

# 5 TIPS FOR TALKING TO PREGNANT PATIENTS ABOUT VACCINES

A strong recommendation for vaccination from a healthcare provider is the strongest predictor for patient vaccination. Refer patients for vaccination if you do not administer vaccines at your facility.

## Follow CDC and ACOG Guidelines for Vaccination\*

*"I recommend Tdap and flu vaccines for you and all pregnant patients, because I believe vaccines are the best way to help protect you and your baby from serious illness."*



## Normalize Vaccination as Part of Pregnancy Care

*"When you come back for your next visit, it will be time for your glucose challenge screening test and your flu vaccine."*



## Listen

*"I understand you have concerns. Keeping you and your baby safe are important to me. May I share some information with you?"*



## Have consistent messaging throughout your practice

*"I scheduled your appointment next month, which will be a good time to get your COVID-19 booster."*



## Use every opportunity to promote vaccines

*"Getting a COVID-19 vaccine can protect you and your baby from getting very sick from COVID-19."*



\* Centers for Disease Control and Prevention (CDC)  
American College of Obstetricians and Gynecologists (ACOG)  
Tetanus, diphtheria, acellular pertussis (Tdap)