

STRATEGIES FOR INCREASING VACCINATIONS IN PROVIDER PRACTICES



Increase vaccination rates and successfully deliver vaccines through efficient systems and programs. Use the strategies below to promote a culture of immunization!

1. INCLUDE ALL STAFF IN VACCINATION EFFORTS

Provide staff with vaccine education and stress the significance of a consistent message about their importance. All staff members, not just medical staff, should take advantage of every opportunity to promote vaccination.



2. CHOOSE AN IMMUNIZATION CHAMPION

An immunization coordinator or champion can help ensure:

- proper vaccine storage and handling
- vaccination education for staff
- consistent vaccine messaging
- improve workflow through quality improvement strategies.



3. USE STANDING ORDERS

Use standing orders to identify patients that are eligible for vaccination, provide information to patients regarding risks and benefits of vaccination, record patient refusals, and allow for documentation of vaccine administration to patients.



STRATEGIES FOR INCREASING VACCINATIONS IN PROVIDER PRACTICES



4. SET UP A REMINDER SYSTEM

Reminder systems vary according to the needs of the provider. These can include calls, text, emails, or mail. In addition to increasing vaccine uptake in the practice, these systems increase staff awareness of the need to monitor patients' vaccination status.



5. CONNECT BETWEEN VISITS

- Use the reminder system to connect with patients and parents about the importance of vaccination and their upcoming appointments.
- Schedule vaccine appointments before patients leave the office.
- Ongoing communication is key in keeping patients on schedule with vaccinations.



6. MAINTAIN VACCINE RECORD KEEPING

Patients may receive vaccines from multiple providers. To maintain immunization information in a single record, participate in the official statewide immunization registry, the **New Jersey Immunization Information System (NJIS)**. This will help communication between sites and maintain complete and accurate records.



For more information about NJIS and additional strategies, visit: njiis.nj.gov and cdc.gov/vaccines/pubs/pinkbook/strat.html#barriers