

Pursuant to P.L.2021, c.422, notification of the enactment and provisions of P.L.2021, c.422 are hereby posted.

As of March 19, 2022, “food retailers” may not label, advertise, or in any way imply with labeling or signage, in the establishment where fruits and vegetables are sold, that a fruit or vegetable is “locally grown,” “locally harvested,” “locally-sourced,” or local to the State unless the fruit or vegetable was grown, harvested, and packaged within the State. Any food retailer found to be in violation is subject to a penalty of \$100 for the first violation and \$200 for second and subsequent violations. Each type of improperly labeled fruit or vegetable constitutes a separate violation.

“Food retailer” is defined as an establishment that sells a selection of foods to consumers including, but not limited to, grocery stores, supermarkets, farmer’s markets, and convenience stores.