### What is it?

This CDE builds your knowledge and skills in producing, marketing, utilizing and maintaining turf as well as related products, equipment and services. This event will stimulate a career interest, encourage proficiency development, and recognize excellence in students of turf management through the agricultural education curriculum.

# **Career Opportunities**

# Career Clusters

- Agriculture, Food & Natural Resources
- Business Management & Administration
- Marketing
- Finance
- Science Technology, Engineering & Mathematics
- Human Services
- Education & Training

#### Career opportunities found in the career cluster areas:

- <u>Agricultural, Food & Natural Resources</u> greens keeper, landscaper, sod production specialist
- <u>Marketing</u>- landscape contractor, turf product sales, equipment sales
- <u>Finance</u> lawn and turf care services
- <u>Science Technology, Engineering &</u> <u>Mathematics</u> – plant taxonomist, turfgrass research technicians
- <u>Education& Training</u>- landscape photographer, postsecondary educator

#### **Educational Requirements**

<u>Associate Degree and/or industry training</u> – landscaper, home lawn maintenance

<u>**Bachelor Degree**</u> – greens keeper, landscape contractor

<u>Graduate Degree</u> – plant ecologist, plant taxonomist, postsecondary educator

#### **SAE Opportunities**

Employment at a golf course working on the lawns, employment at a lawn care business, open own business in lawn care, employment at a sod/turf farm

# **Proficiency Award Areas**

Turf Grass Management Agriculture Sales and/or Services Diversified Horticulture

### **Curriculum Resources**

- *Introduction to Horticulture*. 3<sup>rd</sup> Edition, 2000. Interstate Publishers, Inc. Danville, IL.
- *Introductory Horticulture*. 5<sup>th</sup> Edition, 1996. Delmar Publishers, Inc. Albany, NY.
- Ornamental Horticulture: Science, Operations and Management. 2<sup>nd</sup> Edition, 1994. Delmar Publishers Inc., Albany, NY.
- *Turfgrass Science and Management*. 3<sup>rd</sup> Edition, 2000. Delmar Publishers Inc., Albany NY.
- Introduction to Landscaping Design, Construction, and Maintenance. 2<sup>nd</sup> Edition, 1998. Interstate Publishers Inc. Danville, IL.
- *Controlling Lawn and Garden Insects.* 1987. Ortho Books. Chevron Chemical Company.
- CAERT Library Lessons Horticulture Library