



STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT

Proclamation

WHEREAS, New Jerseyans wait eagerly for the peak of the state's agricultural production in July, August and September, and

WHEREAS, there are farmers' markets in the Garden State where consumers can shop throughout the week for the finest, freshest fruits, vegetables, herbs and flowers in the state; and

WHEREAS, in the past several years there has been a resurgence of interest in urban farmers' markets resulting in the establishment of 35 such farmers' markets attended by more than 150 farmers in over 30 municipalities throughout New Jersey; and

WHEREAS, these urban farmers' markets add a festive, welcoming destination to the urban landscape; and

WHEREAS, farmers' markets offer a convenient, enjoyable way for those who live and work in urban settings to shop for nutritious Jersey Fresh fruits, vegetables and other farm products; and

WHEREAS, farmers' markets give consumers a chance to get to know more about farming in the Garden State and meet the farmers who grow the produce they and their families enjoy, and

WHEREAS, this direct contact with their customers helps farmers keep pace with the ever-changing tastes and preferences of their customers;

AFOV, THEREFORE, I, DONALD T. DIFRANCESCO, Senate President, Acting Governor of the State of New Jersey, do hereby proclaim

AUGUST 5 to AUGUST 11, 2001

as

FARMERS' MARKET WEEK

in New Jersey, and encourage all citizens to visit farmers' markets wherever they live or work and reap the benefits of Jersey Fresh fruits and vegetables.

GIVEN, under my hand and the Great Seal of the State of New Jersey, this twenty-fifth day of July in the year of Our Lord two thousand one and of the Independence of the United States, the two hundred and twenty-sixth.

SENATE PRESIDENT,
ACTING GOVERNATOR



BY THE GOVERNOR: