



New Jersey Board of Public Utilities

MEDIA ADVISORY: Media Availability – *CleanTech* Market Forecast

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2008 NJ Clean Energy Conference and Leadership Awards to Focus on the Future of *CleanTech* Investing

(NEWARK, NJ) – The New Jersey Board of Public Utilities’ (BPU) *2008 New Jersey Clean Energy Conference and Leadership Awards* will take place on Friday, October 17, 2008, from 9 a.m. - 4:30 p.m. at the Hyatt Regency in Jersey City. The theme of this year’s conference is “*Investing in a CleanTech Economy.*”

Lois Quam, Head of Strategic Investments at Piper Jaffray, a global investment bank with a leading clean technology and renewable energy team, will deliver the keynote address, following welcoming remarks by The Hon. Jerramiah T. Healy, Mayor of Jersey City and BPU President Jeanne M. Fox. At noon, the 2008 New Jersey Clean Energy Leadership Awards will be presented in the hotel’s Hudson Ballroom.

The event will bring together more than 700 business leaders, clean energy experts and Wall Street investors to talk about the future of cleantech investing and how New Jersey supports the growth of this industry through programs and incentives that helped make the Garden State a national leader in Green.

MEDIA AVAILABILITY : A “*CleanTech Market Forecast*” for press with leading business executives is scheduled **for 9:45 a.m.** in the Holland Room. During this availability, leaders in the investing, utility and solar industries will answer media questions about the future of green investing in New Jersey and beyond – over the next 6-12 months.

Participants include:

- Ralph Izzo – President, Chairman and CEO, PSE&G
- Larry Downes, Chairman and CEO, New Jersey Natural Resources
- Robert Chiste, CEO, Comverge Technologies (NASDAQ: COMV)
- Lois Quam, Managing Head of Strategic Investments, Piper Jaffray
- Dr. H. Jeffrey Leonard, President, CEO and Founding Partner, Global Environment Fund
- Dr. Greg Olsen, Founder and President, GHO Ventures
- Thomas Leyden, Managing Director – SunPower Corp. Systems

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