



STATE OF NEW JERSEY
Board of Public Utilities
Two Gateway Center
Newark, NJ 07102
www.nj.gov/bpu/

CABLE TELEVISION

IN THE MATTER OF THE NEW JERSEY CABLE)
TELECOMMUNICATIONS ASSOCIATION REQUEST)
FOR WAIVER ON BEHALF OF ITS FIVE MEMBER)
COMPANIES OF THE EFFECTIVE DATE OF)
N.J.A.C. 14:18-3.7(a)14) BPU DOCKET NO. CO08080590

(SERVICE LIST ATTACHED)

BY THE BOARD:

By letter dated August 29, 2008, the New Jersey Cable Telecommunications Association (NJCTA or Petitioner) sought a Board waiver on behalf of its five member companies¹ of the effective date of N.J.A.C. 14:18-3.7(a)14 for a period of six months. The amendment in question requires cable television companies to list on customers' bills either the number of months that a promotion price is in effect, or the date on which the promotion price is scheduled to end.

On September 2, 2008, an amendment to N.J.A.C. 14:18-3.7(a)14 was published in the New Jersey Register at 40 N.J.R. 5052(a). The amended rule became effective upon publication. In an August 29, 2008 letter, the NJCTA contends that waiver of the implementation of the regulation is necessary for proper development, testing and rollout to customers. Cable television companies, the NJCTA states, need to redesign their systems to implement the new notice provision; their vendors need to test the modifications; and the member companies need to engage in testing of their own billing platforms to make sure the modifications work.

The Board concurs with the NJCTA that an implementation period is reasonable. However, the Board does not believe six months is a reasonable implementation timeframe. Based on information filed on September 18, 2008 by the NJCTA, Amdocs, the vendor for Cablevision and Comcast have stated that it would take four to six months to implement the revisions to their billing systems. The Board believes that four months from the effective date of the rule or no later than January 2, 2009, is sufficient to implement the required changes to the member

¹Comcast Cable Corporation, Cablevision Systems Corporation, Time Warner Cable, Inc. Service Electric Cable TV of New Jersey, Inc. and US Cable of Hillsdale-Paramus.

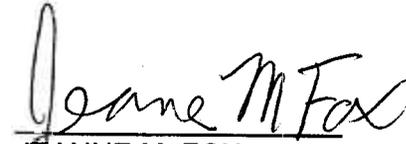
companies' billing systems. The Board believes that the NJCTA's member companies should be working on implementation of the rule at this point regardless of the waiver request.

Having reviewed this matter, the Board HEREBY FINDS that a waiver of the implementation of the effective date of N.J.A.C. 14:18-3.7(a)14 is appropriate under the current situation. Therefore, the Board HEREBY APPROVES NJCTA's request for a waiver of the provisions of N.J.A.C. 14:18-3.7(a)14 for a period of four months from the effective date of the rule, until January 2, 2009.

DATED:

10/6/08

BOARD OF PUBLIC UTILITIES
BY:


JEANNE M. FOX
PRESIDENT


FREDERICK F. BUTLER
COMMISSIONER


JOSEPH L. FIORDALISO
COMMISSIONER

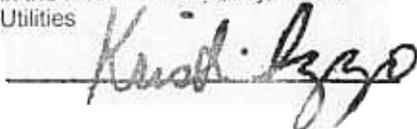

NICHOLAS ASSELTA
COMMISSIONER


ELIZABETH RANDALL
COMMISSIONER

ATTEST:


KRISTI IZZO
SECRETARY

I HEREBY CERTIFY that the within document is a true copy of the original in the files of the Board of Public Utilities



New Jersey Telecommunications Association On Behalf of its Five Member Companies
Request For Waiver of Effective Date of N.J.A.C. 14:18-3.7(a)14
Docket No. CO08080590

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