

## NEW JERSEY CASINO CONTROL COMMISSION

---

Tennessee Avenue and Boardwalk  
Atlantic City, NJ 08401

# ***CCC Announces April Casino Revenue***

## **For Immediate Release**

May 10, 2007

**Contact: Daniel Heneghan**  
**Public Information Officer**  
**609 441-3799**  
[dheneghan@ccc.state.nj.us](mailto:dheneghan@ccc.state.nj.us)  
[lspengler@ccc.state.nj.us](mailto:lspengler@ccc.state.nj.us)

**ATLANTIC CITY**— Casinos reported \$396.8 million in casino win in April, a 9.9 percent decrease over the same month a year ago.

Results reported to the New Jersey Casino Control Commission show that the 11 casinos won \$284.4 million at the slot machines and another \$112.4 million at table games in April. Slot revenue decreased by 12.3 percent while table revenues decreased by 3.1 percent. Copies of individual casino tax returns are available on the Commission's website at: <http://www.njccc.gov/casinos/financia/mthrev/>

Casinos paid \$31.7 million in taxes on their gross revenues in April. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$5 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first four months of the year, casinos won \$1.6 billion, down 4.1 percent from the same period in 2006. Revenue from slot machines is down 6.8 percent while revenue from table games is up 3.1 percent from the same period in 2006.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

*(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/> . For more information contact the Office of Communications.)*

## APRIL 2007 STATISTICS

### CASINO WIN AND GROSS REVENUE

|                  | 2007                   | 2006                   | Favorable (Unfavorable) |       |
|------------------|------------------------|------------------------|-------------------------|-------|
|                  |                        |                        | \$                      | %     |
| <u>April</u>     |                        |                        |                         |       |
| Casino Win       | \$396,780,768          | \$440,194,879          | (43,414,111)            | (9.9) |
| Adjustments      | 16,412                 | 358,940                | (342,528)               | N/A   |
| Gross Revenue    | <u>\$396,797,180</u>   | <u>\$440,553,819</u>   | <u>(43,756,639)</u>     | (9.9) |
| <u>April YTD</u> |                        |                        |                         |       |
| Casino Win       | \$1,607,798,794        | \$1,676,709,113        | (68,910,319)            | (4.1) |
| Adjustments      | 232,635                | 448,795                | (216,160)               | N/A   |
| Gross Revenue    | <u>\$1,608,031,429</u> | <u>\$1,677,157,908</u> | <u>(69,126,479)</u>     | (4.1) |

### CASINO REVENUE FUND

|  | 8% Tax on<br>Gross Revenue | Interest Earned<br>on Casino<br>Revenue Fund |
|--|----------------------------|--|
| April 2007   | \$31,743,774               | \$289,854                                    |
| January through April 2007   | \$128,642,514              | \$1,199,329                                  |
| May 1978 through April 2007<br>Includes payments from tax audit deficiencies | \$7,145,868,323            | \$129,200,538                                |

### CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue, as reported)

|                            |              |
|----------------------------|--------------|
| April 2007                 | \$4,959,965  |
| January through April 2007 | \$20,100,393 |

### FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR APRIL

(\$ in Millions)

|                   |                |                       |                  |
|-------------------|----------------|-----------------------|------------------|
| April 2006        | \$440.2        | April YTD 2006        | \$1,676.7        |
| April 2005        | \$423.2        | <b>April YTD 2007</b> | <b>\$1,607.8</b> |
| <b>April 2007</b> | <b>\$396.8</b> | April YTD 2005        | \$1,572.0        |
| April 2004        | \$394.2        | April YTD 2004        | \$1,536.2        |
| April 2000        | \$366.8        | April YTD 2002        | \$1,411.3        |

### FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

|             |         |
|-------------|---------|
| July 2005   | \$504.8 |
| August 2006 | \$494.4 |
| July 2006   | \$480.5 |
| August 2003 | \$474.9 |
| July 2004   | \$473.9 |

As of May 10, 2007

**ATLANTIC CITY CASINO INDUSTRY  
COMPARISON OF CASINO WIN  
FOR THE MONTH AND YEAR-TO-DATE ENDED APRIL 2007 AND 2006  
(PARENTHESIS INDICATE DAILY AVERAGES)\***

|                        | April 2007                                  |   | April 2006                                  |   |
|------------------------|---|---|---|---|
|                        | Month                                       | Year-to-Date                                  | Month                                       | Year-to-Date                                  |
| AC Hilton              | 26,487,704<br>(882,923)                     | 101,361,505<br>(844,679)                      | 28,977,089<br>(965,903)                     | 108,168,171<br>(901,401)                      |
| Bally's AC             | 52,917,306<br>(1,763,910)                   | 210,090,143<br>(1,750,751)                    | 59,066,414<br>(1,968,880)                   | 221,159,957<br>(1,843,000)                    |
| Borgata                | 56,515,300<br>(1,883,843)                   | 245,233,863<br>(2,043,616)                    | 58,514,029<br>(1,950,468)                   | 233,640,227<br>(1,947,002)                    |
| Caesars                | 47,775,323<br>(1,592,511)                   | 187,437,072<br>(1,561,976)                    | 41,420,032<br>(1,380,668)                   | 169,598,813<br>(1,413,323)                    |
| Harrah's Marina        | 42,201,009<br>(1,406,700)                   | 169,246,712<br>(1,410,389)                    | 41,400,888<br>(1,380,030)                   | 160,576,699<br>(1,338,139)                    |
| Resorts                | 23,277,505<br>(775,917)                     | 93,219,065<br>(776,826)                       | 25,138,943<br>(837,965)                     | 90,074,027<br>(750,617)                       |
| Sands **               | N/A<br>N/A                                  | N/A<br>N/A                                    | 14,340,818<br>(478,027)                     | 58,334,843<br>(486,124)                       |
| Showboat               | 34,133,497<br>(1,137,783)                   | 134,669,085<br>(1,122,242)                    | 37,080,204<br>(1,236,007)                   | 141,562,522<br>(1,179,688)                    |
| Tropicana              | 33,253,669<br>(1,108,456)                   | 139,207,663<br>(1,160,064)                    | 38,396,472<br>(1,279,882)                   | 148,117,878<br>(1,234,316)                    |
| Trump Marina           | 18,926,334<br>(630,878)                     | 77,571,927<br>(646,433)                       | 21,802,900<br>(726,763)                     | 81,455,422<br>(678,795)                       |
| Trump Plaza            | 22,285,757<br>(742,859)                     | 87,430,201<br>(728,585)                       | 25,508,293<br>(850,276)                     | 93,765,075<br>(781,376)                       |
| Trump Taj Mahal        | 39,007,364<br>(1,300,245)                   | 162,331,558<br>(1,352,763)                    | 48,548,797<br>(1,618,293)                   | 170,255,479<br>(1,418,796)                    |
| Industry               | <u>\$396,780,768</u><br><u>(13,226,026)</u> | <u>\$1,607,798,794</u><br><u>(13,398,323)</u> | <u>\$440,194,879</u><br><u>(14,673,163)</u> | <u>\$1,676,709,113</u><br><u>(13,972,576)</u> |
| Industry without Sands | <u>\$396,780,768</u><br><u>(13,226,026)</u> | <u>\$1,607,798,794</u><br><u>(13,398,323)</u> | <u>\$425,854,061</u><br><u>(14,195,135)</u> | <u>\$1,618,374,270</u><br><u>(13,486,452)</u> |

\* Industry daily averages may not foot due to rounding.

\*\*Sands ceased operations on November 10, 2006

As of May 10, 2007

**THE ATLANTIC CITY CASINO INDUSTRY  
CASINO WIN ANALYSIS  
FOR THE MONTH ENDED ENDED APRIL 2007 VERSUS 2006**

|                        | SLOT MACHINE WIN     |                      | INCREASE<br>(DECREASE) | TABLE GAME WIN       |                      | INCREASE<br>(DECREASE) | TOTAL CASINO WIN     |                      | INCREASE<br>(DECREASE) |
|------------------------|----------------------|----------------------|------------------------|----------------------|----------------------|------------------------|----------------------|----------------------|------------------------|
|                        | 2007                 | 2006                 | %                      | 2007                 | 2006                 | %                      | 2007                 | 2006                 | %                      |
| AC Hilton              | 18,968,783           | 20,539,892           | (7.6)                  | 7,518,921            | 8,437,197            | (10.9)                 | 26,487,704           | 28,977,089           | (8.6)                  |
| Bally's AC             | 38,576,231           | 44,889,318           | (14.1)                 | 14,341,075           | 14,177,096           | 1.2                    | 52,917,306           | 59,066,414           | (10.4)                 |
| Borgata                | 35,297,904           | 37,982,235           | (7.1)                  | 21,217,396           | 20,531,794           | 3.3                    | 56,515,300           | 58,514,029           | (3.4)                  |
| Caesars                | 29,853,408           | 29,665,195           | 0.6                    | 17,921,915           | 11,754,837           | 52.5                   | 47,775,323           | 41,420,032           | 15.3                   |
| Harrah's Marina        | 37,639,578           | 37,586,676           | 0.1                    | 4,561,431            | 3,814,212            | 19.6                   | 42,201,009           | 41,400,888           | 1.9                    |
| Resorts                | 17,594,170           | 18,218,442           | (3.4)                  | 5,683,335            | 6,920,501            | (17.9)                 | 23,277,505           | 25,138,943           | (7.4)                  |
| Sands*                 | N/A                  | 11,739,597           | N/A                    | N/A                  | 2,601,221            | N/A                    | N/A                  | 14,340,818           | N/A                    |
| Showboat               | 28,061,494           | 31,119,050           | (9.8)                  | 6,072,003            | 5,961,154            | 1.9                    | 34,133,497           | 37,080,204           | (7.9)                  |
| Tropicana              | 23,565,063           | 28,924,450           | (18.5)                 | 9,688,606            | 9,472,022            | 2.3                    | 33,253,669           | 38,396,472           | (13.4)                 |
| Trump Marina           | 14,826,826           | 16,860,750           | (12.1)                 | 4,099,508            | 4,942,150            | (17.1)                 | 18,926,334           | 21,802,900           | (13.2)                 |
| Trump Plaza            | 15,381,013           | 17,859,293           | (13.9)                 | 6,904,744            | 7,649,000            | (9.7)                  | 22,285,757           | 25,508,293           | (12.6)                 |
| Trump Taj Mahal        | 24,632,228           | 28,859,433           | (14.6)                 | 14,375,136           | 19,689,364           | (27.0)                 | 39,007,364           | 48,548,797           | (19.7)                 |
| Total                  | <u>\$284,396,698</u> | <u>\$324,244,331</u> | (12.3)                 | <u>\$112,384,070</u> | <u>\$115,950,548</u> | (3.1)                  | <u>\$396,780,768</u> | <u>\$440,194,879</u> | (9.9)                  |
| Industry without Sands | <u>\$284,396,698</u> | <u>\$312,504,734</u> | (9.0)                  | <u>\$112,384,070</u> | <u>\$113,349,327</u> | (0.9)                  | <u>\$396,780,768</u> | <u>\$425,854,061</u> | (6.8)                  |

\*Sands ceased operations on November 10, 2006  
As of May 10, 2007

**THE ATLANTIC CITY CASINO INDUSTRY  
CASINO WIN ANALYSIS  
FOR THE YEAR-TO-DATE ENDED APRIL 2007 VERSUS 2006**

|                        | SLOT MACHINE WIN       |                        | INCREASE<br>(DECREASE) | TABLE GAME WIN       |                      | INCREASE<br>(DECREASE) | TOTAL CASINO WIN       |                        | INCREASE<br>(DECREASE) |
|------------------------|------------------------|------------------------|------------------------|----------------------|----------------------|------------------------|------------------------|------------------------|------------------------|
|                        | 2007                   | 2006                   | %                      | 2007                 | 2006                 | %                      | 2007                   | 2006                   | %                      |
| AC Hilton              | 70,069,292             | 73,238,663             | (4.3)                  | 31,292,213           | 34,929,508           | (10.4)                 | 101,361,505            | 108,168,171            | (6.3)                  |
| Bally's AC             | 153,859,453            | 163,895,445            | (6.1)                  | 56,230,690           | 57,264,512           | (1.8)                  | 210,090,143            | 221,159,957            | (5.0)                  |
| Borgata                | 142,321,984            | 145,808,295            | (2.4)                  | 102,911,879          | 87,831,932           | 17.2                   | 245,233,863            | 233,640,227            | 5.0                    |
| Caesars                | 120,859,131            | 116,906,024            | 3.4                    | 66,577,941           | 52,692,789           | 26.4                   | 187,437,072            | 169,598,813            | 10.5                   |
| Harrah's Marina        | 148,850,725            | 141,873,446            | 4.9                    | 20,395,987           | 18,703,253           | 9.1                    | 169,246,712            | 160,576,699            | 5.4                    |
| Resorts                | 69,524,998             | 67,794,457             | 2.6                    | 23,694,067           | 22,279,570           | 6.3                    | 93,219,065             | 90,074,027             | 3.5                    |
| Sands*                 | N/A                    | 43,117,205             | N/A                    | N/A                  | 15,217,638           | N/A                    | N/A                    | 58,334,843             | N/A                    |
| Showboat               | 110,260,119            | 120,495,574            | (8.5)                  | 24,408,966           | 21,066,948           | 15.9                   | 134,669,085            | 141,562,522            | (4.9)                  |
| Tropicana              | 97,704,637             | 106,939,826            | (8.6)                  | 41,503,026           | 41,178,052           | 0.8                    | 139,207,663            | 148,117,878            | (6.0)                  |
| Trump Marina           | 59,985,864             | 62,232,903             | (3.6)                  | 17,586,063           | 19,222,519           | (8.5)                  | 77,571,927             | 81,455,422             | (4.8)                  |
| Trump Plaza            | 60,394,124             | 68,012,324             | (11.2)                 | 27,036,077           | 25,752,751           | 5.0                    | 87,430,201             | 93,765,075             | (6.8)                  |
| Trump Taj Mahal        | 99,058,356             | 105,840,434            | (6.4)                  | 63,273,202           | 64,415,045           | (1.8)                  | 162,331,558            | 170,255,479            | (4.7)                  |
| Total                  | <u>\$1,132,888,683</u> | <u>\$1,216,154,596</u> | (6.8)                  | <u>\$474,910,111</u> | <u>\$460,554,517</u> | 3.1                    | <u>\$1,607,798,794</u> | <u>\$1,676,709,113</u> | (4.1)                  |
| Industry without Sands | <u>\$1,132,888,683</u> | <u>\$1,173,037,391</u> | (3.4)                  | <u>\$474,910,111</u> | <u>\$445,336,879</u> | 6.6                    | <u>\$1,607,798,794</u> | <u>\$1,618,374,270</u> | (0.7)                  |

\*Sands ceased operations on November 10, 2006  
As of May 10, 2007