



State of New Jersey  
CASINO CONTROL COMMISSION  
Tennessee Avenue and Boardwalk  
Atlantic City NJ 08401

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MICHAEL A. FEDORKO  
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Commissioners

February 10, 2004

(609) 441-3422

Dear Subscriber:

Enclosed is the New Jersey Casino Industry Monthly Financial Report for the month of *January 2004*.

If you have any questions, please contact me at (609) 441-3799. You can also contact me by e-mail at [dheneghan@ccc.state.nj.us](mailto:dheneghan@ccc.state.nj.us). If you have any questions about your subscription, contact Josephine Nanfara Steindl at (609) 441-3211 or by e-mail at [jsteindl@ccc.state.nj.us](mailto:jsteindl@ccc.state.nj.us).

Sincerely,

A handwritten signature in cursive script, appearing to read "Daniel J. Heneghan".

Daniel J. Heneghan  
Public Information Officer

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Enclosure

**JANUARY 2004 STATISTICS**

**CASINO WIN AND GROSS REVENUE**

	2004	2003	Favorable (Unfavorable)	
			\$	%
January				
Casino Win	\$366,502,706	\$333,977,152	32,525,554	9.7
Uncollectible Patrons' Checks Adjustment	(93,339)	1,290,437	1,383,776	N/A
Gross Revenue	<u>\$366,596,045</u>	<u>\$332,686,715</u>	<u>33,909,330</u>	10.2

**CASINO REVENUE FUND**

	8% Tax on Gross Revenue	Interest Earned on Casino Revenue Fund
January 2004	\$29,327,684	(\$31,188)
May 1978 through January 2004 Includes payments from tax audit deficiencies	\$5,842,070,832	\$124,080,506

**CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS**

(Based on 1.25% of Gross Revenue)

January 2004	\$4,582,451
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**FIVE HIGHEST MONTHS OF WIN FOR JANUARY IN THE HISTORY OF ATLANTIC CITY**

(\$ in Millions)

<b>January 2004</b>	<b>\$366.5</b>
January 2003	\$334.0
January 2002	\$322.4
January 1998	\$318.5
January 2001	\$309.6

**FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY**

(\$ in Millions)

August 2003	\$474.9
July 2003	\$436.1
July 2000	\$429.3
August 2002	\$427.2
August 2001	\$423.2

**ATLANTIC CITY CASINO INDUSTRY  
COMPARISON OF CASINO WIN  
FOR THE MONTH JANUARY 2004 AND 2003  
(PARENTHESIS INDICATE DAILY AVERAGES)\***

	<u>January 2004</u> <u>Month</u>	<u>January 2003</u> <u>Month</u>
AC Hilton	\$23,212,330 (748,785)	\$24,882,670 (802,667)
Bally's AC	50,256,112 (1,621,165)	52,443,162 (1,691,715)
Borgata	47,448,809 (1,530,607)	0 0
Caesars	41,502,265 (1,338,783)	42,155,603 (1,359,858)
Harrah's	34,819,330 (1,123,204)	35,326,653 (1,139,569)
Resorts	16,826,245 (542,782)	18,608,656 (600,279)
Sands	13,828,045 (446,066)	14,122,255 (455,557)
Showboat	28,852,477 (930,725)	27,587,622 (889,923)
Tropicana	28,255,210 (911,458)	31,152,386 (1,004,916)
Trump Marina	19,807,048 (638,937)	20,344,030 (656,259)
Trump Plaza	22,710,130 (732,585)	25,127,202 (810,555)
Trump Taj Mahal	38,984,705 (1,257,571)	42,226,913 (1,362,158)
Industry	<u>\$366,502,706</u> <u>(11,822,668)</u>	<u>\$333,977,152</u> <u>(10,773,457)</u>

\* Industry daily averages may not foot due to rounding.

**ATLANTIC CITY CASINO INDUSTRY  
SLOT MACHINE WIN ANALYSIS  
FOR THE MONTH ENDED JANUARY 2004 VERSUS 2003**

	2004	2003	INCREASE (DECREASE)	
			\$	%
AC HILTON	\$14,822,192	\$15,941,553	(1,119,361)	(7.0)
BALLY'S AC	35,552,549	36,356,794	(804,245)	(2.2)
BORGATA	27,070,321	0	27,070,321	100.0
CAESARS	26,586,094	26,211,791	374,303	1.4
HARRAH'S	31,152,080	30,885,717	266,363	0.9
RESORTS	11,873,956	13,074,261	(1,200,305)	(9.2)
SANDS	11,329,016	11,378,745	(49,729)	(0.4)
SHOWBOAT	25,585,882	23,659,812	1,926,070	8.1
TROPICANA	19,316,401	21,026,518	(1,710,117)	(8.1)
TRUMP MARINA	15,448,928	15,628,401	(179,473)	(1.1)
TRUMP PLAZA	15,730,648	17,281,103	(1,550,455)	(9.0)
TRUMP TAJ MAHAL	24,684,748	26,999,211	(2,314,463)	(8.6)
<b>INDUSTRY</b>	<b>\$259,152,815</b>	<b>\$238,443,906</b>	<b>20,708,909</b>	<b>8.7</b>

**ATLANTIC CITY CASINO INDUSTRY  
TABLE GAME WIN ANALYSIS  
FOR THE MONTH ENDED JANUARY 2004 VERSUS 2003**

	2004	2003	INCREASE (DECREASE)	
			\$	%
AC HILTON	\$8,390,138	\$8,941,117	(550,979)	(6.2)
BALLY'S AC	14,703,563	16,086,368	(1,382,805)	(8.6)
BORGATA	20,378,488	0	20,378,488	100.0
CAESARS	14,916,171	15,943,812	(1,027,641)	(6.4)
HARRAH'S	3,667,250	4,440,936	(773,686)	(17.4)
RESORTS	4,952,289	5,534,395	(582,106)	(10.5)
SANDS	2,499,029	2,743,510	(244,481)	(8.9)
SHOWBOAT	3,266,595	3,927,810	(661,215)	(16.8)
TROPICANA	8,938,809	10,125,868	(1,187,059)	(11.7)
TRUMP MARINA	4,358,120	4,715,629	(357,509)	(7.6)
TRUMP PLAZA	6,979,482	7,846,099	(866,617)	(11.0)
TRUMP TAJ MAHAL	14,299,957	15,227,702	(927,745)	(6.1)
<b>INDUSTRY</b>	<b>\$107,349,891</b>	<b>\$95,533,246</b>	<b>11,816,645</b>	<b>12.4</b>

**ATLANTIC CITY CASINO INDUSTRY  
TOTAL CASINO WIN ANALYSIS  
FOR THE MONTH ENDED JANUARY 2004 VERSUS 2003**

	2004	2003	INCREASE (DECREASE)	
			\$	%
AC HILTON	\$23,212,330	\$24,882,670	(1,670,340)	(6.7)
BALLY'S AC	50,256,112	52,443,162	(2,187,050)	(4.2)
BORGATA	47,448,809	0	47,448,809	100.0
CAESARS	41,502,265	42,155,603	(653,338)	(1.5)
HARRAH'S	34,819,330	35,326,653	(507,323)	(1.4)
RESORTS	16,826,245	18,608,656	(1,782,411)	(9.6)
SANDS	13,828,045	14,122,255	(294,210)	(2.1)
SHOWBOAT	28,852,477	27,587,622	1,264,855	4.6
TROPICANA	28,255,210	31,152,386	(2,897,176)	(9.3)
TRUMP MARINA	19,807,048	20,344,030	(536,982)	(2.6)
TRUMP PLAZA	22,710,130	25,127,202	(2,417,072)	(9.6)
TRUMP TAJ MAHAL	38,984,705	42,226,913	(3,242,208)	(7.7)
<b>INDUSTRY</b>	<b>366,502,706</b>	<b>333,977,152</b>	<b>32,525,554</b>	<b>9.7</b>