



**Mercer County Cultural and Heritage Commission  
Local Arts Program (LAP) Grant  
FY09 Final Report Form**

General Operating Support (GOS)      Special Projects (SP)      Technical Assistance (TA)

**Deadline: December 31, 2009**

Grant Organization Name	Grant Type? GOS SP TA	Grant Amount \$
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Please complete pages 1-7 of the Final Report Form. Provide a narrative of two to three pages that addresses questions 1-18, as applicable, and summarizes your organization's accomplishments in carrying out its grant-funded activities. Use the bold headings below to organize your narrative. Also, complete and attach the Activities Chart (page 6) and ADA Evaluation Form (page 7). Report on the grant period 1/1/09-12/31/09. GOS grantees should report on all organizational activities/operations (do not include capital activities). SP and TA grantees should report only on those project activities.

**Programs**

1. Enter the total number of public arts-related activities/events supported through this grant.   
Briefly describe all activities in the narrative.
2. Briefly describe in your narrative the Arts Development goals of your organization that were met in 2009.  
Describe any challenges in implementing your goals, and efforts to meet those challenges. If the goals were not met, describe impediments to success. Include significant modifications to organization's program content, timing, scope, or number of activities.  
Describe any important or unexpected accomplishments, awards, or recognition received by your organization.

**Finances**

3. Actual Cash Revenues – Enter the 2009 Actual Cash Revenues of the organization for GOS; or the Actual Cash Revenues specific to the Special Project (SP) or Technical Assistance (TA).
4. Actual Cash Expenses – Enter the 2009 Actual Cash Expenses of the organization (GOS); or the Actual Cash Expenses specific to the Special Project (SP) or Technical Assistance (TA).
5. Actual Cash Match – Enter the 2009 Actual Cash Match of the organization (GOS); or the Actual Cash Expenses specific to the Special Project (SP) or Technical Assistance (TA).

**Planning**

6. Describe in the narrative accomplishments made in implementing your organization's long-range strategic plan during the past twelve months.  
If progress was impeded, describe the issues or challenges that affected implementation of the plan.  
If currently engaged in development of a new plan, describe the process and status.  
Briefly describe any major issues or trends that have surfaced in any of your planning activities.

Partnerships/Collaborations

7. Enter the total number of collaborations and partnerships with other organizations.

Describe in the narrative collaborations/partnerships along with the resulting activities/events.  
(Other organizations including arts and non-arts organizations, social service agencies, educational institutions, businesses, government agencies.)

Describe major accomplishments and/or obstacles that may have impeded these efforts

Governance/Management

8. Were there any significant changes in managerial or board leadership during the past year that may have affected programming or operations?  Yes  No

If yes, please describe in the narrative how new leadership impacted operations, and inform MCC&HC of any changes so that we might change our contact information.

Public Benefit/Accessibility/Participation

9. Describe in the narrative how your organization assesses the breadth and diversity of the population, countywide, which is served through its programs and services. Include senior citizens, youth, people with disabilities, folk/traditional artists, rural or diverse urban communities, and other groups.

Detail any specific efforts to broaden, deepen and/or diversify participation in events/activities, including innovative ways organization has increased participation.

10. Has the organization made progress in implementing or developing an ADA Plan?  Yes  No

If yes, describe accomplishments, if no, discuss impediments to progress and remedies being sought.

11. Describe in the narrative how the organization serves individual artists and/or is working toward greater service to artists.

How might these services be used as models to other organizations?

12. It is vitally important that the following information be provided to the New Jersey State Council and, in turn to the National Endowment for the Arts, on the Arts to support public benefit, participation and impact of this tax-payer-supported grant program.

Attendance: To the best of your knowledge, report attendance and artists engaged at all events/activities. *Count someone who attended multiple events each time he/she attended.* See Note, below for description of indirect attendance/participation/beneficiaries.

- a. Adult live attendance
- b. Youth (under 18) live attendance
- c. Total live attendance
- d. Indirect attendance/participation\*
- e. Artists engaged

Individuals Benefiting: Provide actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers and do not double-count repeat attendees, *count any one individual once even if he/she attended multiple events*. If actual figures or reliable estimates are not available check the box below. Do the best you can. There is no penalty for no or low numbers.

- f. Adults benefiting
- g. Youth (under 18) benefiting
- h. Indirect beneficiaries\*
- i. Artists engaged
- j. Total benefiting

\_\_\_\_ This organization is not able to provide accurate figures.

**Note: Indirect participation or beneficiaries refers to those served through listenership, viewership or readership via broadcast, internet or publication of a substantial amount of work, performances, or artistic product and not those reached by news articles, advertising, calendar listings, etc. When completing lines 12 c and 12d use the following guidelines: For publications, report the number of persons using the materials or the number of copies actually distributed. Do not substitute the number of copies produced. Publications might include anthologies, periodicals, cultural directories and newsletters, not press articles or calendar listings. For broadcasting, if reliable estimates of listenership or viewership are available for the specific time of the broadcast, those estimates may be used. If no reliable estimates are available, do not include. Do not substitute the entire population of the geographic area that may potentially have been able to receive the broadcast. Confine your counts to featured presentations of 15 minutes or more and do not include news reports, interviews, infomercials, etc. For internet-based participation, report the number of unique users. Do not substitute the frequency of "hits" or times the information was accessed if the number of distinct users cannot be determined. Remember for line 12c. report any individual only once.**

**Below, please briefly describe the programs, events or activities that attracted indirect beneficiaries. For example, you may simply state "1,000 people heard our full July 10<sup>th</sup> concert broadcast live on WQXR," or "1,000 people received a copy of our poetry anthology," or "2,000 people viewed our cable television program on three artists from the county."**

***Description of Event that Attracted Indirect Beneficiaries:***

### Audience Demographics

13. For the figures provided under Attendance and Individuals Benefiting in question 12, describe in your narrative the composition of your audiences in terms of race, ethnicity, age, income level, education level, disabilities, etc. the best that you are able.
14. Anecdotal: Describe in your narrative at least one brief but compelling anecdote of how an individual benefited in a meaningful way from one of your activities or how one of your programs demonstrated the public value of the arts, such as contributing to economic development, education, youth at risk, healthcare, tolerance, tourism, etc. Feel free to present more than one anecdote. These will be important demonstrations of the public value of the arts.

### Arts Education

15. Expenditures attributable to pro-active arts education activities such as classes, seminars, symposia, school workshops, residencies and gallery talks.
- Approximate percentage of 2009 budget

*The following two questions relate to information being gathered to report to the National Endowment for the Arts and the National Assembly of State Arts Agencies solely for the purpose of gathering statistical national data on the arts.*

16. Project Descriptors: Check which, if any, of the descriptors below comprise a significant portion (50% or more) of the grant resources/funded activities. Check all that apply. If none apply, or if the below descriptors apply to a small or indeterminate portion of your funding/activities, do not check any boxes.
- Accessibility – increasing access for people with disabilities.
  - International – grantees visiting other countries, foreign artists visiting the U.S., cultural exchange programs, linkages with artists/organizations in other countries, and other international programs.
  - Presenting/Touring – movement of artists and artworks for performances, screenings, exhibits, etc. in different geographic areas as either the presenter or touring group.
  - Technology – for creation or dissemination of artworks or for organizational management.
  - Youth at Risk – programs designed primarily to serve at-risk youth, including drug, violence, alcohol, crime intervention.
  - Older Adults – programs involving older adults as the primary artists, participants, or beneficiaries as well as programs in elder care settings, senior centers, or retirement residences.
  - Health/Healing – programs using the arts specifically to promote good physical or mental health or to aid in healing, serving individuals, institutions or communities, e.g., in response to natural disasters or tragedies.
  - Economic Development – use of the arts as an economic development tool.
  - Cultural Heritage Tourism – activities that promote cultural events specifically to tourist populations and/or use arts, heritage or history offerings as traveler destinations and integration of culture into tourism development plans.







**FINANCE CHART #1 - INCOME**

The chart below is for your use to calculate the Actual Cash Revenues of the organization for General Operating Support (GOS) grant; or to calculate the Actual Cash Revenue for the specific Special Project (SP) or Technical Assistance (TA) grant project. *This chart is for the organization's use and does not have to be returned with the final report.*

<b>A. EARNED INCOME</b>	FY09 Budgeted from Contract	FY09 Actual Income
Admissions		
Contracted Services		
Other Revenue <i>(from endowment, other investment income, sales, commissions, etc.)</i>		
<b>SUBTOTAL EARNED INCOME</b>		
<b>B. CONTRIBUTED INCOME</b>		
Corporate Support (list top 5)		
1.		
2.		
3.		
4.		
5.		
All others ( )		
<b>SUBTOTAL CORPORATE</b>		
Foundation Support (list top 5):		
1.		
2.		
3.		
4.		
5.		
All others ( )		
<b>SUBTOTAL FOUNDATION</b>		
<b>Governmental Support (list top 5):</b> <i>do not include MCC&amp;HC LAP grant here (it goes on line D) GOS grantees should list NJ Cultural Trust Grant here (if applicable)</i>		
1.		
2.		
3.		
4.		
All others ( )		
<b>SUBTOTAL GOVERNMENTAL SUPPORT</b>		
Individuals		
<b>SUBTOTAL CONTRIBUTED section B</b>		
<b>C. GRANTEE CASH</b>		
<b>D. THIS MCCH&amp;H LAP GRANT</b>		
<b>E. TOTAL INCOME (A + B + C + D)</b>		

Note the value of any in-kind goods or services (these should not be shown in income above) \$

**FINANCE CHART #2 - EXPENSES**

The chart below is for your use to calculate the Actual Cash Expenses of the organization for General Operating Support (GOS) grant; or to calculate the Actual Cash Expenses for the specific Special Project (SP) or Technical Assistance (TA) grant project. *This chart is for the organization's use and does not have to be returned with the final report.*

	FY09 Budgeted from Contract Agreement	FY09 Actual Expenses from your records	FY09 Expended from MCC&HC LAP grant
<b>A. PERSONNEL</b>			
Administrative salaries			
Artistic salaries			
Technical/Production salaries			
Fringe benefits			
<b>SUBTOTAL PERSONNEL</b>			
<b>B. OUTSIDE FEES &amp; SERVICES</b>			
Artistic			
Other			
<b>SUBTOTAL OUTSIDE FEES &amp; SERVICES</b>			
<b>C. CAPITAL EXPENDITURES</b>			
Acquisitions			
Other			
<b>SUBTOTAL CAPITAL EXPENDITURES</b>			
<b>D. OTHER OPERATING EXPENSES</b>			
Space Rental/Mortgage Payments			
Marketing ( <i>advertising, PR, etc.</i> )			
Travel & Transportation			
Phone & Postage			
Facility Maintenance			
Rentals			
Supplies & Materials			
Insurance			
Technical/Production (non-personnel)			
Repayment of Loans			
Other ( <i>itemize if over 5% of Line E below</i> )			
<b>SUBTOTAL OTHER OPERATING EXPENSES</b>			
<b>E. TOTAL CASH EXPENSES</b>			
<b>F. TOTAL INCOME</b> ( <i>from Chart #2 on page 4 for Actual column</i> )			
<b>G. Total Annual (Deficit)/Surplus</b> ( <i>F minus E</i> )			
<b>H. Accumulated Organizational Operating (Deficit)/Surplus*</b>			

\* This would not include any cash reserves or endowments, which may be noted here, below the chart.

If your organization received a Cultural Trust Stabilization grant for FY09, enter the Cultural Trust funds spent for the project during the grant period \$ . This amount must be subtracted from your total expenses before you can determine whether the match was met (by law Cultural Trust grants cannot be used to meet the match for other State of NJ grantees).

Endowment  Cash Reserve