New Jersey Task Force on Child Abuse and Neglect Communication Committee Yvonne A. DeCicco, Esq., Vice Chair Tuesday, June 23, 2015 11:00 A.M. Conference Call

Minutes

In Attendance:

Yvonne A. DeCicco Office of the Law Guardian

Ernest Landante DCF – Office of Communications and Public Affairs

Cheryl Mojta Child Assault Prevention

Staff

Ifeanyi Pole DCF - NJTFCAN

Introduction and Welcome

Introductions were made.

Review and Approve February Minutes

The Committee did not discuss or vote on the February Minutes due to the lack of a quorum. This item will be added to a future Agenda.

Communication Business - Action Items

Discuss next steps for approved Task Force logo design

Yvonne informed the Committee that the Task Force logo was presented to the Task Force at their meeting on May 22, 2015 and the overall design was unanimously approved with the stipulation that the full name of the Task Force be placed below the acronym. The redesigned logo will be forwarded to the Task Force via email for their review and electronic vote. The Task Force would like to debut their logo at the Biennial Task Force Conference on September 9, 2015. The Committee discussed using the Task Force logo on the website.

Discuss 2014-2015 Task Force and SORS Reports

The Committee discussed that the Task Force and SORS approved their annual report timelines to be extended to the fall in order to report on the entire year's activities. The deadline for the committees to send Yvonne their 2014 - 2015 summary of activities is August 3, 2015 and the drafted Task Force and SORS reports are due August 7, 2015. The Communication Committee discussed that it will first review and provide edits to the reports at its August 25, 2015 meeting and then conduct a conference call on September 10, 2015 at 10 a.m. to discuss final edits to

both documents; the Task Force will review and vote on the final draft of both reports. Once approved by the Task Force, Juan Serrano, DCF's graphic designer, will format the reports' content prior to posting them on DCF's website this November. As required by statute, the SORS report will be forwarded to the Governor's Office and legislature. Ifeanyi informed the Committee that she would send the other committee chairpersons an email reminder of their report deadlines.

Task Force Web Updates:

Task Force Web Content

Yvonne informed the Committee that the Task Force Web Content topic will be kept on the agenda for a future meeting.

Task Force Calendar Project

Yvonne informed the Committee that she shared the Committee's Task Force Calendar Project proposal with the Task Force. DCF is in the process of exploring current communication vehicles that would meet the Committee's goals for this project.

Recruit new Committee members

The Committee discussed that they have not received information for new committee members and also discussed the possibility of working with interns on future projects; both of these topics will be discussed at a later meeting date.

New Business

The Committee had no new business to discuss at the meeting.

Announcements

The Committee had no announcements to discuss at the meeting.

Next Meeting – August 25, 2015 at 10:00 a.m. – Trenton 20 West State Street, 2nd Floor Conference Room 223 Trenton, NJ