

Creating Sustainable Businesses in New Jersey
Wednesday, May 29, 2013, 1:00– 3:30 pm
NJDEP Headquarters, 401 E. State St., Trenton, NJ
Public Hearing Room – 1st Floor
And Webinar

Goals for this Initiative:

- Promote sustainability planning and practices among New Jersey businesses to enhance economic success, environmental protection, and an improved quality of life.
- Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

AGENDA

1:00 PM Networking

1:30 PM Welcome and Introductions
Bob Marshall, Assistant Commissioner
DEP Sustainability and Green Energy

1:45 PM NJ Sustainable Business Registry

- **Background**
- **Draft NJ Sustainable Business Registry**
- **Partnership with the NJ Small Business Development Centers and EPA Grant**
- **Discussion / Comments**

3:30 PM Adjourn

NEXT MEETING: Tuesday, September 10, 2013
1:00 PM - Networking
1:30 PM to 3:30 PM
DEP Headquarters and Webinar

Creating Sustainable Businesses in New Jersey

May 29, 2013

Confirmed Attendees

NJDEP

Office of Sustainability & Green Energy

- Robert Marshall, Assistant Commissioner
- Colleen Kokas, Manager
- Ky Asral, Supervising Enviro Engineer
- Athena Sarafides, Research Scientist

NJDEP

Office of Complainace & Enforcement

- Janet Smolenski, Enviro Specialist

NJ BPU

Economic Development & Energy Policy

- Michael Thulen, Government Representative*

NJ Dept of Community Affairs

Main St NJ & Improvement District Programs

- Heather McCall

NJ Economic Development Authority

- Sandy Zeglarski, Market Research Officer*

Advanced Solar Products

- Ed Seliga, Vice President

BioScience Collaborative

- Joanne Gere, Founder

Colgate-Palmolive Company

Global EOHS & Product Sustainability

- Dave Buchanan

Cox Printers

- Mike Kaufman, President*

Economic Green Solutions

- Mitch Morrison*

Einstein's Alley

- Katherine Kish, President

Fairleigh Dickinson University

Institute for Sustainable Enterprises

- Joel Harmon, Executive Director
- Matt Polsky, Fellow

Geoscape Solar

- Darryn Lacy, Solar Advisor

Johnson & Johnson

- Ann Lee-Jeffs*

Kayak Media

- Claire Sommer*

Lake Mohawk County Club

- Ernest Hofer, General Manager*

NJ Green Association

- Allan Fliss, Executive Director

NJ Energy Consulting

- Ray Perry

NJ State Chamber of Commerce

- Mike Egenton, Senior VP

Rutgers Center for Green Building

- Jennifer Souder, Consulting Research Mgr*

Terhune Orchards

- Pam Mount, Chair

**Participating via webinar*