

# Fast Facts: New Jersey Wildlife Recreation

**New Jersey** residents and nonresidents spend over \$2.1 billion on wildlife-related recreation in the state. This means an impact of **\$4.1 billion on the state's economy!**

*Did you know...*

- ❓ In 2001, more money was spent annually in New Jersey for hunting, fishing and watchable wildlife recreation than the total box office receipts of *Harry Potter and the Sorcerer's Stone* and *Lord of the Rings: The Fellowship of the Ring* combined.
- ❓ In 2001, the total economic activity generated by hunting activities in New Jersey exceeded the total toll collections of the Garden State Parkway.
- ❓ Nearly one out of every 10 state residents fished in 2001.
- ❓ Hunting, fishing and wildlife recreation in New Jersey supported more jobs than General Mills, one of the nation's largest food producers and a member of the Fortune 500.
- ❓ The New Jersey Division of Fish & Wildlife is charged with the responsibility of managing and enhancing this valuable resource. This state agency is unique in state government in that it receives virtually no money from state tax dollars to fulfill its responsibility.



	Hunting	Fishing	Watchable Wildlife	Total
<b>Number of Participants</b>	134,772	805,870	1,919,000	2,859,642 *
<b>Retail Sales</b>	\$158.7 million	\$757 million	\$1.2 billion	\$2.1 billion
<b>State Sales &amp; Fuel Taxes</b>	\$7.7 million	\$44.5 million	\$71.3 million	\$123.5 million
<b>State Income Tax</b>	\$1.7 million	\$8.0 million	\$14 million	\$23.7 million
<b>Salaries &amp; Wages</b>	\$71 million	\$343 million	\$589 million	\$1 billion
<b>Jobs</b>	2,719	12,553	18,385	33,657
<b>Total Ripple Effect on the State's Economy</b>	\$298.6 million	\$1.4 billion	\$2.4 billion	\$4.1 billion

\*Recreationists may participate in more than one activity.

Sources: Southwick Associates and the U.S. Fish & Wildlife Service.