

State of New Jersey Department of Environmental Protection
Division of Parks and Forestry



HISTORIC PRESERVATION OFFICE

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FRIDAY, APRIL 4, 2003

Trenton, New Jersey

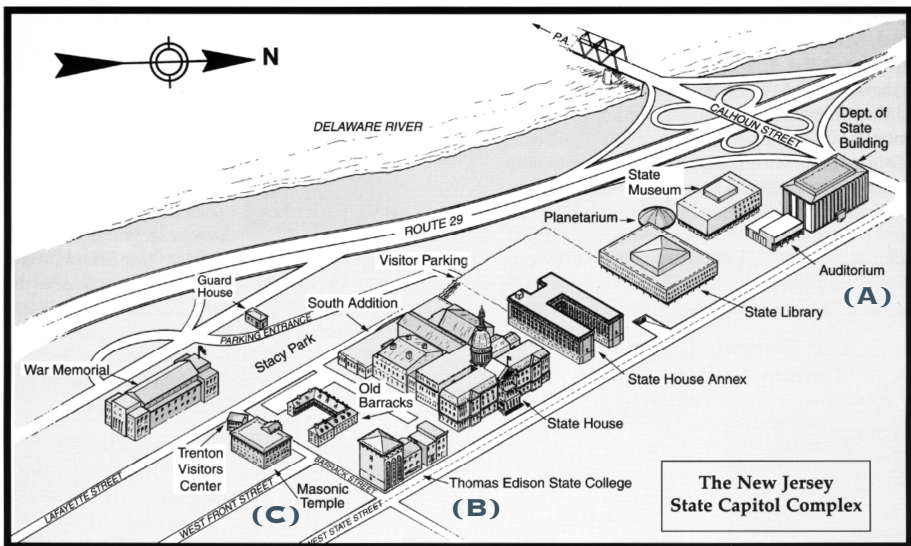
HISTORIC PRESERVATION:

A Catalyst for Growth

Sponsored by:

NJDEP, HPO & PRESERVATION NJ

**HISTORIC PRESERVATION OFFICE
DIVISION OF PARKS AND FORESTRY
DEPARTMENT OF ENVIRONMENTAL PROTECTION
P.O. BOX 404
TRENTON, NJ 08625-0404**



DRIVING DIRECTIONS

FROM THE EAST: Take 195 west to Route 29 north (toward Lambertville). Exit right at Memorial Drive. Follow signs for the Capitol Complex and proceed through the light at the end of the ramp. After the light, make a sharp first right and proceed making a semi-circle around the parking area. Pass through the light into the Capitol Complex.

FROM THE SOUTH: Take Route 206 north or 295 north, and follow directions to 195 west. Follow directions above for traveling from the east.

FROM THE WEST: Enter Trenton via Delaware River toll bridge (Route 1 north). Exit at Route 29. Take Route 29 north (toward Lambertville). Exit right at Memorial Drive. Follow signs for the Capitol Complex and proceed through the light at the end of the ramp. After the light, make a sharp first right and proceed making a semi-circle around the parking area. Pass through the light into the Capitol Complex.

FROM THE NORTH: Take Route 1 south to the last New Jersey exit ("Capitol Complex"). Turn right onto Warren Street and go to the light where you will make a left onto Market Street. Pass through the next light at William Trent Place and bear right following signs for the Capitol Complex.

PARKING

Public parking is available in the Capitol Complex parking garage. It is accessed by turning right onto Barrack Street from West State Street and turning left at the first light onto Lafayette Street. Proceed to the next light and turn right onto South Warren Street. Make the first right and make another right at the stop sign. Bear left at the light and make a right at the light toward the back of the State House. Proceed to the guard booth and have picture ID ready to gain access to the parking garage.

Metered, on-street parking is available along West State Street. Pay lots are located at the corner of South Warren and Lafayette Streets, and at North Warren and Hanover Streets. Handicap parking is available in the parking garage and on West State Street in front of the State House and Annex and across the street from the State House.

PUBLIC TRANSPORTATION

Direct rail service to Trenton is provided by both NJ Transit (1-800-582-5946) and Amtrak (1-800-872-7245). NJ Transit also provides bus service to and within the Trenton area.

FROM THE TRAIN STATION

WALKING: South Clinton Avenue runs along the left side of the train station. Proceed up the avenue (to your right when facing the road) one block and make a left onto East State Street. (You'll soon pass the Department of Environmental Protection on your left.) At one point, the street becomes a pedestrian mall. After the mall, the street becomes West State Street. The State House is two blocks up on the left. The walk takes 10-15 minutes.

CABS: Cabs are available at the rear of the station.

BUSES: Buses stop in front of the train station at the corner of South Clinton Avenue. Most service West State Street and the State House. The number 601 & 609 pass in front of the State Capitol Complex on a regular basis. Bus schedules can be found at www.njtransit.com.

ACCESSIBILITY CLAUSE

If you have any special needs, please contact the Historic Preservation Office in advance so that we can best assist you.

TOUR INFORMATION

TRENTON:

Revitalization Successes & Opportunities

This unique bus tour of historic Trenton will focus on the revitalization success experienced in Mill Hill, Warren Street and Sovereign Arena areas. The guided tour will discuss and illustrate the future investment opportunities and initiatives currently underway to enhance the economic vitality of the Capital City, while preserving the vestiges of its prominent past. Seating is limited so register in advance.



Founded in 1978,

PRESERVATION NEW JERSEY

is the only statewide private membership-supported historic preservation organization in New Jersey

SUPPORT PROVIDED BY:

- Alper Enterprises, Inc.*
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SPONSORSHIP LEVELS

All sponsors will receive recognition in all PNJ program materials, including fliers, newsletters and websites

- \$100 INCLUDES:** One admission
- \$250 INCLUDES:** Display table and Two admissions
- \$500 INCLUDES:** Business card ad in Preservation Perspectives, Display Table and Two admissions
- \$1,000 INCLUDES:** 1/4 page ad in Preservation Perspectives, Display Table and Four admissions

FOR MORE INFORMATION ON THE BENEFITS OF SPONSORSHIP CONTACT:

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A Catalyst for Growth



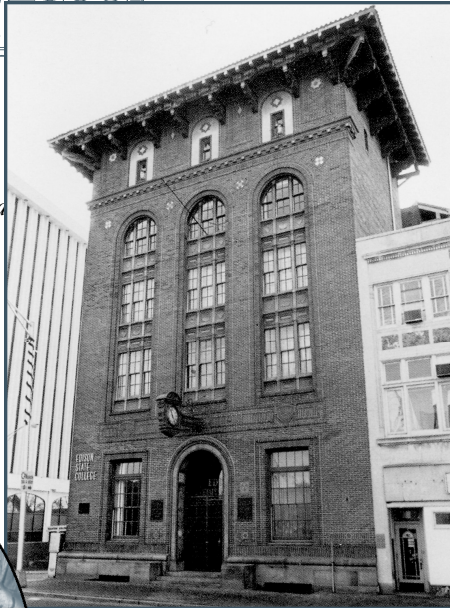
This year's conference will explore how historic preservation can become an integral component to New Jersey's redevelopment efforts. Our keynote speaker, noted author and urbanist **ANTHONY M. TUNG**, author of "Preserving the World's Great Cities: The Destruction & Renewal of Historic Metropolis" will share his observations and provide insight on how New Jersey can better integrate the preservation of our past into future efforts to return our urban areas into desirable places.

New Jersey is losing our great architecture, human scale and interesting neighborhoods at an alarming rate. Our conference will explore the many challenges facing urban areas and allow participants to become familiar with the tools and strategies to use historic preservation as a catalyst for redevelopment.

CREATING A NATIONAL HERITAGE AREA...

The Crossroads of the American Revolution

New Jersey has embarked upon a truly innovative initiative that will revolutionize the way we preserve and interpret our past. Throughout the country, National Heritage Areas have enhanced the protection and promotion of historic and natural resources and spearheaded economic development. New Jersey is on the cusp of securing its federal designation. Noted scholar, Mark Lender of Kean University, will moderate a panel session on creating a heritage area beginning with the broad intent of the federal program and moving to the specific opportunities before us in New Jersey. The session will also highlight the opportunities and challenges that are specific to incorporating urban and densely developed areas into heritage tourism. Invited speakers include: Brenda Barrett, National Coordinator for Heritage Areas, National Park Service; Dennis Davidson formerly of the Green Acres Program; and Michael Creasey, Executive Director, John H. Chafee Blackstone River Valley National Heritage Corridor Commission. Coordinated by The Crossroads of the American Revolution Association.



transit infrastructure into existing planning, explore methods to promote responsible and sensitive growth around transit hubs, and hear success stories of past rehabilitations and re-use of historic railroad station projects. Off rail, discover how to make your streetscape design compatible with your community, hear about NJDOT's Context Sensitive design program, and learn about NJDOT's new study to re-classify roadways throughout the state.

SESSION 1: Building Better Communities with Transit

This session will cover topics of particular interest to municipal planners, developers, and urban historic preservation advocates who are faced with embracing and utilizing public transit infrastructure in their historic community. Vivian E. Baker will discuss the Transit-Friendly Communities for New Jersey program; a pilot community planning assistance program which assisted eleven competitively selected municipalities through urban design, transportation planning, downtown revitalization, community outreach and "smart growth" advocacy. Monica Etz will discuss how the Transit Villages Initiative program brings together key state agencies in support of local efforts to "grow smart" and reinforce the principles of the State Development & Redevelopment Plan. Allen Kratz will exhibit case studies that highlight how the rehabilitations or re-use of several historic railroad related buildings have brought them back into the communities' lives. Moderator: Steven Jurow, Sr. Director, Environmental Services, NJTransit. Panelists: Vivian E. Baker, Principal Planner, NJTransit Department of Project Planning; Monica Etz, Project Manager, NJDOT Bureau of Statewide Planning; Allen Kratz, Project Manager, Real Estate Department, NJTransit.

SESSION 2: Creating a Sense of Place through Road Projects - Not an Oxymoron!

Three expert speakers will provide useful information on how to create a better community through transportation. Jeff Grob will be addressing building a better community through TEA-21 funded programs and how the full potential of this program to truly enhance the community has rarely been achieved. Miriam Crum will discuss Context Sensitive Design, and NJDOT's commitment to construct projects that serve the community as a whole. Michael King will illustrate NJDOT's visual preference survey program, which aims to study and re-classify roadways in the state, with particular attention paid to those in historic communities. Moderator: Steve Hardegen, NJHPO. Panelists: Jeff Grob, Vollmer & Associates; Miriam Crum, NJDOT Project Manager; Michael King, Michael King Architect.

TRACK 3: MISSING LINKS IN HISTORIC COMMUNITY REVITALIZATION

The aesthetic as well as the essence of many historic communities in New Jersey and across the nation are experiencing dramatic changes. Inappropriate zoning, land use regulation, economics, government policy, and cultural perceptions are bringing on many of these changes. This track will explore the changes that are taking place, the factors causing these changes, and the tactics that can be implemented to facilitate meaningful redevelopment while preserving our historic places.

SESSION 1: The American Dream in the 21st Century: Preserving the Historic Character of Our Communities

The National Trust for Historic Preservation has alerted the preservation community and the general public to the relatively recent epidemic of the demolition of homes in historic districts throughout the nation to make room for "Super-sized" housing. In addition, the character of New Jersey's Main Streets is being threatened by big box retail and incompatible new development. This session will explore these issues with particular focus on small towns and inner ring suburbs and discuss tools that can be used to stop these dangerous trends. Moderator: Jeffrey Bueller, New Jersey Main Street Program. Panelists: Adrian Scott Fine, National Trust for Historic Preservation; Kevin Tremble, Tenafly Historic Preservation Commission; Margaret Ingersoll, Moorestown Historical Society.

SESSION 2: From Main Street to Plain Street

This session will examine issues surrounding revitalization in urban communities. These issues include the effects of the demolition of historic buildings in urban areas, the effects of public policy on community revitalization, grassroots efforts to preserve community character, and useful tools in neighborhood preservation. Moderator: Peter Kasabach, New Jersey HMFA and the Trenton Preservation Committee. Panelists: Chris Auth, Heart of Camden, Laura Swartz, Isles Inc.



8:00 - 9:00	Registration and Coffee (A) - Auditorium
9:00 - 9:30	Welcome
9:30 - 10:30	KEYNOTE SPEAKER: ANTHONY M. TUNG , author of "Preserving the World's Great Cities: The Destruction & Renewal of Historic Metropolis"
10:30 - 10:45	Break & Book Signing
10:45 - 12:15	<i>Historic Preservation: A Catalyst for Growth</i>
12:15 - 1:45	Boxed Lunch
12:30 - 1:45	Tour: Trenton's Revitalization Successes and Opportunities
2:00 - 3:30	CROSSROADS OF THE REVOLUTION HERITAGE AREA (A) - Auditorium
2:00 - 3:30	SESSION 1 (B) - Thomas Edison State College Track 1: Changing Faces of Our Communities Track 2: Building Better Communities with Transit Track 3: The American Dream in the 21st Century: Preserving the Historic Character of Our Communities
3:30 - 3:45	Break
3:45 - 5:15	SESSION 2 (B) - Thomas Edison State College Track 1: Urban Revitalization: The Market for Preservation Track 2: Creating a Sense of Place through Road Projects - Not an Oxymoron! Track 3: From Main Street to Plain Street
5:15	CLOSING RECEPTION & EXHIBITORS (C) - Masonic Temple

Morning Panel Session

HISTORIC PRESERVATION: A CATALYST FOR GROWTH

Top state officials from Governor McGreevey's administration have been invited to participate in a panel session exploring New Jersey's new Smart Growth Initiative and its impact on historic preservation. The Department of Environmental Protection, the Department of Community Affairs and the Department of Transportation incorporate historic preservation into many aspects of their agency goals. Learn from the state's top officials how preserving our historic and archaeological resources is a key concern for New Jersey's future. Session moderated by Preservation New Jersey.

TRACK 1: URBAN FOCUS: CHALLENGES & OPPORTUNITIES

New Jersey's urban areas are experiencing serious challenges toward reaching economic stability and quality of life. This track will focus on the demographic changes confronting our state as well as explore the economic issues and advantages to rehabilitating our existing urban fabric. You will hear from experts who share an appreciation for older communities and commercial downtowns and learn about specific strategies and techniques for revitalizing our most significant and lively places.

SESSION 1: Changing Faces of Our Communities

Preservation of our historic urban areas poses the greatest challenge for New Jersey's re-development. As the state boasting the highest and most diverse immigrant population, reaching out to non-English speaking people and awakening pride of place requires strategies and techniques that differ from traditional methods. Many of our urban areas lack even minimal preservation protections and in fact, have not completed the basic resource inventory necessary for implementing community preservation strategies. Our panelists share their expertise and strategies on incorporating the changing faces in our communities into planning and decision making. Moderator: Maria E. Cerda-Morena, RA, National Trust Advisor. Panelists: Laura Hansen, Co-Director for Place Matters; Michelle Doran McBean, President and CEO of Future City, Inc.; Penny Pollock-Barnes, Program Coordinator for PNJ's new Urban Initiative.

SESSION 2: Urban Revitalization: The Market for Preservation

This session will focus on economic issues, real estate and financial incentives impacting historic rehabilitation and revitalization efforts in urban New Jersey. It will cover historic preservation as it relates to planning and economic development and financial tools such as the proposed State rehabilitation tax credit and the potential benefits of this tool as an added preservation incentive. Finally, this session will look at several historic rehabilitation case studies in Paterson and the impact that these projects will have on revitalization efforts. Moderator: Kurt Leasure, NJHPO. Panelists: Ken Bowers, Phillips Preiss Shapiro Associates, Inc.; Donald M. Scarry, New Jersey Economics; Elise Quasebarth & Kate Lemos, Higgins & Quasebarth.

TRACK 2: BY ROAD OR RAIL - DEVELOPING COMMUNITY CENTERS

Hop on board as this track takes you both on and off the rail to discover new routes to building a better community through transportation. Listen to NJTransit's ground breaking programs to integrate railroad stations and

REGISTRATION FORM

Name: _____
 Organization/Affiliation _____
 Address _____
 Daytime Telephone _____

Friday Conference - \$45

I will be attending the Tour
(Limited seating available)

Scholarships are also available.
For more information contact:

PRESERVATION NEW JERSEY, INC.
Phone (609) 392-6409
Fax (609) 392-6418

All checks or money orders must be made out to:
TREASURER, STATE OF NEW JERSEY.

No credit cards accepted.
Mail registration form and payment to:

2003 ANNUAL HISTORIC PRESERVATION CONFERENCE
C/O HISTORIC PRESERVATION OFFICE
P.O. Box 404
TRENTON, NJ 08625-0404
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STATE OF NEW JERSEY
DEPARTMENT OF
ENVIRONMENTAL PROTECTION
BRADLEY M. CAMPBELL,
COMMISSIONER



Registration fee of \$45 includes conference materials, sessions, exhibits, lunch and reception.

WALK-IN REGISTRATION ON APRIL 4
WILL BE AVAILABLE.