

The background of the slide features a large, faint watermark of the Rutgers University seal. The seal is circular and contains the text 'RUTGERS UNIVERSITY' around the perimeter and '1823' at the bottom. The seal is centered and overlaps the text.

RUTGERS

New Jersey Agricultural
Experiment Station

Rutgers Cooperative Extension Water Resources Program

Helping Your Community Become Sustainable

Rutgers Cooperative Extension

Rutgers Cooperative Extension (RCE) helps the diverse population of New Jersey adapt to a rapidly changing society and improve their lives through an educational process that uses science-based knowledge. We focus on issues and needs relating to agriculture and the environment; management of natural resources; food safety, quality, and health; family stability; economic security; and youth development.



Water Resources Program



Since 2002 the Water Resources Program has been one of the premier specialty programs under the Rutgers Cooperative Extension umbrella. The goal of the Water Resources Program is to provide solutions for many of the water quality and quantity issues that New Jersey faces today. This is accomplished by:

- Integrating research, education, and extension,
- Delivering innovative solutions based on sound science, and
- Working in partnership with communities and residents.





Sustainable Jersey

Silver level of certification:

- Requires the establishment of a mandatory Green Team;
- Implementation of 3 out of 6 priority actions; and
- A total of 350 points
 - Actions must be completed in 8 of the 16 categories to be eligible for certification.



Bronze level of certification:

- Requires the establishment of a mandatory Green Team;
- Implementation of 2 out of 6 priority actions; and
- A total of 150 points
 - Actions must be completed in 6 of the 16 categories to be eligible for certification.



Water Conservation Education Program

- Incentive programs to promote water conservation
- Hybrid programs encouraging indoor and outdoor conservation
- Indoor retrofits
- Outdoor demonstration projects
- Marketing your conservation efforts

10 points



NEW JERSEY
WATER SAVERS

Keys to success

- Support the right group
- Partner with the right people
- Understand the science
- Adapt the appropriate technology
- Demonstrate on-the-ground solutions
- Educate and empower local stakeholders
- Apply efforts to job training and job creation
- Develop sustainable programs
- FUNDING!!!



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