



***NJHEPS Sustainability
Education Workshop II***
**SWITCH: Communities of
Practice & Change Strategies**

Thursday June 17, 2010
9:00 am – 2:00 p.m.
Montclair State University
Conference Center Ballroom
University Hall – 7th Floor

YOU ARE INVITED! REGISTER NOW!

Were you one of the over 100 at Kean on April 9, who started one of the 11 new Communities of Practice? Did you sense the excitement of new beginnings? If you were NOT there, YOU ALSO ARE ESPECIALLY INVITED to Montclair State for a stellar workshop on making change happen! If you were THERE, LET'S MOVE FORWARD!

REGISTER HERE: <http://www.acteva.com/booking.cfm?bevoid=204482>

GOAL: to use Communities of Practice (CoP) to make sustainability a new foundational paradigm for higher education. Communities of Practice in higher education are groups of people who:

- 1) share a concern or a passion for something they do
- 2) learn how to do it better as they interact regularly
- 3) strategize with others on campus and beyond to spread best practices

The emphasis is on ACTION to influence the content of courses and curriculum, campus practices and culture, green jobs and careers, community outreach.

SWITCH--- Led by Pam Sammarco, Don Wheeler and others...

How can our communities of practice bring about change toward sustainability? We will explore cases from *Switch: How to Change Things When Change is Hard*, Chip Heath (Stanford) and Dan Heath (Duke), Random House, 2010--- recommended by David Grant, President and CEO of the Geraldine R. Dodge Foundation. We will apply the "Switch" approach to NJHEPS and each of our Communities of Practice as "change agents." How can we make the "switch" to sustainability thinking and practices? What is holding us back in specific situations?

Okay, so you want to achieve a specific goal... It's like going on a trip riding on an elephant! The RIDER directs the elephant toward the goal. And the rider figures out the critical moves needed to get there. But the elephant – the emotions, feelings, motivations—need to be stirred before the elephant will move! Gotta figure out how to MOTIVATE THE ELEPHANT! Then you have to CLEAR THE PATH. And it's better if you are going with a herd of elephants. Let's get together and get moving!

CASE STUDY: ESTABLISHING AND LEADING THE PSE&G INSTITUTE OF SUSTAINABILITY STUDIES AT MONTCLAIR STATE UNIVERSITY Michael Weinstein Director

<http://www.montclair.edu/news/article.php?ArticleID=5530&ChannelID=10>

PRELIMINARY AGENDA

- *Our action proposals
- *Switch: Change Strategies
- *Case Studies
- *Our Plan

SESSIONS OF NJHEPS COMMUNITIES OF PRACTICE AND STANDING COMMITTEES **DETAILED PROGRAM TO FOLLOW! CK OUT NJHEPS.NING.COM – ck out Groups**

CAMPUS SUSTAINABILITY

- **Climate Management Team** (4yrs) -**Joe Porrovecchio** and **John Dobosiewicz**, Kean Univ.
- **Energy Technical Team** (10 yrs) –**Paul Meierdierck**, UMDNJ & “**Ted” Borer**, Princeton
- **Green Design Team** (9yrs) – **Mike Kornitas**, Rutgers & **Nick Fabbroni**, UMDNJ
-These three CoP are benefitting from a 3 yr. EPA, Region 2 grant \$180,000 with a climate change focus. 18 NJ Presidents signed American College and University Presidents Climate Commitment to plan for carbon neutrality; others have made major commitments.
- **Sustainable Supply Chain- 4r s Team** (formerly, Environmentally Preferable Purchasing Team (9 years), EPA Region 2 grant \$30,000 **Priscilla Hayes**, Rutgers
- **Healthy Food and Sustainable Food Systems** (6mo), -partner with Solid Waste Resource Renewal Group, combined with the Sustainable Supply Chain- 4r s Team. **Nick Smith-Sebasto & Mike Manna, Organic Recycling Solutions LLC**

ENVIRONMENTAL/CLIMATE JUSTICE & COMMUNITY ACTION

- **Environmental Justice Team** (6 mo), -partner with NJ Env. Justice Alliance **Nicky Sheats**, Thomas Edison and **Ana Baptista**, Ironbound Corporation and New School University

STUDENT ACTION AND EXPERIENTIAL LEARNING

- **NJ Student Sustainability Coalition** (3rd meeting) **Paul Coraggio** and **Frank J. Nitti III**, Ramapo
- **Higher Education and Sustainability in NJ Communities** (2nd meeting) **Randy Solomon**

RESEARCH & APPLICATION

- **Technology Transfer & Marketing New Sustainability Products** (2nd meeting) **Tom Bryant**, Rutgers Business

CURRICULUM & CAMPUS PROGRAMS

- **Sustainability Education Team** **Tom Bryant**, Rutgers Business & **Don Wheeler**, NJHEPS
- **On-Line Sustainability University** (2nd meeting)- **Maurie Cohen** NJIT

- **Behavior Change Toward Sustainability** (2nd meeting) **Pam Sammarco**, Green Training Associates
- **Teaching Sustainability in Ecology and Ecology in Sustainability** (2nd meeting), **Daniela Shebitz**, Kean and **Ashwani Vasishth**, Ramapo
- **Sustainability in Business Education** (2nd meeting) **Joel Harmon**, Fairleigh Dickinson and **Carmine LaMarca**, Verde Consultants
- **Global Education and Sustainability** (2nd meeting), - partner with NJ Global Educators **Kathy Tietge**, Ocean County College
- **Sustainability in Pre-Service Teacher Training** (2nd meeting) - partner with ANJEE- Environmental Education Committee **Jerry Schierloh**, ANJEE and **Elizabeth Faircloth**, ANJEE

****DETAILED PROGRAM AND NAMES OF PARTICIPATING LEADERS WILL FOLLOW****

No cost for NJHEPS member institutions, BUT REGISTRATION IS REQUIRED:

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Sustainability Education Workshop Planning Team

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