

Bidder: _____

JUNGLE HABITAT REQUEST FOR PROPOSALS
Internal Evaluation Criteria

Each evaluation shall consist of two separate rankings: one based on non-monetary criteria and another based on the bidder's monetary proposal.

I. NON-MONETARY PROPOSAL (250 points)	____/250
1. Management Plan, including the following: (125 points total)	____/125
A. <u>Overall and Events Plan (10 points)</u> The daily operations and types of events the bidder plans on promoting and providing	____/10
B. <u>Staffing Plan (20 points)</u> Whether the staffing plan is consistent with, and can satisfy the Operation Plan.....	____/20
C. <u>Hours of Operation (5 points)</u> Whether the proposed hours of operation and months of operation sufficiently make Jungle Habitat available to the public.	____/5
D. <u>Fee or Price Schedule (5 points)</u> Whether the fee schedule/prices are comparable to other recreational and event service providers (within a 50 mile radius) in the area.	____/5
E. <u>Marketing (20 points)</u> i. Has the bidder proposed marketing plans for recreational and event services? (10 points)	____/10
ii. Marketing strategies to promote Jungle Habitat for recreational and event services. (10 points)	____/10
F. <u>Maintenance Operations (10 points)</u> Whether the bidder's maintenance plan will ensure the property remains in good condition	____/10
G. <u>Security Plan (10 points)</u> Whether bidder has adequate plans for addressing security issues.....	____/10
H. <u>Improvement Plan for projects described (45 points)</u> What improvements has the bidder proposed and has bidder set forth a reasonable plan to address any improvements the bidder proposes to undertake?	____/45

Bidder: _____

2.	Mobilization and Implementation Plan (30 points total)	_____/30
A.	Whether the proposal shows that the bidder will be able to have Jungle Habitat operational within the timeframe identified by the bidder and otherwise meet the obligations in the Operation Agreement. (20 points)	_____/20
B.	Whether the proposal demonstrates that the bidder has sufficient experienced personnel (number and qualifications) to fulfill the goals in its mobilization and implementation plan. (5 points)	_____/5
C.	Whether the proposal shows that the bidder's plan for the purchase and distribution of equipment, inventory, supplies, materials, etc. is sufficient to satisfy the Operation Plan and to meet the deadline proposed by the bidder (5 points)	_____/5
3.	Organizational Support and Experience (45 points total)	_____/45
A.	Has the bidder managed other facilities of similar scope and size in the past five (5) years? (10 points)	_____/10
B.	If so, how many? (10 points)	_____/10
C.	Is the bidder currently managing other similar facilities? (10 points)	_____/10
D.	Does the information provided in the organization chart list key personnel who will run Jungle Habitat? (5 points)	_____/5
E.	Does the information provided (including information obtained from references and outside sources) demonstrate that the bidder will be able to meet the obligations set forth in the Request for Proposal and the Operation Agreement? (10 points)	_____/10
4.	Financial Viability and Organizational History (50 points total)	_____/50
A.	Has the bidder demonstrated it is financially viable to run Jungle Habitat in a manner that is acceptable to DEP? (10 points)	_____/10
B.	Is the bidder's financial viability consistent with its plans and proposals for Jungle Habitat and any proposed Improvements? (20 points)	_____/20
C.	Has the bidder demonstrated that it is a successful business based on its responses to the questions set forth in Section 4.4.4.6 of the Request for Proposal? (20 points)	_____/20

Bidder: _____

II. MONETARY PROPOSAL

Each monetary proposal should consist of a percent of annual gross revenue of at least eight percent (8%) which the Operator will be required to remit to the Department. The higher the percentage, the greater the score.

FORMS CHECKLIST

1. 4.4.1.1 Affirmative Action Employee Information Report

Affirmative Action Employee Information Report, or:

(1) a New Jersey Affirmative Action Certificate or

(2) evidence that the bidder is operating under a Federally-approved or sanctioned affirmative action program.

2. 4.4.1.2 Business Registration Reporting

Proof of valid business registration with the Division of Revenue, Department of Treasury, State of New Jersey, should be submitted by the bidder with its bid proposal.

3. 4.4.1.3 Pay to Play

Ownership Disclosure Form

Contractor Certification and Disclosure of Political Contributions Form (P.L. 2005, c. 51)

Vendor Certification and Disclosure of Political Contribution Disclosure Form (P.L. 2005, c. 271)