

Creating Sustainable Businesses in New Jersey
July 28, 2011
1:30 pm
NJDEP Public Hearing Room

Goals for this Project:

- Promote sustainability planning and practices among New Jersey businesses to enhance economic success, environmental protection, and an improved quality of life.
- Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

Agenda

- 1:30 PM** [Welcome and Introductions](#)
Michele Siekerka, Assistant Commissioner
DEP Office of Economic Growth and Green Energy
- 1:45 PM** [Your Future Workforce – What will you need?](#)
Aaron Fichtner, Assistant Commissioner
Department of Labor, Office of Labor Planning and Analysis
- 2:00 PM** **Review NJ Business Certification initiatives (15 min each)**
- [Sustainable Jersey and Green Seal Proposal](#)
Donna Drewes, Sustainable Jersey and Kate Probst, Green Seal
 - [Travel Green NJ Pilot Certification Program](#)
Faith Taylor, Wyndham Worldwide
 - [Green Automotive Repair Program \(GARP\)](#)
Alex Yankaskas, NJGARP President
 - [Green Business Bureau's Green Certification Program](#)
Allan Fliss, New Jersey Green Association
- 3:00 PM** **Next Steps - Action Plan – Form Committees**
Purpose – To create a framework within which New Jersey businesses can achieve sustainable business practices.
- Framework may include:
- Certification Committee
 - Education Committee
 - Incentives Committee (Government Inter-agency)
 - Recognition Committee
- 3:30 PM** **Adjourn**