

# Healthier Hospitals Initiative & Practice Greenhealth



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# How does Sustainability fit into Health Care?



## First, Do No Harm



Patient Health



Employee Health



Community Health

- Centers for Medicare and Medicaid Services (CMS) **Triple Aim**  
- Better Care, Better Health, and Lower Costs
- Affordable Care Act provisions – population health outcomes
- Executive Order: Preparing the United States for the Impacts of Climate Change (11/1/2013), Climate Action Plan



## Health Care Sector – Some of the Facts –

- \$8.3 billion on energy each year
- Produces over 30 lbs. of waste per bed/per day
- 20-30% of a hospital's waste stream from the OR alone
- Nurses & EVS staff have highest work related asthma





[practicegreenhealth.org](http://practicegreenhealth.org)

[healthierhospitals.org](http://healthierhospitals.org)





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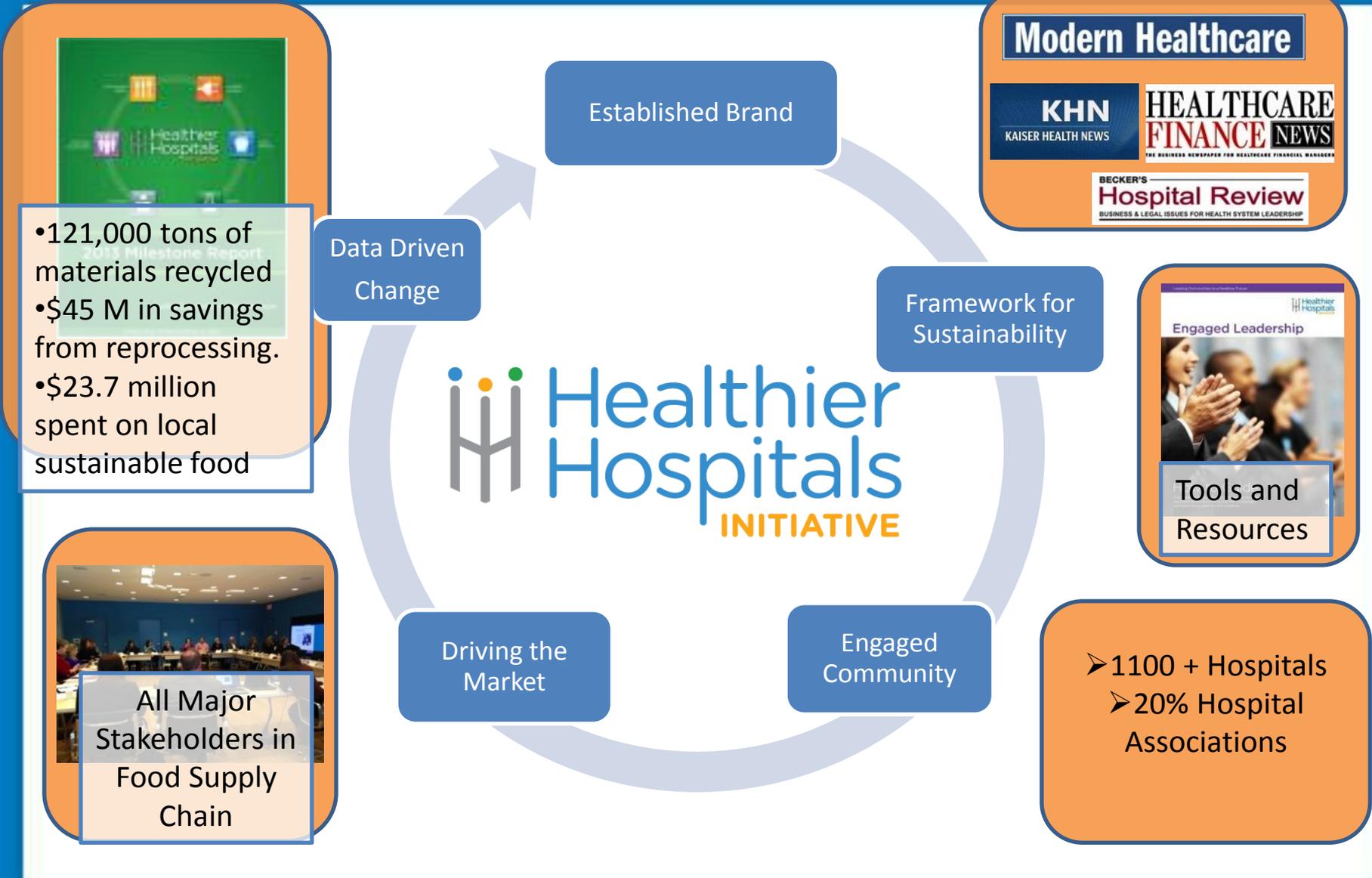
THE CENTER FOR  
HEALTH DESIGN®

# The Healthier Hospitals Initiative



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# HHI Overview



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The screenshot shows the website's navigation bar with links for Logout, Contact, Messages, My Account, and a search box. Below the navigation is the Healthier Hospitals Initiative logo and a menu with links for About HHI, HHI Challenges, Get Involved, Get Inspired, Media Center, and Tools. The main content area features a central green box with the HHI Challenges logo and a descriptive paragraph. Below this are six white boxes, each representing a challenge: Engaged Leadership, Healthier Food, Leaner Energy, Less Waste, Safer Chemicals, and Smarter Purchasing. The background of the main content area is a collage of images related to sustainability, including a woman with plants, a child with a recycling bin, a child with food, wind turbines, and a landscape.

Healthier Hospitals INITIATIVE

Logout Contact Messages My Account Search

About HHI HHI Challenges Get Involved Get Inspired Media Center Tools

## HHI CHALLENGES

The HHI Challenges are a data-driven platform designed to help healthcare organizations commit to sustainability goals and track their environmental efforts.

- + Engaged Leadership
- + Healthier Food
- + Leaner Energy
- + Less Waste
- + Safer Chemicals
- + Smarter Purchasing

- How-To Guides
- Webinars & Sharing Calls
- Mentor Program
- Discussion Forums
- Case Studies
- Spark Newsletter
- Marketing and Publicity Toolkit





“The Healthier Hospitals Initiative is a great place for those just getting started on health care sustainability. **Membership in Practice Greenhealth** was the logical next step as I was looking for a **full suite of offerings** to develop a system-wide, cohesive, sustainability plan. The **one-on-one support is second to none, access to other members and the awards and benchmark report** make Practice Greenhealth the “go to” for sustainability teams in health care.”

Paul Linzmeyer, Sustainability Leader  
ThedaCare



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Hospitals  
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**Greenhealth™**

Not-for-profit membership organization committed to educate, motivate, and engage healthcare professionals to adopt best environmental practices that increase operational efficiency and support an environmentally sustainable system that improves the health of patients, staff and the community.

**Health Care Members**

- *Health Systems & Hospitals*
- *Community Health Centers*
- *Surgery Centers & Clinics*
- *Medical Offices*

**Nearly 1,300 members**

- **1,200** health care
- **80** businesses
- **20** strategic

**Strategic Associate  
Members**

- *State/Federal Agencies*
- *State & National Associations*
- *Related Non-Profit Org*
- *Institutions of Higher Learning*

**Business Members**

- *Architects & Green Building Professionals*
- *Suppliers & Manufacturers*
- *Health Care Service Providers*
- *GPOs*

# Practice Greenhealth Member Benefits & Resources

- One-on-One Engagement Services
- Member Toolkit
- Webinars/Sharing Calls – all archived
- E-Learning Modules – some offer CEU's
- Greenhealth Magazine & E-Newletter
- Earth Day Activities
- Practice Greenhealth ListServ
- Sustainability Benchmark Report
- Environmental Excellence Awards
- Discounts on Live Events

The screenshot shows the Greenhealth Academy website. At the top, the logo and tagline "CONTINUING AND PROFESSIONAL EDUCATION INVEST IN YOUR CAREER" are visible. Below the navigation bar, there's a "Product Catalog" section with search filters for categories, type, and keyword. A featured article titled "Greening Up Electronics Purchase with EPEAT and a Case Study by Kaiser Permanente" is displayed, featuring a woman sitting at a desk with a computer monitor showing a sustainability report.

## Greenhealth eLearning Specialized learning brought to life

Introducing Greenhealth eLearning—Practice Greenhealth's newest addition to Greenhealth Academy® that makes it easy to educate staff, provide training, or earn Continuing Education Units (CEUs).



The screenshot shows the Greenhealth eNEWS website. At the top, there's a navigation bar with "Home", "Tools & Resources", "Greenhealth Academy", and "Awards". Below the navigation bar, there's a featured article titled "Area hospitals get healthier: Improving food, cutting energy use" with a sub-headline "Rx Waste Compliance Service". The article text discusses the sustainability trend in the hospital industry and mentions a national initiative to get "healthier" by improving food options, cutting waste, and reducing energy use. There are also social media sharing options and a "READ MORE" button.

# Practice Greenhealth Environmental Excellence Awards

Partner Recognition  
Making Medicine Mercury Free  
DEHP-Free  
Greening the OR  
Emerald Partner for Change  
Circles of Excellence  
Top 25 Hospitals



**Applications for 2015 to open in Fall 2014  
Awards presented at CleanMed**



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# Live Events

## ■ CleanMed 2015 – Portland, OR

- ✓ May 12-15, 2015
- ✓ Call for Presentations out NOW!
- ✓ Registration to open Fall 2014



## ■ Greening the OR Symposium

- ✓ Offered as Pre-Conference at CleanMed
- ✓ Stand Alone Symposium  
Tampa, 2013 & Chicago, 2014



## ■ Greenhealth Connections

- Palm Beach, September 2014



**PGH Members receive significant discounts on live event registration.**

# Where We Are



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Healthier  
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**1100+ hospitals**



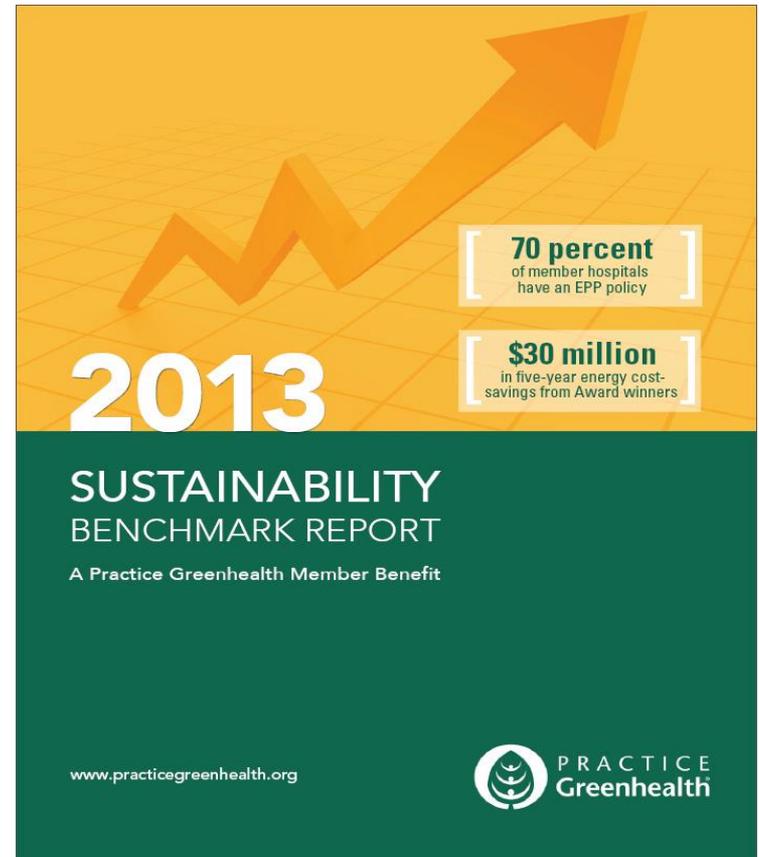
**1,200+ members**



- **121,000 tons** of materials recycled
- **\$45 million** in savings resulting from single-use medical device reprocessing
- **\$23.7 million** spent on local/sustainable food options
- **\$41.6 million** spent healthy beverages

# Practice Greenhealth Annual Sustainability Benchmark Report

- 70% of members have an EPP
- \$30 million in five-year energy-cost savings from award winners
- Award winning hospitals saved over \$10 in avoided solid waste disposal costs
- 76% included sustainability activities in community benefits reports



# Join us in building a healthier future

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DEAR WORLD

# Thank You & Questions?



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