

Appendix E
New Jersey Division of Watershed Management
SFY 2005 319(h) Project Evaluation Criteria

1. Priority Projects: Projects will be assessed based on whether they have addressed one or more of the following priorities detailed for each project type.

A) Watershed Restoration Plans: Project addresses one or more of the following priorities:

- 1) A TMDL segment
- 2) Water found on sublist 5 of the *New Jersey 2004 Integrated Water Quality Monitoring and Assessment Report*
- 3) A priority water segment

B) Watershed Protection Plans: Project addresses one or more of the following:

- 1) A waterway designated as Category One
- 2) A priority water segment

C) TMDL Implementation: Project addresses one or more of the following:

- 1) The reduction of waterfowl populations through the restoration of riparian buffers
- 2) The reduction of waterfowl populations through the development of goose management plans
- 3) A priority water segment

2. Project Design

A. Nature, Extent, and Understanding of the NPS Problem

Consideration will be given to the description of, as well as the actual nature and extent of the NPS pollutant(s) to be addressed, and the applicant's description of how the project will tackle the NPS impairment(s).

B. Project Viability

Projects will be evaluated for their ability to achieve high levels of pollutant load reduction as well as the long term sustainability of high removal levels and overall likelihood for project success. Projects should be well designed to achieve the project goal, presented in the proper sequence of events (goal/objective/task) and have well thought out long term commitment or maintenance and monitoring.

C. Cost Effectiveness

Project costs will be evaluated overall for the maximum achievement per dollar spent as well as average costs for products and services proposed.

3. Applicant Resources, Ability, Past Performance, and Presentation

Applicants must demonstrate that they have all the necessary resources and ability to perform the proposed project in a well organized, concise, detailed project proposal. If the applicant has been funded previously by the Division, past performance will be taken into consideration. Timeliness, cooperation with Department staff and partners, and goal achievement will all be considered.

4. WMA Public Advisory Committee (PAC) or Regionally Designated Entity (RDE) Comments and Recommendations

The recommendations and evaluations provided by the PAC or RDE in the project appropriate watershed will all be factor in to the final selection.

5. Evaluation and Management

Proposal must describe ability to measure and document effectiveness of the project and the long-term management of the environmental improvement achieved.

6) Other Funding/In-Kind Services

Although a match is not required for projects to be funded, in-kind services weigh in greatly in the Department's evaluation of each project. This type of support demonstrates a long-term commitment to overall project success.