

Creating Sustainable Businesses in New Jersey

Friday, November 20, 2015

2:00 PM to 4:00 PM

New Jersey Forensic Science Technology Center

1200 Negron Drive

Hamilton, New Jersey 08691

Goals for this Initiative:

- Promote sustainability planning and practices among New Jersey businesses to enhance economic success, environmental protection, and an improved quality of life.
- Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

DRAFT AGENDA

2:00 PM Registration and Networking

2:30 PM Welcome

John Giordano, Esq.
Assistant Commissioner
Air Quality, Energy and Sustainability
New Jersey Department of Environmental Protection

2:45 PM Sustainability at the NJ Business & Industry Association

Michele Siekerka
President & CEO
New Jersey Business and Industry Association

3:15 PM Panel Discussion: How does sustainability increase my business' profits?

Moderator: Eric Dziedzic, President
CRx Solutions

Erol Odabasi
Director, Medical Device Sustainability
Johnson & Johnson

Dan Josephs,
Executive Vice President / COO
Spruce Industries, Inc.

4:00 PM Adjourn

This meeting has been approved for 1.5 CEUs of recertification credits for the Certified Recycling Professionals certification!

Please Note: SBI 2016 Meetings and Locations

- March 30, 2016, 9:30 to 12:30 am – NJ Natural Gas, Wall, NJ
- September 2016 – Bergen Community College's Meadowlands Accelerator, Lyndhurst, NJ