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From: Michael Northrop [mailto:mnorthrop@rbf.org]

Sent: Friday, May 02, 2008 4:40 AM

To: Fox, Jeanne

Cc: Haun, Chris

Subject: Draft Master Plan

Congratulations. The draft Plan is great. I reads well. The tone is just right. There is a nice strong emphasis on climate which I think helps, and it is all laid out well.

There is little I can do to improve on it, but here is an attempt to try to offer a additional ideas.

Under Goal 1:

Could we add a program on building retrofits to achieve an average of 30 percent reductions in building demand for energy? It's a great jobs program and it saves energy and dollars and CO2. NJ should aim to make all of its building 30 percent more efficient by 2028.

Under Goal 3:

Add a wave power program. NJ could partner with Scotland on this. Several new wave technologies are coming too. Venrock in California is working with a very interesting wave company in Wales I just heard bout. NJ could aim to become an innovator of wave technology by offering incentives to wave power generators.

Add a ground source heat pump goal and offer to guaranty financing. This is what Manitoba did and they are now the center of the ground source heat pump industry in Canada. This is a great technology with rapid payback... Call Manitoba to get more info.

Under Goal 4 Action Item 2 on cogen:

Do you know Tom Kasten? Google him. He has poneered a lot of this stuff and would be very helpful to you. I think he'd suggest a more ambitious goal as well.

Under Goal 5 about Green Collar Jobs:

Housing retrofits are going to be the best way to rapidly create these jobs.

I am very sorry to miss the May 8th call. Good luck with it.

I will be back in my office after a long trip in Asia on May 27th. I'd love to get an update then...

Best wishes,

Michael

Michael Northrop
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