

CONSUMER CATALOG

HIV/AIDS PRINTED MATERIALS

May 2008



New Jersey Department of Health and Senior Services
Public Health Services Branch
Division of HIV/AIDS Services
HIV/AIDS LITERATURE DISTRIBUTION PROGRAM
50 East State Street, PO Box 363
Trenton, New Jersey 08625-0363

(609) 984-6050

www.state.nj.us/health/aids/catalog.pdf

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ANOTHER RESOURCE FOR HIV/AIDS INFORMATION AND MATERIALS

The National Prevention Information Network (NPIN) provides vital information about HIV/AIDS, STDs, and other prevention-related health issues. To obtain information, technical assistance, and publication distribution for organizations and professionals working in HIV/AIDS, STDs, and TB prevention, contact:

**CDC National Prevention Information Network
P.O. Box 6003
Rockville, MD 20849-6003
1-800-458-5231
1-919-361-4892 International
1-800-243-7012 TTY
1919-361-4884 International TTY
1-888-282-7681 FAX
In English, en Espanol
Monday through Friday, 9 AM to 8 PM
www.cdcnpin.org**

What is the Consumer Catalog of HIV/AIDS Printed Materials?

- This **Consumer Catalog of HIV/AIDS Printed Materials** is a listing of HIV-related printed materials available from the New Jersey Department of Health and Senior Services (NJDHSS).
- All Items were produced either by the NJDHSS or private vendors.
- All items have been reviewed and approved by an external review panel made up of representatives from the HIV prevention and service community.
- New Jersey residents and community-based organizations may order limited quantities of the materials listed in this catalog, free of charge, as long as funds exist to provide this service.

How to Order HIV/AIDS Printed Materials Completing Order Forms

- Step 1** Locate materials you wish to order on the **HIV/AIDS Printed Materials Order Form** that accompanies this catalog.
- Step 2** Indicate the quantity of each item that you wish to order. NOTE: Please limit the quantity ordered for each item to the limits specified on the HIV/AIDS Printed Materials Order Form. **Your total order cannot exceed 500 items.** Availability is limited to **New Jersey mailing addresses only.**
- Step 3** Clearly type or print the information requested in the information block of each **HIV/AIDS Printed Materials Order Form**. Make sure that the address used is the address to which the materials are to be mailed. Do not use a Post Office Box as the mailing address.
- Step 4** Fax, mail, or E-Mail completed **HIV/AIDS Printed Materials Order Forms** to the Division of HIV/AIDS Services (DHAS). (NOTE: Should you choose to fax your order, please do not mail a copy to the DHAS, unless specifically asked to do so. The following is the DHAS' HIV Literature Distribution Program address:

**HIV/AIDS Literature Distribution Program
New Jersey Department of Health and Senior Services
Division of HIV/AIDS Services
50 East State Street, PO Box 363
Trenton, New Jersey 08625-0363
Phone: (609) 984-6050 FAX: (609) 292-6009**

Delivery

Every effort will be made to process requests for HIV/AIDS materials in a timely manner. At various times during the year, delays may be unavoidable due to the volume of orders being processed, delivery delays, and back orders. In the event of delay, please do not attempt to expedite delivery of your order by faxing or mailing additional copies of your order, unless requested by DHAS staff. Inquiries should be made to the HIV/AIDS Literature Distribution Program, Prevention and Education Unit, DHAS, at 609-984-6050. Please allow up to ten business days before initiating an inquiry.

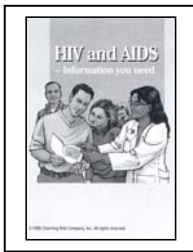
PRINTED MATERIALS



New Jersey AIDS Resource Guide

175-page directory, in English, compiled by the NJ Department of Health and Senior Services and the HIV Prevention Community Planning Support Development Institute of Rutgers University. Provides statewide and county listings of HIV-related health, legal, and social services available in New Jersey. Available solely through Internet access at http://rpcpsdi.rutgers.edu/director/Resource_Directory.pdf

MATERIALS ON HIV TESTING AND GENERAL INFORMATION ABOUT HIV



HIV and AIDS Information You Need to Know (NJH013/NJH013S)

Realistic style, color booklet in English or Spanish, published by the Channing Bete Company, Inc. (6 x 8 inches)

This booklet provides basic information about the immune system and HIV transmission, along with basic tips for reducing the risk for HIV infection related to sex, perinatal transmission, injecting drug use. Also included is information about HIV testing, medical treatment, and relevant hotline telephone numbers.



HIV And Other STDs—Stop Wondering Get Tested (NJH009/NJH009S)

Eight-panel, 3 ½ x 8" folder, full-color, published by the Channing Bete Company as part of their Eliminating Disparities series, medium literacy, available in English only

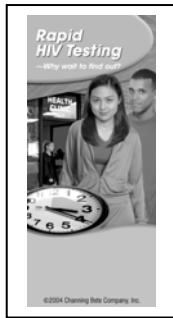
Specifically designed for young adults and sexually active older teens, this booklet encourages HIV testing for individuals who think they might have put themselves at risk of infection. It explains where to go for testing and describes the kinds of behaviors that place people at risk for HIV and other STDs.



HIV Testing—Get the Facts (NJH056/NJH056S)

Eight-panel, 3 ½ x 8" folder, full-color, published by the Channing Bete Company as part of their Eliminating Disparities series, medium literacy, available in English only

A clear, simple message about the importance of getting tested is presented in this pamphlet which provides a more generic presentation of the facts about who should get tested, how HIV tests work, what results mean, where to get tested, and how to proceed after getting either a positive or negative result.



Rapid HIV Testing—Why wait to find out? (NJH062/NJH062S)

Eight-panel 3 1/2 x 3", full-color, low-literacy, photo illustrated folder published by the Channing Bete Company, available in English and Spanish

Readers at frequent risk for HIV are encouraged to include the OraQuick rapid HIV test as a routine part of their health care. This pamphlet emphasizes that the rapid HIV test is quick, providing results in less than an hour. Also provides information about the meaning of test results, basic information about HIV, and who may be at risk for HIV infection.

MATERIALS FOR WOMEN



A Healthy Pregnancy and HIV Testing (NJ050/NJH050S)

Eight-panel, 3 1/2 x 8" folder, full-color photo graphics, low literacy, published by the Channing Bete Company

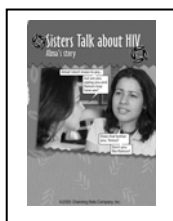
Designed to address perinatal HIV transmission, this pamphlet urges women to take steps to protect their baby as well as themselves from HIV infection, and promotes HIV testing, explaining how HIV medications taken under medical supervision may improve chances for having a healthy baby.



Protect Yourself from HIV – For Women (NJ060/NJH060S)

Eight-panel, 3 1/2 x 8" folder, full-color photo graphics, low literacy, published by the Channing Bete Company, available in English only

This pamphlet is part of the Channing Bete Company's Eliminating Disparities Series for addressing HIV infection among African American populations. It also provides realistic "Sister to Sister" scenarios and basic information about HIV for African American women ages 25-34, emphasizing consistent and correct condom use, and HIV testing for sexually active women, and contact information for additional resources.

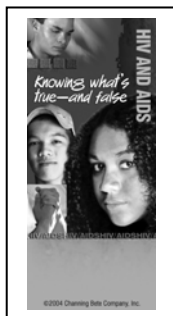


Sisters Talk About HIV—Alma's Story (NJ064/NJH064S)

Eight-page booklet, 5 x 8", full-color, photographs scripted to read like a comic book, low literacy, published by the Channing Bete Company available in English and Spanish

This pamphlet is part of the Channing Bete Company's Eliminating Disparities Series for addressing HIV infection among Hispanic populations. Along with HIV basics, this booklet provides advice to help empower women to protect themselves from HIV. Encourages honest communication, consistent condom use, and HIV testing, along with information about other HIV-related resources.

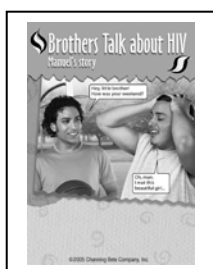
MATERIALS FOR MEN



Keep Free From HIV – For Men (NJ058)

Eight-panel, 3 ½ x 8” folder, full-color photo graphics, low literacy, published by the Channing Bete Company, available in English only

This pamphlet provides relevant “Keeping it Real” scenarios and quotes related to issues that African American men face when dealing with HIV risk. It provides basic information about HIV for sexually active men committed to doing the right thing, and emphasizes consistent and correct condom use, HIV testing, and contact information for additional resources.

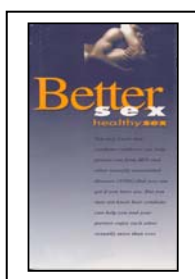


Brothers Talk about HIV—Manuel’s Story (NJ004/NJH004S)

Eight-page booklet, 5 x 8”, full-color, photographs scripted to read like a comic book, low literacy, available in English and Spanish

This booklet is part of the Channing Bete Company’s Eliminating Disparities Series for addressing HIV infection among Hispanic populations, provides HIV basics with an emphasis on men’s responsibility to protect their partners and themselves. It focuses on behaviors that place people at risk for HIV and encourages HIV rapid testing, while providing information on other HIV-related resources.

MATERIALS ON SAFER SEX



Better Sex Healthy Sex (NJH047)

Eight-panel, 4 x 8 ½ “ duotone pamphlet in English, medium literacy, published by the American Social Health Association, available in English only

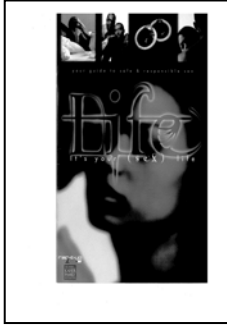
Intended for sexually active adults, this booklet advocates consistent and correct condom use to reduce the risk for HIV and other sexually transmitted diseases. Other issues addressed include communication, birth control vs. STD risk reduction, testing for HIV and other STDs, and graphic step-by-step directions for correct condom use.



Hot Sex Healthy Sex (NJH048)

Six-panel 3 ½ x 8 “ realistic style pamphlet, in English, published by the American Social Health Association, low literacy, available in English only

Intended for sexually active adults, this pamphlet provides concise information about correct and consistent condom use for the reduction of risk for HIV and other sexually transmitted infections. It also provides a step-by-step guidance for correct condom use, along with a listing of national HIV and STD hotlines.



It's Your (Sex) Life: Your Guide to Safe and Responsible Sex (NJH100)

32-page full-color informational 8.5 x 11 "booklet published by the Henry J. Kaiser Family Foundation and the New Jersey Department of Health and Senior Services, medium to high literacy

This booklet provides sexually active readers with practical information about safer sex, sexually transmitted diseases, contraception, and pregnancy prevention; and discusses the dangers of mixing drugs and alcohol with sex, safer sex, and tips of talking to one's partner about safer sex.

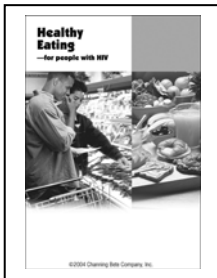
MATERIALS FOR PEOPLE LIVING WITH HIV



Following Your Plan—HIV Positive Choices (NJH052/NJH052S)

Eight-page folder, 3 ½ x 8", full-color, photo illustrated, medium literacy, published by the Channing Bete Company, available in English and Spanish

As part of the Channing Bete Company's HIV: Positive Choices series, this pamphlet encourages people living with HIV to take charge of their lives, providing advice for following their treatment plan. Readers are advised to take all medications as prescribed, and to make lifestyle choices that help them stay on track. This pamphlet advocates developing a support system and lists sources for additional information.



Healthy Eating – For People with HIV (NJ054/NJH054S)

Fifteen-page booklet, 5 ½ x 8", photo illustrated, medium literacy, available in English and Spanish

This booklet explains how eating well can help people living with HIV stay healthy, manage side effects from medications, and fight infections. It addresses many nutritional concerns of people with HIV, and the basics of a well-balanced diet, while providing guidance on how to combat specific symptoms and medication side effects through dietary changes.

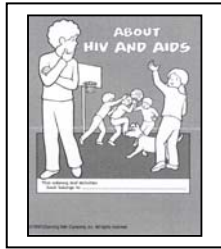


When It's Time to Tell—Disclosing HIV+ Status (NJH019/NJH019S)

Eight-page folder, 3 ½ x 8", full-color, photo illustrated, medium literacy, published by the Channing Bete Company, available in English and Spanish

This pamphlet provides practical guidelines for assisting people with HIV to weigh the pros and cons of telling family members, friends, employers, and others about their HIV status. Also provided are options for notifying partners and information about support resources that may be available in English and Spanish.

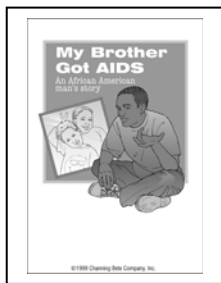
MATERIALS FOR YOUTH AND ADOLESCENTS



About HIV and AIDS (NJH001/NJH001S)

Eight-page coloring and activities book, 8 ½ x 11" developed by the Channing Bete Company, available in English and Spanish

This booklet provides age-appropriate word games, puzzles, and friendly characters to reassure young children that HIV is not transmitted through casual contact. Easy-to-read text teaches what HIV and AIDS are, and encourages children to be compassionate toward people with HIV disease.



My Brother Got AIDS (NJH020)

Eight-page realistic style booklet, 5 ½ x 8 inches, developed by the Channing Bete Company, low literacy, available in English only

This booklet was developed for African American youth and focuses on the impact of HIV/AIDS on communities of color. Along with basic information about HIV transmission, prevention, and risk reduction, it addresses the excuses that people give for not practicing safer sex, and discusses along with guidelines for using condoms correctly and consistently.

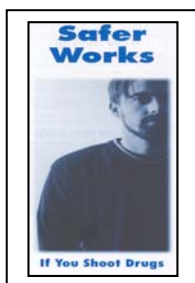


HIV And AIDS—Knowing What's True and False (NJH008)

Eight-page folder, 3 ½ x 8", full-color, photo illustrated, medium literacy, published by the Channing Bete Company

Mature teens and young adults get the facts they need for a clear, basic understanding of HIV and AIDS and how to protect themselves and others from infection. This pamphlet, which features bold graphics and youth-focused text, promote HIV testing for sexually-active readers.

Materials For Injection Drug Users



Safer Works (NJH024)

Eight-page folder 4 x 8", duotone, medium literacy, pamphlet in English, published by ETR Associates

Intended for injecting drug users, this pamphlet provides simple, step-by-step instructions for cleaning syringes and works used to inject drugs, along with essential HIV hotline telephone numbers.

HIV/AIDS PRINTED MATERIALS ORDER FORM

New Jersey Department of Health and Senior Services/Division of HIV/AIDS Services
 HIV/AIDS Literature Distribution
 50 E. State Street, PO Box 363. Trenton, New Jersey 08625-0363
 Phone: (609) 984-6050 FAX: (609) 292-6009

Please print clearly or type. Complete the information block below and indicate quantity of each item ordered. NOTE: Your total order cannot exceed 500 items. Availability is limited to New Jersey shipping addresses only.

Agency _____ Address _____ City, State, Zip Code _____ Contact Person _____ Phone _____ Fax _____ Request Date _____ Date Needed _____	Date Received/DHAS _____ DHAS staff _____ Date Sent to CBC _____ Date Completed _____ Date Verified _____
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Code #	Title	Format	Language	Quantity Ordered	Quantity Sent
<u>MATERIALS ON HIV TESTING AND GENERAL INFORMATION ON HIV</u>					
NJH013	HIV and AIDS Information You Need to Know	booklet	English	___ 50 ___ 100 ___	___
NJH013S	HIV and AIDS Information You Need to Know	booklet	Spanish	___ 50 ___ 100 ___	___
NJH009	HIV and Other STDs—Stop Wondering Get Tested	pamphlet	English	___ 50 ___ 100 ___	___
NJH009S	HIV and Other STDs—Stop Wondering Get Tested	pamphlet	Spanish	___ 50 ___ 100 ___	___
NJH056	HIV Testing—Get the Facts	pamphlet	English	___ 50 ___ 100 ___	___
NJH056S	HIV Testing---Get the Facts	pamphlet	Spanish	___ 50 ___ 100 ___	___
NJH062	Rapid HIV Testing—Why Wait to Find Out	pamphlet	English	___ 50 ___ 100 ___	___
NJH062S	Rapid HIV Testing---Why Wait to Find Out	pamphlet	Spanish	___ 50 ___ 100 ___	___
<u>MATERIALS FOR WOMEN</u>					
NJH050	A Healthy Pregnancy and HIV Testing	pamphlet	English	___ 50 ___ 100 ___	___
NJH050S	A Healthy Pregnancy and HIV Testing	pamphlet	Spanish	___ 50 ___ 100 ___	___
NJH060	Protect Yourself from HIV—For Women	pamphlet	English	___ 50 ___ 100 ___	___
NJH060S	Protect Yourself from HIV—For Women	pamphlet	Spanish	___ 50 ___ 100 ___	___
NJH064	Sisters Talk About HIV—Alma’s Story	booklet	English	___ 50 ___ 100 ___	___
NJH064S	Sisters Talk About HIV—Alma’s Story	booklet	Spanish	___ 50 ___ 100 ___	___
<u>MATERIALS FOR MEN</u>					
NJH058	Keep Free From HIV—For Men	pamphlet	English	___ 50 ___ 100 ___	___
NJH004	Brothers Talk About HIV—Manuel’s Story	booklet	English	___ 50 ___ 100 ___	___
NJH004S	Brothers Talk About HIV—Manuel’s Story	booklet	Spanish	___ 50 ___ 100 ___	___
<u>MATERIALS ON SAFER SEX</u>					
NJH047	Better Sex Healthy Sex	pamphlet	English	___ 50 ___ 100 ___	___
NJH048	Hot Sex Healthy Sex	pamphlet	English	___ 50 ___ 100 ___	___
NJH100	It’s Your (Sex) Life: Your Guide to Safe and Responsible Sex	booklet	English	___ 50 ___ 100 ___	___

HIV/AIDS PRINTED MATERIALS ORDER FORM, Page 2

Code #	Title	Format	Quantity Language	Quantity Ordered	Sent
<u>MATERIALS FOR PEOPLE LIVING WITH HIV</u>					
NJH052	Following Your Plan—HIV Positive Choices	pamphlet	English	___ 50 ___ 100	___
NJH052S	Following Your Plan---HIV Positive Choices	pamphlet	Spanish	___ 50 ___ 100	___
NJH054	Healthy Eating—For People with HIV	booklet	English	___ 50 ___ 100	___
NJH054S	Healthy Eating---For People with HIV	booklet	Spanish	___ 50 ___ 100	___
NJH019	When It's Time to Tell—Disclosing HIV+ Status	pamphlet	English	___ 50 ___ 100	___
NJH019S	When It's Time to Tell---Disclosing HIV+ Status	pamphlet	Spanish	___ 50 ___ 100	___
<u>MATERIALS FOR YOUTH</u>					
NJH001	About HIV and AIDS	booklet	English	___ 50 ___ 100	___
NJH001S	About HIV and AIDS	booklet	Spanish	___ 50 ___ 100	___
NJH020	My Brother Got AIDS	booklet	English	___ 50 ___ 100	___
<u>MATERIALS FOR ADOLESCENTS</u>					
NJH008	HIV And AIDS—Knowing What's True and False	pamphlet	English	___ 50 ___ 100	___
<u>MATERIALS FOR INJECTING DRUG USERS</u>					
NJH024	Safer Works	pamphlet	English	___ 50 ___ 100	___

Fax or mail your completed HIV/AIDS Printed Materials Order Forms to the DHAS. (NOTE: Should you choose to fax your order, please do not mail a copy to the DHAS, unless specifically asked to do so. The following is the DHAS' HIV Literature Distribution Program address:

**HIV/AIDS Literature Distribution Program
 New Jersey Department of Health and Senior Services
 Division of HIV/AIDS Services
 50 East State Street, PO Box 363
 Trenton, New Jersey 08625-0363
 Phone: (609) 984-6050 FAX: (609) 292-6009**

This order will be completed by an independent vendor who will process it within 10 business days. An invoice will accompany each completed order. Should you fail to receive your order within ten business days, please contact the Prevention and Education Unit of the Division of HIV/AIDS Services.

Please print clearly or type. Complete the information block above and indicate quantity of each item ordered.

Agency _____ Address _____ City, State, Zip Code _____ Contact Person _____ Phone _____ Fax _____ Request Date _____ Date Needed _____	Date Received/DHAS _____ DHAS staff _____ Date Sent to CBC _____ Date Completed _____ Date Verified _____
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