



NJ Comprehensive Cancer Control IMPACT

Statewide Implementation Activities



Volume 5, Issue 2, Summer 2009

Childhood Cancer Conference Features National Partners

Improvements in the treatment of childhood cancer have led to increasing numbers of childhood cancer survivors who are living into adulthood. According to the American Cancer Society, more than 80% of children and adolescents with cancer survive 5 or more years after diagnosis. Unfortunately, many of the treatments which have led to increased survival can also have long-term health effects, including increased risk of subsequent cancers and cognitive disorders. Healthcare professionals must be diligent in surveillance for late effects of treatment as well as psychosocial issues of the survivor and their families.

To address this important issue, the Childhood Cancer Workgroup recently held its third biennial childhood cancer survivorship conference, “*Childhood Cancer: Negotiating the Present...Planning the Future.*” The successful conference was held on June 9th at the National Conference Center in East Windsor, NJ. The goal of the conference was to educate healthcare professionals, educators and school professionals on late effects of childhood cancer treatment and psychosocial issues of the survivor and their families, especially siblings.

The conference was opened with welcoming remarks by Peri Kamalakar, MD, Co-Chair, Childhood Cancer Workgroup; Arnold M. Baskies, MD, Chair, Governor’s Task Force on Cancer Prevention, Early Detection and Treatment in New Jersey; and Celeste Andriot-Wood, Assistant Commissioner, NJ Department of Health and Senior Services. Two concurrent breakout sessions, ‘Transition Back to Society’ and ‘Helping Siblings Throughout and Beyond the Pediatric Cancer Journey,’ followed.

Transition Back to Society was presented by



Julia Reichert, Director of A Lion in the House, presents Transition Back to Society at conference

Julia Reichert, Producer and Director of the Emmy-Award winning documentary, *A Lion in the House*, which sensitively follows the cancer journey of five young people over six years, and Michael Harris, MD, Director of the Tomorrows Children’s Institute, Joseph M. Sanzari Children’s Hospital at Hackensack University Medical Center. This session focused on survivorship, late effects of therapy and transitioning back into school, society and long-term health care. Poignant clips from *A Lion in the House - Childhood Cancer Survivorship Stories*, an educational module, were shown and discussed by the filmmaker. The clips illustrated what happens after treatment for cancer ends including emotional, educational, physical and cognitive effects and how the young cancer survivor’s new needs can be met.

An informative and moving panel discussion followed and included Kristy Devine, a young adult cancer survivor, Sarah Donnangelo, MS, an educational liaison, Carol Friedman, PhD, a pediatric neuropsychologist, Sherri Mayams, APN, an advanced practice nurse and Debra Schill, a parent of a childhood cancer survivor.

(Continued, page 3)



Message from the Chair

As we enter the summer months, it is a great time to review our recent accomplishments. There is much to be grateful for in terms of cancer prevention. First and foremost, congratulations to Peg Knight, Sharon Smith and Sue Sanna who managed, even in the face of declining budgets, to acquire full funding from the CDC for our special projects this coming year! This is a direct confirmation of the high regard accorded our state's comprehensive cancer program, and a true complement to Peg's leadership and to all of our county cancer coalitions. *(See article, page 5.)*

Our coalitions remain the backbone of our cancer control plan. The length and breadth of the programming that is ongoing in every county in New Jersey remains impressive and admirable. Many states have trouble putting a plan together at all, and we are in the second iteration and moving ahead with innovative projects and imaginative programming.

A true example of this is the leadership displayed by Deb Levinson in coordinating the 'Choose Your Cover' Melanoma screening program. This began as a demonstration project at a single beach site on Long Beach Island last summer, which led to over 500 screenings at two other locations. This summer, every shore county will have a screening venue and many hundreds of beach devotees will be screened and thousands of others will be exposed to the brochures that highlight the hazards of UV radiation. Deb has managed to take a good, little idea and expand it statewide.

Best wishes to all of you and thank you for all of your time, tireless efforts and devotion to preventing the group of diseases we call cancer.

Arnold M. Baskies, MD, FACS
Chair of the Governor's Task Force
on Cancer Prevention

<i>Here's What's Inside:</i>	
<i>Childhood Cancer Conference Features National Partners</i>	<i>Page 1</i>
<i>Message from the Chair</i>	<i>Page 2</i>
<i>Welcome Back Program for Childhood Cancer Survivors</i>	<i>Page 3</i>
<i>Choose Your Cover</i>	<i>Page 4</i>
<i>Evaluation Training for Coordinators</i>	<i>Page 4</i>
<i>OCCP Awarded Grant from CDC</i>	<i>Page 5</i>
<i>Task Force Chair Receives Award</i>	<i>Page 6</i>
<i>Ovarian Cancer Conference a Success</i>	<i>Page 6</i>
<i>NJ to Participate in Statewide Study</i>	<i>Page 7</i>
<i>Physicians Work to Increase Colorectal Cancer Screening Rates</i>	<i>Page 14</i>
<i>County Cancer Coalition Activities</i>	
<i>Atlantic</i>	<i>Page 7</i>
<i>Bergen</i>	<i>Page 8</i>
<i>Cape May</i>	<i>Page 9</i>
<i>Essex</i>	<i>Page 10</i>
<i>Gloucester</i>	<i>Page 11</i>
<i>Hunterdon</i>	<i>Page 12</i>
<i>Middlesex</i>	<i>Page 12</i>
<i>Monmouth</i>	<i>Page 13</i>
<i>Passaic</i>	<i>Page 13</i>
<i>Salem</i>	<i>Page 15</i>
<i>Somerset</i>	<i>Page 15</i>
<i>Sussex</i>	<i>Page 16</i>



*County Cancer Coalition and
OCCP Calendar of Events!
To learn about upcoming
cancer awareness, education
and screening events in your
area, visit www.njcancer.gov.*



*Sandi Ring of SuperSibs! presents
Helping Siblings Throughout and Beyond
the Pediatric Cancer Journey*

(Continued from page 1)

Helping Siblings Throughout and Beyond the Pediatric Cancer Journey, was presented by Sandi Ring, MS, CCLS, National Director of Outreach and Education, SuperSibs! This session focused on survivor challenges from a sibling's perspective and included topics such as school and survivorship impact, risky and attention seeking behaviors, and end-of-life conversations. Powerful clips from *A Lion in the House – Sibling Stories* educational module were presented and discussed by Ms. Ring. The clips sensitively describe the impact on siblings during and after a cancer diagnosis and treatment. Ms. Ring also provided information on the many interventions and

opportunities to help siblings of childhood cancer survivors through SuperSibs! such as comfort and care packages, grief support, scholarship programs, and information on sibling camps.

A total of 60 individuals attended the conference, and Continuing Medical Education (CME) credits and Continuing Education Units (CEUs) were provided for physicians, nurses and social workers.

Pre- and post-tests completed by conference participants reflected a significant increase in knowledge and understanding of the psychological impact of a cancer diagnosis on siblings. In addition, after participating in the conference, attendees indicated a greater understanding of the need for support and resources available for siblings.

Thanks to the generous support of Enzon Pharmaceuticals, Inc., this conference has been recorded as a webcast and will be available online at: <http://cancereducation.com>.

This conference was generously supported by: Alex's Lemonade Stand, Enzon Pharmaceuticals Inc., The Horizon Foundation for New Jersey, Lance Armstrong Foundation, The Leukemia & Lymphoma Society, New Jersey Commission on Cancer Research, Novartis, Office of Cancer Control and Prevention, and Tom Coughlin Jay Fund Foundation. Special acknowledgements also to the Institute of Medicine & Public Health of New Jersey for their assistance in planning the conference.

'Welcome Back' Program Improves the School Experience for Childhood Cancer Survivors

Members of the Childhood Cancer Workgroup from The Leukemia & Lymphoma Society recently hosted another well-received professional education program, *Welcome Back: Facilitating the School Experience for Childhood Cancer Survivors*. This program was held on May 7th at the Trenton Marriott and was geared toward schoolteachers, school nurses, guidance counselors and administrators. Parents were also welcome to attend.

The goal of the program was to educate school personnel and parents on the cognitive and late effects of childhood cancer treatment to improve the transition of childhood cancer survivors from clinic to classroom. Topics covered in the workshop included: childhood cancer treatment and the side effects of survivorship;

physical, cognitive, and emotional challenges; legal rights of survivors; strategies to help meet students' educational needs; and resources that support schools and families of childhood cancer survivors.

Fifty-five individuals attended the program, and continuing education credits were provided for social workers and nurses. Feedback indicated that all participants felt more confident in their ability to help develop school re-entry plans for students with cancer and either already have the tools or know how to find the resources to help a child diagnosed with cancer. Feedback also indicated that many participants were interested in learning about helping students whose family member is diagnosed with cancer.

"As a survivor, I am truly grateful that NJ is committed to educational conferences which focus on improving the quality of life for childhood cancer patients and their families at every stage of the disease. The conference struck a key balance of incorporating medical expertise with real life patient and family experiences. It brought the reality of the disease to the forefront of conversation and prompted discussion for all to bring back to their respective practices."
Kristy Devine, cancer survivor and panelist



Choose Your Cover - Shore to Shore!

This summer, the successful “Choose Your Cover” skin cancer screening initiative has expanded to include TWELVE ‘shore-to-shore’ seaside locations! Four County Cancer Coalitions have teamed up to take the message of skin cancer prevention and early detection directly to visitors of the Jersey shore.

Not only will beachgoers learn about this important health concern, but they will also have an excellent (and convenient) opportunity to take part in a FREE skin cancer screening, conducted by a physician or advanced-practice nurse. Each location, listed below, will host the event on Saturday, July 25th, from 10:00 – 2:00 pm, with a rain date of July 26th. Be sure to visit one of these beaches on July 25th!

Atlantic County

6500 Atlantic Avenue, Ventnor Beach,
Ventnor
16th Street Gazebo, Brigantine Beach,
Brigantine
Contact: abailey@shorememorial.org

Cape May County

Cape May Beach Patrol Headquarters
Beach Drive and Grant Street
Contact: rcolosi@co.cape-may.nj.us

Monmouth County

Asbury Park Beach
Bradley Beach
Long Branch, Great Lawn Area
Highlands Family Beach
Sea Bright Boro Beach
Contact: pvirga@newsolutionsinc.com

Ocean County

Brick Beach III, Brick
Ortley Beach, Toms River
20th Street Beach entrance,
Ship Bottom (LBI)
Contact: dlevinson@newsolutionsinc.com



Evaluation Training Webinars Provided

The Task Force’s Evaluation Training Subcommittee hosted their second evaluation training webinar for county cancer coalition coordinators and NJCEED coordinators on June 11th. This webinar was a follow up to an initial training held on November 6, 2008, Elements of Effective Program Evaluation, by Marcia M. Sass, Sc.D., University of Medicine and Dentistry of New Jersey – School of Public Health.

The most recent webinar was a beginner/refresher course on program evaluation and included an introduction to Cancer Control P.L.A.N.E.T., a nationally sponsored web portal which provides data and resources for the design, implementation and evaluation of evidence-based programs (EBP), and the Community Guide, another federally sponsored resource for proven-effective programs and policies to improve health in communities. In addition, attendees learned about the Health Information National Trends Study (HINTS). The intent of the webinar is to see an increase in the number of EBP used in New Jersey, as well as in the use of effective data to support intervention strategies

The webinar was developed and hosted by Evelyn Gonzalez, Vijai Jaitley, and Julie Tippens from the National Cancer Institute’s (NCI) Cancer Information Service (CIS) and emphasized the importance of using data in program planning and how it relates to the Comprehensive Cancer Control Plan. A total of 32 individuals attended the training, with a combination of County Cancer Coalition Coordinators and NJCEED coordinators.

Evaluation results indicated during the pre-test, 85% of trainees stated that they never use HINTS questions to support their evaluation instruments; at the post-test, 94% stated their intent to incorporate these questions

(Continued, next page)

OCCP Receives Funding From CDC

The Office of Cancer Control and Prevention (OCCP) was recently notified by the Centers for Disease Control and Prevention (CDC) that they will receive the full amount of federal funding requested for the upcoming budget period. From June 30, 2009 through June 29, 2010, a total of \$481,000 will be awarded to the OCCP from the CDC. \$250,000 will be awarded for the National Cancer Prevention and Control Program implementation grant; \$185,000 for an additional prostate cancer project; and \$46,000 for an additional skin cancer project.

The implementation grant provides funding for two public health representatives and a part-time grants contract administrator. One of the public health representatives oversees and supports all 21 county cancer coalitions and the other is responsible for supporting, monitoring and disseminating information on the implementation of statewide and local cancer-related activities. Funding for the additional prostate cancer project will be used to continue the implementation of The Prostate Net's enhanced Barbershop Initiative™ in New Jersey, a statewide program which trains barbers to be lay health educators and speak to their clients about prostate cancer and screenings. This program focuses primarily on medically underserved minorities.

Funding for the additional skin cancer project will be used to continue the implementation of the

Skin Cancer Reduction - Early Education Network (SCREEN) at schools, pools, beaches and summer camps in seven New Jersey counties with the highest incidence rates of melanoma. The goal of SCREEN is to reduce the incidence of skin cancer by improving sun safety knowledge, behaviors, policies and environmental changes such as increases in available shaded areas.

No major weaknesses were identified in the CDC's notice of grant award. Major strengths and progress toward objectives for the implementation grant included: releasing a second cancer plan, conducting an expanded stakeholder assessment, completing 237 out of 349 strategies, and developing and implementing an annual evaluation plan to monitor progress and a communication plan to promote the benefits of comprehensive cancer control. Major strengths and progress toward objectives of the enhanced Barbershop Initiative™ included: the number of educational events held and the number of men screened, the use of pre- and post-tests to determine how well the information is being conveyed, and the use of county cancer coalitions to spearhead the project. Major strengths and progress towards objectives for SCREEN included: using a "time-series" analysis to capture ongoing program impacts, implementing the program at 17 sites within 7 counties, and collecting pre- and post-program data.

The OCCP greatly appreciates the support of the CDC in implementing cancer control efforts in New Jersey.

(Continued from prior page)

into their surveys as "very likely" or "definitely." Ninety-three percent of participants stated confidence regarding finding an EBP or an Evidence Informed Program (EIP) (73% Strongly Agree). In the pre-test, only 19% of participants cited that they would be "very confident" retrieving reliable data; however, in the post-test, 94% stated the same (100% felt overall confidence). The webinar was recorded and will be posted online at: www.njcancer.gov, and additional evaluation training webinars are planned for later in the year.

In addition to the webinars, one-to-one evaluation 'guidance sessions' are also being provided to each of the 21 Coalition coordinators. Some of the outcomes of those sessions have included the development of educational materials such as Power Point presentations on cancer prevention and control related subjects as well as pre- and post-evaluation instruments to be used before and after the educational presentations; other pre- and post- evaluation instruments to be used at planned presentations with speakers, some in both English and Spanish; as well as some analyses and write-ups of the evaluations of the various events held by the Coalitions.

Task Force Chair Receives National Award from the ACS

The Office of Cancer Control and Prevention is pleased to announce that Arnold M. Baskies, MD, FACS, Chair of the Governor's Task Force on Cancer Prevention, Early Detection and Treatment in New Jersey; President-Elect, American Cancer Society, Eastern Division; and Chief of General Surgery and Surgical Oncology, Lourdes Medical Center, was recently awarded the 2009 St. George National Award from the American Cancer Society.

This prestigious award recognizes outstanding volunteers who have made significant contributions toward achieving the American Cancer Society's mission to save lives. Awardees are nominated by their Divisions, recommended by the St. George National Award Task Force, and approved by the National Board of Directors. Dr. Baskies is one of 27 volunteers throughout the country to receive the St. George Award this year. ***Congratulations Dr. Baskies!!***

Ovarian Cancer Update 2009 A Success!



Members of the Ovarian Cancer Workgroup supported and participated in Cooper Cancer Institute's Ovarian Cancer Update 2009. The conference was hosted by David Warshal, MD, Head, Division of Gynecologic Oncology, Cooper Cancer Institute and Associate Professor of Obstetrics and Gynecology, UMDNJ – Robert Wood Johnson School of Medicine at Camden on April 25, 2009 at The Mansion on Main Street, Voorhees, NJ. The intended audience was primary care physicians and specialists in obstetrics and gynecology. Nearly eighty were in attendance, including physicians, nurses, advanced practice nurses, midwives and others. Continuing medical education credits were provided.

“An excellent focused conference on ovarian cancer” “It was overall an excellent, comprehensive review of topic. I especially enjoyed Dr. Grana’s genetics talk and Dr. Rocereto’s historical and beyond perspectives.”
“This was outstanding in every way! Great job!”

Presentations included:

- Evaluation and Management of the Adnexal Mass, David P. Warshal, MD
- Hereditary Aspects of Ovarian and Breast Cancers, Generosa Grana, MD
- Surgical Management of Ovarian Cancer, Meredith P. Crisp, MD
- Chemotherapy for Ovarian Cancer, Thomas F. Rocereto, MD
- Current Research in Ovarian Cancer, James K. Aikins, Jr., MD
- Psychological Perspectives in the Management of Ovarian Cancer Patients, Karyn Tappe, PhD

A few key evaluation results from conference participants indicated that 100% of those completing the evaluation felt the conference “enhanced their professional effectiveness.” Most also indicated that the conference was directly relevant to their practice, and as a result of attending, they would now conduct their practice differently.

The conference was generously supported by: Amgen, Inc.; Bristol-Myers Squibb Company; Centocor Ortho Biotech Inc.; GlaxoSmithKline; Gloucester County Cancer Coalition; Lilly USA, LLC; National Ovarian Cancer Coalition - Delaware Valley; National Ovarian Cancer Coalition Inc.; and the Salem County Health Department.

NJ to Participate in Colorectal Cancer Screening Study

In February 2009, the Office of Cancer Control and Prevention (OCCP) submitted an application to the Centers for Disease Control and Prevention (CDC) to participate in a special study titled "Survey to Determine the Capacity for Colorectal Cancer Screening and Follow-up

Examinations at the State Level (state-SECAP II)." The goal of the study is to assess individual states' capacity to conduct colorectal cancer screenings and follow-up using flexible sigmoidoscopy and colonoscopy.

In March 2009, the OCCP was notified that New Jersey was among the states selected to participate in SECAP II. As part of SECAP II, a survey of New Jersey's providers will be conducted by a research contractor

retained by the CDC. The survey is expected to begin at the end of 2009 or beginning of 2010 and take approximately six months.

This study will assist New Jersey's comprehensive cancer control program in their efforts to increase colorectal cancer screening rates as recommended by the New Jersey Comprehensive Cancer Control Plan and the Colorectal Cancer Workgroup.

What Is a County Cancer Coalition?

The OCCP funds a Cancer Coalition in each of New Jersey's 21 counties. Each Coalition is charged with implementing the NJ Comprehensive Cancer Control Plan at the local level. The Coalitions are made up of health care professionals, health educators, cancer survivors, advocates, and other interested community members.

The following pages describe just some of the many outreach activities, programs and services provided by the coalitions and their many partners. Contact information for each of the coalitions is provided at the end of each county's section. Be sure to visit www.njcancer.gov for links to each County Coalition's website, to learn more about local activities!

Atlantic County Healthy Living Coalition Keeps Busy with Active Partnerships

The Atlantic County Healthy Living Coalition is always very involved in the community, frequently partnering with other community organizations to support important initiatives. Here are just a few examples of recent efforts.

The New Jersey Youth Educator Badge features a variety of boards, hands-on materials and display models on topics such as nutrition, exercise, sun safety and the importance of not using tobacco products. It is taken to school-based and other health fairs that expect to have children in attendance. The tables are set up as a square in which the children can come into the square, take a ten-question quiz and earn a patch and certificate by finding the answers on the quiz. Five patch events have occurred during

the 2008/2009 grant year with eighty-eight patches distributed. Two more events are expected to be completed by the end of the grant cycle.

The Komen Friend to Friend Breast Health Project is spearheaded by Shore Memorial Hospital, the lead agency for the coalition, which received a grant from Susan G Komen for the Cure, Central and South Jersey for the project.

'Friend to Friend' brings women together in a relaxed setting to talk about the importance of (Continued, next page)



Example of an Atlantic County Healthy Living Patch Setup, at the Galloway Township Elementary School Health Fair

(Continued from prior page)

getting a mammogram. In a small group environment, questions and concerns are answered regarding mammograms and breast cancer. Both pre- and post-tests are given with the results being an average increase of 19% in the women’s knowledge after the educational session. Over 400 women attended the gatherings throughout Atlantic County during this two-year project.

The “*Making a Healthier You*” series features workshops on healthy lifestyle, palliative care and cancer prevention that can be brought to a variety of organizations. Fifteen workshops have been conducted thus far in 2009, reaching 270 people. “Aging with Dignity” (palliative care) and “Cancer Prevention 101” are the predominant workshops completed so far. Both pre- and post-tests are given at each workshop to measure increases in participant knowledge. Evaluation is ongoing, but the results to date look positive, with participants in each workshop demonstrating an increase in knowledge of 20-50%.



Marlene Watts, is modeling a lovely outfit during the fashion show

Lastly, the Atlantic County Healthy Living Coalition hosted its annual “*Celebrating Women’s Femininity: A Breast Cancer Survivors’ Fashion Show,*” on April 25th. Approximately 350 women (95% African-American) attended. This event featured Ten Myths about Breast Cancer by Anita Linton, lunch, a fashion show using cancer survivors to model the clothes by the Dress Barn in Atlantic City, and prizes and give aways.

This year, the models also answered questions regarding early detection, financial aspects, etc., regarding breast cancer, and shared letters, essays and poetry. This event gets better and better each year! Attendees also completed

a pre- and post-test, as well as a general evaluation.

For more information about Atlantic County activities, please contact Angela A. Bailey at abailey@shorememorial.org or 609-653-3923. Visit www.achlc.com.

When asked “What would you like to tell women who say they can’t afford a mammogram?”, Marlene Watts of Pleasantville told the women that finances were not an excuse not to get a mammogram, and that she was treated with dignity and respect while being in the CEED program. We could not have asked for a nicer compliment if we wrote it. Thank you Marlene!

Marlene is a mother of three, recent college graduate with a degree in social work, and nine-year breast cancer survivor

Bergen County Reaches Youth and Employees

The Bergen County Cancer Coalition made a presentation to the Allendale Girl Scout Troop #986 on May 14th about the importance of sun safety. The presentation featured health education materials on sun-safe behaviors and skin cancer. In addition, the 13 girls present viewed the “The Dark Side of the Sun” which tells the story of a NJ young woman who died of melanoma at age 20. The evaluations of the presentation showed that 100% of the attendees found the topic relevant and 91% had an

increase in their understanding of skin cancer prevention.

On April 8th, the Coalition supported the ‘9th Annual Walk at Work Day’ in Bergen County. Participants were encouraged to complete at least 30-minutes of walking or any physical activity, inside or outside, any day that week, depending on schedules and weather. A total of 52 sites and 7,813 individuals registered to walk! In addition to receiving information about physical activity, team captains were given information about sun safety to distribute to their team, and close to 250 bottles of sunscreen were provided for



The Bergen County Department of Health Services employees pose for a picture before they begin walking.

walkers. Lack of physical activity has been proven to increase an individual’s risk for cancer.

(Bergen continued, next page)

Bergen Highlights Oral Cancer Risks

In honor of Oral Cancer Awareness Month, the Bergen County Cancer Coalition (BCCC) held a kickoff event on April 3rd. A Proclamation of April as “Oral Cancer Awareness Month” was delivered by Freeholder Vernon C. Walton to the Coalition and its partners, Bergen Community College Dental Hygiene Program, Bergen County Dental Society and North Hudson Community Action Corporation.

This event also featured Eva Grayzel who shared a touching story of her personal battle surviving oral cancer. Approximately 100 students from Bergen Community College’s Allied Health Program and several others from various Bergen County organizations attended the event.

The BCCC also participated in the Multi-County Oral Cancer Screening Project’s Oral Cancer Walk at Nomahegan Park in Cranford. BCCC’s Coordinator joined the team from Bergen Community Dental Hygiene Program and completed the walk successfully.

The month of April also provided a variety of opportunities for free oral cancer screening at various locations throughout Bergen County, including private dental offices and clinics. In total, 93 adults took part in the free screenings!

For more information about Bergen County Cancer Coalition activities, please contact Kenese Robinson at krobinson@co.bergen.nj.us or 201-634-2699. Visit www.bergenhealth.org.



Eva Grayzel, an oral cancer survivor, shares her story with local college students

Cape May County Chronic Illness Coalition Hosts Resource Day

On Saturday, May 9th, 11 am to 2 pm, at the Wildwoods Convention Center, the Chronic Illness Coalition conducted the 3rd Annual County Healthcare Resource Day. The event was a great success with over 700 attendees.

This day is a unique, once-a-year opportunity to visit with over 50 local health care organizations providing a wide variety of services and products in Cape May County. The services include medical care, home care, recovery services, counseling, children’s programs, support groups, rehab centers, in-home nursing care, elder care and wellness services. Many of the exhibitors offered free giveaways as well.

Free health screenings for cholesterol, blood sugar, circulatory health, blood pressure and fracture risk were provided by the Parish Nurse Program of Cape Regional Medical Center. Local physicians also screened for hearing and oral cancer problems.

Presentations were also offered by local health experts on key cancer issues. Lawrence Paolini, D.O.,

P.C. Dermatology & Dermatologic Surgery presented “New Developments You Need to Know About Skin Care,” and John McNally, DDS presented “Innovative Steps You Can Take for Healthy Smiles.”

Attendees learned about the wide variety of services (many free or at

low cost) provided by the Cape May County Health Department, such as child health services, STD clinics, immunology, cancer screening for the uninsured, free lipids screening, environmental

services, home health, well infants and children clinics, family planning services, and comprehensive physical therapy services.

For more information about Cape May activities, please contact Dick Colosi at rcolosi@co.cape-may.nj.us or 609-463-6521. Visit www.chronicillnesscoalition.com.



Local resident takes part in oral cancer screening at County Healthcare Resource Day

Essex County Cancer Coalition Hosts 4th Annual Fair

On Thursday, April 23, 2009, from 9 AM to 7 PM at the Oral Health Pavilion of the NJ Dental School, the Essex County Cancer Coalition held its fourth annual health fair in conjunction with the longstanding Oral Cancer Consortium's free oral cancer screening day in northern NJ. Participating vendors included the ECCC, the northern NJ Prostate Cancer Initiative, UMDNJ – University Hospital's S.A.V.E. NJCEED lead agency, the Cancer Institute of NJ, St. Barnabas Medical Center, the Newark Department of Health, Horizon NJ Health, the Birchwood Adult Day Care Center and UMDNJ – Healthy NJ. Several of these actively participated for the first time this year.

In addition to the free prostate cancer screening, for the first time the ECCC arranged to have the UMDNJ – University Hospital S.A.V.E. NJCEED lead agency provide free breast and cervical cancer screenings to eligible attendees. The UMDNJ – NJ Dental School provided a record total of 278

individuals with free oral cancer screenings! In addition, 20 women were screened for breast cancer and 18 were screened for cervical cancer. Amazingly, by the first hour, the maximum

number of breast cancer screenings possible were scheduled for the day, with future appointments coordinated for the remaining women.

Due to a scheduling conflict, only 10 of the registered 22 men could be screened for prostate cancer. The other twelve however, were scheduled to be screened at a future date, clearly demonstrating the men's commitment to the screenings, and the community need for these offerings.

In addition to the free screenings, attendees visited vendor tables, receiving valuable information about cancer-related issues. One vendor who individually tracked the number of persons that

they were personally able to interact with at their table, disseminated their material to over 80 people. To promote timely sun safety information, 50 DVDs on the topic were distributed, along with free sun-safe lip balm.

Dr. Andrew de la Torre, a Liver Surgeon at University Hospital, provided a health risk survey kiosk for the day. The kiosk consisted of a laptop

PC connected to a touch-screen monitor with free headphones provided for each user to ensure privacy and to provide full audio/visual capability. Information is both presented on the screen as well



as read to individuals, and selected vignettes are shown. The survey is completed through the touch-screen capabilities of the machine, facilitating ease of use. Each person could choose any of 3 languages for the presentation. The kiosk collects information related to risk factors for breast, cervical, colorectal, prostate, and liver cancer, as well as heart disease and depression. Upon completion of the survey, a print-out was provided to each participant which summarized their results and provided, as appropriate, recommendations for follow-up. They were also encouraged to follow-up with their personal healthcare provider. The kiosk proved to be very popular, with users reporting that it was a valuable and favorable experience.

Grand Rounds Provides Venue for Cancer Education

On Monday, April 13, 2009, Dr. Arnold Rosenheck, an active and dedicated member of the ECCC presented an update on oral cancer during Grand Rounds to physicians, residents, fellows, medical students and other healthcare professionals
(Continued, next page)

"In past years, many individuals attending the event were UMDNJ employees that work on the campus where the event is held. This year, the proportion of individuals attending from the community, (non-UMDNJ employees), dramatically increased to approximately 90%. This is extremely remarkable and shows how this event is increasingly becoming regarded as valuable to the community."

*Chris Touhy,
Coalition Coordinator*

(Continued from prior page)

involved in cancer. His presentation provided detail on the importance of comprehensive oral examinations and the use of the new brush biopsy for the early detection of lesions. This practice has the potential to prevent oral cancer as well as detect existing cases of oral cancer at an early stage.

Dr. Stan Weiss, Mr. Tuohy and Dr. Daniel M. Rosenblum also presented at the UMDNJ - University Hospital Cancer Center (UHCC) Committee monthly Grand Rounds. They presented, "A 2009 Update on Evolving Issues in Cancer Control & Prevention" on May 11th. Topics included comprehensive cancer control and updates concerning vaccine preventable cancers with a focus upon the new HPV vaccine and cervical cancer, updated recommendations concerning colorectal cancer screening and information about the ECCC.

For more information on ECCC activities, please contact Christopher Tuohy at tuohycp@umdnj.edu or 973-972-4623. Visit <http://www.umdnj.edu/esscaweb>.

Gloucester County Women Dance for Good Health!

Women's Fitness/Health Friday Fun Night, Friday, May 15th – 7PM to 9:00 PM. This event



Women enjoy an evening of fun, while learning about good health and cancer prevention

was hosted at Victory In Christ Christian Center, in Deptford NJ, in recognition of National Women's Health Week. In addition to having a fun evening out, women learned about the importance of prevention through fitness and healthier food choices, as aids to decreasing cancer risks. Women also learned about the importance of taking the time to take care of themselves. Health screenings were also explained, with a special emphasis on the NJCEED program and eligibility.

Each woman received giveaways from the Gloucester

County Cancer Coalition, including pedometer kits, scented stress balls, trail mix and healthy fast food guide booklet along with CEED info. Attendees were also given healthy snacks, fresh fruit, veggies and bottled water. Music to move by, work-out tapes and a physical trainer helped to keep the women moving for 2 hours!

West Deptford GameCrazy provided Wii Sports, Wii Fit and Dance-Dance Revolution for the evening. The owner of two Curves gyms, Vicki Stretcher, was a sponsor of the event, providing free 30-day trial memberships, along with gift bags and self breast exam aids. Forty-six women participated and a \$75 gift card to Lady Foot Locker was given to the woman at the end of the night with the most steps on her pedometer. The winner had 16,000 steps!

Men Learn About Prostate Health on the Golf Course

"Stay on Course for Good Health" Prostate and Colon Cancer Awareness Golf Tournament, was held on Saturday, May 9th at the Westwood Golf Club in Thorofare. The target audience was African-American men between the ages 35 to 55.

Twenty-seven men participated in the tournament. There were teams of four and 18 holes of golf were played. The men enjoyed a beautiful day after 11 days straight of rain!

They were educated in men's health issues and after the tournament were given a health quiz



to test their knowledge on important health issues. Prizes of gift cards to Dick's Sporting Goods were given to the 1st, 2nd and 3rd place teams.

For more information about Gloucester County activities, please contact Lisa Little at Little21999@yahoo.com or 856-217-0250.

Hunterdon Coalition Member Chosen for National Conference

Active Coalition member Mary Vecchio, an Outreach and Education Nurse with Hunterdon Regional Cancer Center, was chosen to present at the 34th Annual Oncology Nursing Society Congress in San Antonio, TX (April 30- May 3, 2009). Ms. Vecchio presented on a program designed to improve the rates of cervical cancer screening among the Hispanic population in Hunterdon County, which was co-developed by Hunterdon Regional Cancer Center, the Hunterdon County Cancer Coalition and local business, QIAGEN. As a result of the cervical cancer prevention program, nine Hispanic women signed-up for cervical cancer screening through NJCEED. Those nine women learned of NJCEED through the program directly or from other women who also participated. Congratulations to Mary!

Also, congratulations to Maria Montano, the Latino Outreach Coordinator for Hunterdon Regional Cancer Center for the tremendous effort she has put into this program.

On another note, the Hunterdon County Cancer Coalition is getting into full swing with its sun safe programs. The Coalition began its Sun Safe Schools program at the Delaware Township School on April 28th and will continue the program at eight more elementary schools throughout the remaining school year. The Sun Safe Schools program consists of teaching students how to be sun-safe through a 30-minute presentation and then giving them bucket hats to wear at school when the UV rays reach a level of 6 or greater. The schools also receive a UV sign indicating the daily UV level so all students know the UV level of the day and when to don the hats. "Sun Safe" school posters will be displayed at the Hunterdon Medical Center June 1 - 11.



Third graders at Delaware Township Elementary School are happy with their new bucket hats, an essential part of their sun safety gear provided by the Hunterdon County Cancer Coalition's "Sun Safe Hunterdon" program

(Continued on next page)

Middlesex County Reaches Underserved Populations

The Middlesex County Cancer Coalition co-sponsored its first annual health fair at the Muslim Center of Middlesex County on April 25th. More than 100 people were in attendance, who learned about the importance of breast, prostate, and cervical cancer screenings. Recognizing that the Muslim population has been difficult to reach, the MCCC was delighted to be able to host the fair within the Masjid itself. The MCCC partnered with several organizations such as the Cancer Institute of New Jersey (CINJ), and distributed information



in several languages.

The MCCC held its first oral screening in April, serving four local residents. While the turnout was smaller than expected, the event will be held again next year.

A recent prostate cancer screening at the Hispanic Physician

Coalition Health Fair at McKinley School in Perth Amboy served 36 clients in the NJCEED program.

In addition, the Coalition is participating in numerous picnics sponsored by the Community Development Institute's Head Start program, in various locations in Middlesex County. Information about cancer prevention and screenings will be distributed to attendees.

For more information about the MCCC, please contact Padma Arvind at padma.arvind@co.middlesex.nj.us or 732-745-3140. Visit www.co.middlesex.nj.us/publichealth/coalition.asp.

Monmouth County Provides Countywide Oral Cancer Prevention Initiative

The second annual oral cancer initiative was held in Monmouth County from April 23rd through April 30th. Under the sponsorship of the New Jersey Department of Health and Senior Services' Office of Cancer Control and Prevention and the Visiting Nurse Association of Central Jersey as grant recipient, the Monmouth Cancer Coalition offered free oral cancer screenings to members of the general public. The purpose was to raise awareness about risks of oral cancer and reduce mortality from the disease.

The initiative consisted of two parts: (1) free oral cancer screenings at locations throughout the county, and (2) public education focusing on risk factors associated with oral cancer. At designated sites, an oral health professional provided a free oral cancer screening exam for anyone who registered. This is a simple test that can detect lesions or other signs of oral cancer. All adults were eligible to receive the test. In addition, educational materials were circulated via senior centers, health fairs and other events. Educational programs were presented at four senior centers as well.

"New Jersey has a significantly higher risk of oral cancer than other states, and Monmouth County is higher than the average of New Jersey counties," said Michael A. Meddis, MPH, Public Health Coordinator of the Monmouth County Health Department and Chair of the Monmouth Cancer Coalition's Work Group on

Oral Cancer. "We believe that regular health screenings can make a big difference and that education about oral cancer is the key to saving lives."

To kick off the week, the Monmouth County Board of Chosen Freeholders designated April 23, 2009 as Oral Cancer Screening Day at the Red Bank Municipal Building.

The initiative was under the direction of Mr. Meddis and Dr. Kavon Haghghi, a member of the Oral and Oropharyngeal Workgroup of the Governor's Task Force on Cancer Prevention, Early Detection and Treatment in New Jersey, and President of the Monmouth County Dental Association. Dr. David Lederman, Chair of the Oral and Oropharyngeal Cancer Workgroup, and a Monmouth County resident, is also actively involved. Dr. Michelle Ziegler, Director of the Dental Residency Program at Monmouth Medical Center, completes the clinical advisory team. The Monmouth Cancer Coalition is affiliated with the New Jersey Oral Cancer Consortium and the New Jersey Dental Association.

For more information, please contact Pat Virga at pvirga@newsolutionsinc.com or 732-418-3219. Visit www.monmouthcancercoalition.org.



Freeholder Amy A. Mallet (L), Michael A. Meddis and Theresa L. Beck (R), Chair of the Monmouth Cancer Coalition



Passaic County Tackles Many Forms of Cancer

(Hunterdon Continued from page 12)
Congratulations to Hunterdon County for getting full coverage of the Sun Safe program in the Courier News!

The Coalition is also working with the Hunterdon County Parks and Recreation Department, implementing a similar program at their summer camp, including giving bucket hats to the campers along with camp staff whom the students look up to and emulate.

For more information, please contact Marc Katz at mkatz@co.hunterdon.nj.us or 908-237-7159. Visit www.co.hunterdon.nj.us/health/cancer.htm.

The Passaic County Cancer Coalition and partners kicked off the first round of free oral cancer screenings offered in April and May. A total of 76 persons were screened, resulting in three (3) persons referred for follow up. In addition, another 33 people were screened for oral cancer on June 18th at Willowbrook Mall, located in Wayne.

NJCEED Rainbows of Hope, the City of Clifton and the Passaic County Cancer Coalition worked together to provide free prostate cancer screenings for 25 uninsured men on Saturday, June 13th at the

Clifton Health Department.

The Wayne Health Department and the Passaic County Cancer Coalition also provided 24 individuals with melanoma screenings on June 24th at the local Wayne public pool. Education materials, The Dark Side of the Sun DVD and sunscreen were distributed.

The Passaic County Cancer Coalition and representatives from both the Rutgers University and William Paterson University Departments of Nursing are currently planning a Nurses' Forum on Prostate Cancer. Topics will include current screening guidelines, screening barriers and myths,

(Continued, next page)

Physicians Work to Increase Colorectal Cancer Screening Rates

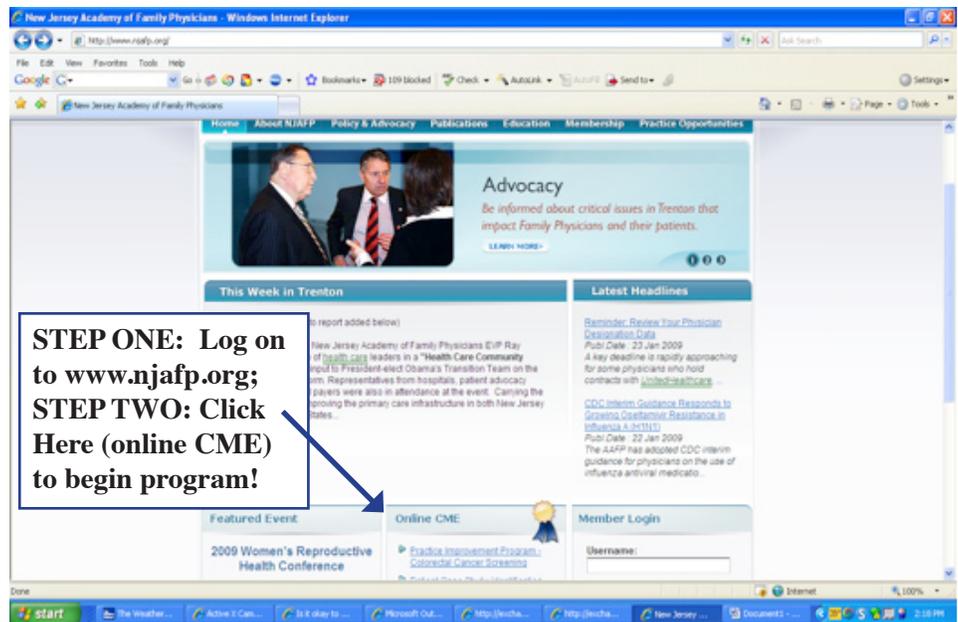
The Colorectal Cancer Screening Practice Improvement Program, developed by The New Jersey Academy of Family Physicians (NJAFP), is an e-learning quality improvement/performance improvement program, which draws from, and expands upon, the components of the American Cancer Society's Primary Care Clinician's Evidence-Based Toolbox and Guide.*

The online program consists of a learning overview, evidence-based recommendations and guidelines, baseline chart review and data abstraction, practice assessment, baseline data analysis, best practice recommendations, quality improvement plan (QIP) development and implementation, QIP templates, remeasurement chart review and data abstraction, post-intervention practice assessment and remeasurement data analysis.

This program is accredited as a Performance in Practice module by the American Academy of Family Physicians for two years, beginning October 2008, for 20 Prescribed credits. Above are the instructions for accessing the online program. NJAFP invites all physicians and healthcare providers throughout the country to log in and participate!

For more information, please contact Michelle Tropper, Division Director, Strategic Health Initiatives with the American Cancer Society, at 908-354-3701, x207 or michelle.tropper@cancer.org.

* Sarfaty, Mona. How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician's Evidence-Based Toolbox and Guide 2008. Eds. Karen Peterson and Richard Wender. Atlanta: The American Cancer Society, National Colorectal Cancer Roundtable and Thomas Jefferson University 2006, Revised 2008.



(Continued from prior page)

how cultural, racial and ethnic attitudes and belief systems influence participation in prostate screenings; services provided by NJCEED, treatment side effects, and the health disparity pertaining to prostate cancer that exists among men in minority and medically underserved populations. This event is scheduled to take place at William Paterson University in Wayne, on Saturday, September 19, 2009.

November's 'Great

American Smoke Out' is a day smokers are asked to set aside to try and quit smoking for at least one day, with the hope that they will quit completely. In recognition of this date in late November, the Passaic County Cancer Coalition, the Passaic County Council on Alcoholism and Drug Abuse Prevention, the Passaic County Department of Human Services and the City of Paterson have partnered together for a joint venture involving a 1,200 person march, representing the number of Americans who die

every day from tobacco use and exposure to second hand smoke. Demonstrators will march through the streets of Paterson ending at the Paterson Great Falls, a historic landmark in the City of Paterson. Stay tuned for more details!

For more information about the Passaic County Cancer Coalition, and upcoming events, please contact Mark Mora at markmoraches@gmail.com or 973-365-5607. Visit www.cityofpassaic.com/cancer.

Salem Coalition Coordinates Free Mammograms for Women in Need

Organized by the Salem County Cancer Coalition, the ‘Mammogram Partners for Life Day’ brought many partnering agencies together on May 16th to raise awareness, educate the community and provide important health care services related to breast health. In particular, 11 under-insured Salem county women were provided with free clinical breast exams, mammograms, advice from health professionals and educational information. Featuring free digital mammography provided by South Jersey Healthcare, attendees received state-of-the-art health care

Somerset County Supports Cancer Awareness Series and Fair

In support of a week-long wellness program on cancer prevention and the importance of early detection, the Somerset County Cancer Coalition (SCCC) assisted the Employee Health and Wellness Department of J&J Ortho Clinical Diagnostics, in Raritan.

Kathy Vaccaro, RN, the Director of Employee Health and Wellness at the company reached out to the Coalition in January, as a way to learn more about the cancer-related organizations in Somerset County. This outreach helped in the coordination of speakers for the company’s six-part Cancer Awareness Education Series. Megan Dinsmore, Health Educator with J&J even traveled to visit coalition member agency ‘The Wellness Community of Central Jersey’ in Bedminster, to learn more about this non-profit agency and the support services they offer to cancer patients.

The series concluded with an educational and informative Cancer Awareness Fair for J&J employees on March 31st, with numerous Coalition member-agencies participating, including the Steeplechase Cancer Center, Somerset Medical Tobacco Quit Center, the Leukemia & Lymphoma Society of Northern NJ, the Wellness Community, the American Cancer Society, the Somerset Cancer Coalition, and the Women’s Health and Counseling Center. Each organization had a table set up and the SCCC had a

services. Transportation for the women was provided coalition member-agencies.

The Mammogram Partners for Life Day was an event made possible through the partnerships of Famcare, NJ Cancer Education & Early Detection (NJCEED), the Puerto Rican Action Committee of Southern NJ, Inc., the Salem County Health Department, South Jersey Healthcare, Southern Jersey Family Medical Centers, Inc., Susan G. Komen for the Cure® Central and South Jersey, and the Salem County Cancer Coalition.

For more information about the Salem County Cancer Coalition, contact Rebecca Nnadi at bnnadi@cshealth.org or 856-935-7510 ext. 8469.

resource table with a health screening poster and brochures, nutrition information for cancer prevention, and additional cancer awareness posters. In addition, each employee that came to the fair received a brochure titled ‘Guidelines for Cancer Prevention’ from the American Institute for Cancer Research as well as a magnet with the cancer prevention diagram.

In addition, SCCC showed its videos of coalition members being interviewed on Public Health Matters, a local cable program in which coalition members are frequent guests, discussing various cancer prevention topics.

By all counts, the series and fair were a success! In total, 274 employees participated in the learning series (149 unique participants). Of note is that 80% of the 149 unique participants attended two or more sessions, which highlights the high interest in the

variety of topics presented! 125 employees attended the fair. Some key highlights include 13 smokers who visited the Tobacco Quit Center table, seeking support in their attempts to quit and over 60 people utilized the Derma Scan. In addition, five J&J employees and their family members have already visited The Wellness Community, clearly demonstrating the need for the program.

For more information about the Somerset County Cancer Coalition, contact Lucille Y-Talbot at YTalbot@co.somerset.nj.us or 908-203-6077. Visit www.co.somerset.nj.us/Health/ccc_index.htm.



J&J employee takes part in skin cancer education using a dermascan, at recent Cancer Awareness Fair

Sussex Coalition Educates Youth and Older Adults

This spring, the Coalition's members participated in several programs that included outreach to all ages and provided education on five types of cancer prevention.

The first event was held in Hamburg at the Hamburg Elementary School's Health Fair for students and parents. At the fair, two Coalition members provided health education on Human Papillomavirus (HPV) and the HPV vaccine, and the prevention of skin cancer through practicing sun safety. The Hamburg Middle School is participating in a sun safety program called "SCREEN (Skin Cancer Reduction – Early Education Network)" to increase awareness about sun safety and to help students form sun safe behaviors that will last a lifetime. The program is a collaborative effort between the Sussex and Hunterdon County Cancer Coalitions. Parents and students had a preview of the program and viewed materials each child would receive for participating.

On April 18th, the Coalition presented "Choose a Rainbow," at the Sussex County YMCA's "Healthy Kids Day." This national event is sponsored by YMCA and considered their largest health day for children and families. "Choose a Rainbow" taught children how eating a variety of fruits and vegetables aid in cancer prevention. A Coalition-sponsored relay race taught children the importance of staying active and identification of fruits and vegetables.

On April 22nd, the Sussex County Cancer Coalition (SCCC) participated in a Men's Screening clinic with the Sussex County Department of Environmental and

Public Health Services' Office of Public Health Nursing. The program included a screening for prostate cancer with a PSA blood test and physical exam. Health education was also provided to each attendee on the topics of colorectal cancer and nutrition and weight management.

Over 550 high school students from Sussex County Vo-tech attended a "Sun Safety" program on April 27th, during the school's 'Wellness Week.' A short interactive presentation conducted by SCCC taught students about practicing sun safe behaviors, debunked some common myths surrounding sun exposure, discussed the use of tanning beds, and gave an overview of the signs for skin cancer. After the presentation, each student was able to view their image in the Derma Scan machine, a tool that uses ultraviolet light to show sun damage that cannot be seen to the naked eye. Students also received information about sun safety, sunscreen and a bracelet that detects ultraviolet light upon contact.

May 15th was Older American's Day and SCCC members, together with the Tobacco Prevention program, presented 'It's Never Too Late to Quit.' This program provided health education on quitting smoking and smoking cessation to 150 seniors, and also had a CO² monitor on hand to measure the carbon monoxide levels for current smokers and those they expose to second-hand smoke.

The SCCC participated in the American Cancer Society's annual event, Relay For Life[®], on May 30-31, at Sussex County Community College in Newton. The SCCC team name is 'Cancer-Free 4 SC.' According to the American Cancer Society, Relay For Life[®]

consists of "teams of people who camp out at a local school, park, fairground or other designated area and take turns walking or running around a track or path and each team is asked to have a representative on the track at all times during the event. Most take place overnight, and can last up to 24 hours in length."

A luncheon was held on June 16th for twenty four women residing at Brookside Terrace apartment complex, called "Every Woman Counts." This program provided interactive education on breast health, portion control,



(L-R) Susan Settineri, Helen Homeijer and Marty Baldwin prepare for "Every Woman Counts"

smoking cessation, colorectal health, HPV vaccination and sun safety. Two presentations by local professionals were provided. First, Sharon St. Angelo, a nurse practitioner from New Perspectives Health Care, spoke on breast self-examination and next, Chris Orr, a nutritionist from Newton Memorial Hospital, spoke on healthy eating to reduce the risk of cancer. Feedback from the event was very positive from all who attended.

For more information, please contact Helen Homeijer at HHomeijer@sussex.nj.us or 973-579-0370. Visit www.sussexagainstanccancer.org.

County Coordinators Present NJ Programs at National Conference

In November, the American Public Health Association will host its annual national conference for public health professionals. This year, the conference will be held in Philadelphia.

Congratulations to Marc Katz, Hunterdon County Coalition Coordinator, Steve Godin, Consultant to Hunterdon and Warren Counties, and Jean Mouch, MD, Camden County Coalition Coordinator, for being accepted as presenters at this year's conference.

Marc will present on the successful Sun Safe Program implemented in Hunterdon County, Steve is presenting on SCREEN which is being implemented in Cape May, Hunterdon, Monmouth, Morris, Ocean, Sussex and Warren Counties and Jean, together with colleague Plyshette Wiggins, MPH from the American Cancer Society, will present on a Worksite Wellness program, which is part of the Camden City cancer initiative.

Kudos to each of you for highlighting NJ activities to your colleagues across the country!

Why does the Office of Cancer Control and Prevention choose the Starfish as part of its logo?

There was a young man walking down a deserted beach just before dawn. In the distance he saw a frail old man. As he approached the old man, he saw him picking up stranded starfish and throwing them back into the sea. The young man gazed in wonder as the old man again and again threw the small starfish from the sand to the water. He asked, "Old man, why do you spend so much energy doing what seems to be a waste of time." The old man explained that the stranded starfish would die if left in the morning sun. "But there must be thousands of beaches and millions of starfish!" exclaimed the young man. "How can you make any difference?" The old man looked at the small starfish in his hand and as he threw it to the safety of the sea, he said, "It makes a difference to this one!"
-Author Unknown

NJ Governor

Jon S. Corzine

NJDHSS Commissioner

Heather Howard

NJDHSS Deputy Commissioner

Susan Walsh, M.D.

NJDHSS Director of Communications

Donna Leusner

OCCP Public Health Representative

Susan Sanna, RN, BSN

OCCP Executive Director

Peg Knight, R.N., M.Ed.

OCCP Research Scientist

Sharon Smith, MPH

IMPACT is published four times per year by the NJ Department of Health and Senior Services' Office of Cancer Control and Prevention for those who have dedicated their efforts to implementing the NJ Comprehensive Cancer Control Plan and are committed to reducing the cancer burden in New Jersey.

It is also available online on our website at www.njcancer.gov

We welcome reader comments and submissions of OCCCP-related articles and photographs.

To submit comments or materials, please contact:

Office of Cancer Control and Prevention

PO Box 369

Trenton, NJ 08625-0369

EMAIL: occp@doh.state.nj.us