

State and National Breastfeeding Objectives for 2020

New Jersey

1. Increase the proportion of infants who are Ever breastfed to 85%.
2. Increase the proportion of infants who are breastfed at 6 months to 60%.
3. Increase the proportion of infants who are breastfed at 1 year to 30%.
4. Increase the proportion of infants who breastfeed exclusively through 3 months to 45%.
5. Increase the proportion of infants who breastfeed exclusively through 6 months to 20%.
6. Increase the percentage of employers who have worksite lactation support programs to 38%.
7. Increase the percentage of New Jersey delivery facilities that provide maternal and newborn care consistent with the WHO/UNICEF Ten Steps to Successful Breastfeeding to 50%.
8. Decrease the proportion of breastfeeding infants who receive formula supplementation before two days of age to <10%.

Source: Healthy New Jersey 2020, New Jersey Department of Health and Senior Services

National

	Baseline	Target
(MICH-21) Increase the proportion of infants who are breastfed		
Ever	74.0%	81.9%
At 6 Months	43.5%	60.6%
At 1 Year	22.7%	34.1%
Exclusively Through 3 Months	33.6%	46.2%
Exclusively Through 6 Months	14.1%	25.5%
(MICH-22) Increase the proportion of employers that have worksite lactation support programs	25%	38%
(MICH-23) Reduce the proportion of breastfed newborns who receive formula supplementation within the first 2 days of life	24.2%	14.2%
(MICH-24) Increase the proportion of live births that occur in facilities that provide recommended care for lactating mothers and their babies	2.9%	8.1%

Source: Healthy People 2020, U.S. Department of Health and Human Services