



Population Health Hero Award 2017



Application Deadline: March 22, 2017

Acknowledgment: The application and criteria for the New Jersey Department of Health 2017 Population Health Hero Award was modeled after the 2017 Hearst Health Prize. We thank the College of Population Health at Thomas Jefferson University and Hearst Health for allowing the New Jersey Department of Health to adapt its work as a guiding template.

The award will recognize a project that has made a difference in New Jersey residents' lives. A representative of the project will receive the hero award. Please complete the information below:

Project Lead

First Name	Middle Initial	Last Name	Credentials
Title			
Name of Organization/Coalition/Institution/Collaboration			
Address Line 1			
Address Line 2			
City	State	Zip	
Email Address			
Phone Number			
Website URL (if applicable)			

Primary Contact

First Name	Middle Initial	Last Name	Credentials
Title			
Name of Organization/Coalition/Institution/Collaboration			
Address Line 1			
Address Line 2			
City	State	Zip	
Email Address			
Phone Number			
Website URL (if applicable)			

Funding Disclosure

Please check all State Departments that are sources of funding for this organization/coalition/institution/collaboration during this fiscal year (July 2016-June 2017):

<input type="checkbox"/> Agriculture	<input type="checkbox"/> Attorney General's Office	<input type="checkbox"/> Banking & Insurance	<input type="checkbox"/> Children and Families	<input type="checkbox"/> Community Affairs
<input type="checkbox"/> Corrections	<input type="checkbox"/> Education	<input type="checkbox"/> Environmental Protection	<input type="checkbox"/> Health	<input type="checkbox"/> Human Service
<input type="checkbox"/> Military & Veterans Affairs	<input type="checkbox"/> Labor & Workforce Development	<input type="checkbox"/> State (Lt. Governor)	<input type="checkbox"/> Transportation	<input type="checkbox"/> Treasury

Type of Application

<input type="checkbox"/> Individual/Clinician	<input type="checkbox"/> Municipal/County Organization/Coalition	<input type="checkbox"/> Health Care Provider Institution
<input type="checkbox"/> Community/Faith Based/Special Interest Organization	<input type="checkbox"/> Private Sector Institution/Organization	<input type="checkbox"/> Multi-Stakeholder Collaboration

Sections I-III are required; additional attachments are optional. Incomplete entries, as well as entries that do not primarily focus on a New Jersey based population, will not be considered.

Note: Complete all three sections of the application as outlined below.

Section I: Project Abstract (300 word limit)

1. Provide a basic overview of the project/initiative. It must include **all** of the following elements:
 - a. Description of the target population
 - b. Description of the problem addressed
 - c. Description of the intervention used
 - d. Description of the project goals
 - e. Timeline of project

Note: Project must be active or recently completed (within past 12 months of application date) to be eligible.

Section II: Criteria

1. **Outcomes:** Describe the impact of this project on Population Health. Include data showing the measurable impact on health outcomes and/or health behaviors. May include changes in: policy, individual behavior, knowledge or attitudes, institutional practices or processes; or reduction of barriers to care. (300 word limit, 25 points)
2. **Communication/Collaboration/Engagement:** Describe how the project promoted communication, collaboration, and engagement by developing and strengthening connections among stakeholder groups (multiple care providers, governments, patients, community agencies, etc.) that enables an exchange of information, and individual involvement in decision making. (300 word limit, 25 points)
3. **Evidence-Based/Best Practices:** Describe how the project included best practices based on available evidence, sound theory, or a promising practice. Describe how this is available to team members within their regular processes. (300 word limit, 15 points)
4. **Systems:** Describe changes in organizational culture, policies and procedures within individual organizations (or across organizations) that enhance or streamline access to services, and/or reduce or eliminate barriers to services. May include ability of the model/program/tool to be adapted for use by a larger group or population, or by similar populations in other communities. May include demonstration of its financial viability independent of grant funding or external financial support. (300 word limit, 15 points)
5. **Culturally Competent:** Describe how the project or intervention provides effective, equitable, understandable, and respectful approaches that are responsive to diverse cultural health beliefs and practices, preferred languages, health literacy, and other communication needs. (300 word limit, 10 points)
6. **Innovation:** Describe how the project applied a novel or creative approach, technology, tool, or innovative health education/promotion practices. (300 word limit, 10 points)

Section III: Applicant Statement (300 word limit)

Explain what makes the work exceptional, how it improves health outcomes, and why it is important to Population Health in NJ now.

Additional Attachments (Optional)

Applicants may submit further documentation that supports the narrative provided in previous sections. Any additional attachments must be clearly labeled. Each application is limited to three additional attachments, based on the following specifications:

- ❖ **Charts, tables, graphs or illustrations** including PowerPoint or PDF. Up to 5 slides/pages (total) are allowed.
- ❖ **Reports, articles, or studies** *related to the work or its outcomes*, formatted in PDF or Word. Up to 3 items are allowed.
- ❖ **Videos (under 5 minutes), photographs, or animations which support your application may be submitted.**

Applications, attachments and questions should be emailed to PopulationHealth@doh.nj.gov.