

Caldwell University Is New Jersey's Newest University

Nursing Labs Made Possible Through Bond Initiative

Caldwell, N.J. – July 8, 2014 – Caldwell College is now Caldwell University. The university officially rolled out its new name and logo on July 1.

“It is thrilling for all of us, especially for everyone who worked on the rigorous process to get us to this point,” said President Nancy Blattner, Ph.D. Blattner received official notification from the New Jersey Secretary of Higher Education on Dec. 9 that the college’s petition to change its official name to Caldwell University had been approved. The institution chose to wait to officially roll out its new status at the start of the 2014-15 fiscal year to have time to prepare the marketing and signage materials.

The new branding campaign, which focuses on “a defining moment,” is featured in radio, newspaper and online advertising, said Joseph Posillico, vice president of enrollment management and communications, who led the creation of the university logo and marketing materials.

“This is certainly a defining moment in many ways for Caldwell,” said Blattner. “We are celebrating our 75th anniversary; we have added two new doctoral programs in educational leadership, and our strong master’s programs are graduating students who are doing outstanding work in their fields. In the fall we will be greeting our largest freshman class in our history and we will have the most students we have ever had living on campus.”

There are a number of benefits to the name change, said Blattner, including that for “students who want to go on to graduate school or who graduate from one of our master’s or doctoral programs, there is prestige in graduating from a university.”

Most important, she said, “is that the university is still committed to its Catholic identity and Dominican heritage and its core values of respect, integrity, community and excellence.” Celebrations for university status and the 75th anniversary will be held on Homecoming Weekend Friday and Saturday, Sept. 19 and 20, and throughout the academic year.

New Nursing Labs Made Possible Through Bond Initiative

In the spring semester, Caldwell opened its new nursing labs that were made possible through the bond initiative passed by New Jersey voters in 2012 and the generosity of supporters. The 4,000-square-foot state-of-the-art facility is being used for classroom, clinical and simulation instruction. It features nursing-skills, health-assessment and simulation laboratories and a general classroom with seminar space.

“The learning environments were designed to support more interactive, collaborative, comfortable and active engagement equipped with furniture and interactive digital boards to provide new ways of learning,” said Marycarol Rossignol, Ph.D., R.N., CNL, director of the Nursing Department.

In addition to the support from the bond initiative the new facility was made possible through the support of several organizations including the Healthcare Foundation of New Jersey, the George I. Alden Trust, the Hyde and Watson Foundation, Barnabas Health, the Independent

College Fund of New Jersey, the C. R. Bard Foundation Inc., the Johnson and Johnson Family of Companies, St. Joseph's Healthcare System, BD, and alumni and friends of Caldwell College.

New Doctoral Programs

Caldwell recently announced the addition of new doctoral programs, an Ed.D. and Ph.D. in Educational Leadership. The program, which was approved by the New Jersey Secretary of Higher Education, is designed to meet the needs of school leaders, teachers or those in organizational leadership. The initial cohort will begin in the fall of 2014. The doctoral students will choose from one of the three concentrations for an Ed.D. or a Ph.D.: K-12 Leadership, Special Education Leadership or Higher Education Leadership.

Caldwell University is a private, Catholic coed four-year university with a strong liberal arts core curriculum that enhances critical thinking and analytical reasoning. Caldwell offers 25 undergraduate and 30 graduate programs, including doctoral, master's, certificate and certification programs, as well as online and distance learning options that prepare students for today's global marketplace. The university has 15 NCAA Division II athletic teams and numerous clubs, fraternities, sororities and activities on a beautiful 70-acre campus located in the suburbs of Caldwell, New Jersey. Caldwell was founded by the Sisters of Saint Dominic of Caldwell. Its core values of respect, integrity, community and excellence influence academic and campus life. For more information about Caldwell University, visit caldwell.edu.