



State of New Jersey

DEPARTMENT OF HUMAN SERVICES

DIVISION OF MEDICAL ASSISTANCE AND HEALTH SERVICES

CHRISTINE TODD WHITMAN
Governor

WILLIAM WALDMAN
Commissioner

MEDICAID COMMUNICATION NO. 98-11

DATE: April 23, 1998

TO: County Welfare Agency Directors
New Jersey Care...Special Medicaid Programs Supervisors

SUBJECT: NJ KidCare Outreach Activities

This is a follow-up to Medicaid Communication 98-4, which advised that the Division would be sending outreach letters about NJ KidCare directly to the parents or guardians of children who were previously terminated from the maternal and child health segments of the New Jersey Care...Special Medicaid Programs. Children affected were identified by Program Status Codes 480, 481, 482, and 483.

Over the course of the next few months, the attached letter will be sent (2,500 per week) to approximately 50,000 former beneficiaries. You will note that the County Welfare Agency/Board of Social Services is included as a point of contact. As a result of this mailing, your agency can anticipate a number of inquiries from individuals who may have questions or may be interested in initiating an application on behalf of a child for NJ KidCare, including Medicaid Expansion.

Since we are unable at this time to anticipate the number of responses which will ensue, we ask that your agency determine how best to respond to these inquiries, including the mailing out of NJ KidCare applications to interested individuals.

As part of the process in determining eligibility for NJ KidCare, including Medicaid Expansion, it is important to screen for any current or potential eligibility under other Medicaid programs, including AFDC Medicaid through Work First New Jersey. You may find that some children have had Medicaid eligibility reestablished or may be eligible for other Medicaid programs.

For cases in which a NJ KidCare application is evaluated by your agency and determined ineligible for Plan A, but based on age and family income could qualify for Plans B or C, the original application, along with required verification, should be mailed to:

NJ KidCare
P.O. Box 4818
Trenton, New Jersey 08650-4818

Your agency should retain a copy of the application and verification for your files. A Medicaid Communication regarding transfer procedures will be forthcoming.

Also attached for your information is a sample NJ KidCare program outreach message which will appear on future Medicaid cards for the New Jersey Care...Special Medicaid Programs, NJ KidCare and Medically Needy populations. If you have any questions regarding this Communication, please contact the field service staff assigned to your county.

Sincerely,

A handwritten signature in black ink, appearing to read 'Karen I. Squarrell', followed by a horizontal line and a small flourish.

Karen I. Squarrell
Acting Director

KIS:S

Attachments

c: Len Fishman, Commissioner
Susan C. Reinhard, Ph.D., Deputy Commissioner
Department of Health and Senior Services

Karen Highsmith, Director
Division of Family Development

Michele Guhl, Deputy Commissioner
Division of Youth and Family Services



State of New Jersey
DEPARTMENT OF HUMAN SERVICES
PO Box 700
TRENTON NJ 08625-0700

CHRISTINE TODD WHITMAN
Governor

April 1998

WILLIAM WALDMAN
Commissioner
TEL (609) 292-3717

AN IMPORTANT NOTICE ABOUT NJ KIDCARE

DEAR PARENT OR GUARDIAN:

According to our records, your child previously lost his or her eligibility for the New Jersey Care...Special Medicaid Programs. A new program has just started called NJ KidCare. Under this program, if your child is uninsured, he or she may be eligible for health care coverage. If you have any other uninsured children under 19 years of age living in your household, they may also qualify for health care coverage.

If your child is eligible, NJ KidCare will provide your child with most of the same benefits as he or she received under Medicaid. Depending on your family's income, you may have to pay a monthly premium of \$15 per household and a small copayment for some services.

Enclosed is a brochure that will provide you with more information about NJ KidCare. If you have any questions, call the NJ KidCare toll-free hotline at 1-800-701-0710 or contact your County Welfare Agency/Board of Social Services. (Refer to the County Welfare Agency/Board of Social Services phone listing on the back of this notice.)

If your child is currently receiving Medicaid benefits, please disregard this notice.

COUNTY WELFARE AGENCIES/BOARDS OF SOCIAL SERVICES

<u>COUNTY</u>	<u>TELEPHONE NUMBERS</u>
ATLANTIC	(609) 348-3001
BERGEN	(201) 368-4200
BURLINGTON	(609) 261-1000
CAMDEN	(609) 225-8266
CAPE MAY	(609) 886-6200
CUMBERLAND	(609) 327-0114
ESSEX	(973) 733-3039
GLOUCESTER	(609) 582-9200
HUDSON	(201) 420-3054
HUNTERDON	(908) 788-1300
MERCER	(609) 989-4664
MIDDLESEX	(732) 745-3550
MONMOUTH	(732) 431-6300
MORRIS	(973) 326-7272
OCEAN	(732) 349-1500
PASSAIC	
CLIFTON	(973) 340-8494
PASSAIC	(973) 470-5038
PATERSON (07503/07513 zip codes)	(973) 225-3100
PATERSON (all other zip codes)	(973) 881-0100
POMPTON LAKES (upper county)	(973) 839-5705
SALEM	(609) 299-7200, ext. 313
SOMERSET	(908) 526-8800
SUSSEX	(973) 383-3600
UNION	
ELIZABETH (eastern county area)	(908) 965-2700
PLAINFIELD (western county area)	(908) 754-8060
WARREN	(908) 475-4744

Attention Parents: NJ KidCare is here!

Do you have or know any children without health insurance or who are not eligible for Medicaid due to their age or family income? Health care coverage may be available for low-income children under age 19 through the NJ KidCare program. For more details, call your County Welfare Agency/Board of Social Services or 1-800-701-0710.

Medicaid card NJ KidCare outreach message