

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces July Casino Revenue

For Immediate Release

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ATLANTIC CITY— Casinos reported \$383 million in casino win in July, a 12.7 percent decrease over the same month a year ago.

Results reported to the New Jersey Casino Control Commission Monday show that the 11 casinos won \$266.8 million at the slot machines and another \$116.2 million at table games in July. Slot revenue fell 12.4 percent while table game revenues decreased by 13.4 percent. Copies of individual casino tax returns with detailed information on gaming revenues are available on the Commission web site at <http://www.njccc.gov/casinos/financia/mthrev/> .

After adjustments and a deduction for promotional gaming credits, casinos paid \$28.1 million on taxable gross revenue of \$351.1 million in July. That money, 8 percent of taxable gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$4.8 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first seven months of the year, casinos won \$2.3 billion, down 14.9 percent from the same period in 2008. Revenue from slot machines is down 15.3 percent and revenue from table games is down 14 percent for the seven months. Taxable gross revenue fell 18.5 percent to \$2.22 billion.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/> . For more information contact the Office of Communications.)

JULY 2009 STATISTICS

CASINO WIN AND GROSS REVENUE

July	2009	2008	Increase (Decrease)	
			\$	%
Casino Win	\$383,029,479	\$438,735,781	(55,706,302)	(12.7)
Adjustments	3,541	5,281	(1,740)	(32.9)
Gross Revenue	383,033,020	438,741,062	(55,708,042)	(12.7)
Deduction for Eligible				
Promotional Gaming Credits	31,954,813	-	31,954,813	N/A
Taxable Gross Revenue	<u>\$351,078,207</u>	<u>\$438,741,062</u>	<u>(87,662,855)</u>	(20.0)
<u>July YTD</u>				
Casino Win	\$2,320,849,533	\$2,727,288,501	(406,438,968)	(14.9)
Adjustments	(79,025)	128,222	(207,247)	N/A
Gross Revenue	2,320,770,508	2,727,416,723	(406,646,215)	(14.9)
Deduction for Eligible				
Promotional Gaming Credits	97,115,689	-	97,115,689	N/A
Taxable Gross Revenue	<u>\$2,223,654,819</u>	<u>\$2,727,416,723</u>	<u>(503,761,904)</u>	(18.5)

CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
July 2009	\$28,086,257	(\$14,423)
January through July 2009	\$177,892,386	(\$232,679)
May 1978 through July 2009	\$7,948,917,830	\$130,889,246

* Includes payments from tax audit deficiencies

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

July 2009	\$4,787,913
January through July 2009	\$29,009,631

FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR JULY

(\$ in Millions)

July 2005	\$504.8	July YTD 2006	\$3,017.8
July 2006	\$480.5	July YTD 2007	\$2,906.0
July 2004	\$473.9	July YTD 2005	\$2,901.3
July 2007	\$469.6	July YTD 2004	\$2,822.0
July 2008	\$438.7	July YTD 2008	\$2,727.3

FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of August 10, 2009

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH AND YEAR-TO-DATE ENDED JULY 2009 AND 2008
(PARENTHESIS INDICATE DAILY AVERAGES)***

	July 2009		July 2008	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	18,939,081 (610,938)	118,614,736 (559,503)	22,273,156 (718,489)	158,167,990 (742,573)
Bally's AC	46,653,679 (1,504,957)	281,179,817 (1,326,320)	56,424,813 (1,820,155)	345,751,451 (1,623,246)
Borgata	64,950,476 (2,095,177)	408,528,741 (1,927,022)	71,941,174 (2,320,683)	430,803,298 (2,022,551)
Caesars	44,990,952 (1,451,321)	262,275,269 (1,237,147)	56,039,863 (1,807,738)	323,815,743 (1,520,262)
Harrah's Marina	47,761,404 (1,540,690)	280,234,267 (1,321,860)	56,562,322 (1,824,591)	320,044,903 (1,502,558)
Resorts	19,714,043 (635,937)	114,471,612 (539,960)	21,301,073 (687,131)	146,713,281 (688,795)
Showboat	29,702,932 (958,159)	183,713,673 (866,574)	34,476,774 (1,112,154)	222,277,243 (1,043,555)
Tropicana	31,386,679 (1,012,474)	184,567,798 (870,603)	34,536,704 (1,114,087)	219,576,384 (1,030,875)
Trump Marina	16,274,809 (524,994)	99,054,642 (467,239)	18,969,211 (611,910)	127,175,864 (597,070)
Trump Plaza	18,555,817 (598,575)	122,149,838 (576,178)	25,630,969 (826,805)	160,075,399 (751,528)
Trump Taj Mahal	44,099,607 (1,422,568)	266,059,140 (1,254,996)	40,579,722 (1,309,023)	272,886,945 (1,281,159)
Industry	<u>\$383,029,479</u> <u>(12,355,790)</u>	<u>\$2,320,849,533</u> <u>(10,947,402)</u>	<u>\$438,735,781</u> <u>(14,152,767)</u>	<u>\$2,727,288,501</u> <u>(12,804,171)</u>

* Industry daily averages may not foot due to rounding.

As of August 10, 2009

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED JULY 2009 VERSUS 2008**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2009	2008	%	2009	2008	%	2009	2008	%
AC Hilton	14,047,149	16,020,235	(12.3)	4,891,932	6,252,921	(21.8)	18,939,081	22,273,156	(15.0)
Bally's AC	30,493,386	39,712,070	(23.2)	16,160,293	16,712,743	(3.3)	46,653,679	56,424,813	(17.3)
Borgata	41,827,453	41,162,928	1.6	23,123,023	30,778,246	(24.9)	64,950,476	71,941,174	(9.7)
Caesars	27,948,290	32,781,406	(14.7)	17,042,662	23,258,457	(26.7)	44,990,952	56,039,863	(19.7)
Harrah's Marina	39,093,538	45,925,046	(14.9)	8,667,866	10,637,276	(18.5)	47,761,404	56,562,322	(15.6)
Resorts	14,601,020	15,843,686	(7.8)	5,113,023	5,457,387	(6.3)	19,714,043	21,301,073	(7.5)
Showboat	24,236,267	27,774,620	(12.7)	5,466,665	6,702,154	(18.4)	29,702,932	34,476,774	(13.8)
Tropicana	22,238,860	24,818,448	(10.4)	9,147,819	9,718,256	(5.9)	31,386,679	34,536,704	(9.1)
Trump Marina	12,255,416	14,492,009	(15.4)	4,019,393	4,477,202	(10.2)	16,274,809	18,969,211	(14.2)
Trump Plaza	13,964,129	17,786,670	(21.5)	4,591,688	7,844,299	(41.5)	18,555,817	25,630,969	(27.6)
Trump Taj Mahal	26,126,534	28,198,424	(7.3)	17,973,073	12,381,298	45.2	44,099,607	40,579,722	8.7
Total	<u>\$266,832,042</u>	<u>\$304,515,542</u>	(12.4)	<u>\$116,197,437</u>	<u>\$134,220,239</u>	(13.4)	<u>\$383,029,479</u>	<u>\$438,735,781</u>	(12.7)

As of August 10, 2009

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE YEAR-TO-DATE ENDED JULY 2009 VERSUS 2008**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2009	2008	%	2009	2008	%	2009	2008	%
AC Hilton	86,185,206	109,205,723	(21.1)	32,429,530	48,962,267	(33.8)	118,614,736	158,167,990	(25.0)
Bally's AC	185,443,884	242,289,203	(23.5)	95,735,933	103,462,248	(7.5)	281,179,817	345,751,451	(18.7)
Borgata	255,450,865	251,551,815	1.5	153,077,876	179,251,483	(14.6)	408,528,741	430,803,298	(5.2)
Caesars	163,173,474	196,895,446	(17.1)	99,101,795	126,920,297	(21.9)	262,275,269	323,815,743	(19.0)
Harrah's Marina	223,416,836	266,767,783	(16.3)	56,817,431	53,277,120	6.6	280,234,267	320,044,903	(12.4)
Resorts	86,583,491	110,841,428	(21.9)	27,888,121	35,871,853	(22.3)	114,471,612	146,713,281	(22.0)
Showboat	149,695,936	180,050,959	(16.9)	34,017,737	42,226,284	(19.4)	183,713,673	222,277,243	(17.3)
Tropicana	130,104,022	156,619,610	(16.9)	54,463,776	62,956,774	(13.5)	184,567,798	219,576,384	(15.9)
Trump Marina	76,055,950	95,129,412	(20.1)	22,998,692	32,046,452	(28.2)	99,054,642	127,175,864	(22.1)
Trump Plaza	86,657,377	110,224,699	(21.4)	35,492,461	49,850,700	(28.8)	122,149,838	160,075,399	(23.7)
Trump Taj Mahal	162,840,616	176,130,354	(7.5)	103,218,524	96,756,591	6.7	266,059,140	272,886,945	(2.5)
Total	<u>\$1,605,607,657</u>	<u>\$1,895,706,432</u>	(15.3)	<u>\$715,241,876</u>	<u>\$831,582,069</u>	(14.0)	<u>\$2,320,849,533</u>	<u>\$2,727,288,501</u>	(14.9)

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