

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces January Casino Revenue

For Immediate Release

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ATLANTIC CITY— Casinos here reported \$294.2 million in casino win in January – a decrease of 8.5 percent over the same month a year ago.

Results reported to the Casino Control Commission show that the 11 casinos won \$195.5 million at the slot machines and another \$98.7 million at table games in January. Slot revenue declined 7.6 percent while table revenues decreased 10.1 percent.

Casinos paid \$23.5 million in taxes on their taxable gross revenues in January. That money, 8 percent of taxable gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$3.7 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

Casino win is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/>. For more information contact the Office of Communications.)

JANUARY 2010 STATISTICS

CASINO WIN AND GROSS REVENUE

January	2010	2009	Increase \$	(Decrease) %
Casino Win	\$294,167,655	\$321,445,543	(27,277,888)	(8.5)
Adjustments	3,194	408	2,786	N/A
Gross Revenue	294,170,849	321,445,951	(27,275,102)	(8.5)
Deduction for Eligible Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$294,170,849</u>	<u>\$321,445,951</u>	<u>(27,275,102)</u>	(8.5)

CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
January 2010	\$23,533,668	(\$22,274)
May 1978 through January 2010	\$8,089,992,017	\$130,672,409

* Includes payments from tax audit deficiencies

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

January 2010	\$3,677,136
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FIVE HIGHEST MONTHS OF WIN FOR JANUARY

(\$ in Millions)

January 2006	\$406.2
January 2007	\$394.5
January 2004	\$366.5
January 2005	\$364.1
January 2008	\$355.0

FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of February 9, 2010

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH ENDED JANUARY 2010 AND 2009
(PARENTHESIS INDICATE DAILY AVERAGES)***

	<u>January 2010</u> <u>Month</u>	<u>January 2009</u> <u>Month</u>
AC Hilton	12,336,922 (397,965)	16,762,762 (540,734)
Bally's AC	34,475,468 (1,112,112)	37,573,444 (1,212,047)
Borgata	56,215,931 (1,813,417)	58,213,448 (1,877,853)
Caesars	34,733,183 (1,120,425)	37,214,533 (1,200,469)
Harrah's Marina	38,323,373 (1,236,238)	37,289,826 (1,202,898)
Resorts	13,104,540 (422,727)	14,455,430 (466,304)
Showboat	23,113,013 (745,581)	22,140,656 (714,215)
Tropicana	23,651,091 (762,938)	24,744,593 (798,213)
Trump Marina	11,805,391 (380,819)	14,288,536 (460,921)
Trump Plaza	14,398,699 (464,474)	16,787,571 (541,535)
Trump Taj Mahal	32,010,044 (1,032,582)	41,974,744 (1,354,024)
Industry	<u>\$294,167,655</u> <u>(9,489,278)</u>	<u>\$321,445,543</u> <u>(10,369,213)</u>

* Industry daily averages may not foot due to rounding.

As of February 9, 2010

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED JANUARY 2010 VERSUS 2009**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2010	2009	%	2010	2009	%	2010	2009	%
AC Hilton	8,382,962	11,623,706	(27.9)	3,953,960	5,139,056	(23.1)	12,336,922	16,762,762	(26.4)
Bally's AC	22,428,892	23,325,414	(3.8)	12,046,576	14,248,030	(15.5)	34,475,468	37,573,444	(8.2)
Borgata	33,993,228	36,424,648	(6.7)	22,222,703	21,788,800	2.0	56,215,931	58,213,448	(3.4)
Caesars	19,891,455	20,369,538	(2.3)	14,841,728	16,844,995	(11.9)	34,733,183	37,214,533	(6.7)
Harrah's Marina	30,062,864	29,532,822	1.8	8,260,509	7,757,004	6.5	38,323,373	37,289,826	2.8
Resorts	9,166,921	10,839,548	(15.4)	3,937,619	3,615,882	8.9	13,104,540	14,455,430	(9.3)
Showboat	18,227,795	17,114,736	6.5	4,885,218	5,025,920	(2.8)	23,113,013	22,140,656	4.4
Tropicana	15,485,863	17,497,315	(11.5)	8,165,228	7,247,278	12.7	23,651,091	24,744,593	(4.4)
Trump Marina	8,840,755	10,484,465	(15.7)	2,964,636	3,804,071	(22.1)	11,805,391	14,288,536	(17.4)
Trump Plaza	9,503,156	11,408,364	(16.7)	4,895,543	5,379,207	(9.0)	14,398,699	16,787,571	(14.2)
Trump Taj Mahal	19,496,386	23,012,047	(15.3)	12,513,658	18,962,697	(34.0)	32,010,044	41,974,744	(23.7)
Total	\$195,480,277	\$211,632,603	(7.6)	\$98,687,378	\$109,812,940	(10.1)	\$294,167,655	\$321,445,543	(8.5)

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