

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces 3rd Quarter 2010 Results

For Immediate Release

Wednesday, November 17, 2010

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ATLANTIC CITY – Reports released by the Casino Control Commission today show that while non-gaming revenues remain strong, the decline in gaming revenues resulted in a 24.3 percent decline in gross operating profits for the third quarter of 2010.

Gross operating profits totaled \$209.8 million for the three-month period ended September 30 compared to \$277 million for the same period last year. Net revenues fell by 7.5 percent for the period to \$1.03 billion but non-gaming revenues increased.

“While earnings have been hurt by lower gaming revenues, there are clear signs of strength in these results,” said Linda M. Kassekert, Chair of the Casino Control Commission. “People are spending more money on rooms, meals and entertainment,” she said.

“The increase in non-gaming revenue was fueled by a 16.5 percent jump in hotel revenue,” Kassekert added. Overall, cash revenue from the rooms, food and beverage and other sources increased by 8.3 percent for the quarter.

For the first nine-months of the year, non-gaming revenue was up 9.8 percent, led by a 20.8 percent increase in the amount of cash generated from the sale of hotel rooms.

“While competition and the economy have clearly impacted on gaming revenues, people never stopped coming to enjoy the other amenities offered by Atlantic City’s casino hotels,” the commission chair said. “In fact, while gaming revenues peaked in 2006, non-gaming revenues continued to increase. Compared to the third quarter in 2006, at the 11 casinos non-gaming revenues are up almost 20 percent,” Kassekert said.

The Borgata led the industry with gross operating profits of \$55.9 million, a 19.6 percent decrease. Harrah's reported gross operating profits of \$45.8 million, a 5.5 percent decline from a year earlier. Caesars reported \$28.9 million in gross operating profits, down 16.4 percent from a year earlier.

Trump Taj Mahal earned \$27.7 million in gross operating profits in the quarter, a 20.6 percent decline; Bally's Atlantic City earned \$24.9 million in gross operating profits, 32.2 percent less than in the same period a year ago, and Showboat reported \$18.8 million in gross operating profits, a decline of 10 percent compared to the same period last year. Tropicana reported a 18.7 percent decline in gross operating profits to \$14.3 million; Trump Plaza earned \$927,000 in gross operating profits for the quarter, down 85.3 percent and Trump Marina earned \$247,000 in gross operating profits, down 96.2 percent.

Resorts reported a gross operating loss of \$2.9 million for the quarter compared to a gross operating profit of \$706,000 a year ago and the Atlantic City Hilton reported \$4.7 million in gross operating losses in the quarter compared to gross operating profits of \$888,000 a year ago.

Gross operating profit represents earnings before interest, taxes, depreciation, amortization and charges from affiliates. After those and other non-operating charges, the industry reported a net profit of \$234.1 million compared to a loss of \$103 million for the same period a year ago.

For the first nine months of the year, gross operating profits for the 11 casinos were down 23.6 percent to \$472.5 million. In the same period, net revenues decreased by 7 percent to \$2.8 billion. Net income, rose to \$150.8 million compared to a net loss of \$771.9 million.

The number of occupied room nights in the quarter fell slightly and the occupancy rate declined to 92.7 percent. The average rate per room was up, however, leading to the increase in hotel revenue. For the nine-month period, the number of occupied room nights, the occupancy rate and the average room rate all increased.

(Copies of the quarterly reports are available on the Commission's web site at <http://www.njccc.gov/casinos/financia/qtrincome/>. For more information contact the Office of Communication.)

**ATLANTIC CITY CASINO INDUSTRY
STATEMENT OF INCOME STATISTICS
FOR THE QUARTER ENDED SEPTEMBER 30, 2010 AND 2009**
(\$ in Thousands)

	Net Revenue		Fav (Unfav) Var %	Gross Operating Profit		Fav (Unfav) Var %	Net Income		Fav (Unfav) Var %
	<u>2010</u>	<u>2009</u>		<u>2010</u>	<u>2009</u>		<u>2010</u>	<u>2009</u>	
AC Hilton	\$ 43,160	\$ 47,778	(9.7)	\$ (4,703)	\$ 888	N/A	\$ (12,318)	\$ (5,932)	N/A
Bally's AC	115,974	129,119	(10.2)	24,949	36,780	(32.2)	(2,840)	7,378	N/A
Borgata	207,687	222,597	(6.7)	55,884	69,499	(19.6)	18,550	62,619	(70.4)
Caesars	109,625	118,958	(7.8)	28,886	34,550	(16.4)	(8,682)	(173,645)	95.0
Harrah's Marina	136,701	141,949	(3.7)	45,752	48,418	(5.5)	13,574	9,385	44.6
Resorts	39,340	48,463	(18.8)	(2,907)	706	N/A	(3,229)	(4,235)	23.8
Showboat	77,192	79,282	(2.6)	18,780	20,867	(10.0)	5,187	2,719	90.8
Tropicana (a)	86,105	92,805	(7.2)	14,295	17,591	(18.7)	8,146	(3,178)	N/A
Trump Marina	40,380	46,438	(13.0)	247	6,488	(96.2)	(4,226)	3,664	N/A
Trump Plaza	47,427	55,055	(13.9)	927	6,307	(85.3)	326,761	(4,252)	N/A
Trump Taj Mahal	<u>122,090</u>	<u>126,789</u>	(3.7)	<u>27,706</u>	<u>34,898</u>	(20.6)	<u>(106,867)</u>	<u>2,514</u>	N/A
Industry	<u>\$ 1,025,681</u>	<u>\$ 1,109,233</u>	(7.5)	<u>\$ 209,816</u>	<u>\$ 276,992</u>	(24.3)	<u>\$ 234,056</u>	<u>\$ (102,963)</u>	N/A

(a) Tropicana was acquired by a reorganized Tropicana Entertainment on March 8, 2010.

**ATLANTIC CITY CASINO INDUSTRY
STATEMENT OF INCOME STATISTICS
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2010 AND 2009
(\$ in Thousands)**

	<u>Net Revenue</u>		Fav (Unfav) Var %	<u>Gross Operating Profit</u>		Fav (Unfav) Var %	<u>Net Income</u>		Fav (Unfav) Var %
	<u>2010</u>	<u>2009</u>		<u>2010</u>	<u>2009</u>		<u>2010</u>	<u>2009</u>	
AC Hilton	\$ 113,693	\$ 131,430	(13.5)	\$ (19,136)	\$ (8,142)	N/A	\$ (40,343)	\$ (29,315)	(37.6)
Bally's AC	327,641	359,024	(8.7)	64,017	87,940	(27.2)	(15,006)	3,626	N/A
Borgata	569,645	602,000	(5.4)	139,877	166,331	(15.9)	48,357	97,329	(50.3)
Caesars	300,983	324,873	(7.4)	64,786	87,182	(25.7)	(22,906)	(185,004)	87.6
Harrah's Marina	374,244	379,469	(1.4)	112,112	120,386	(6.9)	8,041	11,811	(31.9)
Resorts	107,036	127,588	(16.1)	(13,741)	(7,108)	(93.3)	(14,487)	(23,954)	39.5
Showboat	208,912	220,141	(5.1)	42,485	52,990	(19.8)	5,976	8,665	(31.0)
Tropicana (a)	236,742	249,952	(5.3)	28,691	31,618	(9.3)	(6,046)	(57,389)	89.5
Trump Marina	108,842	123,296	(11.7)	(3,407)	7,787	N/A	(13,438)	(189,824)	92.9
Trump Plaza	136,984	153,737	(10.9)	3,117	9,421	(66.9)	320,112	(375,234)	N/A
Trump Taj Mahal	<u>313,765</u>	<u>338,653</u>	(7.3)	<u>53,685</u>	<u>69,790</u>	(23.1)	<u>(119,426)</u>	<u>(32,570)</u>	N/A
Industry	<u>\$ 2,798,487</u>	<u>\$ 3,010,163</u>	(7.0)	<u>\$ 472,486</u>	<u>\$ 618,195</u>	(23.6)	<u>\$ 150,834</u>	<u>\$ (771,859)</u>	N/A

(a) Tropicana was acquired by a reorganized Tropicana Entertainment on March 8, 2010. The "combined" statistics above reflect the former entity (Adamar of New Jersey, Inc.) from January 1 through March 7, 2010 and the new entity (Tropicana Atlantic City Corp.) from March 8 through September 30, 2010 as follows (\$ in thousands):

	<u>Net Revenue</u>	<u>GOP</u>	<u>Net Income</u>
Adamar of New Jersey, Inc.	53,341	3,682	(18,543)
Tropicana Atlantic City Corp.	183,401	25,009	12,497

**ATLANTIC CITY CASINO INDUSTRY
STATEMENTS OF INCOME
FOR THE QUARTER ENDED SEPTEMBER 30, 2010
(\$ in Thousands)**

	AC Hilton	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts	Showboat	Tropicana AC Corp.	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
REVENUE:												
Casino	\$ 48,735	\$ 116,103	\$ 176,839	\$ 116,974	\$ 126,071	\$ 44,459	\$ 81,864	\$ 80,366	\$ 39,763	\$ 45,829	\$ 122,225	\$ 999,228
Rooms	5,044	13,725	34,090	10,514	23,246	4,933	11,109	19,911	5,344	7,086	17,477	152,479
Food and Beverage	7,161	20,682	43,232	13,467	24,164	5,888	13,221	11,614	6,635	7,647	16,765	170,476
Other	1,704	4,432	12,687	4,623	7,882	1,105	3,170	4,690	3,141	2,720	9,783	55,937
Total Revenue	62,644	154,942	266,848	145,578	181,363	56,385	109,364	116,581	54,883	63,282	166,250	1,378,120
Less: Promotional Allowances	19,484	38,968	59,161	35,953	44,662	17,045	32,172	30,476	14,503	15,855	44,160	352,439
NET REVENUE	43,160	115,974	207,687	109,625	136,701	39,340	77,192	86,105	40,380	47,427	122,090	1,025,681
COSTS AND EXPENSES:												
Cost of Goods and Services	39,480	79,373	127,031	65,757	74,299	33,967	49,188	56,997	34,020	38,247	78,680	677,039
Selling, General, and Administrative	7,837	11,178	23,896	14,359	15,861	8,111	8,664	14,137	5,762	7,832	14,447	132,084
Provision for Doubtful Accounts	546	474	876	623	789	169	560	676	351	421	1,257	6,742
Total Costs & Expenses	47,863	91,025	151,803	80,739	90,949	42,247	58,412	71,810	40,133	46,500	94,384	815,865
GROSS OPERATING PROFIT	(4,703)	24,949	55,884	28,886	45,752	(2,907)	18,780	14,295	247	927	27,706	209,816
Depreciation and Amortization	1,134	9,190	16,452	12,343	13,528	137	5,976	4,415	1,134	2,260	6,028	72,597
Charges from Affiliates Other than Interest:												
Management Fees	-	-	-	-	-	-	-	-	-	-	-	-
Other	338	6,245	-	5,341	10,947	-	4,255	-	1,309	1,669	3,649	33,753
INCOME (LOSS) FROM OPERATIONS	(6,175)	9,514	39,432	11,202	21,277	(3,044)	8,549	9,880	(2,196)	(3,002)	18,029	103,466
OTHER INCOME (EXPENSES):												
Interest (Expense) - Affiliates	(5,997)	(12,410)	-	(11,015)	-	-	-	-	(1,238)	(1,846)	(7,086)	(39,592)
Interest (Expense) - External	2	(48)	(17,275)	(98)	(11,690)	(16)	-	(3)	(139)	(376)	(466)	(30,109)
Invest. Alt. Tax & Related Income (Exp.)-Net	(205)	(418)	(1,276)	(283)	(381)	(433)	(371)	(253)	(2,106)	(2,716)	(5,308)	(13,750)
Nonoperating Income (Expense) - Net	57	45	(285)	(12,005)	13,651	284	441	(751)	1,453	334,701	(112,036)	225,555
Total Other Income (Expenses)	(6,143)	(12,831)	(18,836)	(23,401)	1,580	(165)	70	(1,007)	(2,030)	329,763	(124,896)	142,104
Income(Loss) Before Taxes&Extraordinary Items	(12,318)	(3,317)	20,596	(12,199)	22,857	(3,209)	8,619	8,873	(4,226)	326,761	(106,867)	245,570
Provision (Credit) for Income Taxes	-	(477)	2,046	(3,517)	9,283	20	3,432	727	-	-	-	11,514
Income (Loss) Before Extraordinary Items	(12,318)	(2,840)	18,550	(8,682)	13,574	(3,229)	5,187	8,146	(4,226)	326,761	(106,867)	234,056
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-
NET INCOME (LOSS)	\$ (12,318)	\$ (2,840)	\$ 18,550	\$ (8,682)	\$ 13,574	\$ (3,229)	\$ 5,187	\$ 8,146	\$ (4,226)	\$ 326,761	\$ (106,867)	\$ 234,056

**ATLANTIC CITY CASINO INDUSTRY
STATEMENTS OF INCOME
FOR THE QUARTER ENDED SEPTEMBER 30, 2009
(\$ in Thousands)**

	AC Hilton	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts	Showboat	Adamar of NJ, Inc.	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
REVENUE:												
Casino	\$ 52,748	\$ 131,362	\$ 195,355	\$ 129,292	\$ 137,686	\$ 56,010	\$ 86,637	\$ 89,220	\$ 45,235	\$ 53,332	\$ 122,728	\$ 1,099,605
Rooms	4,893	13,983	33,892	10,482	21,495	4,929	10,810	19,638	5,471	7,305	16,330	149,228
Food and Beverage	6,864	20,434	42,630	15,044	24,265	6,306	13,841	12,834	6,304	7,917	15,818	172,257
Other	1,461	4,051	12,889	4,769	7,889	1,370	3,374	4,808	2,878	2,862	8,579	54,930
Total Revenue	65,966	169,830	284,766	159,587	191,335	68,615	114,662	126,500	59,888	71,416	163,455	1,476,020
Less: Promotional Allowances	18,188	40,711	62,169	40,629	49,386	20,152	35,380	33,695	13,450	16,361	36,666	366,787
NET REVENUE	47,778	129,119	222,597	118,958	141,949	48,463	79,282	92,805	46,438	55,055	126,789	1,109,233
COSTS AND EXPENSES:												
Cost of Goods and Services	38,337	80,879	126,375	68,231	76,207	37,645	48,786	59,658	33,090	38,994	75,378	683,580
Selling, General, and Administrative	7,736	10,468	24,464	14,845	16,553	9,336	9,250	14,867	6,397	9,134	14,680	137,730
Provision for Doubtful Accounts	817	992	2,259	1,332	771	776	379	689	463	620	1,833	10,931
Total Costs & Expenses	46,890	92,339	153,098	84,408	93,531	47,757	58,415	75,214	39,950	48,748	91,891	832,241
GROSS OPERATING PROFIT	888	36,780	69,499	34,550	48,418	706	20,867	17,591	6,488	6,307	34,898	276,992
Depreciation and Amortization	3,222	9,303	19,208	13,703	13,968	2,878	6,490	16,306	631	1,013	10,125	96,847
Charges from Affiliates Other than Interest:												
Management Fees	-	-	-	-	-	488	-	-	-	-	-	488
Other	403	6,576	-	5,047	8,351	-	4,033	-	1,406	1,784	3,980	31,580
INCOME (LOSS) FROM OPERATIONS	(2,737)	20,901	50,291	15,800	26,099	(2,660)	10,344	1,285	4,451	3,510	20,793	148,077
OTHER INCOME (EXPENSES):												
Interest (Expense) - Affiliates	(3,057)	(12,410)	-	(8,384)	-	(3,365)	-	-	(518)	(7,411)	(17,422)	(52,567)
Interest (Expense) - External	(11)	40	(6,423)	(2,723)	(11,423)	(186)	(1)	(14)	(138)	(377)	(459)	(21,715)
Invest. Alt. Tax & Related Income (Exp.)-Net	(194)	(102)	(1,415)	(290)	(746)	(470)	(1,561)	(336)	(191)	(201)	(412)	(5,918)
Nonoperating Income (Expense) - Net	67	(254)	28,152	(169,955)	345	2,446	199	(4,113)	60	227	14	(142,812)
Total Other Income (Expenses)	(3,195)	(12,726)	20,314	(181,352)	(11,824)	(1,575)	(1,363)	(4,463)	(787)	(7,762)	(18,279)	(223,012)
Income(Loss) Before Taxes&Extraordinary Items	(5,932)	8,175	70,605	(165,552)	14,275	(4,235)	8,981	(3,178)	3,664	(4,252)	2,514	(74,935)
Provision (Credit) for Income Taxes	-	797	7,986	8,093	4,890	-	6,262	-	-	-	-	28,028
Income (Loss) Before Extraordinary Items	(5,932)	7,378	62,619	(173,645)	9,385	(4,235)	2,719	(3,178)	3,664	(4,252)	2,514	(102,963)
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-
NET INCOME (LOSS)	\$ (5,932)	\$ 7,378	\$ 62,619	\$ (173,645)	\$ 9,385	\$ (4,235)	\$ 2,719	\$ (3,178)	\$ 3,664	\$ (4,252)	\$ 2,514	\$ (102,963)

**ATLANTIC CITY CASINO INDUSTRY
STATEMENTS OF INCOME
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2010
(\$ in Thousands)**

	AC Hilton	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts	Showboat	Adamar of NJ, Inc. (a)	Tropicana AC Corp (a)	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
REVENUE:													
Casino	\$ 128,171	\$ 335,195	\$ 495,145	\$ 319,989	\$ 352,140	\$ 122,332	\$ 225,605	\$ 49,905	\$ 169,754	\$ 111,375	\$ 136,856	\$ 312,658	\$ 2,759,125
Rooms	11,866	38,086	88,196	29,781	60,909	11,920	29,117	10,554	41,571	12,500	18,257	43,213	395,970
Food and Beverage	17,466	55,320	113,589	38,462	64,836	15,007	36,585	7,017	25,242	15,239	18,319	42,434	449,516
Other	3,425	11,894	33,226	12,120	20,400	2,675	8,059	3,004	10,289	6,707	6,345	19,807	137,951
Total Revenue	160,928	440,495	730,156	400,352	498,285	151,934	299,366	70,480	246,856	145,821	179,777	418,112	3,742,562
Less: Promotional Allowances	47,235	112,854	160,511	99,369	124,041	44,898	90,454	17,139	63,455	36,979	42,793	104,347	944,075
NET REVENUE	113,693	327,641	569,645	300,983	374,244	107,036	208,912	53,341	183,401	108,842	136,984	313,765	2,798,487
COSTS AND EXPENSES:													
Cost of Goods and Services	108,714	229,514	360,219	191,949	216,090	96,357	140,435	39,942	126,194	94,761	109,999	214,468	1,928,642
Selling, General, and Administrative	22,457	33,373	66,961	41,982	43,848	23,146	24,576	9,110	30,785	16,335	22,472	41,152	376,197
Provision for Doubtful Accounts	1,658	737	2,588	2,266	2,194	1,274	1,416	607	1,413	1,153	1,396	4,460	21,162
Total Costs & Expenses	132,829	263,624	429,768	236,197	262,132	120,777	166,427	49,659	158,392	112,249	133,867	260,080	2,326,001
GROSS OPERATING PROFIT	(19,136)	64,017	139,877	64,786	112,112	(13,741)	42,485	3,682	25,009	(3,407)	3,117	53,685	472,486
Depreciation and Amortization	3,065	27,340	53,067	37,078	40,594	411	18,138	11,478	10,088	2,472	4,246	25,274	233,251
Charges from Affiliates Other than Interest:													
Management Fees	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1,013	18,746	-	15,876	28,919	-	12,620	-	-	3,865	4,848	10,686	96,573
INCOME (LOSS) FROM OPERATIONS	(23,214)	17,931	86,810	11,832	42,599	(14,152)	11,727	(7,796)	14,921	(9,744)	(5,977)	17,725	142,662
OTHER INCOME (EXPENSES):													
Interest (Expense) - Affiliates	(16,840)	(37,230)	-	(33,044)	-	-	-	-	-	(2,388)	(4,755)	(17,770)	(112,027)
Interest (Expense) - External	(4)	(208)	(28,407)	(295)	(34,934)	(44)	-	(3)	(8)	(426)	(1,103)	(1,398)	(66,830)
Invest. Alt. Tax & Related Income (Exp.)-Net	(541)	(1,617)	(3,574)	(780)	(1,698)	(1,169)	(2,231)	(112)	(607)	(2,408)	(3,057)	(6,094)	(23,888)
Nonoperating Income (Expense) - Net	256	428	(1,083)	(13,000)	8,723	898	983	(11,840)	(692)	1,528	335,004	(111,889)	209,316
Total Other Income (Expenses)	(17,129)	(38,627)	(33,064)	(47,119)	(27,909)	(315)	(1,248)	(11,955)	(1,307)	(3,694)	326,089	(137,151)	6,571
Income(Loss) Before Taxes&Extraordinary Items	(40,343)	(20,696)	53,746	(35,287)	14,690	(14,467)	10,479	(19,751)	13,614	(13,438)	320,112	(119,426)	149,233
Provision (Credit) for Income Taxes	-	(5,690)	5,389	(12,381)	6,649	20	4,503	(1,208)	1,117	-	-	-	(1,601)
Income (Loss) Before Extraordinary Items	(40,343)	(15,006)	48,357	(22,906)	8,041	(14,487)	5,976	(18,543)	12,497	(13,438)	320,112	(119,426)	150,834
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-	-
NET INCOME (LOSS)	\$ (40,343)	\$ (15,006)	\$ 48,357	\$ (22,906)	\$ 8,041	\$ (14,487)	\$ 5,976	\$ (18,543)	\$ 12,497	\$ (13,438)	\$ 320,112	\$ (119,426)	\$ 150,834

(a) Tropicana was acquired by a reorganized Tropicana Entertainment on March 8, 2010, and thus their income statements reflect Adamar of New Jersey, Inc. ownership through March 7, 2010 and Tropicana Atlantic City Corp. ownership thereafter.

**ATLANTIC CITY CASINO INDUSTRY
STATEMENTS OF INCOME
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2009
(\$ in Thousands)**

	AC Hilton	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts	Showboat	Adamar of NJ, Inc.	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
REVENUE:												
Casino	\$ 151,078	\$ 367,061	\$ 538,041	\$ 346,658	\$ 369,514	\$ 149,712	\$ 239,713	\$ 238,591	\$ 127,118	\$ 155,771	\$ 342,534	\$ 3,025,791
Rooms	12,751	37,513	87,056	28,028	54,484	12,191	27,499	50,724	13,404	18,248	40,543	382,441
Food and Beverage	21,105	53,291	111,113	37,894	59,582	16,526	37,471	35,340	15,583	19,326	42,816	450,047
Other	5,027	11,078	32,496	11,791	19,360	3,439	8,752	13,405	6,810	6,916	19,164	138,238
Total Revenue	189,961	468,943	768,706	424,371	502,940	181,868	313,435	338,060	162,915	200,261	445,057	3,996,517
Less: Promotional Allowances	58,531	109,919	166,706	99,498	123,471	54,280	93,294	88,108	39,619	46,524	106,404	986,354
NET REVENUE	131,430	359,024	602,000	324,873	379,469	127,588	220,141	249,952	123,296	153,737	338,653	3,010,163
COSTS AND EXPENSES:												
Cost of Goods and Services	114,790	233,801	359,742	194,989	212,741	104,393	139,353	172,395	94,730	113,751	214,045	1,954,730
Selling, General, and Administrative	22,246	34,042	69,584	38,283	43,345	27,806	25,772	43,729	19,226	28,952	46,418	399,403
Provision for Doubtful Accounts	2,536	3,241	6,343	4,419	2,997	2,497	2,026	2,210	1,553	1,613	8,400	37,835
Total Costs & Expenses	139,572	271,084	435,669	237,691	259,083	134,696	167,151	218,334	115,509	144,316	268,863	2,391,968
GROSS OPERATING PROFIT	(8,142)	87,940	166,331	87,182	120,386	(7,108)	52,990	31,618	7,787	9,421	69,790	618,195
Depreciation and Amortization	10,115	27,672	59,339	36,561	39,790	9,995	19,347	49,686	1,004	8,580	30,777	292,866
Charges from Affiliates Other than Interest:												
Management Fees	-	-	-	-	-	1,310	-	-	-	-	-	1,310
Other	1,207	17,614	-	15,660	24,461	-	12,029	-	4,622	5,709	10,547	91,849
INCOME (LOSS) FROM OPERATIONS	(19,464)	42,654	106,992	34,961	56,135	(18,413)	21,614	(18,068)	2,161	(4,868)	28,466	232,170
OTHER INCOME (EXPENSES):												
Interest (Expense) - Affiliates	(9,438)	(37,230)	-	(32,985)	-	(10,194)	-	(28,555)	(1,528)	(21,749)	(52,090)	(193,769)
Interest (Expense) - External	(30)	(121)	(21,881)	(3,035)	(34,745)	(1,031)	(11)	(162)	(406)	(1,153)	(1,426)	(64,001)
Invest. Alt. Tax & Related Income (Exp.)-Net	(610)	(1,140)	(3,796)	(701)	(1,495)	(1,038)	(2,291)	(1,227)	(256)	40	256	(12,258)
Nonoperating Income (Expense) - Net	227	(325)	26,593	(174,962)	(129)	6,722	588	(9,377)	(189,795)	(349,414)	(8,111)	(697,983)
Total Other Income (Expenses)	(9,851)	(38,816)	916	(211,683)	(36,369)	(5,541)	(1,714)	(39,321)	(191,985)	(372,276)	(61,371)	(968,011)
Income(Loss) Before Taxes&Extraordinary Items	(29,315)	3,838	107,908	(176,722)	19,766	(23,954)	19,900	(57,389)	(189,824)	(377,144)	(32,905)	(735,841)
Provision (Credit) for Income Taxes	-	212	10,579	8,282	7,955	-	11,235	-	-	(1,910)	(335)	36,018
Income (Loss) Before Extraordinary Items	(29,315)	3,626	97,329	(185,004)	11,811	(23,954)	8,665	(57,389)	(189,824)	(375,234)	(32,570)	(771,859)
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-
NET INCOME (LOSS)	\$ (29,315)	\$ 3,626	\$ 97,329	\$ (185,004)	\$ 11,811	\$ (23,954)	\$ 8,665	\$ (57,389)	\$ (189,824)	\$ (375,234)	\$ (32,570)	\$ (771,859)

**ATLANTIC CITY CASINO INDUSTRY
HOTEL STATISTICS
FOR THE QUARTER ENDED SEPTEMBER 30, 2010**

CASINO	NUMBER OF GUEST ROOMS IN PROPERTY*	NUMBER OF AVAILABLE ROOM NIGHTS	NUMBER OF OCCUPIED ROOM NIGHTS	OCCUPANCY RATE	AVERAGE RATE PER OCCUPIED ROOM
AC Hilton	809	74,391	65,832	88.5%	\$ 76.62
Bally's AC	1,705	158,296	152,167	96.1%	90.20
Borgata	2,769	254,136	244,719	96.3%	136.80
Caesars	1,141	103,932	96,551	92.9%	101.73
Harrah's Marina	2,590	238,280	221,714	93.0%	104.85
Resorts	942	86,664	75,287	86.9%	65.73
Showboat	1,331	122,452	115,396	94.2%	96.27
Tropicana AC Corp.	2,129	195,868	179,981	91.9%	134.91
Trump Marina	728	66,976	59,442	88.8%	89.90
Trump Plaza	906	83,352	71,656	86.0%	98.89
Trump Taj Mahal	2,010	184,920	172,583	93.3%	101.27
INDUSTRY TOTAL	17,060	1,569,267	1,455,328		
INDUSTRY AVERAGE				92.7%	\$106.89

* Number of guest rooms at end of quarter

**ATLANTIC CITY CASINO INDUSTRY
HOTEL STATISTICS
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2010**

CASINO	NUMBER OF GUEST ROOMS IN PROPERTY*	NUMBER OF AVAILABLE ROOM NIGHTS	NUMBER OF OCCUPIED ROOM NIGHTS	OCCUPANCY RATE	AVERAGE RATE PER OCCUPIED ROOM
AC Hilton	809	220,451	163,588	74.2%	\$ 72.35
Bally's AC	1,705	472,567	437,436	92.6%	87.07
Borgata	2,769	750,183	653,209	87.1%	132.31
Caesars	1,141	310,453	290,137	93.5%	95.66
Harrah's Marina	2,590	707,070	603,670	85.4%	100.90
Resorts	942	257,072	181,409	70.6%	65.84
Showboat	1,331	363,363	314,839	86.6%	92.48
Adamar of NJ, Inc. (a)	0	140,514	104,712	74.5%	100.54
Tropicana AC Corp. (a)	2,129	440,703	391,091	88.7%	117.47
Trump Marina	728	198,744	150,610	75.8%	82.99
Trump Plaza	906	247,338	203,542	82.3%	89.70
Trump Taj Mahal	2,010	548,730	464,423	84.6%	93.05
INDUSTRY TOTAL	17,060	4,657,188	3,958,666		
INDUSTRY AVERAGE				85.0%	\$100.16

* Number of guest rooms at end of quarter

(a) Tropicana was acquired by a reorganized Tropicana Entertainment on March 8, 2010, and thus their income statements reflect Adamar of New Jersey, Inc. ownership through March 7, 2010 and Tropicana Atlantic City Corp. ownership thereafter.