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### Division of Gaming Enforcement

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## DGE Announces 1<sup>st</sup> Quarter 2015 Results

For Immediate Release:

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### Highlights:

For Current Operators (as defined):

- Net Revenue grew 7.6%
- Gross Operating Profit increased 26%
- Casino Hotel Occupancy improved to 72.8%

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ATLANTIC CITY —

According to financial reports filed with the Division of Gaming Enforcement, Current Operators' (as defined) Total Revenue increased 4.7% for the quarter, including 5.8% growth in casino revenue, as illustrated below.

### Current Operators' Total Revenue and Combined Sales

For the Three Months Ended (\$ in Thousands)	March 31, 2015	March 31, 2014	Change
<b>Casino Licensees:</b>			
Casino	\$ 563,266	\$ 532,200	5.8%
Rooms	86,231	85,718	0.6%
Food and Beverage	99,874	97,935	2.0%
Entertainment and Other	32,299	31,082	3.9%
<b>Casino Licensees Total Revenue</b>	<b>781,670</b>	<b>746,935</b>	<b>4.7%</b>
<b>Third Party Business Sales</b>	<b>39,994</b>	<b>41,632</b>	<b>-3.9%</b>
<b>Combined Sales</b>	<b>\$ 821,664</b>	<b>\$ 788,567</b>	<b>4.2%</b>

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The casino industry's reported total revenues and combined sales for the first quarter of 2015 and 2014 are illustrated below:

### Industry Total Revenue and Combined Sales

For the Three Months Ended (\$ in Thousands)	March 31, 2015	March 31, 2014	Change
<b>Casino Licensees:</b>			
Casino	\$ 563,266	\$ 620,026	-9.2%
Rooms	86,231	106,165	-18.8%
Food and Beverage	99,874	114,088	-12.5%
Entertainment and Other	32,299	38,898	-17.0%
<b>Casino Licensees Total Revenue</b>	<b>781,670</b>	<b>879,177</b>	<b>-11.1%</b>
<b>Third Party Business Sales</b>	<b>39,994</b>	<b>59,411</b>	<b>-32.7%</b>
<b>Combined Sales</b>	<b>\$ 821,664</b>	<b>\$ 938,588</b>	<b>-12.5%</b>

### Hotel Occupancy

The occupancy rate in the city's casino hotels for the first quarter of 2015 was 72.8%, which is 2.9 percentage points higher than the comparable period last year. Current Operators (as defined) had an occupancy rate of 71.3% for the first quarter of 2014.

### Atlantic City Tourism Indicators

The Atlantic City Tourism Indicators for the trailing twelve months ended March 2015 are:

Total	Total Gaming Taxes	Hotel Room Fee	Parking Fee	Luxury Tax	Sales Tax	Tourism Promo Fee
T1M/March 2015	\$ 212,129,336	\$ 13,361,676	\$ 23,620,299	\$ 33,712,089	\$ 57,725,255	\$ 9,354,452
T1M/March 2014	\$ 205,640,332	\$ 15,476,925	\$ 27,472,662	\$ 35,866,221	\$ 62,403,592	\$ 10,726,147

Below are the three casino-specific Tourism Indicators for the Current Operators:

Current Operators	Total Gaming Taxes	Hotel Room Fee	Parking Fee
T1M/March 2015	\$ 189,943,159	\$ 11,933,148	\$ 21,344,892
T1M/March 2014	\$ 168,861,013	\$ 12,085,230	\$ 20,782,496

The notes on the following page are integral to understanding the financial information contained in this press release. The notes provide a description and source of the data.

(Additional information on Atlantic City tourism can be found on the Casino Reinvestment Development Authority's website at: <http://www.atlanticcitynj.com/about/stats.aspx>.)

Reports filed by the individual casinos can be found at the Division's website at: <http://www.nj.gov/oag/ge/quarterlyfinancialrpt.html>

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Notes:

- Entertainment and Other Revenue reflects concert and show admissions, casino-owned spa revenue, casino-owned retail sales, rental income and other miscellaneous revenue sources.
- Total Revenue is the amount reported on line 5 of the income statement and is not the same as Net Revenue, which is reported on line 7 of the income statement. Net revenue is after promotional allowances are deducted.
- Third Party Businesses reflect individuals or entities that lease space within the casino licensees whose sales are not included in the revenues reported by the casino licensees. Only businesses that provide food, beverage, retail, entertainment, or hospitality-related items were included in the statistics.
- Gross Operating Profit reflects earnings before interest, taxes, depreciation, amortization, charges from affiliates, and other miscellaneous items. It is a widely-accepted measure of profitability in the Atlantic City gaming industry.
- The footnotes are an integral part of each licensee's financial statements. Valid comparisons cannot be made without using the information contained in the footnotes. Note that certain real estate tax matters were resolved in 2014 and 2015, which impacts the comparability of operating results among licensees.
- Atlantic City Tourism Indicators are based upon tax/fee filings for the most recent twelve month period (TTM), which are preliminary and subject to future adjustments, as follows:
  - Total Gaming Taxes: 8% of Taxable Gross Revenue and 15% Internet Gross Revenue Tax as reported to the Division of Gaming Enforcement.
  - Casino Hotel Room Fee: \$3 per occupied room night in casino hotels reported to the Division of Taxation.
  - Casino Hotel Parking Fee: \$3 daily fee collected by casino hotels for parked cars as reported to the Casino Control Commission.
  - Atlantic City Luxury Tax: 3% to 9% tax on show admissions, hotel rooms, alcohol consumed on premises and other tourist-related items as reported to the Division of Taxation.
  - Sales Tax: Based upon Atlantic City-based business entities active during the year as reported by the Division of Taxation. These figures do not typically include sales tax revenue from business entities that have Atlantic City locations but are primarily based outside Atlantic City.
  - Tourism Promotional Fee: \$1 or \$2 fee per occupied hotel/motel room in Atlantic City as reported to the Division of Taxation.
- Current Operators reflect active operators reporting revenue during the last day of the current quarter. Discontinued Operators include Atlantic Club, Showboat, Revel, and Trump Plaza.

**ATLANTIC CITY CASINO INDUSTRY  
STATEMENT OF INCOME STATISTICS  
FOR THE QUARTER ENDED MARCH 31, 2015 AND 2014  
(\$ in Thousands)**

	Total Revenue			Net Revenue			Gross Operating Profit		
	2015	2014	Variance	2015	2014	Variance	2015	2014	Variance
<b><u>Casinos with Internet Gaming (a)</u></b>									
Borgata	235,710	218,880	7.7%	182,589	167,264	9.2%	38,470	21,041	82.8%
Golden Nugget	63,095	49,436	27.6%	47,133	35,290	33.6%	4,073	(1,799)	326.4%
Resorts (d)	42,802	38,024	12.6%	32,106	28,309	13.4%	(1,432)	(2,368)	39.5%
Tropicana	86,744	82,005	5.8%	68,451	63,019	8.6%	2,390	32,093	-92.6%
Trump Plaza	-	17,422	N/A	-	12,676	N/A	-	(4,133)	N/A
<b><u>Casinos without Internet Gaming</u></b>									
Atlantic Club (c)	-	5,016	N/A	-	3,924	N/A	-	(1,837)	N/A
Bally's AC (b)	64,903	68,355	-5.1%	48,824	47,765	2.2%	4,550	(1,561)	N/A
Caesars (b)	95,781	93,117	2.9%	70,926	63,438	11.8%	14,945	6,132	143.7%
Harrah's	134,838	122,726	9.9%	100,979	89,384	13.0%	27,670	21,193	30.6%
Revel (c)	-	56,371	N/A	-	45,015	N/A	-	(21,750)	N/A
Showboat (c)	-	53,433	N/A	-	36,144	N/A	-	1,996	N/A
Trump Taj Mahal (e)	52,051	68,406	-23.9%	35,167	49,675	-29.2%	(8,733)	(3,193)	N/A
<b><u>Internet Gaming Only</u></b>									
CIENJ (b)	5,746	5,986	-4.0%	5,698	5,964	-4.5%	(616)	(6,981)	-91.2%
Industry Total	<u>\$ 781,670</u>	<u>\$ 879,177</u>	-11.1%	<u>\$ 591,873</u>	<u>\$ 647,867</u>	-8.6%	<u>\$ 81,317</u>	<u>\$ 38,833</u>	109.4%
Current Operators (c)	<u>\$ 781,670</u>	<u>\$ 746,935</u>	4.7%	<u>\$ 591,873</u>	<u>\$ 550,108</u>	7.6%	<u>\$ 81,317</u>	<u>\$ 64,557</u>	26.0%

(a) Borgata, Golden Nugget, Tropicana, Trump Plaza, and Trump Taj Mahal commenced Internet gaming operations (soft play) on November 21, 2013.

The statistics in the table include each licensee's share of the revenues and Gross Operating Profit associated with Internet gaming operations.

(b) Caesars Interactive Entertainment NJ (CIENJ) obtained a casino license in November 2013 and commenced Internet gaming operations as an affiliate of Caesars and Bally's on November 21, 2013. As a casino licensee, CIENJ's revenue and Gross Operating Profit statistics are included in the table.

(c) Current Operators reflect active operators reporting revenue during the last day of the current quarter. Discontinued Operators include Atlantic Club, Showboat, Revel, and Trump Plaza.

(d) Resorts commenced Internet gaming operations on February 21, 2015 and the Internet results are separately reported in Resorts' footnotes (Page 4).

(e) Trump Taj Mahal ceased Internet gaming operations on September 21, 2014.

**The notes contained in the Quarterly Press Release and the footnotes contained in the Quarterly Report are an integral part of each licensee's financial results. Valid comparisons cannot be made without using this information.**

**ATLANTIC CITY CASINO INDUSTRY  
HOTEL STATISTICS  
FOR THE QUARTER ENDED MARCH 31, 2015**

<b>CASINO</b>	<b>NUMBER OF GUEST ROOMS IN PROPERTY*</b>	<b>NUMBER OF AVAILABLE ROOM NIGHTS</b>	<b>NUMBER OF OCCUPIED ROOM NIGHTS</b>	<b>OCCUPANCY RATE</b>	<b>AVERAGE RATE PER OCCUPIED ROOM</b>
Bally's AC	1,169	112,590	88,462	78.6%	89.62
Borgata	2,767	249,030	210,300	84.4%	128.94
Caesars	1,141	102,690	84,954	82.7%	93.79
Golden Nugget	727	65,160	48,220	74.0%	76.23
Harrah's	2,590	233,100	172,579	74.0%	98.82
Resorts	942	84,780	59,305	70.0%	74.80
Tropicana	2,079	170,472	120,123	70.5%	84.48
Trump Taj Mahal	2,010	180,900	88,198	48.8%	89.61
<b>INDUSTRY TOTAL</b>	<b>13,425</b>	<b>1,198,722</b>	<b>872,141</b>		
<b>INDUSTRY AVERAGE</b>				<b>72.8%</b>	<b>\$98.87</b>

\* Number of guest rooms at end of quarter