DEPARTMENT OF LAW & PUBLIC SAFETY

JOHN J. HOFFMAN, Acting Attorney General

#### **Division of Gaming Enforcement**

David Rebuck, *Director* 

### **DGE Announces Quarterly and Year-To-Date Results**

#### For Immediate Release:

November 23, 2015

NEW JERSEY

### **Highlights for the nine months ended September 2015:**

For Current Operators (as defined):

- Total Revenue grew 3.2%
- Net Revenue improved 5.3%
- Gross Operating Profit increased 41%

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ATLANTIC CITY —

According to financial reports filed with the Division of Gaming Enforcement, Current Operators' (as defined) Total Revenue increased 3.2% for the nine months ended September 2015, including 4.1% growth in casino revenue, as illustrated below.

#### **Current Operators' Total Revenue and Combined Sales**

For the Nine Months Ended	Sept. 30,	Sept. 30,	
(\$ in Thousands)	2015	2014	Change
Casino Licensees:			
Casino	\$1,912,665	\$1,837,719	4.1%
Rooms	316,812	313,178	1.2%
Food and Beverage	341,345	335,934	1.6%
Entertainment and Other	116,629	117,996	-1.2%
Casino Licensees Total Revenue	2,687,451	2,604,827	3.2%
Third Party Business Sales	157,794	166,496	-5.2%
Combined Sales	\$2,845,245	\$2,771,323	27%

The casino industry's reported total revenues and combined sales for the nine months ended September 2015 and 2014, including Discontinued Operators, are illustrated below:

#### **Industry Total Revenue and Combined Sales**

For the Nine Months Ended (\$ in Thousands)	Sept. 30, 2015	Sept. 30, 2014	Change
Casino Licensees:			
Casino	\$1,912,665	\$2,084,995	-8.3%
Rooms	316,812	383,290	-17.3%
Food and Beverage	341,345	383,773	-11.1%
Entertainment and Other	116,629	144,635	-19.4%
Casino Licensees Total Revenue	2,687,451	2,996,693	-10.3%
Third Party Business Sales	157,794	223,214	-29.3%
Combined Sales	\$2,845,245	\$3,219,907	-11.6%

#### **Hotel Occupancy**

The occupancy rate in the city's casino hotels for the third quarter of 2015 was 91.8%, which is 0.2 percentage points lower than the comparable period last year. The industry reported an occupancy rate of 83% for the nine months ended September 2015, reflecting a 1.5% increase over the prior period.

#### **Atlantic City Tourism Indicators**

The Atlantic City Tourism Indicators for the trailing twelve months ended September 2015 are:

Total	Total	Gaming Taxes	H	btel RoomFee	Parking Fee	80.0	Luxury Tax	Sales Tax	렫	rismPromoFee
TTM Sept. 2015	\$	195,384,788	\$	11,895,657	\$ 21,365,304	\$	29,840,086	\$ 54,922,845	\$	8,338,388
TTM Sept. 2014	\$	206,853,167	\$	14,862,054	\$ 26,150,796	\$	36,286,357	\$ 61,327,231	\$	10,332,756

Note that the Atlantic Club closed in January 2014 and three additional casinos closed in the third quarter of 2014. Thus, the preceding table compares an 8 casino market for the 12 months ended September 2015 with an 11 or 12 casino market for the 12 months ended September 2014.

The notes on the following page are integral to understanding the financial information contained in this press release. The notes provide a description and source of the data.

(Additional information on Atlantic City tourism can be found on the Casino Reinvestment Development Authority's website at: http://www.atlanticcitynj.com/about/stats.aspx.)

Reports filed by the individual casinos can be found at the Division's website at: http://www.nj.gov/oag/ge/quarterlyfinancialrpt.html

#### Notes:

- Entertainment and Other Revenue reflects concert and show admissions, casino-owned spa revenue, casino-owned retail sales, rental income and other miscellaneous revenue sources.
- Total Revenue is the amount reported on line 5 of the income statement and is not the same as Net Revenue, which is reported on line 7 of the income statement. Net revenue is after promotional allowances are deducted.
- Third Party Businesses reflect individuals or entities that lease space within the casino licensees whose sales are not included in the revenues reported by the casino licensees. Only businesses that provide food, beverage, retail, entertainment, or hospitality-related items were included in the statistics.
- Gross Operating Profit reflects earnings before interest, taxes, depreciation, amortization, charges from affiliates, and other miscellaneous items. It is a widely-accepted measure of profitability in the Atlantic City gaming industry.
- The footnotes are an integral part of each licensee's financial statements. Valid comparisons cannot be made without using the information contained in the footnotes. Note that certain real estate tax matters were resolved in 2014 and 2015, which impacts the comparability of operating results among licensees.
- Atlantic City Tourism Indicators are based upon tax/fee filings for the most recent twelve month period (TTM), which are
  preliminary and subject to future adjustments, as follows:
  - <u>Total Gaming Taxes</u>: 8% of Taxable Gross Revenue and 15% Internet Gross Revenue Tax as reported to the Division of Gaming Enforcement.
  - Casino Hotel Room Fee: \$3 per occupied room night in casino hotels reported to the Division of Taxation.
  - Casino Hotel Parking Fee: \$3 daily fee collected by casino hotels for parked cars as reported to the Casino Control Commission.
  - Atlantic City Luxury Tax: 3% to 9% tax on show admissions, hotel rooms, alcohol consumed on premises and
    other tourist-related items as reported to the Division of Taxation.
  - <u>Sales Tax</u>: Based upon Atlantic City-based business entities active during the year as reported by the Division
    of Taxation. These figures do not typically include sales tax revenue from business entities that have Atlantic
    City locations but are primarily based outside Atlantic City.
  - <u>Tourism Promotional Fee:</u> \$1 or \$2 fee per occupied hotel/motel room in Atlantic City as reported to the Division of Taxation.
- <u>Current Operators</u> reflect active operators reporting revenue during the last day of the current quarter. <u>Discontinued</u>
   <u>Operators include</u> Atlantic Club, Showboat, Revel, and Trump Plaza.

## ATLANTIC CITY CASINO INDUSTRY STATEMENT OF INCOME STATISTICS FOR THE QUARTER ENDED SEPEMBER 30, 2015 AND 2014 (\$ in Thousands)

Reporting Casino Licensee:	Total R	evenue		Net Re	evenue		Gross Oper	ating Profit	
	2015	2014	Variance	2015	2014	Variance	2015	2014	Variance
Casino Hotels:									
Bally's AC	93,216	95,826	-2.7%	70,751	70,013	1.1%	21,172	12,481	69.6%
Borgata (a)	303,589	275,948	10.0%	237,461	209,946	13.1%	82,104	57,576	42.6%
Caesars (b)	124,769	131,099	-4.8%	90,817	91,769	-1.0%	32,536	20,803	56.4%
Golden Nugget (a)	81,433	72,712	12.0%	60,627	53,434	13.5%	9,118	5,637	61.8%
Harrah's	160,272	160,171	0.1%	118,292	116,516	1.5%	41,919	28,834	45.4%
Resorts Casino (c)	63,312	55,936	13.2%	47,603	41,864	13.7%	8,857	4,928	79.7%
Revel (d)	-	47,950	N/A	-	37,902	N/A	-	(2,428)	N/A
Showboat (d)	-	47,095	N/A	-	33,243	N/A	-	3,280	N/A
Tropicana (a)	120,595	116,722	3.3%	96,254	92,705	3.8%	26,070	18,486	41.0%
Trump Plaza (a) (d)	-	18,898	N/A	-	14,130	N/A	-	(5,613)	N/A
Trump Taj Mahal (a)	75,482	90,601	-16.7%	54,642	64,176	-14.9%	16,215	5,757	181.7%
Internet Gaming Only:									
CIENJ (b)	5,543	5,358	3.5%	5,463	5,348	2.2%	1,486	(2,197)	167.6%
Resorts Digital (c)	2,238		N/A	1,111		N/A	(1,987)	<u>-</u>	N/A
Industry Total	\$ 1,030,449	\$ 1,118,316	-7.9%	\$ 783,021	\$ 831,046	-5.8%	\$ 237,490	\$ 147,544	61.0%
Current Operators (d)	\$ 1,030,449	\$ 1,004,373	2.6%	\$ 783,021	\$ 745,771	5.0%	\$ 237,490	\$ 152,305	55.9%

- (a) Borgata, Golden Nugget, Tropicana, Trump Plaza, and Trump Taj Mahal commenced Internet gaming operations (soft play) on November 21, 2013. Trump Taj Mahal ceased Internet gaming operations on September 21, 2014. Trump Plaza ceased Internet gaming operations on November 21, 2014. The statistics in the table include each licensee's share of the revenues and Gross Operating Profit associated with Internet gaming operations.
- (b) Caesars Interactive Entertainment NJ (CIENJ) obtained a casino license in November 2013 and commenced Internet gaming operations on November 21, 2013. CIENJ operates under an Internet Gaming Permit issued to Caesars. As a separate reporting casino licensee, CIENJ's revenue and GOP statistics are included in the table.
- (c) Resorts Casino commenced Internet gaming operations on February 21, 2015. Resorts Digital obtained a casino license on August 12, 2015 and operates under an Internet Gaming Permit issued to Resorts Casino. As a separate reporting casino licensee, Resorts Digital's revenue and GOP statistics are included in the table and reflect the Internet operations of Resorts Casino.
- (d) Current Operators reflect active operators reporting revenue during the last day of the current quarter. Discontinued Operators include Showboat, Revel, and Trump Plaza.

The notes contained in the Quarterly Press Release and the footnotes contained in the Quarterly Report are an integral part of each licensee's financial results. Valid comparisons cannot be made without using this information.

## ATLANTIC CITY CASINO INDUSTRY STATEMENT OF INCOME STATISTICS FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2015 AND 2014 (\$ in Thousands)

Reporting Casino Licensee:	Total R	levenue		Net Re	evenue		Gross Opera	ting Profit	
	2015	2014	Variance	2015	2014	Variance	2015	2014	Variance
Casino Hotels:									
Atlantic Club (d)	-	5,016	N/A	-	3,924	N/A	-	(1,837)	N/A
Bally's AC	233,019	241,606	-3.6%	176,390	176,335	0.0%	36,868	19,323	90.8%
Borgata (a)	786,714	735,401	7.0%	611,213	559,064	9.3%	165,867	121,858	36.1%
Caesars (b)	328,645	334,011	-1.6%	241,092	232,380	3.7%	69,196	42,511	62.8%
Golden Nugget (a)	215,629	183,281	17.6%	161,030	132,662	21.4%	20,972	4,614	354.5%
Harrah's	439,646	413,857	6.2%	327,969	304,919	7.6%	100,981	74,432	35.7%
Resorts Casino (c)	157,537	140,459	12.2%	118,422	105,083	12.7%	13,374	4,479	198.6%
Revel (d)	-	165,937	N/A	-	131,139	N/A	-	(48,522)	N/A
Showboat (d)	-	163,853	N/A	-	114,671	N/A	-	12,928	N/A
Tropicana (a)	310,971	299,568	3.8%	247,045	233,542	5.8%	39,682	60,174	-34.1%
Trump Plaza (a) (d)	-	57,060	N/A	-	42,197	N/A	-	(13,045)	N/A
Trump Taj Mahal (a)	194,924	240,145	-18.8%	134,403	172,651	-22.2%	6,580	4,363	50.8%
Internet Gaming Only:									
CIENJ (b)	16,685	16,499	1.1%	16,528	16,460	0.4%	2,343	(12,028)	119.5%
Resorts Digital (c)	3,681		N/A	1,911		N/A	(4,925)	-	N/A
Industry Total	\$ 2,687,451	\$ 2,996,693	-10.3%	\$ 2,036,003	\$ 2,225,027	-8.5%	\$ 450,938	\$ 269,250	67.5%
Current Operators (d)	\$ 2,687,451	\$ 2,604,827	3.2%	\$ 2,036,003	\$ 1,933,096	5.3%	\$ 450,938	\$ 319,726	41.0%

- (a) Borgata, Golden Nugget, Tropicana, Trump Plaza, and Trump Taj Mahal commenced Internet gaming operations (soft play) on November 21, 2013. Trump Taj Mahal ceased Internet gaming operations on September 21, 2014. Trump Plaza ceased Internet gaming operations on November 21, 2014. The statistics in the table include each licensee's share of the revenues and Gross Operating Profit associated with Internet gaming operations.
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# ATLANTIC CITY CASINO INDUSTRY HOTEL STATISTICS FOR THE QUARTER ENDED SEPTEMBER 30, 2015

CASINO	NUMBER OF GUEST ROOMS IN PROPERTY*	NUMBER OF AVAILABLE ROOM NIGHTS	NUMBER OF OCCUPIED ROOM NIGHTS	OCCUPANCY RATE	AVERAGE RATE PER OCCUPIED ROOM
Bally's AC	1,169	115,092	109,477	95.1%	100.98
Borgata	2,767	254,564	247,080	97.1%	141.58
Caesars	1,141	104,972	102,290	97.4%	109.49
Golden Nugget	727	65,884	62,980	95.6%	82.12
Harrah's	2,590	238,280	221,521	93.0%	111.64
Resorts	942	86,664	81,876	94.5%	87.11
Tropicana	2,078	191,176	173,862	90.9%	107.11
Trump Taj Mahal	2,010	184,920	140,463	76.0%	91.7
INDUSTRY AVERAGE	13,424	1,241,552	1,139,549	91.8%	\$110.37

<sup>\*</sup> Number of guest rooms at end of quarter

# ATLANTIC CITY CASINO INDUSTRY HOTEL STATISTICS FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2015

CASINO	NUMBER OF GUEST ROOMS IN PROPERTY*	NUMBER OF AVAILABLE ROOM NIGHTS	NUMBER OF OCCUPIED ROOM NIGHTS	OCCUPANCY RATE	AVERAGE RATE PER OCCUPIED ROOM
Bally's AC	1,169	341,523	300,447	88.0%	96.67
Borgata	2,767	755,391	682,661	90.4%	134.67
Caesars	1,141	311,493	284,689	91.4%	101.33
Golden Nugget	727	196,628	168,178	85.5%	80.25
Harrah's	2,590	707,070	591,920	83.7%	104.55
Resorts	942	257,166	216,693	84.3%	81.13
Tropicana	2,078	547,487	444,007	81.1%	95.83
Trump Taj Mahal	2,010	548,730	352,535	64.2%	89.29
INDUSTRY AVERAGE	13,424	3,665,488	3,041,130	83.0%	\$104.18

<sup>\*</sup> Number of guest rooms at end of quarter