



HIGHWAY TRAFFIC SAFETY SUMMIT & GOVERNOR'S REPRESENTATIVE AWARD LUNCHEON

EDISON, NJ
NOVEMBER 29, 2005



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This year's summit was both a celebration of the most successful year in the New Jersey Division of Highway Traffic Safety's history and a look at what can yet be done to improve the safety of our roadways. This year's accomplishments include a record seat belt usage rate of 86% state-wide, the highest level of participation by law enforcement in the Click it or Ticket and You Drink and Drive, You Lose mobilizations and significant decreases in the number of alcohol related fatalities. The workshops presented during the summit emphasized the importance of continued education and took on the following topics: The Parental Role in Underage Drinking, Reaching Diverse Communities through Partnerships, Identifying Fraudulent Insurance on the Traffic Stop, Adjudicating the Ticket, Almost Home-A focus on Drowsy Driving and an open HTSPAC Forum. The culmination of the day was the recognition of Highway Traffic Safety Partners who make significant contributions to highway safety with an awards luncheon while throughout the day DHTS partners exhibited their materials for all of the participants. These exhibitors included the Division of Highway Traffic Safety, MADD New Jersey, the Rebe-



Vereia Foundation, Rutgers University CAIT-LTAP, the Brain Injury Association of New Jersey, the National Road Safety Foundation, the New Jersey State Safety Council, AAA Mid-Atlantic, the Federal Highway Administration, Safe Kids New Jersey and the New Jersey Prevention Network. The goal of the summit was to recognize it's statewide partners who made this year so successful and to share valuable information with these partners to improve their programs.

The agenda included opening and welcoming remarks by State Police Superintendent Colonel Joseph Fuentes, Governor's Representative Director Roberto Rodriguez and NHTSA Regional Administrator Thomas Louizou. The State Parole Board Color Guard presented the colors accompanied by the State Police Piper. Dr. Jorge Luis Vereia delivered the Pledge of Allegiance and gave some brief remarks regarding the Rebeka Vereia Foundation. The opening ceremony was followed by a presentation recognizing law enforcement agencies throughout the state for their outstanding participation in the Click it or Ticket and You Drink, You Drive, You Lose mobilizations. The following Law Enforcement agencies were recognized for the Click it or Ticket Mobilization: Burlington City PD, Millville PD, Camden City PD, Freehold Twp. PD, Princeton Twp. PD, Lawrence Twp. PD, Brick Twp. PD, Rahway City PD, Middletown PD, Bergen County PD, Passaic County Sheriff's Office, Teaneck PD,



Clifton PD, Lodi PD, Wayne PD, Parsippany-Troy Hills PD, Mountain Lakes PD and the New Jersey State Police. For the You Drink and Drive, You Lose Mobilization: Burlington County PD, Bridgeton City PD, Deptford Twp. PD, Lambertville City PD, East Windsor Twp. PD, East Brunswick Twp. PD, Hazlet Twp. PD, Bridgewater Twp. PD, Cranford Twp. PD, Woodcliff Lake PD, Paterson PD, Ringwood PD, Randolph PD, Ramsey PD and the New Jersey State Police.

The summit included five workshop sessions and one open forum.

IDENTIFYING FRAUDULENT INSURANCE ON TRAFFIC STOPS

This workshop was presented by Wendy Wylie and Lisa Eagon, State Investigators for the NJ Division of Criminal Justice, Office of the Insurance Fraud Prosecutor. The workshop began with an introduction by the presenters and an overview of the various requirements of insurance cards in motor vehicles, as well as the process for identifying and investigating causes of fraud. The presenters explained changes in the industry affecting insurance fraud and the number of approved insurance carriers, which tripled over the last five years making the process for verification more cumbersome. State Investigators Wylie and Eagon took turns in explaining automobile insurance carrier requirements. Each carrier is required to issue cards to policyholders, with certain required information, signatures, markings, and codes. As of December 2004, insurance cards must also include at least one approved anti-counterfeiting measure. Carriers must also provide a phone number, staffed 24/7, where law enforcement personnel can call to verify insurance coverage of a motorist. The investigators went over the most common cases of fraud, which include New Jersey residents illegally listing out-of-state addresses to acquire car insurance coverage in Pennsylvania or Delaware, where rates are lower. People without coverage also commonly purchase counterfeit cards, or print their own phony cards on simple home computers.



Workshop participants were provided with a directory of the approved insurance carriers, their addresses, phone numbers, and codes for each carrier. A lively question and answer session then ensued in which many attendees expressed frustration about the insurance card requirements not being properly enforced. Suggestions were made to link the insurance coverage information with the NJ Motor Vehicle Commission database to allow for an easier lookup by law enforcement. Attendees were also provided with phone numbers for the Office of the Insurance Fraud Prosecutor, including the phone numbers for Regional Supervisors of the Office, so that law enforcement personnel will be better able to contact the office when possible cases of fraud are noted.

THE PARENTS ROLE IN UNDERAGE DRINKING

Joseph Hodge from the College of New Jersey moderated this workshop. Panelists included Officer Russell Williams, School Resource Officer, Medford Police Department; Teresa Stevens, Executive Director, MADD NJ; Elizabeth Tobin, Senior Director, External Affairs, The Beer Institute; and Johnnetta Davis-Joyce, Director, Pacific Institute. The workshop began with each panelist describing their job function including a discussion on underage drinking. Officer Williams is the school resource officer for Shawnee High School in Burlington County. Officer Williams stated that students are focusing on drinking while their parents are content to know that their child isn't doing drugs. Seemingly, the so-called right of passage still exists in many parents' minds and this allows for children to begin drinking at early ages. Officer Williams also pointed out to the audience that prior generations hid drinking activity from their parents while today, underage drinking occurs right in the parents' homes. Teresa Stevens, Executive Director for MADD New Jersey, qualified the message often heard of "Don't Drink and Drive" and emphasized the fact that underage drinking is totally inappropriate because it is illegal. Ms. Stevens focused on the fact that parents need to increase pressure on their children and stressed the 4 E's: enforcement, enforcement, enforcement and education with enforcement. Ms. Stevens also stated that the 21-year-old drinking age is there for a reason and that it scientifically represents the age where risk behaviors begin to decline in humans.



Elizabeth Tobin, Senior Director of Government Affairs for the Beer Institute provided a background on the Beer Institute's commitment to developing sound public policy that focuses on community involvement and personal responsibility. Ms. Tobin emphasized the effort on the Institute's part to reach parents and retailers, especially parents because "they are the single most important influence on a child's decision to drink alcohol". Ms. Tobin explained how their relationship with retailers enables them to train retailers to spot false ID's and underage purchasers. They have distributed over 100,000 bracelets to legal drinkers as well as the famous "We ID" stickers posted in alcohol establishments.

Johnnetta Davis-Joyce, Director of the Pacific Institute for Research and Evaluation (PIRE), explained the Pacific Institute is responsible for many of the studies done on alcohol and underage drinking. Their research is a source document for many users worldwide. Ms. Davis-Joyce went on to state that the average age for children to begin using alcohol is 12. In addition she went on to discuss the perils of alcohol abuse such as death, injury, rape, assault, risky sexual behavior and alcohol dependence. Ms. Davis-Joyce's presentation included a discussion on "alco-pops", the sweet flavored alcohol that kids are drawn to because of the great taste. Her discussion included "Social Host Liability Laws" that exist in New Jersey and allow for harsh punishment to people who provide alcohol in social settings. Before the workshop closed, the participants had an opportunity to make some comments; one statement stood out. A man said that kids use the excuse "My dad said it is ok for me to drink." His response was "Your dad doesn't make the laws in New Jersey."

Reaching the Diverse Community through Partnerships



The workshop opened with Moderator Karen Jean Feury providing a brief description of the program that she developed in Morris County as well as an introduction of the four presenters. The workshop aimed to describe methods and programs to increase awareness in traffic safety issues by developing partnerships in diverse communities. It should be pointed out that “diverse” refers to any audience that is not traditionally addressed in the highway safety educational plan.

William Garrison, Program Coordinator for the Cumberland County Office of Highway Safety began with a description of his committee’s approach to addressing non-traditional audiences with his “Investing in Safety” program. This is a program that utilizes local banks to promote traffic safety while customers are visiting their branches. For example, parents are given car seat information while going to the drive-through window. Mr. Garrison emphasized getting the “buy-in” at the regional level and not branch-to-branch. His presentation closed with the unveiling of the new mascot for traffic safety in Cumberland County, “Buck, the Buckle-up Dog.”

The second panelist was Investigator Arnold Anderson of the Essex County Prosecutor’s Office and his “Smart Drivers = Safe Streets” program. This is an innovative educational program that focuses on young African American drivers in the cities of Essex County. The program has already been adopted in surrounding Counties and other regions of New Jersey. The premise of this program could apply to any demographic as it’s basis centers on the fact that teenagers and driver education students are taught just enough to get their license and are then “turned loose.” The program utilizes basic math and physics principals to relate the forces involved in a crash. As far as addressing this target population, Mr. Anderson stated that the reason his program has been successful in reaching these kids, is that he talks to them like adults and works to encourage participation. Mr. Anderson also mentioned that he has begun working with other school districts and agencies such as Aspira in Newark to address the Latino community.

Roden Lightbody, Traffic Engineer for Ocean County, presented his diversity programs for the Hispanic and Orthodox Jewish populations in Ocean County. He emphasized the importance of getting to know the population on a personal level before surmising methods of delivering your traffic safety message. Citing several cultural issues that conflict with traditional approaches of education, it became apparent that effective education in diverse communities is almost entirely based on approach and the subject matter. An important part of Mr. Lightbody’s presentation was the message that some things take time to produce an effect; that is, to not get discouraged when goals are not met in the first year. It is more important that trust be established between your audience and your agency before a program is introduced.

Finally, Michael Schurman, Director of the Atlantic County Office of Highway Safety, reported on his partnership with Healthy Mothers/ Healthy Babies in Atlantic City. This organization is part of the Southern New Jersey Perinatal Cooperative and caters to families and children in the underserved parts of the County, primarily Atlantic City and Pleasantville. This agency, whose office is in the basement of a church, also works with 50 other churches in the city, creating a citywide outreach network to help provide traffic safety education, with its main focus child passenger safety. Mr. Schurman sent out a "Request for Proposal" for inner-city child passenger safety education and set up HM/HB as a contractual service in his County CTSP grant. This is an up and coming approach to education in non-traditional areas.

AFTER THE TICKET

This workshop was presented by John Del Aquino, Deputy Attorney General of Law and Public Safety, and Michael Joyce, Municipal Prosecutor for Pennsauken, New Jersey. Each of the presenters discussed the importance of communication between the enforcement community and their municipal prosecutors, fostering better prepared and documented evidence and reports. When this line of communication is open, it makes prosecutors aware of special circumstances before a trial begins. This works to guarantee a favorable result that includes some penalty for the defendant. The presenters explained how plea bargains seem to now dominate the accused driver's defense in court, most notably "Unsafe Driving". The court, in those cases where the violation was not extreme, often accepts these pleas. Cases for large deviations from the law such as excessive speed over the posted limit will not likely be downgraded and will be tried with greater penalties for the defendant. It is important with plea bargains that some penalty be required so that justice is served. They went on to describe the Supreme Court's established directives for trying cases, noting that deviating from these directives can result in sanctions, including loss of license to practice. The Administrative Office of the Courts reviews case reports showing the original charge, and negotiated penalty, and will approach the courts about questionable plea bargains. As police departments implement the new Alco-test machines, some problems have arisen regarding the validity of results and also problems with drunk drivers who refuse to take the test. In drunk driving cases the test results are naturally important for getting a conviction. They pointed out the fact that whether a case has a successful test or if the accused drunk driver refused to take the test, the "physicals" at the stop are very important. This includes good field sobriety tests, video and written descriptions of driving ability, speaking ability, what happens during transportation to and at headquarters, accurate and complete field reports and evidence gathering, which are paramount to getting a conviction. In cases involving drugged drivers, it is recommended that the offender be taken to a medical professional for evaluation of degree of impairment.



HIGHWAY TRAFFIC SAFETY POLICY ADVISORY COUNCIL FORUM



Director Rodriguez, Chairman of the Highway Traffic Safety Policy Advisory Council, opened the meeting and asked each of the representatives to introduce themselves to the audience. The following individuals were present: Captain Steve Wolcott, Division of State Police; Don Borowski,

Motor Vehicle Commission; John Podeswa, Administrative Office of the Courts; Declan O'Scanlon; Karen Yunk, Federal Highway Administration; Chief Anthony Parenti, New Jersey State Traffic Officers Association; William Margaretta, New Jersey State Safety Council; the Honorable Janice Mironov, Mayor of East Windsor Township; William Anderson, Vollmer Associates; Michelle Mount, AAA; Patricia Ott, Department of Transportation; Chris Rotondo, Federal Motor Carrier Safety Administration and William Hoffman, Federal Highway Administration.

The forum opened with an update on traffic fatalities from January 1, 2005 to November 16, 2005. Fatalities for the year were at 537, which represented a slight decrease from the same period in 2004 when the numbers of fatalities were 551. Pedestrian fatalities totaled 92 deaths or 17 percent of all traffic fatalities for the year.

Two legislative enactments regarding bicycle and pedestrian safety were discussed. Public Law 2005, chapter 208, signed into law on August 26, 2005 and effective March 1, 2006, requires individuals under 17 years of age to wear a helmet when operating or riding on a bicycle, roller skates or skateboard. A non-lapsing revolving fund known as the A Pedestrian Safety Enforcement and Education Fund was created in accordance with Public Law 2005, chapter 86. The Fund is a repository for monies provided, pursuant to subsection c. of R.S. 39:4-36 and will be administered by the Division of Highway Traffic Safety. The fine for a motorist failing to yield to a pedestrian crossing the roadway at an intersection has been increased to \$100.00 and dedicates \$50.00 of the fine to finance the Fund. The Fund will be used to augment the existing pedestrian safety grant program administered by the Division of Highway Traffic Safety.

An overview of ongoing programs and topics of interest were provided to the audience. A draft copy of the New Jersey Comprehensive Highway Safety Plan has recently been produced that identifies strategies and actions for reducing fatalities and injuries on the state's roadway systems. The Plan will be a guide for increasing communication and cooperation between safety partners throughout New Jersey. The New Jersey Department of Transportation will lead the statewide implementation effort to effectively deploy the strategies that have been outlined in the document. Other issues included the continuing need to make our roadways safer for pedestrians, the continuation of child passenger safety programs and a review of teenage driver safety. The Motor Vehicle Commission will take the lead in reviewing the vision re-examination program for licensed drivers. The Administrative Office of the Courts, in cooperation with the Division of State Police and the Motor Vehicle Commis-

sion, plans to implement a pilot project in calendar year 2006 that will allow for the electronic transfer of motor vehicle violations to the courts. Concerns regarding lane discipline and the need to stay to the right when driving were reiterated. Additionally, concerns were raised regarding the future of the Transportation Safety Fund and the lack of funding for trauma and trauma systems in the state, both of which could impact traffic safety. The audience participated in a discussion on Senate Bill 1874 that would establish the unlawful use of a hand-held telephone while operating a motor vehicle as a primary offense. The forum was closed by thanking the audience for their attention and participation.



ALMOST HOME, A DISCUSSION ON DROWSY DRIVING



Adele Kristiansson, Director of Marketing & Legislative Affairs, National Road Safety Foundation presented this workshop. The discussion began with an overview of the National Road Safety Foundation and the materials offered. Ms. Kristiansson provided a copy of the complete program she presented to the audience. The program includes materials and CD's including school programs and public service announcements. Ms. Kristiansson stated that the average teen needs 10 hours of sleep per night and that many of our teens suffer from sleep debt due to their active lifestyles. In addition, statistics provided by the National Highway Traffic Safety Administration show that 100,000 crashes, 40,000 injuries and 1,550 fatalities are directly related to drowsy driving each year.

Ms. Kristiansson discussed various programs they run in the schools that have been successful, and have shown the children how impairment can be caused by both alcohol and lack of sleep. The materials provided to all attendees offer suggestions for discussions geared toward children and young drivers.

The workshop included two 4-minute videos. The first was titled "90 Seconds from Home" and was about a teen named Rusty who had just dropped off his girlfriend and was only a mile from home when he fell asleep at the wheel. The crash left him wheelchair bound, unable to walk. Rusty discussed the effects on his life and also showed how well he has adapted to his limitations. The second video was called "Tom and Jane" and was about a couple married for 33 years who were on their way home from a function. Tom described how his wife slept in the passenger seat while he drove, and how he fell asleep, drove off the road and ultimately slammed into a tree, killing his wife Jane. Tom mentions that he had the warning signs and was getting ready to pull over prior to the crash.

The final video presentation shown to the audience was a sleep test done in Minnesota. This test centered around two teens who were kept awake for 27.5 hours. After equipping them up with scientific instruments, they were taken to a test track and asked to perform some normal driving activities. Us-



ing a vehicle equipped for safety, the scientist showed that the brain activity of the drivers went from a very active to a very reduced state, causing the teen to fall asleep, ending the test. The test shows that the onset of sleep occurs suddenly and backs up their arguments concerning the widespread problem of drowsy driving.

The **Governor's Representative Award Luncheon** included keynote speaker New Jersey Representative Robert Menendez. Congressman Menendez, a tireless advocate for initiatives to make the Garden State's roads safer, commended Highway Safety Professionals for their hard work, the results they are achieving and being on the right path. With that in mind, he delivered a call for those same professionals to do even better in the future. The Congressman recognized Dr. Jorge Vereá and his wife Lourdes, who lost their daughter in a tragic high school graduation night speed-related crash in Cliffside Park. Congressman Mendendez lauded the Vereá's for creating the Rebeke Vereá Foundation in their effort to prevent similar senseless tragedies from happening in the future. He stated that "we must continue to strive to address those factors that contribute to crash-related fatalities and injuries." The Congressman also spoke about SAFETEA-LU, the re-authorization of the National Highway Transportation Fund. He stressed the importance of New Jersey receiving its fair share of funding from the bill to allow the State to continue pro-actively addressing traffic safety issues in the arenas of education, enforcement and engineering. Congressman Mendendez's remarks were followed by the Governor's Representative Awards Ceremony.



The Governor's Representative Awards were presented by Mr. John Fuentes of the Camden Redevelopment Agency.

The Governor's Representative Award for Traffic Safety in the category of **Outstanding Grantee in Region 1** was presented to **William Garrison**, Program Coordinator for the Cumberland County Sheriff's Traffic Safety Task Force. Bill Garrison is retired from the Millville Police Department.



Through his leadership, and, of course, with the support of Sheriff Michael Baruzza, Mr. Garrison has been able to assemble one of the most productive and effective County Traffic Safety Programs in the State. It is truly a "community" program that includes professionals and volunteers from all disciplines that can contribute to traffic safety. Mr. Garrison and his committee are an extremely creative group, with successes that include the "Buckle Up – Somebody Loves Me" program, FATAL the high school DWI presentation, the recent NASCAR and "I'm Tired" public safety announcements and,

coming soon, "Buck, the Buckle Up Dog."

The Governor's Representative Award for Traffic Safety in the category of **Outstanding Grantee in Region 2** was presented to **Dr. Claudia Knezek**, Rutgers University Center for Advanced Infrastruc-

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ture and Transportation –Local Technical Assistance Program or CAIT. Dr. Knezek has been partnering with the DHTS for over 15 years. Her activities include chairing the Work Zone Safety Partnership committee, bringing training classes on police enforcement in work zones; basic, intermediate and advanced work zone safety; work zone flagging techniques and procedures; and Traffic Control Coordinator to over 4,000 state, county, municipal and utility employees each year. It was also Dr.

Knezek's idea to have an Annual Work Zone Safety Conference - the 7th is now being planned. Here, approximately five hundred federal, state, county and municipal public works employees, as well as the employees of the various utilities can exchange ideas and hear experts' presentations on construction zone-related topics. Dr. Knezek has been a main cog in the wheel to improve the opportunities available to inner city students participating in the Garrett Morgan Academy in Paterson. This alternative high school offers promising students, interested in transportation and technology, advanced training and opportunities to succeed. Dr. Knezek has been instrumental in developing their curriculum, teaching classes, and giving of her personal time and interest to improve the chances of student success. Graduates are being accepted at universities in schools of engineering and other related fields. Dr. Knezek is very involved in the planning process for various NJ Department of Transportation related projects including Safety Conscious Planning, the Comprehensive Safety Plan, and the process to capture, upload, store and analyze motor vehicle crash data from police reports.

The Governor's Representative Award for Traffic Safety in the category of **Outstanding Grantee in Region 3** was presented to **Karen Jean Feury**, Injury Prevention Coordinator, Morristown Memorial Hospital. Ms. Feury has directed the Morris County Safe Communities program since 1998. Her work in traffic safety began in 1995, with the development of a poster that created a new partnership between trauma centers and the traffic safety community. Since its inception in 1998, the Morris County Safe Communities program has continued to grow and expand, bringing the injury prevention and traffic safety message to the local community through a partnership involving the trauma center, law enforcement, government, and non-profit agencies. The Safe Communities program has taken a lead role in the region on issues focusing on child passenger safety, bicycle helmets, seat belt use, and aggressive and impaired driving. In recent years the Morris County Safe Communities program has expanded into Sussex and Warren Counties under their new name: Northern New Jersey Safe Communities.



The Governor's Representative Award for Traffic Safety under the category of **Community Outreach** was presented to **Roden Lightbody**, Traffic Engineer, Ocean County Engineer's Office. Mr. Lightbody was recognized for his ability to communicate, and use his energy, knowledge and desire to promote and educate the public about traffic safety. A 42-year county employee with a willingness to get involved in everything, Mr. Lightbody probably has one of the most recognized faces in Ocean



County. Mr. Lightbody has been working with the DHTS for many years. His “**Partnerships for Highway Safety**” programs have included Traffic Safety Committees in the North and South, which develop programs specific to those regions to reduce crashes. He chairs the Older Adult Traffic Safety program or OATS, a most innovative and important effort considering the large senior citizen population in the county and their special needs. Mr. Lightbody has been spearheading diversity in traffic safety programs. He chairs monthly meetings at the Lakewood Police Department with representatives from the Anglo, Jewish, African-American and Latino communities. Mr. Lightbody has also been a leader concerning motorcycle groups in the County, as well as educating residents about boating safety. He even keeps a busy schedule teaching defensive driving classes for new, experienced, and high point drivers on his own time. Mr. Lightbody is always first to volunteer to promote a program, assist with an event, or speak to a group in an effort to support traffic safety issues.

The Governor’s Representative Award for Traffic Safety under the category of **Law Enforcement** was presented to **Lt. Vincent DeRienzo**, Bergen County Police Department. Lt. DeRienzo has served with distinction on the Bergen County Police Department for 25 years, including 20 years in the Department’s Traffic Safety Unit. Lt. DeRienzo has directed the Traffic Safety Unit of the agency since 1990. Lt. DeRienzo also serves as Vice President of the Bergen County Traffic Officers Association and Regional Vice President of the New Jersey Police Traffic Officers Association. Lt. DeRienzo was honored for his many years of commitment to traffic safety on the roads of Bergen County and the State of New Jersey. Over the years the Bergen County Police Department and the Bergen County Office of Highway Safety have taken a lead role in promoting key programs statewide including Click It or Ticket, You Drink and Drive You Lose, and aggressive driving.



The Governor’s Representative Award for Traffic Safety under the category of **Media (New York)** was presented to **Sade Baderinwa**, Co-Ancor of Eyewitness News, WABC. Ms. Baderinwa is considered a partner in the mission of Pedestrian Safety by the Division of Highway Traffic Safety. After being struck by a vehicle while on report, Ms. Baderinwa was able to transform her own personal tragedy into a positive. Ms. Baderinwa has become a Traffic Safety Spokesperson, using her celebrity to bring public awareness to the importance of Pedestrian Safety. She has made a tremendous contribution to our mission of Traffic Safety through her service and commitment in conveying this message.



The Governor's Representative Award for Traffic Safety under the category of **Media (Philadelphia)** was presented to both **Ilia Garcia**, News Anchor, and **Aida de la Cruz**, Community Relations Manager, both of Univision 65 WUPV. Ms. Garcia is anchor and reporter on Univision 65's Notibreves, where she is responsible for writing, editing and reporting local news for special assignments. Ms. Garcia also anchor's 65's Public Affairs Show "Voces Del Valle". Ms. Garcia has demonstrated her dedication to the public's safety through her expansive coverage of traffic safety topics. Although her official title is Community Relations Manager, Mrs. De la Cruz wears a second hat as the Producer of Univision's Public Affairs show "Voces Del Valle", where she has provided the venue for delivering important traffic safety messages to the Latino community of the tri-state area.

The Governor's Representative Award for Traffic Safety under the category of **Innovation in Traffic Safety Education** was presented to **Arnold Anderson**, Investigator for the Essex County Prosecutor's Office, Youth Driving Program. Arnold Anderson has been an Investigator with the Vehicular Homicide Unit of the Essex County Prosecutor's Office since August of 2000. Prior to that, he spent 15 years with the Irvington Police Department in the Traffic Bureau. Mr. Anderson has served as President of the Traffic Officers Association of Essex County since 1996. Mr. Anderson is being honored for the "Smarter Driver = Safer Streets" program that he developed. The program borrows from Mr. Anderson's experience as a crash investigator and utilizes high-tech tools and images to teach high school students about the potential devastating impact of reckless or impaired driving. The program has been delivered in high schools throughout Essex County to positive reviews, and is currently being spread to other parts of the state.



The Governor's Representative Award for Traffic Safety under the category **Outstanding Advocacy** was presented to **Wendy Berk**, Mentor Coordinator, Brain Injury Association of New Jersey, Inc or BIANJ. Ms. Berk has worked five years for the Brain Injury Association of New Jersey where she heads the Prevention Initiatives Programs in Northern and Central New Jersey. Headquartered in Edison, the BIANJ is dedicated to providing education, prevention, advocacy and support services to people affected with brain injuries. Community outreach and advocacy is an integral part of her prevention work, which includes presentations at schools, day care centers, after school programs and health fairs. In addition Ms. Berk has conducted educational seminars for community and state workers to increase awareness about injury prevention and safety. She also is a member of many local and statewide coalitions, which focus on safety issues. Ms. Berk holds a Master's Degree in Social Work and is a licensed Clinical Social Worker who has spent over 13 years in the health care field. Prevention is very near and dear to her, as she has seen countless people affected by injuries. She provides expert assistance to the

Division in pedestrian and bicycle safety issues, and she has proven to be a valuable asset to agencies that work with the Division of Highway Traffic Safety.

The Governor's Representative Award for Traffic Safety under the category of **Business Partnership** was presented to **Dave Cestaro**, Manager of Operations, Baby Depot-Burlington Coat Factory. Burlington Coat Factory took a very early interest in the area of child passenger safety, first in New Jersey in the year 2000 and then around the entire nation. As Manager of Operations of Baby Depot for Burlington Coat Factory, Dave Cestaro was one of the key proponents of this partnership. Mr. Cestaro first organized CPS certification training for regional managers in the Northeast and built partnerships between the store managers and their local and state highway safety offices for support, materials, and resources. Additionally, Burlington Coat Factory began to offer child passenger safety presentations at "Breakfast Meetings" which are held for expectant parents who utilize the Burlington Coat Factory Baby Registry. More recently, Mr. Cestaro and his colleagues have been offering regular child safety seat inspections at stores all over the country. He recently became a certified technician himself by attending the 32-hour training program in Passaic County, which he calls home.



The Governor's Representative Award for Traffic Safety in the category of **Public Official** is presented to **Assemblyman Herb Conaway Jr. M.D.** In the 211th Legislature, Dr. Conaway is a leader in the Democratic Majority, serving as Deputy Speaker, holding the position of Vice-Chairman of the Health & Human Services Committee and serving as a member of the Appropriations and Agriculture & Natural Resources Committees. Dr. Conaway is the only member of the Legislature who holds both medical and law degrees. He specializes in internal medicine and practices in Willingboro, New Jersey. Dr.

Conaway sponsored the primary seat belt law and the newest bicycle helmet legislation, demonstrating his strong commitment to the public's safety. Dr. Conaway is a strong advocate of Highway Traffic Safety issues and has lent his public stature to assist the Division in reaching the African American, Latino and other communities with important traffic safety messages.

The Governor's Representative Award for Traffic Safety under the category of **Federal Partnership** was presented to **Karen Yunk**, Traffic Operations & Safety Engineer, Federal Highway Administration, New Jersey Division. In the few years Ms. Yunk has been with Federal Highway Administration, she has established herself as a leader in the traffic safety field at the federal, state and local levels. To mention just a few of Ms. Yunk's accomplishments for the state; she was the



concept originator and leader for The 12 Months of Safety Campaign, she played an integral role in the development of the NJDOT Comprehensive Highway Safety Plan for the state, she designed and produced a quarterly Safety Engineer's Newsletter in 2005 that was distributed around the state with points of interest to engineers at all levels of government. Ms. Yunk also actively participates on many roadway safety committees. On the federal level, Ms. Yunk was recently honored by being invited to join a small team of federal experts for three weeks in Washington, DC to put together draft guidance on the safety provisions of the SAFETEA-LU, the Transportation Fund that will drive national safety programs for several years to come. She still participates on this team as the new law is implemented nationwide. Ms. Yunk recently received her Masters of Science in Engineering and her Professional Engineer's Certification from Rutgers University. Ms. Yunk is always willing to assist in a safety initiative with a positive attitude, and she has a solid reputation for doing a superior job. Ms. Yunk was recognized for her efforts that have impacted the reduction of motor vehicle crashes, injuries, fatalities, and resulting property damage.



The Governor's Representative Award for Traffic Safety under the category of **Partnership** was presented to **William Margaretta**, President, New Jersey State Safety Council. William Margaretta has been the President and Secretary of the Board of Trustees of the New Jersey State Safety Council since October 1, 1996. He is responsible for the administrative, human resource and financial functions of the Council. He is the Chief Spokesman for the Board in articulating the Council's Mission. That Mission is to educate and influence society in New Jersey to adopt safety and health policies, practices, and procedures that prevent and mitigate human and economic losses arising from accidents and adverse occupa-

tional and environmental exposures. Mr. Margaretta is an active member of numerous committees and task forces throughout the state that tackle safety issues. He is a voice for the public within these entities and a pioneer within the safety community.

The Governor's Representative Award for Traffic Safety under the category of the **Drunk Driving Enforcement Fund** was presented to Chief Alex Fanfarillo, Glassboro Police Department. The Glassboro Police Department was recognized for their hard work and dedication in pursuing and apprehending drunk and impaired drivers. Through the guidance and leadership of Chief Alex Fanfarillo, the department increased their arrests and convictions 70% since 2003. In 2004 they increased their DUI convictions approximately 48% followed by another 22% increase in 2005. The Glassboro Police Department utilized a combination of DUI sobriety checkpoints and roving patrols to increase their apprehension of drunk and impaired drivers. It would not have been possible without the dedication and determination of every officer at the department.



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Congressman Robert Menendez

Joseph Fiordaliso, Governor's Office

Elizabeth Tobin, The Beer Institute

Teresa Stevens, MADD

Ptl. Russell Williams, Medford PD

Johanna David Joyce, Pacific Institute

Joseph Hadge, The College of New Jersey

William Garrison, Cumberland County Sheriffs Office

Roden Lightbody, Ocean County Engineer's Office

Michael Schurman,
Atlantic County Office of Highway Safety

Arnold Anderson, Essex County Prosecutor's Office

Karen Jean Feury, Morristown Memorial Hospital

Deputy Attorney General John J. Dell'Aquila

Prosecutor Michael Joyce

Adele Krisitiansson, National Road Safety Foundation

Wendy Wylie, Office of Insurance Fraud Prosecutor

Lisa Eagan, Office of Insurance Fraud Prosecutor

JP Steven High School Band

NHTSA Staff

All Exhibitors

and **DHTS Staff**

Special Guest Speaker **Elizabeth Tobin** of the Beer Institute addressed the participants of the Summit. The



Beer Institute works to address underage drinking through various programs targeting youth, parents and retailers. Ms. Tobin remarked on the Institute's numerous initiatives and dedicated effort to

reach parents and retailers with preventative messages. Their programs targeting underage drinkers work with students from Kindergarten to College. Ms. Tobin also provided examples of some of the initiatives that work with retailers including the trainings provided to retailers by the Institute and their *Being an Alcohol Responsible Server Program* (BARS). In this program, retailers participate to ensure consumer's IDs are being checked, and that no one underage is being sold alcohol. Ms. Tobin emphasized the Institute's dedication to compliance, education and awareness.

Ms. Tobin's remarks were followed by a presentation of **SPECIAL RECOGNITION PLAQUES** to the following individuals:

Chief Anthony Parenti, President of the New Jersey Traffic Officers Association. Chief Parenti was recognized for the many years that he has demonstrated his dedication to Traffic Safety through his continued innovation and support in both the enforcement and the legislative process. Among many other initiatives, he has ensured that bills were passed and enforced in the effort to lower the number of traffic crashes, injuries and fatalities on New Jersey's roads, ultimately saving lives.





Teresa Stevens, Director of MADD New Jersey. The Division of Highway Traffic Safety congratulated MADD on its 25th Birthday. MADD has proven itself to be a valuable partner in our mission of reducing crashes, deaths and injuries caused by intoxicated drivers. The Division also pledged its continued support to MADD and Teresa Stevens as its state director.



Ann Burton, Program Manager, National Highway Traffic Administration. The Division of Highway Traffic Safety recognized Ms. Burton for her years of technical assistance, guidance and support in making the Division of Highway Traffic Safety more effective in carrying out our traffic safety mission.

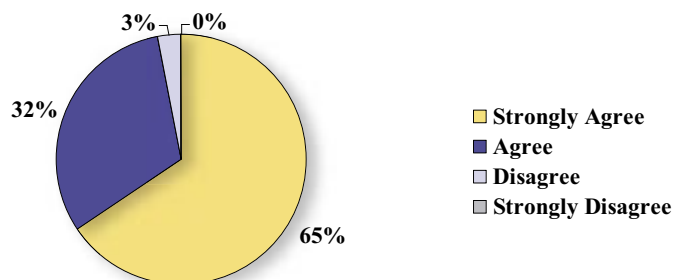


NHTSA presented Governor's Representative, Director **Roberto Rodriguez** with the NHTSA Eastern Region's "Big Wheel" award for his leadership during 2005 of New Jersey's traffic safety program. Thomas Louizou, NHTSA Regional Administrator stated that "his vision and passion helped 'drive' the Garden State program to formerly underserved minority communities. By effectively 'steering' the Division's diversity outreach efforts, traffic safety education and enforcement are

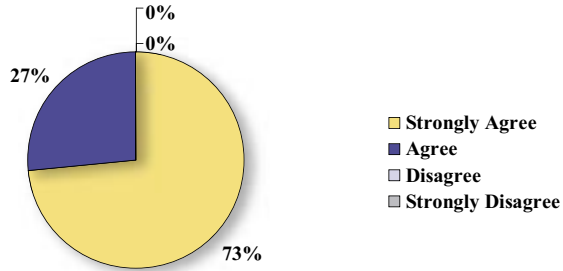
becoming demanded services similar to housing, health care, jobs, education and proper nutrition for many community groups across the State. The result has been a record high safety belt use rate of 86% and the lowest ever impaired driving rate. New Jersey is now the only Eastern Region State with an alcohol related fatal crash rate lower than the National average. By relying on data and performance protocols, Roberto has charted and guided - "guian por ejemplo" (guide by example). New Jersey's and our Nation's roadways are safer for us all."

EVALUATION CHARTS

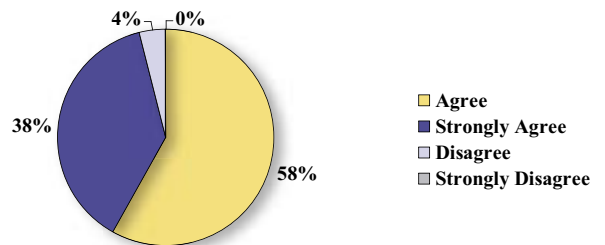
The event was well organized.
Total Responses: 64



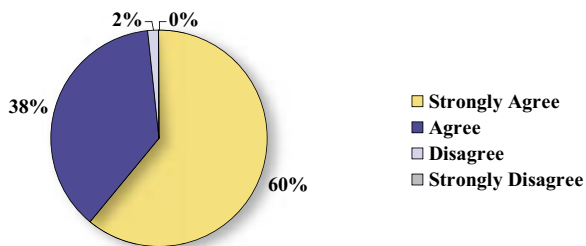
The purpose of the event was clearly identified.
Total Responses: 64



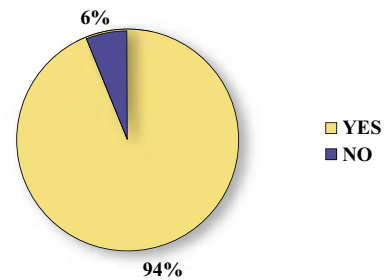
Panelist's presentations and information were useful.
Total responses: 64



The presentation met your expectation.
Total Responses: 64



The workshops were beneficial:
Total responses: 64



REGISTRANTS



Lt. George Cortellesi, Washington Borough PD
Chief Thomas J. Costanza, Mendham Township PD
Chief Paul R. Costello, West Milford PD
Adrian Council
Chief Robert Coyle, Totowa PD
Fred Curvy, State of NJ Dept. of Human Services
Director Gary Daniels,
Burlington County Bridge Commission PD
Rev. William Davis, Second Calvary Baptist Church
Rev. Henry P. Davis, Jr., St. Paul Baptist Church
Det. Samuel J. DeBella, Hunterdon County Prosecutor's Office
Prosecutor Edward DeFazio,
Hudson County Prosecutor's Office
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Peter Demnitz, Morristown PD
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Lt. Vincent DeRienzo, Bergen County PD
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Albert Chu
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Chief Robert J. Cimino, Maplewood PD
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Sam Clark, Cumberland County HRC
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Association of American Physicians of New Jersey
Chief William Alexander, Bloomingdale PD



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Lakshmi Amand, Coalition of Indian Organization
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Investigator Arnold Anderson,
Essex County Prosecutors Office
SFC Tina Arcaro, NJ Division of State Police, Traffic Bureau
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Douglas J. Austin
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Chief Michael Bradley, Long Beach Twp. PD



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Asian Community Leader and Trustee American
Dr. Mohammed S. Chaudhry
Dr. K. Chaudhry
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Efrain Feliciano, New Jersey State Parole Board
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Lt. Robert Voorhis, Dumont PD
Ptl. Robert Finstra, Hawthorne PD
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Sgt. Brian Armbruster, NJ Transit Police



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Atlantic County Highway Safety Task Force
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Lt. Ben Harrell, Glassboro PD
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Sgt. Sean Mcgough, Westampton Township PD
Lt. Thomas G. Neale, Woolwich Township PD
Jaclyn Baljko, Jersey City PD
Ptl. Michael O'Shea, Hopatcong PD
Ptl. David Kraus, Hopatcong PD
Lt. John Beyer, Montclair PD
Ofc. Frank L. Gregory, NJ Transit Police
Dave Cestaro, Burlington Coat Factory & Baby Depot
Ptl. Brian Grady, Mantua Township

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Declan O'Scanlon, FSD Enterprises
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Assemblyman Herb Conaway Jr. M.D.,
211 Legislature
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Cooke Hamilton Township PD
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Sgt. Steve Ridinger, East Greenwich Township
Ptl. Kevin Collins, Pennsville Township PD
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Inspector David McClintock, Delaware River Port
Authority Police
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Ptl. William Hertline III, Pennsauken PD
Lt. Timothy Depuyt, Pequannock PD
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Pam Maiolo, AAA Mid Atlantic
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National Highway Traffic Safety Administration
Ann Burton,
National Highway Traffic Safety Administration
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Sgt. Gary Bertsch, Ringwood PD
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Better Beginnings Day Care Center
Executive Director Luz N. Horta,
Better Beginnings Day Care Center
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LCSW Brain Injury Association of New Jersey, Inc.
Sade Baderinwa, Eyewitness News ABC 7
Ofc. Henry Wasielewski, Maplewood PD

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Ofc. Craig Degeuge, Woodcliff Lake PD
Ptl. Pete Makowski, Parsipany-Troy Hills PD
Sgt. Theodore Cebulski, Cresskill PD
Ofc. Tom Soban, RoselleBoro PD
Sgt. First Class Frank R. Mcvey,
New Jersey State Police
William Garrison, Cumberland County Sheriff's Office
Ofc. Eric Nelson, Woodbridge Township PD
Ofc. Todd Kutcher, Woodbridge Township PD
Sgt. Dennis Gorman, Woodbridge Township PD
Joseph Fiordaliso,
Governor's Office, State Of New Jersey
Angela Conover,
Partnership for a Drug Free New Jersey
Dr. John Sherry, Peers Educating Peers
Det. William Hunt, City of Burlington PD
Ofc. John Fine, City of Burlington PD
Michael H. Brunson, Branchburg Twp. PD
Executive Director Joan M. Krier,
New Jersey Prevention Network
Rebecca Alfaro,
Governors Council on Alcoholism and Drug Abuse
Sgt. David Inliucci, Winslow Twp. PD
Senior Director, Elizabeth Tobin, The Beer Institute
Ptl. Robert Loveman, Mahway PD
Ptl. Scott Cherven, Mahway PD
Governor's Representative,
Director Roberto Rodriguez, DHTS
Deputy Director Gary Poedubicky, DHTS
Violet Marrero, DHTS
Lisha Jones, DHTS
Geri Bendel, DHTS
Arthur Medina, DHTS
Charles Feggans, DHTS



Al Tindal, DHTS
Bob Gaydosh, DHTS
John Strachan, DHTS
Ed O'Connor, DHTS
Raymond Reeve, DHTS
Suzanne O'Hearn, DHTS
Karol Williams, DHTS
Lee Hibbert, DHTS
Paul Groffie, DHTS
Latanya Richardson, DHTS
Gary Myerovich, DHTS
Tyshon Lee, DHTS
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Dr. K. Choudhry
Det. David Wetmore, Pequannock Township PD
Sgt. John Hagen, Glassboro PD
Thomas M. Louizou, NHTSA
Dr. Carl P. Valenziano, Jersey City Medical Center
Captain Joseph Faulborn, Dumont PD
Mayor Janice Mironov, East Windsor Township
Ysaura Rivera, La Casa De Don Pedro
Olga Companioni, Rebeka Vereva Foundation
Lourdes Vereva, Rebeka Vereva Foundation
Pamela Hamilton-Bond, Police Training Commission
Trudi Dial, BCPTOA
Ofc. Mondesir, East Orange Traffic Division
Ofc. Frizzelle, East Orange Traffic Division
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Lt. Patrick Monahan, Washington Twp. PD
Ofc. James Burns, Washington Twp. PD
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Karen R. Richards, Puerto Rican Action Committee
Daphne Ortiz, Puerto Rican Action Committee
Director Bill Hoffman,
Federal Highway Administration
George Howard Meyer,
New Jersey State First Aid Council
Sgt. Ed Heckel, So. Organge PD
Sgt. Michael Corrigan, So. Orange PD
Bill Anderson, Vollmer Associates
Ed Baginski, AAA New Jersey
Maureen Kazaba, Chatham Township Police
Robert Cragg, Burlington County Sheriff's Department
Sheriff's Agent Melissa Weincyzk,
Burlington County Sheriff's Office
Ofc. Scott D. Hamlet,
Burlington County Sheriff's Office
Erin Harry, Burlington County Sheriff's Department
Megan Lincoln, Burlington County Sheriff's Office
Joan Leder, Fairleigh Dickinson University
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Jason Neely, The College Of New Jersey
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Ray Chintall, Transacon
Ilia Garcia, Univision
Aida De La Cruz, Univision
Chief Anthony Parenti,
President, New Jersey Traffic Ofc.s Association
SFC Michael Kaiser, New Jersey State Police
Tiffany Peng, JP Stevens Jazz Sextet
Anthony Bencivenga, JP Stevens Jazz Sextet
Shane Naidoo, JP Stevens Jazz Sextet
Caitlin Nickles, JP Stevens Jazz Sextet
Andrew Zhang, JP Stevens Jazz Sextet
Scott Yang, JP Stevens Jazz Sextet

Andrew Denicola,
Band Director, JP Stevens Jazz Sextet
Robert Lightfoot, New Jersey Prevention Network
Cecilia Reynolds, Nosotros
Carlos Esteves, MADD of Middlesex/Union County
Director Bill Turkus, Rider Education of New Jersey
Deputy Director Mary Jo Vazquez, Pacific Institute
Wendy Wylie, Division Of Criminal Justice,
Office of Insurance Fraud Prosecutor
Lisa Eagan, Division of Criminal Justice, Office of
Insurance Fraud Prosecutor
Prosecutor Michael Joyce, Pennsauken Township
Assistant Director Elsie Cousins, Plainfield Bi-Lingual
Day Care Center
William Hoffman, Federal Highway Administration



* This list represents registrants and not actual attendance of the 3rd Annual Safety Summit and Governor's Representative Award Luncheon.



Eyes on the road... Hands on the wheel



Avoid distractions...

arrive ALIVE



NJ Office of the Attorney General
Division of Highway Traffic Safety



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nhtsa
people saving people

