



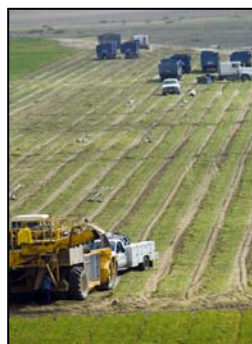
مجلس الأعمال السعودي الأمريكي
U.S. - Saudi Arabian Business Council



JOIN US FOR A

Business Development Mission to Saudi Arabia

*May 29 – June 2, 2009
Riyadh and Dammam*



Open the Door to the Largest Economy In the Arab World

The United States is Saudi Arabia's largest trading partner. Unprecedented public sector spending, large-scale industrial expansion, and growing consumer demand make Saudi Arabia one of the most import-intensive markets in the Middle East. While today's global economy has presented challenges to the Gulf region, the Saudi Government has designated certain sectors as national priorities that have proved resilient against the economic downturn. **Power Generation, Water, Education, and Medical Equipment** are among the sectors that continue to provide significant growth potential and investment opportunities for U.S. businesses. Saudi companies show an affinity for American products and services. Total bilateral trade with the U.S. exceeded \$67 billion in 2008, up from \$46 billion in 2007. As America's 14th largest export market, and the biggest market in the Gulf, Saudi Arabia provides excellent market opportunities for U.S. companies.

Mission Dates: May 29 – June 2, 2009
Cities to be Visited: Riyadh & Dammam

The Opportunity: Increase Revenues and Market Share

The USSABC, in collaboration with the Eastern Trade Council, is organizing this business development mission to Saudi Arabia in order to provide U.S. companies with an opportunity to experience first-hand the substantial opportunities that exist within the Saudi market. While many U.S. companies have been successful in Saudi Arabia, new companies entering the region often need assistance navigating the market in order to capitalize on business opportunities.

The Mission will assist U.S. participants in the *Power Generation, Water, Education, and Medical Equipment Sectors* initiate or expand their market presence in Saudi Arabia by making business-to-business meetings, providing market access information, and introducing participants to the business environment.

Mission Deliverables

- To facilitate entry for U.S. companies new to the Saudi market;
- To assist U.S. companies already operating in Saudi Arabia to increase their market share;
- To arrange one-on-one meetings with reputable Saudi companies in your specific industry sector, including prospective customers, agents, distributors and joint venture partners;
- To schedule invaluable networking opportunities, and provide comprehensive information on doing business in Saudi Arabia.

Who Should Participate

U.S. companies that have demonstrated international trade and investment experience as well as companies that are already operating in Saudi Arabia.

Price

The participation fee for the Mission will be \$2,000 per firm for one company representative. The fee for each additional company representative is \$500. The participation fee helps to partially defray the USSABC's and ETC's out-of-pocket expenses for meeting venues, in-country transportation, hosted meals, and some administrative costs. Expenses for air travel, lodging, incidentals and all other meals will be the responsibility of each mission participant.

Application Process

Completed applications should be submitted to Veronique Cavallier via email to vcavallier@csg.org or via fax (212) 482-2344.

Application Deadline: APRIL 17, 2009.



مجلس الاعمال السعودي الامريكى
U.S.-Saudi Arabian Business Council



**APPLICATION FOR
BUSINESS DEVELOPMENT MISSION TO THE KINGDOM OF SAUDI ARABIA
May 29 – June 2, 2009**

Company Name: _____

Name/Title of Company executive(s) traveling on Mission:

Address: _____

Tel.: _____ **Fax:** _____

E-mail: _____ **Website:** _____

Company Description:

Product/Service Description:

Has the Company exported before? ___Yes ___No

If yes, please provide the names of the countries to which you exported and the approximate dollar value of the Company's worldwide exports.

Number of employees: _____
Company's Objectives for the Mission:

Types of Saudi Companies with whom meetings are desired:

Additional Requirements:

The U.S.-Saudi Arabian Business Council (USSABC) and the Eastern Trade Council (ETC) reserves the right to decline an application from any company whose participation is deemed inappropriate to the interests of the Business Council, the ETC or the mission objectives. Companies may also not be accepted if the Business Council or ETC concludes that Saudi Arabia is not a viable market for the company's products or services.

I fully accept and assume all risks and all responsibility for losses, costs, and damages I incur as a result of my participation in this business development mission, and hereby release the USSABC and the ETC from any liability.

Signature: _____ **Date:** _____

Space for the mission is limited and will be reserved on a first come-first served basis.

Payment policy:

Payment must accompany your application form. Payment must be received in the form of corporate check or corporate credit card. In order to be confirmed as a participant, payment in full must be received by the ETC. If you must cancel for any reason, your application fee will be refunded up to 15 days prior to the actual event.

The participation fee for the Mission will be \$2,000 per firm for one company representative. The fee for each additional representative is \$500. The option to participate in the Mission is also being offered to U.S.-based firms in Saudi Arabia or the region; the same fee structure applies. Expenses for travel, lodging, and incidentals will be the responsibility of each mission participant.

Application Deadline: April 17, 2009

Applications received after the application deadline will be considered only if space and scheduling constraints permit. Completed applications and additional questions should be e-mailed to the **Eastern Trade Council, Attention: Ms. Véronique M. Cavallier** at vcavallier@csg.org.

Payment Information

Payment must accompany your application form. Payment must be received in the form of corporate check or corporate credit card. In order to be confirmed as a participant, payment in full must be received by the Eastern Trade Council by April 3, 2009.

Amount due: \$2,000 (one participant)
 \$500 for one additional participant

Check

Enclosed

Credit Card

American Express Master Card Visa Discover

Name on Card: _____

Account Number: _____

Expiration Date: _____

Billing Address: _____