

NJSNCC 2016 Q1 Meeting- March 15, 2016

Location: Central Jersey Family Health Consortium

Attendees:

Mike Allora (Clifton Fire Dept.)  
Diana Autin (Statewide Parent Advocacy Network)\*  
JoAnn Baxter (NJ Department of Health)  
Shelly Ann Dacres (The Boggs Center)  
Carolyn Hayer (Statewide Parent Advocacy Network)\*  
Bob Like (Rutgers Robert Wood Johnson Medical School)  
Shakira Linzey (Central Jersey Family Health Consortium)  
Nick Montaldo (Diversity Dynamics, LLC)  
Celia Grace Murnock (Icahn School of Medicine, Mount Sinai)  
Andrea O'Neal (NJ Department of Children and Families)  
Aviva Woog (Wellcare)\*

\*attended via phone

Discussion:

Workgroup Updates:

Professional Development

Webinar subgroup reported that the 2/25 webinar on cultural competence and developmental disabilities was well attended and feedback was positive. Potential spring and fall speakers were discussed, and the next webinar will be held either in April or June.

Conference subgroup reported on results of initial planning call, which took place on 3/1. Shortened full-day format (9-3, posters until 4) with 3 tracks was approved, as was the topic of Maternal, Child and Family Health. In order to accommodate the shortened timeline, there will be no plenary panel for this conference. A doodle poll will be sent out to all members of conference planning committee to schedule the next conference call. SPAN recommended the use of the BigTent app to help facilitate conference planning and communication both within and across the various subcommittees. A webinar on the use of BigTent will be presented by Carolyn Hayer and also archived for everyone to review.

The pros and cons of offering nursing CEUs will be further discussed at a future meeting once the conference format is finalized. A significant amount of work may be required with attention paid to key deadlines.

Strategic Communications

Nick Montalto reported on the status of discussions regarding the website redesign. The redesign was tentatively approved by the group on the condition that we procure at least one-half of the \$7,000 cost from outside sources, which the group is currently exploring. Current focus is on the need for updated website content, which can be begun on the existing website. The workgroup requests assistance from the larger network for updating and maintain resource directory and other content and suggested an email be sent out to the listserv to solicit volunteers. Additionally, techniques for growing our social media presence, especially Facebook were discussed. All NJSNCC members are encouraged to "like" our Facebook page and to share it with other like-minded individuals in our personal networks.

**Recruitment and Social Capital**

Aviva Woog reported that the requirements for joining the NJSNCC have been clarified and updated, and we now offer two levels of involvement- Membership, which requires periodic attendance at quarterly meetings, and Contributor/Other Supporter designation, which does not. Conference and webinar presenters and sponsors qualify for the latter category, as do skills-based volunteers providing assistance with web design or other tasks. The primary goal of the workgroup at this point is to increase membership, and recruitment will be focusing on organizations/associations rather than individuals. More detailed discussion of workgroup goals and plans will take place when Stephanie is available.

**Other Activities:**

The group watched part of the film The American Heart (<http://www.americanheartfilm.com/>), directed by Chris Newberry, edited by St. Paul's Bill Kersey, and executive-produced by Melody Gilbert. Following the film the group discussed the pros and cons of immigrant/refugee specialty health and mental health services and the particular cultural and linguistic competence issues that arise when working with these populations.