

DIVISION OF ALCOHOLIC BEVERAGE CONTROL
Notice of Availability of Funds
Cops in Shops Summer Shore Initiative 2014

Take notice that the Division of Alcoholic Beverage Control (ABC) announces the following availability of non-competitive sub-grant program funds:

A. Name of program:

Cops in Shops Summer Shore Initiative 2014

B. Purpose:

The ABC is the recipient of a \$81,000 block grant from the Office of Highway Traffic Safety (HTS). The funds available in this notice are to be used to run the Cops in Shops Summer Shore Initiative 2014 program in qualifying municipalities.

Created by the Century Council, a national non-profit organization dedicated to combating underage drinking, the Cops in Shops program offers a unique approach to preventing the illegal purchase of alcohol by underage persons through a "partnership" of liquor retailers, specifically Plenary Retail Distribution license holders, and the law enforcement community. The program also targets adults who purchase alcoholic beverages for underage individuals.

Specifically, undercover police officers work cooperatively with licensed retailers by posing as employees or patrons in the retail establishments to stop anyone under the age of 21 who attempts to purchase alcohol or use false identification. The Cops in Shops program advertises and educates youth, adults and parents about the legal repercussions of underage drinking through the use of posters, decals, stickers (advertised at point of sale) and newspaper releases.

Training of police officers who will be implementing the Cops in Shops program will be conducted by the ABC's Enforcement Unit. One of the key aspects of this training will be identification of underage persons and false IDs.

C. Available Funding:

The ABC is the recipient of an \$81,000 block grant for the 2014 program period from the Office of Highway Traffic Safety (HTS). The funds available in this notice are to be used to run the Cops in Shops College Summer Shore Initiative program in qualifying municipalities. The ABC is seeking sub-grant applications for this initiative. The funds will be awarded on a non-competitive basis for the program period of May 23, 2014 through September 14, 2014. The number of awards available and the amount of awards depends upon the number of applications received. All eligible applicants will receive funding.

Please note that any municipal police department that received funding for the FY11 Enforcing Underage Drinking Laws block grant program is eligible for funding under this Cops in Shops grant.

D. Organizations which may apply for funding under this program:

The ABC is seeking applications from municipal police departments throughout New Jersey that are shore communities, or serve as a gateway to shore communities, and undergo a large influx of vacationers during the summer months. These municipalities have observed an influx of individuals under the legal age to engage in alcoholic beverage activity during the summer months when the seaside attractions lure people for vacations and weekend getaways.

The departments selected to implement the program will be encouraged to select retail liquor outlets based upon complaints and to seek out cooperating retailers. Agencies are required to submit letters of intent to participate from the retail licensed establishments that they

plan to work with. The ABC recommends that two off-duty police officers be assigned to work in four-hour shifts. The ABC will pay the specified officers an overtime rate of \$50.00 per hour. Deterrence will be a major component of this effort. Cooperating retailers will post signs and other materials warning underage individuals that the program can be operating at any time on the licensed premises. Press releases will be issued and local news media will be encouraged to print weekly reports of arrests. Program participants will be required to submit to the ABC weekly time sheets and arrest data to monitor the results of the program.

E. **Qualifications needed by Applicant to be considered for funding:**

Municipal police departments in New Jersey shore communities, or that serve as a gateway to shore communities.

F. **Procedures for Eligible Organizations to apply:**

Proposal Format :

A letter from the municipal police department requesting funding for the program must contain the following:

1. A description of the municipality as a shore community, or a description of the municipality's proximity to the shore area and how it serves as a gateway to the shore areas; and
2. That from Memorial Day through Labor Day, a noticeable influx of individuals under the age of 21 is found in the municipality; and
3. The names and addresses of Plenary Retail Distribution Licenses that will be cooperating with the municipal police department by participating in the program. Should a qualifying town desire to run the program at a cooperating Plenary Retail Consumption License, an explanation of why the town is seeking to run the program there must be included; and
4. The signed two-page application form, filled out completely and the "Acceptance of Conditions" signed by the municipal police departments Chief of Police, Police Director or Officer in Charge.

Failure to meet the criteria of the program, submit a completed application packet within the time frame, and/or failure to accept the conditions of the grant are grounds for a denial of funding.

Prior performance under the Cops in Shops Summer Shore Initiative will also be a factor in determining the awarding of funds. **Failure to use previously awarded funds under prior Cops in Shops Summer Shore grants and failure to abide by all conditions of the grant could result in a denial of funds for the present grant initiative.**

Application packets may be obtained online from the Division of Alcoholic Beverage Control's website at www.nj.gov/oag/abc or by contacting DAG Susan K. Dolan at (609) 633-6081.

Funds awarded **cannot** be used for the following:

1. Construction, renovation or land acquisition.
2. Supplanting federal, state or local funds supporting existing programs or activities.
3. Purchase of equipment.

Complete application packets must be received at the ABC no later than 4:30 P.M., May 7, 2014. Facsimile copies will not be accepted. **No extension of the deadline will be considered.** Failure to meet the deadline will result in the application being eliminated from funding consideration. Additional letters or other materials will not be accepted after the deadline.

The proposal should be sent to:

By Regular Mail:

DAG Susan K. Dolan
Div. of Alcoholic Beverage Control
P.O. Box 087
Trenton, New Jersey 08625

By UPS/FedEx:

DAG Susan K. Dolan
Div. of Alcoholic Beverage Control
140 East Front Street
Trenton, New Jersey 08625

Applicants will be notified of acceptance or denial on or about May 21, 2014.

Also, be advised that the applicant must comply (and must require any subgrantees or contractors to comply) with any applicable federal nondiscrimination requirements, which may include the Omnibus Crime Control and Safe Streets Act of 1968 (42 U.S.C. § 3789d); the Victims of Crime Act (42 U.S.C. § 10604(e)); the Juvenile Justice and Delinquency Prevention Act of 2002 (42 U.S.C. § 5672(b)); the Civil Rights Act of 1964 (42 U.S.C. § 2000d); the Rehabilitation Act of 1973 (29 U.S.C. § 794); the Americans with Disabilities Act of 1990 (42 U.S.C. §§ 12131-34); the Education Amendments of 1972 (20 U.S.C. §§ 1681, 1683, 168586); the Age Discrimination Act of 1975 (42 U.S.C. §§ 6101-07); 28 C.F.R. pt. 31 (U.S. Department of Justice Regulations-OJJDP Grant Programs); 28 C.F.R. pt. 42 (U.S. Department of Justice Regulations-Nondiscrimination; Equal Employment Opportunity; Policies and Procedures); Exec. Order No.13279 (equal protection of the laws for faith-based and community organizations); Exec. Order No. 13559 (fundamental principles and policymaking criteria for partnerships with faith-based and neighborhood organizations); and 28 C.F.R. pt. 38 (U.S. Department of Justice Regulations Regarding Equal Treatment for Faith-Based Organizations).

In the event a Federal or State court or Federal or State administrative agency makes a finding of discrimination after a due process hearing on the grounds of race, color, religion, national origin, or sex against a recipient of funds, the recipient will forward a copy of the finding to the Office for Civil Rights, Office of Justice Programs and the ABC.

In accordance with federal civil rights laws, the subrecipient shall not retaliate against individuals for taking action or participating in action to secure rights protected by the laws referenced above.

G. Program Reporting Requirements

Applicants who are awarded a sub-grant are required to submit notice at least 3 days prior to a detail of the date, location, times and number of police officers running the detail. Within 5 days from the date of a detail, completed arrest citation and summary of arrest forms must be submitted. Also, completed monthly reimbursement forms must be submitted within 7 days from the end of that particular month. There may be additional reporting requirements contained in the grant condition that must be adhered to.

H. Suspension of Funding

The ABC may suspend (in whole or in part) authority to drawdown or expend funds, terminate a sub-grant or impose a sanction on a sub-grant recipient for any of the following reasons:

1. Failure to adhere to the requirements, standard conditions, or special conditions placed on the sub-grant award;
2. Failure to submit timely reports;
3. Filing a false certification in reports or application;
4. Other good cause shown.