



NEW JERSEY STATE ASSOCIATION OF CHIEFS OF POLICE
In Conjunction with the
NEW JERSEY DIVISION OF ALCOHOLIC BEVERAGE CONTROL



Alcoholic Beverage Control: Enforcement Techniques for Law Enforcement



DATES & LOCATIONS:

- **Basic Course: April 26 & 27, 2012 at Middlesex Fire Academy**
- **Advanced Course Date: June 6, 2012 at Middlesex Fire Academy**

Alcoholic Beverage Control: Enforcement Techniques for Law Enforcement

Course Overview:

This two-day course will assist municipal police officers who are assigned Alcoholic Beverage Control administrative investigations and/or are responsible for background investigations for the municipal issuing authority alcoholic beverage licensing process, with a working knowledge of the law, applicable administrative regulations and current investigative techniques. Participants will “walk through” a licensing background investigation to determine what is required by the municipal issuing authority and the investigative techniques that can be employed. Problems the issuing authority may encounter with a licensee during annual license renewal process or a disciplinary hearing will be discussed. Also covered are suggested strategies for appeals to the Division of Alcoholic Beverage Control and emergent hearings for stays or extension of the license and procedures to sell alcoholic beverages. All participants will receive extensive course materials, including applicable laws, administrative regulations, case law, ABC forms, and manuals.

Advanced Course Overview:

The Division of Alcoholic Beverage Control's (NJABC) Enforcement and Investigations Bureau will conduct a one day course on the tools available to Local Issuing Authorities in the regulation of a municipality's alcoholic beverage control licenses. Specific topics include:

- N.J.A.C. 13:2-23.1 et.seq., The NJABC retail enforcement regulations, including underage drinking, intoxicated patrons, after-hours sales, narcotics activities, lewd activities, gambling, among others to be discussed. The discussion will include the elements of each offense and a recommended investigation strategy for building an administrative case against the license.
- Undisclosed Interest Investigations. A discussion of the elements of an undisclosed interest and how to gather information concerning the business that, in totality, prove an undisclosed interest or “lease-out” of a license.
- Special Permits, including, Social Affairs, Expansion of Premise and Catering. A discussion of who can use these permits, what they can, and cannot be used for, and the Police Department's responsibility for review and recommendations for conditions.

Prerequisite for attendance at this course - Prior attendance at the NJABC two-day Law Enforcement Techniques course.

Course Locations:

April 26 & 27, 2012
Middlesex Fire Academy
1001 Fire Academy Drive, Sayreville, NJ 08872

ADVANCED COURSE DATE
June 6, 2012
Middlesex Fire Academy
1001 Fire Academy Road, Sayreville, NJ 08872

Instructors:

John A. Cocklin, Bureau Chief—Investigations New Jersey Division of Law & Public Safety, Division of Alcoholic Beverage Control

John A. Cocklin is the Bureau Chief for the New Jersey Division of Alcoholic Beverage Control's Investigations Bureau. He has been associated with the ABC as an investigator since his retirement from the Division of Criminal Justice. John supervises twenty-two personnel who conduct investigations and administrative inspections of the State's approximately ten thousand licensed alcoholic beverage establishments.

John A. Cocklin retired from the New Jersey Division of Criminal Justice where he served for twenty-three years and rose to the rank of the Chief State Investigator. As the Chief Investigator he supervised approximately 250 State Investigators assigned to various sections of the Division and 120 Civil Investigators assigned to the Office of the Insurance Fraud Prosecutor. Prior to his appointment as Chief, John served for six years as a Deputy Chief State Investigator for the Division's Operations and Public Protection Bureaus. For seven years prior to his promotion to Deputy Chief, John was a Supervising State Investigator where he developed an expertise in asset forfeiture.

Chief Cocklin (Retired) was instrumental in the development and implementation of asset forfeiture training for every law enforcement officer in New Jersey, as well as a principal author of the *State of New Jersey Forfeiture Program Administration Standard Operating Procedures*. At the request of the Israeli National Police, John assisted in the development and implementation of a comprehensive asset forfeiture program against narcotics traffickers operating within Israel. He is a certified New Jersey Police Training Commission instructor. John is a member of the New Jersey Association of Chiefs of Police (Retired) and the International Association of Chiefs of Police, where he served from 1999 to 2002 as a member of the association's Advisory Committee for Police Investigative Operations.

Prior to his employment with the Division of Criminal Justice, John was a staff auditor for the United States Army Audit Agency. For three years, he was also a uniformed municipal police officer in his home State of Pennsylvania.

A graduate of York College of Pennsylvania with dual majors in Accounting and Criminal Justice, John obtained a Masters in Business Administration from Rider University, (College). Chief Cocklin (Retired) is a New Jersey Certified Public Manager, graduating from the Certified Public Manager program affiliated with Rutgers, the State University

J. Wesley Geiselman, Assistant Attorney General Enforcement Bureau of the Division of Alcoholic Beverage Control

Mr. Geiselman is currently an Assistant Attorney General in charge of the Enforcement Bureau of the Division of Alcoholic Beverage Control, a position he has held for over ten years. Wes serves as the Chief Prosecutor of all State instituted administrative cases involving New Jersey's alcoholic beverage regulations. His responsibilities include case supervision of all the Division's disciplinary actions against alcoholic beverage licensees including the evaluation and approval of all settlements. His duties include establishing protocols and programs to ensure uniform investigation and prosecution of State instituted violations. The Enforcement Bureau prosecutes more than 600 cases per year and generates annual fines in excess of two million dollars.

In addition, Mr. Geiselman is responsible for the coordination of any joint prosecution of administrative violations with other law enforcement agencies including municipal, county and federal agencies.

Wes developed, codified and implemented first uniform ABC administrative penalty and prosecution regulations for ABC violations in the country. These regulations which only apply directly to State prosecutions have been used by the 520 municipalities that issue alcoholic beverages licenses.

Mr. Geiselman has been with the Division of Alcoholic Beverage Control for over 24 years and has been a practicing attorney for 31 years, including five years as municipal attorney for Freehold Borough.

Wes received his law degree from the University of Louisville and a Bachelor of Arts degree in Political Science from Franklin and Marshall College.

