

STATE OF NEW JERSEY  
DEPARTMENT OF LAW AND PUBLIC SAFETY  
DIVISION OF ALCOHOLIC BEVERAGE CONTROL  
P.O. BOX 087  
TRENTON, NEW JERSEY 08625-0087

NEW BRAND REGISTRATION APPLICATION  
(N.J.S.A. 33:1-2; N.J.A.C. 13:2-33)

ALL INFORMATION MUST BE PRINTED OR TYPED

FILING FEE: \$23 PER PRODUCT. PLEASE MAKE THE CHECK PAYABLE TO THE DIVISION OF ABC.

FILING STATUS: BRAND OWNER ( ) AUTHORIZED AGENT ( )

BRAND (PRODUCT) REGISTRANT: N.J. LICENSE NUMBER (IF ANY) \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_


CHECK ONE CLASSIFICATION: WINE ( ) BEER\* ( ) DISTILLED SPIRITS ( )

HAVE THE PRODUCTS LISTED BELOW RECEIVED LABEL APPROVAL FROM THE FEDERAL ALCOHOL AND TOBACCO TAX AND TRADE BUREAU?  
YES ( ) NO ( )

IF AUTHORIZED AGENT, DOES REGISTRANT HAVE LETTER OF AUTHORIZATION FROM THE BRAND OWNER?  
YES ( ) NO ( )

	<u>PRODUCT [LABEL] NAME</u>	(OFFICE USE ONLY) <u>REGISTRATION NUMBER</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____

\*SEE INSTRUCTIONS IF DEPOSIT INFORMATION APPEARS ON LABEL

 OVER

