

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces September Casino Revenue

For Immediate Release

Friday, October 9, 2009

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ATLANTIC CITY— Casinos reported \$335.4 million in casino win in September, a 5.8 percent decrease over the same month a year ago.

Results reported to the New Jersey Casino Control Commission Monday show that the 11 casinos won \$231.8 million at the slot machines and another \$103.5 million at table games in September. Slot revenue was down 5.2 percent while table revenues decreased 6.9 percent. Copies of individual casino tax returns with detailed information on gaming revenues are available on the Commission web site at <http://www.njccc.gov/casinos/financia/mthrev/> .

Casinos paid \$23.9 million in taxes on their gross revenues in September. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$4.2 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first nine months of the year, casinos won \$3.0 billion, down 14.2 percent from the same period in 2008. Revenue from slot machines is down 14.2 percent and revenue from table games is down 14.1 percent for the seven months.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/> . For more information contact the Office of Communications.)

SEPTEMBER 2009 STATISTICS

CASINO WIN AND GROSS REVENUE

	2009	2008	Increase (Decrease)	
			\$	%
September				
Casino Win	\$335,418,291	\$355,919,537	(20,501,246)	(5.8)
Adjustments	6,883	46,786	(39,903)	(85.3)
Gross Revenue	335,425,174	355,966,323	(20,541,149)	(5.8)
Deduction for Eligible				
Promotional Gaming Credits	36,124,705	-	36,124,705	N/A
Taxable Gross Revenue	<u>\$299,300,469</u>	<u>\$355,966,323</u>	<u>(56,665,854)</u>	<u>(15.9)</u>
September YTD				
Casino Win	\$3,048,002,777	\$3,551,510,057	(503,507,280)	(14.2)
Adjustments	(72,020)	193,570	(265,590)	N/A
Gross Revenue	3,047,930,757	3,551,703,627	(503,772,870)	(14.2)
Deduction for Eligible				
Promotional Gaming Credits	168,444,169	-	168,444,169	N/A
Taxable Gross Revenue	<u>\$2,879,486,588</u>	<u>\$3,551,703,627</u>	<u>(672,217,039)</u>	<u>(18.9)</u>

CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
September 2009	\$23,944,038	(\$60,559)
January through September 2009	\$230,358,927	(\$307,290)
May 1978 through September 2009	\$8,001,388,743	\$130,814,635

* Includes payments from tax audit deficiencies

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

September 2009	\$4,192,815
January through September 2009	\$38,099,134

FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR SEPTEMBER

(\$ in Millions)

September 2006	\$468.8	September YTD 2006	\$3,981.0
September 2005	\$429.4	September YTD 2005	\$3,803.7
September 2007	\$419.3	September YTD 2007	\$3,790.5
September 2004	\$408.9	September YTD 2004	\$3,682.9
September 2000	\$376.9	September YTD 2008	\$3,551.5

FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of October 9, 2009

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH AND YEAR-TO-DATE ENDED SEPTEMBER 2009 AND 2008
(PARENTHESIS INDICATE DAILY AVERAGES)***

	September 2009		September 2008	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	15,660,963 (522,032)	153,465,458 (562,145)	18,720,616 (624,021)	200,807,555 (732,874)
Bally's AC	39,692,972 (1,323,099)	366,765,456 (1,343,463)	45,793,165 (1,526,439)	447,928,777 (1,634,777)
Borgata	63,140,684 (2,104,689)	540,175,982 (1,978,667)	59,575,810 (1,985,860)	567,550,373 (2,071,352)
Caesars	39,521,791 (1,317,393)	347,091,677 (1,271,398)	42,165,897 (1,405,530)	426,447,482 (1,556,378)
Harrah's Marina	43,680,245 (1,456,008)	371,235,600 (1,359,837)	42,378,179 (1,412,606)	420,978,500 (1,536,418)
Resorts	16,370,692 (545,690)	151,399,200 (554,576)	15,751,574 (525,052)	184,749,409 (674,268)
Showboat	26,018,431 (867,281)	241,086,313 (883,100)	30,131,091 (1,004,370)	288,266,990 (1,052,069)
Tropicana	26,681,593 (889,386)	244,652,351 (896,162)	26,406,513 (880,217)	281,876,258 (1,028,745)
Trump Marina	13,133,312 (437,777)	128,660,403 (471,284)	15,304,813 (510,160)	161,925,875 (590,970)
Trump Plaza	15,540,661 (518,022)	157,495,462 (576,906)	18,602,017 (620,067)	206,812,372 (754,790)
Trump Taj Mahal	35,976,947 (1,199,232)	345,974,875 (1,267,307)	41,089,862 (1,369,662)	364,166,466 (1,329,075)
Industry	<u>\$335,418,291</u> <u>(11,180,609)</u>	<u>\$3,048,002,777</u> <u>(11,164,845)</u>	<u>\$355,919,537</u> <u>(11,863,984)</u>	<u>\$3,551,510,057</u> <u>(12,961,716)</u>

* Industry daily averages may not foot due to rounding.

As of October 9, 2009

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED SEPTEMBER 2009 VERSUS 2008**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2009	2008	%	2009	2008	%	2009	2008	%
AC Hilton	11,367,658	13,473,929	(15.6)	4,293,305	5,246,687	(18.2)	15,660,963	18,720,616	(16.3)
Bally's AC	27,702,322	31,985,123	(13.4)	11,990,650	13,808,042	(13.2)	39,692,972	45,793,165	(13.3)
Borgata	36,659,060	34,976,189	4.8	26,481,624	24,599,621	7.7	63,140,684	59,575,810	6.0
Caesars	25,508,681	26,456,821	(3.6)	14,013,110	15,709,076	(10.8)	39,521,791	42,165,897	(6.3)
Harrah's Marina	35,094,932	34,791,406	0.9	8,585,313	7,586,773	13.2	43,680,245	42,378,179	3.1
Resorts	11,880,965	11,931,092	(0.4)	4,489,727	3,820,482	17.5	16,370,692	15,751,574	3.9
Showboat	22,271,981	24,289,298	(8.3)	3,746,450	5,841,793	(35.9)	26,018,431	30,131,091	(13.6)
Tropicana	18,617,087	18,865,035	(1.3)	8,064,506	7,541,478	6.9	26,681,593	26,406,513	1.0
Trump Marina	9,816,531	11,792,705	(16.8)	3,316,781	3,512,108	(5.6)	13,133,312	15,304,813	(14.2)
Trump Plaza	11,417,095	13,251,818	(13.8)	4,123,566	5,350,199	(22.9)	15,540,661	18,602,017	(16.5)
Trump Taj Mahal	21,546,318	22,868,382	(5.8)	14,430,629	18,221,480	(20.8)	35,976,947	41,089,862	(12.4)
Total	<u>\$231,882,630</u>	<u>\$244,681,798</u>	(5.2)	<u>\$103,535,661</u>	<u>\$111,237,739</u>	(6.9)	<u>\$335,418,291</u>	<u>\$355,919,537</u>	(5.8)

As of October 9, 2009

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE YEAR-TO-DATE ENDED SEPTEMBER 2009 VERSUS 2008**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2009	2008	%	2009	2008	%	2009	2008	%
AC Hilton	110,974,036	140,394,182	(21.0)	42,491,422	60,413,373	(29.7)	153,465,458	200,807,555	(23.6)
Bally's AC	244,430,659	314,787,485	(22.4)	122,334,797	133,141,292	(8.1)	366,765,456	447,928,777	(18.1)
Borgata	336,187,039	332,588,213	1.1	203,988,943	234,962,160	(13.2)	540,175,982	567,550,373	(4.8)
Caesars	218,021,773	260,785,356	(16.4)	129,069,904	165,662,126	(22.1)	347,091,677	426,447,482	(18.6)
Harrah's Marina	296,529,402	348,581,451	(14.9)	74,706,198	72,397,049	3.2	371,235,600	420,978,500	(11.8)
Resorts	113,262,000	139,475,864	(18.8)	38,137,200	45,273,545	(15.8)	151,399,200	184,749,409	(18.1)
Showboat	197,946,951	233,704,523	(15.3)	43,139,362	54,562,467	(20.9)	241,086,313	288,266,990	(16.4)
Tropicana	172,692,845	200,859,288	(14.0)	71,959,506	81,016,970	(11.2)	244,652,351	281,876,258	(13.2)
Trump Marina	98,287,646	122,125,332	(19.5)	30,372,757	39,800,543	(23.7)	128,660,403	161,925,875	(20.5)
Trump Plaza	112,460,773	141,570,741	(20.6)	45,034,689	65,241,631	(31.0)	157,495,462	206,812,372	(23.8)
Trump Taj Mahal	212,837,392	228,865,958	(7.0)	133,137,483	135,300,508	(1.6)	345,974,875	364,166,466	(5.0)
Total	<u>\$2,113,630,516</u>	<u>\$2,463,738,393</u>	(14.2)	<u>\$934,372,261</u>	<u>\$1,087,771,664</u>	(14.1)	<u>\$3,048,002,777</u>	<u>\$3,551,510,057</u>	(14.2)

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