

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces February Casino Revenue

For Immediate Release

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ATLANTIC CITY— Casinos reported \$261.6 million in casino win in February, a 15.7 percent decrease over the same month a year ago. Revenues were depressed by three significant snow storms which made February the snowiest month ever recorded in Atlantic City.

Results reported to the New Jersey Casino Control Commission show that the 11 casinos won \$176.2 million at the slot machines and another \$85.4 million at table games in February. Slot revenue decreased by 17.8 percent while table revenues decreased 11 percent.

Casinos paid \$20.9 million in taxes on their gross revenues in February. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$3.3 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first two months of the year, casinos won \$555.8 million, down 12 percent from the \$631.7 million won in the same period in 2009.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/>. For more information contact the Office of Communications.)

FEBRUARY 2010 STATISTICS

CASINO WIN AND GROSS REVENUE

February	2010	2009	Increase (Decrease)	
			\$	%
Casino Win	\$261,610,299	\$310,297,708	(48,687,409)	(15.7)
Adjustments	4,323	(123,310)	127,633	N/A
Gross Revenue	261,614,622	310,174,398	(48,559,776)	(15.7)
Deduction for Eligible Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$261,614,622</u>	<u>\$310,174,398</u>	<u>(48,559,776)</u>	<u>(15.7)</u>
February YTD				
Casino Win	\$555,777,954	\$631,743,251	(75,965,297)	(12.0)
Adjustments	7,517	(122,902)	130,419	N/A
Gross Revenue	555,785,471	631,620,349	(75,834,878)	(12.0)
Deduction for Eligible Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$555,785,471</u>	<u>\$631,620,349</u>	<u>(75,834,878)</u>	<u>(12.0)</u>

CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
February 2010	\$20,929,170	(\$10,886)
January through February 2010	\$44,462,838	(\$33,160)
May 1978 through February 2010	\$8,110,931,913	\$130,661,523

* Includes payments from tax audit deficiencies

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

February 2010	\$3,270,183
January through February 2010	\$6,947,318

FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR FEBRUARY

(\$ in Millions)

February 2006	\$397.4	February YTD 2006	\$803.7
February 2005	\$388.4	February YTD 2007	\$772.7
February 2004	\$386.3	February YTD 2004	\$752.8
February 2008	\$384.1	February YTD 2005	\$752.5
February 2007	\$378.3	February YTD 2008	\$739.1

FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of March 10, 2010

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH AND YEAR-TO-DATE ENDED FEBRUARY 2010 AND 2009
(PARENTHESIS INDICATE DAILY AVERAGES)***

	February 2010		February 2009	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	11,212,395 (400,443)	23,549,317 (399,141)	16,638,651 (594,238)	33,401,413 (566,126)
Bally's AC	33,727,983 (1,204,571)	68,203,451 (1,155,991)	38,454,297 (1,373,368)	76,027,741 (1,288,606)
Borgata	45,513,405 (1,625,479)	101,729,336 (1,724,226)	57,340,921 (2,047,890)	115,554,369 (1,958,549)
Caesars	32,371,780 (1,156,135)	67,104,963 (1,137,372)	32,479,927 (1,159,997)	69,694,460 (1,181,262)
Harrah's Marina	34,084,014 (1,217,286)	72,407,387 (1,227,244)	36,996,887 (1,321,317)	74,286,713 (1,259,097)
Resorts	10,798,849 (385,673)	23,903,389 (405,142)	15,544,944 (555,177)	30,000,374 (508,481)
Showboat	20,704,156 (739,434)	43,817,169 (742,664)	24,251,937 (866,141)	46,392,593 (786,315)
Tropicana	21,367,631 (763,130)	45,018,722 (763,029)	25,318,591 (904,235)	50,063,184 (848,529)
Trump Marina	10,022,509 (357,947)	21,827,900 (369,964)	14,140,158 (505,006)	28,428,694 (481,842)
Trump Plaza	13,535,171 (483,399)	27,933,870 (473,455)	16,662,252 (595,080)	33,449,823 (566,946)
Trump Taj Mahal	28,272,406 (1,009,729)	60,282,450 (1,021,736)	32,469,143 (1,159,612)	74,443,887 (1,261,761)
Industry	<u>\$261,610,299</u> (9,343,226)	<u>\$555,777,954</u> (9,419,964)	<u>\$310,297,708</u> (11,082,061)	<u>\$631,743,251</u> (10,707,514)

* Industry daily averages may not foot due to rounding.

As of March 10, 2010

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED ENDED FEBRUARY 2010 VERSUS 2009**

	SLOT MACHINE WIN			TABLE GAME WIN			TOTAL CASINO WIN		INCREASE (DECREASE) %
	2010	2009	INCREASE (DECREASE) %	2010	2009	INCREASE (DECREASE) %	2010	2009	
AC Hilton	7,412,236	11,627,320	(36.3)	3,800,159	5,011,331	(24.2)	11,212,395	16,638,651	(32.6)
Bally's AC	21,122,472	25,020,298	(15.6)	12,605,511	13,433,999	(6.2)	33,727,983	38,454,297	(12.3)
Borgata	29,956,717	33,351,455	(10.2)	15,556,688	23,989,466	(35.2)	45,513,405	57,340,921	(20.6)
Caesars	18,810,726	21,880,666	(14.0)	13,561,054	10,599,261	27.9	32,371,780	32,479,927	(0.3)
Harrah's Marina	25,993,634	29,224,661	(11.1)	8,090,380	7,772,226	4.1	34,084,014	36,996,887	(7.9)
Resorts	7,877,811	11,631,597	(32.3)	2,921,038	3,913,347	(25.4)	10,798,849	15,544,944	(30.5)
Showboat	16,314,067	18,827,527	(13.3)	4,390,089	5,424,410	(19.1)	20,704,156	24,251,937	(14.6)
Tropicana	14,635,414	18,392,148	(20.4)	6,732,217	6,926,443	(2.8)	21,367,631	25,318,591	(15.6)
Trump Marina	7,912,583	10,702,413	(26.1)	2,109,926	3,437,745	(38.6)	10,022,509	14,140,158	(29.1)
Trump Plaza	9,014,472	11,767,141	(23.4)	4,520,699	4,895,111	(7.6)	13,535,171	16,662,252	(18.8)
Trump Taj Mahal	17,162,245	21,886,282	(21.6)	11,110,161	10,582,861	5.0	28,272,406	32,469,143	(12.9)
Total	\$176,212,377	\$214,311,508	(17.8)	\$85,397,922	\$95,986,200	(11.0)	\$261,610,299	\$310,297,708	(15.7)

As of March 10, 2010

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE YEAR-TO-DATE ENDED FEBRUARY 2010 VERSUS 2009**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2010	2009	%	2010	2009	%	2010	2009	%
AC Hilton	15,795,198	23,251,026	(32.1)	7,754,119	10,150,387	(23.6)	23,549,317	33,401,413	(29.5)
Bally's AC	43,551,364	48,345,712	(9.9)	24,652,087	27,682,029	(10.9)	68,203,451	76,027,741	(10.3)
Borgata	63,949,945	69,776,103	(8.3)	37,779,391	45,778,266	(17.5)	101,729,336	115,554,369	(12.0)
Caesars	38,702,181	42,250,204	(8.4)	28,402,782	27,444,256	3.5	67,104,963	69,694,460	(3.7)
Harrah's Marina	56,056,498	58,757,483	(4.6)	16,350,889	15,529,230	5.3	72,407,387	74,286,713	(2.5)
Resorts	17,044,732	22,471,145	(24.1)	6,858,657	7,529,229	(8.9)	23,903,389	30,000,374	(20.3)
Showboat	34,541,862	35,942,263	(3.9)	9,275,307	10,450,330	(11.2)	43,817,169	46,392,593	(5.6)
Tropicana	30,121,277	35,889,463	(16.1)	14,897,445	14,173,721	5.1	45,018,722	50,063,184	(10.1)
Trump Marina	16,753,338	21,186,878	(20.9)	5,074,562	7,241,816	(29.9)	21,827,900	28,428,694	(23.2)
Trump Plaza	18,517,628	23,175,505	(20.1)	9,416,242	10,274,318	(8.4)	27,933,870	33,449,823	(16.5)
Trump Taj Mahal	36,658,631	44,898,329	(18.4)	23,623,819	29,545,558	(20.0)	60,282,450	74,443,887	(19.0)
Total	<u>\$371,692,654</u>	<u>\$425,944,111</u>	(12.7)	<u>\$184,085,300</u>	<u>\$205,799,140</u>	(10.6)	<u>\$555,777,954</u>	<u>\$631,743,251</u>	(12.0)

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