

## NEW JERSEY CASINO CONTROL COMMISSION

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Tennessee Avenue and Boardwalk  
Atlantic City, NJ 08401

# ***CCC Announces August Casino Revenue***

## **For Immediate Release**

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**ATLANTIC CITY**— Casinos reported \$347.5 million in casino win in August, a decrease of 11.3 percent over the same month a year ago.

Results reported to the New Jersey Casino Control Commission Friday show that the 11 casinos won \$245.1 million at the slot machines and another \$102.4 million at table games in July. Slot revenue fell 11.3 percent while table game revenues decreased by 11.4 percent. Copies of individual casino tax returns with detailed information on gaming revenues are available on the Commission web site at <http://www.njccc.gov/casinos/financia/mthrev/> .

After adjustments and a deduction for promotional gaming credits, casinos paid \$24.3 million on taxable gross revenue of \$304.2 million in August. That money, 8 percent of taxable gross revenue, goes into the Casino Revenue Fund, which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$4.3 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first eight months of the year, casinos won \$2.5 billion, down 8.4 percent from the same period in 2009. Revenue from slot machines was down 8.3 percent and revenue from table games was down 8.5 percent for the eight months. Taxable gross revenue fell 10.5 percent to \$2.3 billion.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

*(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/> . For more information contact the Office of Communications.)*

# AUGUST 2010 STATISTICS

## CASINO WIN AND GROSS REVENUE

August	2010	2009	Increase (Decrease)	
			\$	%
Casino Win	\$347,476,748	\$391,734,953	(44,258,205)	(11.3)
Adjustments	35,017	122	34,895	N/A
Gross Revenue	347,511,765	391,735,075	(44,223,310)	(11.3)
Deduction for Eligible				
Promotional Gaming Credits	43,336,464	35,203,775	8,132,689	23.1
Taxable Gross Revenue	<u>\$304,175,301</u>	<u>\$356,531,300</u>	<u>(52,355,999)</u>	<u>(14.7)</u>
<b>August YTD</b>				
Casino Win	\$2,485,785,823	\$2,712,584,486	(226,798,663)	(8.4)
Adjustments	79,655	(78,903)	158,558	N/A
Gross Revenue	2,485,865,478	2,712,505,583	(226,640,105)	(8.4)
Deduction for Eligible				
Promotional Gaming Credits	176,045,999	132,319,464	43,726,535	33.0
Taxable Gross Revenue	<u>\$2,309,819,479</u>	<u>\$2,580,186,119</u>	<u>(270,366,640)</u>	<u>(10.5)</u>

## CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
August 2010	\$24,334,024	\$5,435
January through August 2010	\$184,785,558	(\$43,186)
May 1978 through August 2010	\$8,251,259,388	\$130,651,497

\* Includes payments from tax audit deficiencies

## CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

August 2010	\$4,343,897
January through August 2010	\$31,073,318

## FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR AUGUST

(\$ in Millions)

August 2006	\$494.4	August YTD 2006	\$3,512.2
August 2003	\$474.9	August YTD 2005	\$3,374.3
August 2005	\$473.0	August YTD 2007	\$3,371.1
August 2008	\$468.3	August YTD 2004	\$3,274.1
August 2007	\$465.2	August YTD 2008	\$3,195.6

## FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of September 10, 2010

**ATLANTIC CITY CASINO INDUSTRY  
COMPARISON OF CASINO WIN  
FOR THE MONTH AND YEAR-TO-DATE ENDED AUGUST 2010 AND 2009  
(PARENTHESIS INDICATE DAILY AVERAGES)\***

	August 2010		August 2009	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	16,414,581 (529,503)	116,302,305 (478,610)	19,189,759 (619,024)	137,804,495 (567,097)
Bally's AC	39,041,473 (1,259,402)	302,917,202 (1,246,573)	45,892,667 (1,480,409)	327,072,484 (1,345,977)
Borgata	60,495,943 (1,951,482)	445,466,132 (1,833,194)	68,506,557 (2,209,889)	477,035,298 (1,963,108)
Caesars	42,717,221 (1,377,975)	286,114,024 (1,177,424)	45,294,617 (1,461,117)	307,569,886 (1,265,720)
Harrah's Marina	44,487,666 (1,435,086)	317,789,709 (1,307,777)	47,321,088 (1,526,487)	327,555,355 (1,347,964)
Resorts	16,196,365 (522,463)	110,969,916 (456,666)	20,556,896 (663,126)	135,028,508 (555,673)
Showboat	29,014,805 (935,961)	201,955,404 (831,092)	31,354,209 (1,011,426)	215,067,882 (885,053)
Tropicana	28,773,018 (928,162)	200,047,889 (823,242)	33,402,960 (1,077,515)	217,970,758 (896,999)
Trump Marina	13,114,733 (423,056)	99,762,705 (410,546)	16,472,449 (531,369)	115,527,091 (475,420)
Trump Plaza	16,931,738 (546,185)	124,492,252 (512,314)	19,804,963 (638,870)	141,954,801 (584,176)
Trump Taj Mahal	40,289,205 (1,299,652)	279,968,285 (1,152,133)	43,938,788 (1,417,380)	309,997,928 (1,275,712)
Industry	<u>\$347,476,748</u> <u>(11,208,927)</u>	<u>\$2,485,785,823</u> <u>(10,229,571)</u>	<u>\$391,734,953</u> <u>(12,636,612)</u>	<u>\$2,712,584,486</u> <u>(11,162,899)</u>

\* Industry daily averages may not foot due to rounding.

As of September 10, 2010

**THE ATLANTIC CITY CASINO INDUSTRY  
CASINO WIN ANALYSIS  
FOR THE MONTH ENDED AUGUST 2010 VERSUS 2009**

	SLOT MACHINE WIN			TABLE GAME WIN			TOTAL CASINO WIN		INCREASE (DECREASE) %
	2010	2009	INCREASE (DECREASE) %	2010	2009	INCREASE (DECREASE) %	2010	2009	
AC Hilton	12,817,834	13,421,172	(4.5)	3,596,747	5,768,587	(37.6)	16,414,581	19,189,759	(14.5)
Bally's AC	27,122,008	31,284,453	(13.3)	11,919,465	14,608,214	(18.4)	39,041,473	45,892,667	(14.9)
Borgata	41,255,867	44,077,114	(6.4)	19,240,076	24,429,443	(21.2)	60,495,943	68,506,557	(11.7)
Caesars	24,778,833	29,339,618	(15.5)	17,938,388	15,954,999	12.4	42,717,221	45,294,617	(5.7)
Harrah's Marina	34,094,917	38,017,634	(10.3)	10,392,749	9,303,454	11.7	44,487,666	47,321,088	(6.0)
Resorts	11,727,456	14,797,544	(20.7)	4,468,909	5,759,352	(22.4)	16,196,365	20,556,896	(21.2)
Showboat	23,393,764	25,979,034	(10.0)	5,621,041	5,375,175	4.6	29,014,805	31,354,209	(7.5)
Tropicana	20,869,869	23,971,736	(12.9)	7,903,149	9,431,224	(16.2)	28,773,018	33,402,960	(13.9)
Trump Marina	10,993,917	12,415,165	(11.4)	2,120,816	4,057,284	(47.7)	13,114,733	16,472,449	(20.4)
Trump Plaza	11,948,619	14,386,301	(16.9)	4,983,119	5,418,662	(8.0)	16,931,738	19,804,963	(14.5)
Trump Taj Mahal	26,056,193	28,450,458	(8.4)	14,233,012	15,488,330	(8.1)	40,289,205	43,938,788	(8.3)
<b>Total</b>	<b><u>\$245,059,277</u></b>	<b><u>\$276,140,229</u></b>	<b>(11.3)</b>	<b><u>\$102,417,471</u></b>	<b><u>\$115,594,724</u></b>	<b>(11.4)</b>	<b><u>\$347,476,748</u></b>	<b><u>\$391,734,953</u></b>	<b>(11.3)</b>

As of September 10, 2010

**THE ATLANTIC CITY CASINO INDUSTRY  
CASINO WIN ANALYSIS  
FOR THE YEAR-TO-DATE ENDED AUGUST 2010 VERSUS 2009**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2010	2009	%	2010	2009	%	2010	2009	%
AC Hilton	85,233,570	99,606,378	(14.4)	31,068,735	38,198,117	(18.7)	116,302,305	137,804,495	(15.6)
Bally's AC	200,250,168	216,728,337	(7.6)	102,667,034	110,344,147	(7.0)	302,917,202	327,072,484	(7.4)
Borgata	289,596,320	299,527,979	(3.3)	155,869,812	177,507,319	(12.2)	445,466,132	477,035,298	(6.6)
Caesars	172,925,926	192,513,092	(10.2)	113,188,098	115,056,794	(1.6)	286,114,024	307,569,886	(7.0)
Harrah's Marina	244,805,734	261,434,470	(6.4)	72,983,975	66,120,885	10.4	317,789,709	327,555,355	(3.0)
Resorts	81,116,004	101,381,035	(20.0)	29,853,912	33,647,473	(11.3)	110,969,916	135,028,508	(17.8)
Showboat	165,285,967	175,674,970	(5.9)	36,669,437	39,392,912	(6.9)	201,955,404	215,067,882	(6.1)
Tropicana	142,798,726	154,075,758	(7.3)	57,249,163	63,895,000	(10.4)	200,047,889	217,970,758	(8.2)
Trump Marina	77,604,687	88,471,115	(12.3)	22,158,018	27,055,976	(18.1)	99,762,705	115,527,091	(13.6)
Trump Plaza	87,012,026	101,043,678	(13.9)	37,480,226	40,911,123	(8.4)	124,492,252	141,954,801	(12.3)
Trump Taj Mahal	178,689,417	191,291,074	(6.6)	101,278,868	118,706,854	(14.7)	279,968,285	309,997,928	(9.7)
Total	<u>\$1,725,318,545</u>	<u>\$1,881,747,886</u>	(8.3)	<u>\$760,467,278</u>	<u>\$830,836,600</u>	(8.5)	<u>\$2,485,785,823</u>	<u>\$2,712,584,486</u>	(8.4)

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