

## INTERNET GAMING DISCLOSURE STATEMENT

Filing Period:       Initial       Quarterly

Name of person completing this form:

Emily Steele

Name and address of entity or person on whose behalf this form is being filed:

FEARLESS GROUP USA INC  
12 WEST 21ST STREET  
5TH FLOOR  
NEW YORK, NY 10010

Principal business or occupation of entity or person on whose behalf this form is being filed:

Marketing/Communications/Advertising/Media

Status of entity or person on whose behalf this form is being filed:

License Holder       Applicant

The entity or person on whose behalf this form is being filed is a holder of or applicant for:

- Casino License
- Casino Service Industry Enterprise License
- Vendor Registration
- Permit
- Casino Key Employee License
- Casino Employee Registration
- Qualifer
- Other (Please specify)

## SCHEDULE A

*For an initial filing, all information disclosed must date from July 1, 2009 through the date of the initial filing. All subsequent filings must disclose quarterly information.*

*Please refer to paragraph 6 of the Instructions in completing this Schedule.*

Name of the person, entity or firm to whom any payment, remuneration, benefit or thing of value for professional services was made	Amount of value of such payment(s), remuneration, benefit or thing of value	Date such payment(s), remuneration, benefit or thing of value was made	Reason or purpose for the procurement of professional services
New Jersey Press Services Inc.	101,544.78	12/27/2013	Print media
The Cross Agency	396,578	12/27/2013	TV media
Wilkins Media LLC	417,917	12/20/2013	Out-of-home media
Cross Media Works Company	450,000	12/09/2013	TV media
Hybrid Media Services LLC	101,910	12/06/2013	Radio media
Gocella, Inc.	46,997.73	12/02/2013	Direct mail
The Cross Agency	450,000	12/02/2013	TV media
The Cross Agency	450,000	11/26/2013	TV media
Pulpo Media Inc	8,200	11/22/2013	Digital media
List Services Corp	750	11/21/2013	Data scrubbing for direct mail
MLN Advertising Inc	24,901	11/21/2013	Digital media
Batanga, Inc.	15,000	11/20/2013	Digital media
Hybrid Media Services LLC	249,920	11/13/2013	Radio media
New Jersey Press Services Inc.	100,000	11/12/2013	Print media
Booth Newspapers	78,055.67	11/26/2013	Print media
Royal Flush Casino Entertainment	2,150	12/13/2013	Equipment for activation event
Targetspot Inc	25,099	11/08/2013	Online radio
TremorVideo	20,000	11/13/2013	Digital media
ESPN	26,987.22	11/22/2013	Digital media
Batanga, Inc.	218.24	11/30/2013	Digital media

## SCHEDULE B

For an *initial* filing, all information disclosed must date from July 1, 2009 through the date of the initial filing. All subsequent filings must disclose quarterly information.

Please refer to paragraph 6 of the Instructions in completing this Schedule.

Name of the person, entity or firm (offering professional services with regard to internet gaming) from whom any payment, remuneration, benefit or thing of value was received	Amount of value of such payment(s), remuneration, benefit or thing of value	Date such payment(s), remuneration, benefit or thing of value was made	Reason or purpose such payment(s), remuneration, benefit or thing of value was received
BWIN.PARTY ENTERTAINMENT NJ, LLC	1,345,353	12/24/13	Assorted media, creative work
BWIN.PARTY ENTERTAINMENT NJ, LLC	10,000	11/22/2013	Agency retainer fee
BWIN.PARTY ENTERTAINMENT NJ, LLC	3,207,766	11/06/2013	Assorted media, creative work
BWIN.PARTY ENTERTAINMENT NJ, LLC	9,970	10/18/2013	Agency retainer fee
BWIN.PARTY ENTERTAINMENT NJ, LLC	19,965	08/29/2013	Assorted media, creative work
BWIN.PARTY ENTERTAINMENT NJ, LLC	682,294	12/18/2013	Assorted media, creative work

***I certify that the foregoing statements made by me are true. I am aware that if any of the foregoing statements are wilfully false, I am subject to punishment.***

  
\_\_\_\_\_  
Signature of person completing this form

2/12/14  
\_\_\_\_\_  
Date

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