

# STATE OF NEW JERSEY

Division of Gaming Enforcement



Internet Gaming Disclosure Statement

## INSTRUCTIONS FOR COMPLETING THE INTERNET GAMING DISCLOSURE STATEMENT

1. Pursuant to N.J.S.A. 5:12-85h and N.J.A.C. 13:69A-7.17, each entity or person who is an applicant for or holder of any license, registration, permit or qualification must provide an Internet Gaming Disclosure Statement to the Division of Gaming Enforcement (Division) no later than December 31, 2013. The filing shall disclose information regarding payment for professional services, the identity of the person making or receiving payment and the nature of the services provided in connection with the authorization or conduct of Internet gaming.
2. The initial Internet Gaming Disclosure Statement must disclose the required information from July 1, 2009 through the date of the initial statement.
3. After December 31, 2013, each new applicant for any license, registration, permit or qualification must file an initial Internet Gaming Disclosure Statement with the application and quarterly thereafter.
4. After December 31, 2013, quarterly Internet Gaming Disclosure Statements are due to be filed with the Division no later than 15 days following the end of each calendar quarter in accordance with the following schedule:

First Quarter	April 15
Second Quarter	July 15
Third Quarter	October 15
Fourth Quarter	January 15

5. An original and one (1) copy of the initial or quarterly Internet Gaming Disclosure Statement must be filed at the following address:

Division of Gaming Enforcement, Intake Unit  
1300 Atlantic Avenue  
Atlantic City, New Jersey 08401  
Attention: Internet Gaming Disclosure Statement

Please note that the Division is working to enable the electronic filing of future submissions, but the electronic filing of the Internet Gaming Disclosure Statement is not available at this time.

6. Please disclose on Schedule A the required information concerning the person, entity or firm to **whom** any payment, remuneration, benefit or thing of value for professional services was made. For the purposes of this form, "professional services" include, but are not limited to, legal, consulting, lobbying, auditing, accounting, recruitment and referral services provided with regard to Internet gaming. Please disclose on Schedule B the required information concerning the person, entity or firm that offers such professional services with regard to Internet gaming **from whom** any payment, remuneration, benefit or thing of value was received.
7. Please be advised that pursuant to N.J.S.A. 5:12-74.1d(8), the information recorded on the Internet Gaming Disclosure Statement shall be made public by the Division.

## INTERNET GAMING DISCLOSURE STATEMENT

Filing Period:  Initial  Quarterly

Name of person completing this form:

Shani Zamir

Name and address of entity or person on whose behalf this form is being filed:

Mobius Solutions Ltd  
18 Ben Avigdor Street  
POB 57048  
Tel Aviv, 61570  
Israel

Principal business or occupation of entity or person on whose behalf this form is being filed:

Software Company

Optimove is a retention automation platform powered by predictive micro-segmentation technology. The software personalizes every campaign, to maximize revenues and customer lifetime value.

Status of entity or person on whose behalf this form is being filed:

License Holder  Applicant

The entity or person on whose behalf this form is being filed is a holder of or applicant for:

- Casino License
- Casino Service Industry Enterprise License
- Vendor Registration
- Permit
- Casino Key Employee License
- Casino Employee Registration
- Qualifer
- Other (Please specify)

## **SCHEDULE A**

*For an initial filing, all information disclosed must date from July 1, 2009 through the date of the initial filing. All subsequent filings must disclose quarterly information.*

*Please refer to paragraph 6 of the Instructions in completing this Schedule.*

Name of the person, entity or firm to whom any payment, remuneration, benefit or thing of value for professional services was made	Amount of value of such payment(s), remuneration, benefit or thing of value	Date such payment(s), remuneration, benefit or thing of value was made	Reason or purpose for the procurement of professional services
	\$0		

## SCHEDULE B

For an *initial* filing, all information disclosed must date from July 1, 2009 through the date of the initial filing. All subsequent filings must disclose quarterly information.

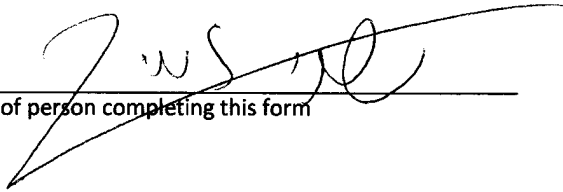
*Please refer to paragraph 6 of the Instructions in completing this Schedule.*

Name of the person, entity or firm (offering professional services with regard to internet gaming) from whom any payment, remuneration, benefit or thing of value was received	Amount of value of such payment(s), remuneration, benefit or thing of value	Date such payment(s), remuneration, benefit or thing of value was made	Reason or purpose such payment(s), remuneration, benefit or thing of value was received
Amaya Gaming	\$25,840	0/1/2013-3/1/2014	Optimove is a retention automation platform powered by predictive micro-segmentation technology. The software personalizes every campaign, to maximize revenues and customer lifetime value.

***I certify that the foregoing statements made by me are true. I am aware that if any of the foregoing statements are wilfully false, I am subject to punishment.***

\_\_\_\_\_  
Signature of person completing this form

\_\_\_\_\_  
Date



2/4/2014

