STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

Request of Bally's Park Place, Inc. d/b/a Bally's Atlantic City To Expand Its Casino Hotel Alcoholic Beverage License for Gold Tooth Gerties **(Gold Tooth Gerties Expansion On Boardwalk)**	)	ORDER PRN 1631201

By its request (PRN 1631201) Bally's Park Place, Inc. d/b/a Bally's ("Bally's") seeks authorization from the Division of Gaming Enforcement ("Division") for an expansion of its Type II (hotel) authorized outlet, Gold Tooth Gerties, which fronts the Atlantic City Boardwalk, to serve alcoholic beverages within the first ribbon of the Boardwalk in front of its licensed premises, an expanse of approximately 12 feet onto the Boardwalk as measured in the architectural survey dated May 14, 2012 submitted to the City of Atlantic City ("City"). Bally's has been granted a "Revocable License Agreement" for 2012 by the City on June 22, 2012 which permits the extension of the licensed premises onto the Boardwalk ("Boardwalk premises") until November 1, 2012. Having considered the relevant provisions of the Casino Control Act, *N.J.S.A.* 5:12-1 *et seq.*, I hereby order that the request be granted with the following conditions:

1. Hours of operation of the Boardwalk premises will be generally from 8:00 a.m. until 4:00 a.m., weather permitting.

2. Bally's Gold Tooth Gerites' Boardwalk premises will be that area specifically delineated in the architectural diagram dated May 14, 2012 and submitted to the City of Atlantic City and which was relied upon by the City. That diagram was provided to the Division of Gaming Enforcement ("Division") as part of Bally's request.

3. Alcoholic beverages are to be provided to patrons within the Boardwalk premises of Gold Tooth Gerties by the glass or other open receptacle for consumption on the premises of the Boardwalk premises only.

4. Bally's will maintain procedures to insure that sales of alcoholic beverages to patrons of its Gold Tooth Gerties Boardwalk premises will be only to those individuals who are 21 years of age or older and that such beverages are not sold to individuals who are actually or apparently intoxicated.

5. Bally's will maintain adequate security during operation of its Boardwalk premises to insure the safety of patrons and employees and to prevent the removal of the alcohol by unauthorized individuals.

6. While conducting the sale of alcoholic beverages within its Gold Tooth Gerties Boardwalk premises, Bally's will comply with all requirements attendant to Type II CHAB authorization, pursuant to *N.J.S.A.* 5:12-103g(2) and with all applicable alcoholic beverage laws and regulations of the Division and, as deemed applicable, the Division of Alcoholic Beverage Control.

7. Bally's is to obtain all necessary approvals from other governmental agencies prior to commencing operation of its Boardwalk premises.

8. The relief granted herein will be continuing, without expiration, provided that Bally's complies, in all respects, to the conditions contained herein and in full and complete conformance with the representations made for the approval herein to the City and the Division, which representations include the location and dimensions of the Boardwalk premises, and that the Division receive, prior to use of the Boardwalk premises for the next term, a notification of such intention to use the expanded Boardwalk area and a copy of the License Agreement, effective for that term, from the City.

9. Bally's will submit a diagram depicting the location of the tables and chairs to be used within the Boardwalk premises in addition to the location of any other furniture, fixtures and equipment.

10. The Division may amend, suspend or revoke the approval granted by this Order in the event that Bally's fails to comply with any of the conditions set forth herein.

Dated: June 22, 2010

DAVID L. REBUCK
DIRECTOR