

SUBCHAPTER 2. SELF-EXCLUSION

13:69G-2.1 Definitions

The following words and terms, when used in this subchapter, shall have the following meanings unless the context clearly indicates otherwise.

"Internet self-exclusion list" means a list of names of persons who are required to be prohibited from Internet gaming.

"Self-excluded person" means any person whose name is included, at his or her own request, on the self-exclusion list maintained by the Division.

"Self-exclusion list" means a list of names of persons who, pursuant to this subchapter, have voluntarily agreed to be excluded from all gaming activities, including Internet gaming, and to be prohibited from collecting any winnings or recovering any losses at or from all licensed casinos and simulcasting facilities.

"Targeted mailing" means an advertisement or promotional offer from a casino licensee or Internet gaming operator directed to an individual on the basis of specific criteria such as being a member or former member of a casino rewards club or a participant in social games. It does not include mass mailings made to an entire area or zip code, nor does it include an advertisement that arrives in a packet of five or more non-gaming advertisements if such packet of advertisements is addressed to "Resident", "Occupant" or some similar wording and not to a specific person. It further does not include any Internet "pop-up" advertisement that appears on a person's computer on the basis of his or her IP Address.

13:69G-2.3 Self-exclusion list; Internet self-exclusion list

a. - c (No change).

(d) **Except as provided herein, [No] no** casino licensee or employee or agent thereof shall disclose the name of, or any information about, any person who has requested self-exclusion or Internet self-exclusion to anyone other than employees and agents of the casino licensee whose duties and functions require access to such information.

1. Notwithstanding the foregoing, a casino licensee may disclose the name of and information about a self-excluded or Internet self-excluded person to appropriate employees of other casino licensees in Atlantic City for the purpose of alerting other casino licensees that a self- excluded or Internet self-excluded person has tried to gamble or obtain gaming related privileges or benefits in the casino licensee's casino or simulcasting facility, or Internet gaming site.

2. **It shall be permissible for a casino licensee, or an employee or agent thereof, to disclose the names of persons on the self-exclusion list or Internet self-exclusion list to a third party that is registered or licensed by the Division pursuant to N.J.A.C. 13:69J-1.1 et seq. for the purpose of allowing the third party to remove the names of such persons from a targeted mailing or other advertising or promotion to be made on behalf of a casino licensee or any of its Internet gaming affiliates. The company to whom such self-exclusion list is disclosed by a casino licensee shall be prohibited from distributing or disclosing the list to the public or to any other party and shall be required to establish procedures approved by the Division to ensure the self-exclusion list or Internet self-exclusion list is not disclosed.**

3. A licensed or registered company that obtains the self-exclusion list or Internet self-exclusion list from a casino licensee shall be permitted to use the list solely to exclude names or addresses from a marketing campaign on behalf a casino or Internet gaming operator. Such company may not use the self-exclusion list or Internet self-exclusion list for any other type of marketing or for any other purpose whatsoever.

d. (No change).