



MOBILIZATION REPORT

NEW JERSEY DIVISION OF HIGHWAY TRAFFIC SAFETY

YOU DRINK & DRIVE, YOU LOSE • 2006 HOLIDAY ENFORCEMENT PROJECT

2006 YEAR-END IMPAIRED DRIVING CRACKDOWN

Despite decades of work by law enforcement and traffic safety professionals, impaired driving continues to plague New Jersey's roadways. In 2005 (the last full year for which data is available), there were 263 alcohol-related fatalities in the state, 35% of all motor vehicle-related deaths.

Recognizing that impaired driving traditionally increases by approximately 10% during the holidays (Thanksgiving-New Year's Day), the New Jersey Division of Highway Traffic Safety (NJDHTS) conducted a year-end impaired driving crackdown, December 4 - January 2. The crackdown's goal was to raise public awareness about the dangers of impaired driving through stepped-up enforcement and media relations.

Piggybacking off the success of the August/September 2006 "You Drink and Drive, You Lose" campaign, which resulted in 1,700 DUI arrests, all police agencies in Bergen, Essex, Mercer, and Monmouth Counties were invited

to partner with NJDHTS. Fifty-four of the 126 participating police agencies received a \$5,000 grant to fund 100 hours of enforcement (roving patrols and/or checkpoints). Their selection was based on the results of NJDHTS' previous impaired driving crackdowns conducted in August/September 2006 and December 2005.

In addition to strong enforcement, NJDHTS also used the media to relay the "You Drink and Drive, You Lose" message to the motoring public. The crackdown was spotlighted in a statewide press release that included a list of grant-receiving police agencies and safety tips for drivers. Participating police departments were also provided a press release for distribution to their local media outlets. And radio stations across the state (through a NJDHTS partnership with the New Jersey Broadcasters Association) repeatedly aired a "You Drink and Drive, You Lose" public service announcement throughout the crackdown period.

THE RESULTS

The 2006 year-end impaired driving crackdown resulted in 441 DUI arrests. In addition, the participating police departments issued 2,538 and 1,445 speeding and seat belt summons, respectively, as well as 20,639 other citations. While the crackdown's focus was on impaired driving, motorists were also reminded of the state's commitment to proper restraint,

observing the posted speed limit and other lifesaving traffic safety laws.

Police agency participation in the year-end crackdown increased from 124 in 2005 to 126 in 2006. All of the police departments in Bergen (70) and Essex Counties (23), 30 in Mercer and Monmouth Counties, and three others outside

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THE RESULTS (continued)

the four-county area joined in the effort. Seven departments reported making ten or more DUI arrests during the crackdown accounting for 22% of the impaired motorists (98) who were removed from the road.

Media coverage of the crackdown was strong as daily and weekly newspapers and radio stations ran print and online stories about stepped-up enforcement and the resulting penalties associated with a DUI arrest. Municipal governments also provided support through public resolutions. Some participating police agencies reported a decrease in DUI arrests during the crackdown, which could be attributed to increased public awareness.

Participation by Year

2003:	55
2004:	76
2005:	124
2006:	126

Results of 126 Participating Agencies

441 DWI Arrests
2,538 Speeding Summonses
1,445 Seat Belt Summonses
20,639 Other Citations

Police Agencies Reporting 10 or more DWI Arrests

Fair Lawn	14
Brielle	13
Mahwah	13
Red Bank	13
Fairfield	12
Belleville	11
Bergen County Police	11
Pleasantville	11

For additional information about the 2006 year-end impaired driving crackdown, including a detailed breakdown of summons by participating police agencies, please [continue to the next page](#). For other questions or comments, contact Robert Gaydosh at (609) 633-9022 or robert.gaydosh@lps.state.nj.us



NJ Office of the Attorney General
New Jersey Division of Highway Traffic Safety



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Agency	DWI Arrests	Refusal to Submit	Breath Test Only	Open Container	Traffic Signal	Cell phone	Speeding	Seat Belt	Child Restraint	Equipment	Other Moving	Other Non-moving
BERGEN COUNTY												
Allendale Police Department	1	0	0	0	0	0	11	7	0	4	10	49
Alpine Police Department	0	0	0	0	5	0	15	21	0	6	8	4
Bergen County Police	11	3	0	4	96	8	233	212	2	74	238	1496
Bergenfield Police Department	2	0	0	0	31	0	28	23	0	29	90	79
Bogota Police Department	7	1	0	1	18	1	11	1	1	38	33	62
Carlstadt Police Department	2	1	1	0	7	0	21	8	0	73	53	145
Cliffside Park Police Department	5	3	0	2	3	2	1	8	0	76	77	50
Closter Police Department	2	2	0	3	0	0	10	3	0	11	33	2
Cresskill Police Department	2	0	2	1	8	0	12	4	0	31	6	5
Demarest Police Department	3	0	3	1	7	4	8	4	5	20	35	1
Dumont Police Department	3	0	2	1	3	0	9	11	2	39	19	23
East Rutherford Police Department	9	1	0	2	3	0	17	14	0	5	16	12
Edgewater Police Department	0	0	0	0	6	3	20	0	0	7	20	5
Elmwood Park Police Department	6	2	3	0	12	2	33	27	4	44	93	211
Emerson Police Department	3	0	0	0	1	0	14	4	1	10	11	22
Englewood Police Department	4	2	2	4	0	2	45	3	0	61	18	261
Englewood Cliffs Police Department	2	0	0	0	4	1	9	1	0	5	13	30
Fair Lawn Police Department	14	4	8	0	16	8	29	59	0	208	105	210
Fairview Police Department	5	1	4	2	4	2	0	11	2	46	49	41
Fort Lee Police Department	4	2	0	0	13	0	15	2	0	10	31	19
Franklin Lakes Police Department	3	2	1	0	0	0	22	1	0	0	4	1
Garfield Police Department	0	0	0	1	0	0	1	20	0	6	25	4
Glen Rock Police Department	4	0	0	1	10	5	38	7	2	10	59	61
Hackensack Police Department	3	0	2	0	20	1	22	41	5	108	217	210
Harrington Park Police Department	3	0	3	0	0	2	8	0	0	12	5	4
Hasbrouck Heights Police Department	2	0	2	0	1	0	2	0	0	0	4	4
Haworth Police Department	1	0	1	1	0	0	2	8	0	10	4	10
Hillsdale Police Department	4	1	3	0	2	0	9	3	0	13	19	19
Ho-Ho-Kus Police Department	1	0	1	1	1	1	23	6	0	35	31	32
Leonia Police Department	6	2	4	0	2	0	6	5	0	4	16	4
Little Ferry Police Department	1	0	0	1	19	4	0	32	0	16	52	225
Lodi Police Department	6	1	5	2	2	0	7	9	3	48	22	41
Lyndhurst Police Department	9	2	0	4	4	5	46	51	0	56	109	225
Mahwah Police Department	13	1	12	5	0	2	134	10	0	53	92	139
Maywood Police Department	5	1	0	0	2	1	16	11	1	39	114	23
Midland Park Police Department	1	1	0	1	0	0	5	0	0	13	2	35
Montvale Police Department	1	1	0	1	0	0	0	0	0	2	4	5
Moonachie Police Department	3	1	2	0	14	0	25	5	1	7	40	35
New Milford Police Department	4	1	0	0	6	1	27	13	0	86	44	40
North Arlington Police Department	3	0	0	0	0	0	12	3	0	17	13	19
Northvale Police Department	8	4	4	2	7	2	25	2	0	10	38	32
Norwood Police Department	0	0	0	0	0	0	10	2	0	8	7	14

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Agency	DWI Arrests	Refusal to Submit	Breath Test Only	Open Container	Traffic Signal	Cell phone	Speeding	Seat Belt	Child Restraint	Equipment	Other Moving	Other Non-moving
BERGEN COUNTY (CONTINUED)												
Oakland Police Department	8	2	6	0	4	2	17	5	0	49	28	20
Old Tappan Police Department	0	0	0	1	0	0	12	1	1	6	4	25
Oradell Police Department	4	1	3	1	1	0	31	5	9	8	7	0
Palisades Park Police Department	1	0	0	0	0	0	0	0	0	0	1	1
Palisades Interstate Parkway	0	0	0	7	14	7	326	14	1	7	65	57
Paramus Police Department	3	2	0	0	0	0	0	0	0	0	2	2
Park Ridge Police Department	2	0	2	1	5	1	12	7	0	15	40	28
Ramsey Police Department	6	1	5	1	13	0	49	6	0	9	16	74
Ridgefield Police Department	1	0	0	0	43	3	45	36	4	116	68	191
Ridgefield Park Police Department	1	1	0	0	1	0	0	0	0	2	6	6
Ridgewood Police Department	0	0	0	0	5	0	32	9	1	18	51	41
River Edge Police Department	4	1	0	0	4	0	13	3	0	6	44	24
River Vale Police Department	4	0	0	0	0	0	9	13	1	21	3	52
Rochelle Park Police Department	1	1	0	0	6	1	5	9	2	14	118	66
Rutherford Police Department	2	0	0	0	8	0	18	24	0	65	73	3
Saddle Brook Police Department	1	0	1	0	4	0	4	4	0	14	18	8
Saddle River Police Department	4	0	4	1	2	0	10	10	0	25	20	27
South Hackensack Police Department	0	0	0	0	2	1	0	5	0	1	10	35
Teaneck Police Department	6	0	2	3	57	4	100	44	0	90	300	326
Tenafly Police Department	1	0	1	0	0	0	0	0	0	1	2	3
Upper Saddle River Police Department	0	0	0	0	0	0	4	0	0	0	0	0
Waldwick Police Department	1	0	0	0	1	0	19	11	0	10	4	23
Wallington Police Department	2	2	0	0	40	5	7	26	0	42	171	68
Washington Police Department	2	0	2	0	2	0	14	8	0	8	9	37
Westwood Police Department	8	1	7	0	1	0	13	4	1	20	28	37
Woodcliff Lake Police Department	1	0	0	0	2	0	1	5	0	3	6	23
Wood-Ridge Police Department	9	4	5	2	15	1	8	12	2	18	60	123
Wyckoff Police Department	4	0	0	0	2	1	12	5	0	35	30	70
BERGEN COUNTY TOTALS	242	56	103	58	559	83	1742	918	51	1953	3063	5279

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Agency	DWI Arrests	Refusal to Submit	Breath Test Only	Open Container	Traffic Signal	Cell phone	Speeding	Seat Belt	Child Restraint	Equipment	Other Moving	Other Non-moving
ESSEX COUNTY												
Belleville Police Department	11	1	0	0	2	0	0	5	0	3	7	17
Caldwell Police Department	4	1	2	0	3	1	20	4	0	46	45	11
Cedar Grove Police Department	7	1	0	2	10	1	62	8	1	56	65	262
Essex County Sherrif	5	1	0	0	0	0	0	0	0	17	20	24
East Orange Police Department	0	0	0	0	0	0	0	0	0	0	873	0
Essex Fells Police Department	2	0	2	0	0	0	8	2	0	19	5	15
Fairfield Police Department	12	2	10	0	2	0	21	6	0	4	16	14
Glen Ridge Police Department	0	0	0	0	5	2	18	19	0	3	34	14
Irvington Police Department	2	0	0	0	0	0	11	17	0	211	259	1572
Livingston Police Department	2	1	0	0	17	3	17	24	2	27	90	119
Maplewood Police Department	2	2	0	1	14	1	36	51	1	71	52	70
Millburn Police Department	2	0	0	0	11	2	0	0	0	7	45	15
Montclair Police Department	1	0	1	1	0	4	0	6	1	4	101	2
Newark Police Department	6	0	4	1	52	1	172	120	2	7	1141	1079
North Caldwell Police Department	0	0	0	0	0	0	3	3	0	6	6	49
Nutley Police Department	1	0	0	0	2	0	44	33	0	24	24	44
Orange Police Department	4	2	2	1	2	1	15	11	1	58	110	140
Roseland Police Department	1	0	1	0	5	1	3	3	0	19	17	39
South Orange Police Department	1	0	1	1	2	0	14	7	0	27	32	4
Verona Police Department	3	0	0	0	3	0	4	4	0	2	44	0
West Caldwell Police Department	2	1	1	0	1	0	0	1	0	1	5	4
West Orange Police Department	4	4	0	0	0	0	1	0	0	3	4	1
ESSEX COUNTY TOTALS	77	17	24	7	133	19	462	331	8	627	3020	3506

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Agency	DWI Arrests	Refusal to Submit	Breath Test Only	Open Container	Traffic Signal	Cell phone	Speeding	Seat Belt	Child Restraint	Equipment	Other Moving	Other Non-moving
REGION II (CENTRAL) PARTICIPATING AGENCIES												
Aberdeen	7	3	4	0	1	0	24	4	0	31	27	21
Allenhurst	1	0	1	2	0	0	9	2	1	8	9	4
Avon by the Sea	2	0	1	0	0	0	0	0	0	0	3	0
Brielle	13	1	12	0	0	0	16	14	0	17	36	23
Deal	2	1	1	1	10	1	24	26	0	11	5	4
Eatontown	6	0	6	0	8	1	15	11	0	24	19	11
Fair Haven	6	3	3	0	3	0	25	3	0	14	11	40
Franklin Township	5	2	3	0	2	0	35	3	0	4	23	47
Hamilton Township	0	0	0	0	0	0	0	2	0	1	2	6
Holmdel	2	0	2	0	6	0	10	10	0	14	12	16
Hopewell	4	0	3	1	0	0	5	9	2	11	4	10
Keansburg	1	1	0	0	7	1	12	10	2	33	74	75
Lake Como	0	0	0	0	2	0	1	1	0	7	9	4
Lawrence Township	3	0	3	2	6	0	9	13	0	26	36	41
Long Branch	2	0	0	0	3	0	5	2	0	1	13	7
Manalapan	2	0	1	0	1	0	3	4	0	24	15	12
Manasquan	0	0	0	0	0	0	0	0	0	0	0	0
Marlboro	9	0	2	1	3	1	16	3	0	12	24	25
Middletown	6	3	2	0	6	0	20	2	0	6	19	17
Ocean Township	2	1	1	0	4	0	0	3	0	4	19	11
Oceanport	1	0	0	1	8	0	28	5	0	14	16	27
Old Bridge	4	0	2	0	0	0	0	17	0	8	6	36
Princeton Township	2	0	0	0	1	1	33	4	0	7	11	19
Red Bank	13	2	11	1	0	0	2	2	0	8	17	7
Sayreville	1	3	1	15	1	24	9	1	1	42	61	46
Trenton	2	0	2	0	0	0	0	6	0	2	64	46
Union Beach	2	2	0	0	0	0	1	1	0	14	7	32
Washington	5	0	0	0	0	0	1	1	1	3	17	20
West Long Branch	4	0	4	0	7	0	5	6	0	28	16	26
West Windsor	3	0	0	0	4	0	3	0	0	0	7	8
REGION II (CENTRAL) TOTALS	110	22	65	24	83	29	311	165	7	374	582	641
GRAND TOTAL (ALL PARTICIPANTS)	441	98	192	91	796	134	2538	1445	68	2992	6724	9544