



**September 24 - 26, 2008
Atlantic City Convention Center
Atlantic City, New Jersey**

**CONFERENCE
SPONSORSHIP
INFORMATION PACKET**



7th Annual NHTSA Region 2 Child Passenger Safety Technical Conference

WHAT: The National Highway Traffic Safety Administration, together with the New Jersey Division of Highway Traffic Safety, the State of New York Governor's Traffic Safety Committee, Pennsylvania's Traffic Injury Prevention Project the AAA Clubs of New York, New Jersey and Pennsylvania, and SafeKids New Jersey and New York invite you to participate in the **7th Annual NHTSA Region 2 Child Passenger Safety Technical Conference**.

This conference brings together over 500 child safety advocates, both professional and volunteer, from the Northeast and across the country to share and learn about the latest technologies, training and educational CPS materials available. We attract participants from all walks of life — volunteers, nurses, law enforcement, fire fighters, traffic safety professionals and emergency medical personnel — who spend countless hours on child passenger safety issues.

WHY: Sponsorship of the **7th Annual NHTSA Region 2 Child Passenger Safety Technical Conference** is a wonderful way to promote your company while investing in a worthy cause. As a conference sponsor your organization will have numerous opportunities to *increase product recognition, showcase new products and technologies, and network with child passenger safety professionals.*

HOW: Listed on the next page are the various sponsorship opportunities for the **7th Annual NHTSA Region 2 Child Passenger Safety Technical Conference**. Review the enclosed information, keeping in mind that sponsorship packages can be tailored to meet the specific needs of your organization. Select a sponsorship level and fill out the attached agreement. In-kind donations are also welcome. If you are interested in product/service donations you may also submit the enclosed form or contact us for further discussion.

CONTACT US: If you have any questions or require more information, please contact Michele Mount at: (973) 245-4859 or mmount@njac.aaa.com



7th Annual NHTSA Region 2 Child Passenger Safety Technical Conference

Sponsorship Levels

Diamond Level (\$5,000)

- ☆ *Premier Exhibit space*
- ☆ Name and/or logo on all event signage and conference materials including program cover
- ☆ Opportunity to present either at an appropriate workshop or plenary session
- ☆ Eight conference registrations
- ☆ Mention in media releases

Gold Level (\$2,500)

- ☆ *Premier Exhibit space*
- ☆ Name and/or logo on select event signage and conference materials
- ☆ Four conference registrations

Silver Level (\$1,000)

- ☆ Exhibit space
- ☆ Name on select event signage
- ☆ Two conference registrations

Bronze Level (\$500)

- ☆ Exhibit space
- ☆ Name on sponsor banner display
- ☆ One conference registration

Additional sponsorships available for:

- ☆ Breakfast
- ☆ Lunch
- ☆ Breaks
- ☆ Water
- ☆ Evening Reception
- ☆ T-shirts

Call (973) 245-4859 for details!

Sponsors must provide company logo in an acceptable electronic file format. Please contact us if you need more information about logo requirements. We reserve the right to substitute company name for logo if sponsor cannot provide logo in an acceptable format.



Sponsorship Agreement

☆ **YES, we would like to sponsor! We have read the attached proposal and would like the benefits provided at the following level (CHOOSE ONE):**

Diamond (\$5,000) Gold (\$2,500)

Silver (\$1,000) Bronze (\$500) Other \$

☆ **NO, we cannot sponsor, but please accept our donation of \$**

Company Name (please print):

Company Representative Name:

Company Representative Title:

Mailing Address:

City: State: Zip Code

Phone: Fax:

Email:

Exhibit Needs (Please check all that apply)

Electric Other (specify)

SIGN HERE:

Authorized Signature:

Date:

Please make checks payable to ***NJAC Foundation for Safety & Education*** and mail your check along with your signed agreement to:

*Child Passenger Safety Conference
ATTN: Michele Mount
One Hanover Road
Florham Park, NJ 07932*

Deadline:

Sponsorship agreements must be received **no later than August 1, 2008** to ensure inclusion in conference materials.

Registration forms will be forwarded upon receipt of this application.