

OCTOBER 10th



35,000 LIVES
EACH YEAR nationwide ...

On October 10th, every
driver is encouraged to be
EXCEPTIONALLY CAREFUL
so that, for at least one day,
there will be **NO FATALITIES**
on our roads.

this OCTOBER 10th,
and EVERY DAY:
DRIVE as if YOUR LIFE
DEPENDS on it!

For more information:
asce.org/brakesonfatalities



tips for a **SAFE PASSAGE:**

- ✓ Buckle up, everyone, every ride
- ✓ Put It Down! Just Drive.
- ✓ Stop for pedestrians in crosswalks
- ✓ Obey all traffic signs and signals
- ✓ Move over for emergency vehicles
- ✓ Share the road with motorcycles
- ✓ Avoid aggressive drivers and aggressive driving
- ✓ Keep children safe by using the appropriate safety seat
- ✓ Drive within posted limits
- ✓ Maintain a safe following distance
- ✓ Never drink and drive
- ✓ Remove ice and snow from your vehicle
- ✓ Slow down in work zones
- ✓ Be alert for pedestrians and bicyclists

**CLICK ON THE ICON
FROM OUR HOME PAGE**



SAFE PASSAGE

moving toward zero fatalities

WWW.NJSAFEROADS.COM

