# Building a Community of Learning & Practice

The Richard Stockton College of New Jersey Campus Center Monday, June 9, 2014



## Building a Community of Learning & Practice

# AGENDA

8:15 A.M. Registration Location: Campus Center Grand Hall 9:00 Welcome and Opening Presentation Location: Campus Center Theater Dr. Harvey Kesselman, Provost and Executive Vice President The Richard Stockton College of New Jersey Honorable Don Guardian, Mayor - City of Atlantic City Honorable Jesse Tweedle, Mayor - City of Pleasantville John J. Hoffman, Acting Attorney General - NJ Office of the Attorney General The Importance of Using Data to Move Communities Forward 9:30 Practitioner Presentation: Impact on Communities, Dr. Reva Curry and Dr. Israel Posner **Researcher Presentation:** AC/Pleasantville Planning Board Data Walk, Dr. Marissa Levy Federal Support to Communities Addressing Juvenile Justice 10:15 Presentation: Eugene Schneeberg, Center for Faith-Based & Neighborhood Partnerships, Office of Justice Programs, US Department of Justice 10:45 **Bringing Efforts to Scale Researcher Presentation:** Moving Past Hot Spots, Dr. Louis Tuthill and Tracy Swan Practitioner Presentation: Expanding to a County-Wide Effort, Cumberland County Positive Youth

Development Coalition, Tracy Swan and Gary Holden

## AGENDA

#### 11:30 **Lunch:**

Developing a Community of Learning Networking Lunch Location: Campus Center Event Room

#### 12:15 P.M. Transition to Adulthood

Researcher Presentation: Shared Youth Vision, Kirk Lew and Martie Telepo

Practitioner Presentation: Pathways to College and Career, Jeremy Johnson and Nelida Valentin

Practitioner Presentation: *Asbury Park - Go for the Gold*, **Heather Schulze**, Lawrence Steinbach, and Lindsey Bowen

1:30	Cross-System Collaboration to Address Early Exposure to Trauma
	Researcher Presentation: Dr. Sandy Gibson
	Practitioner Presentation: Patrick Donohue and Madeline Bell
2:15	National Forum of Youth Violence Prevention - Camden Mayor Dana Redd - Camden, New Jersey
3:00	<b>Meet and Greet with State, Federal &amp; Community Partners</b> <i>Opportunity to follow-up on burning questions</i>

Location: Campus Center Theater Gallery

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BIOS

### John Jay Hoffman

Acting Attorney General of New Jersey New Jersey Office of the Attorney General

John Jay Hoffman has served as Acting Attorney General since June 10, 2013. He previously served as Executive Assistant Attorney General under former Attorney General Jeffrey S. Chiesa. A resident of the Marlton section of Evesham Township, Hoffman previously served as Director of the Division of Investigations for the State Comptroller's Office. Prior to 2012, Hoffman served for six years as an Assistant United States Attorney for the U.S. Attorney's Office for the District of New Jersey. In his role as a federal prosecutor, Hoffman focused primarily on economic and white collar criminal prosecutions. From 1996 through 2004, he served as Trial Attorney for the Civil Division of the U.S. Department of Justice in Washington, D.C. He also worked in private practice for the law firm of Akin, Gump, Strauss, Hauer and Feld in Washington, D.C. Colgate University, and his law degree in 1992 from the Duke University School of Law.

In 1992-93 he served as a Post-Doctoral Fellow on the Faculty of Law at the University of Tokyo in Japan, and from 1993-94, he served as judicial clerk for the Honorable Al Engel on the United States Court of Appeals, Sixth Circuit.

While at the State Comptroller's Office, Hoffman managed a Division of attorneys and special investigators responsible for investigating and reporting on issues of fraud, abuse, waste and corruption within state and municipal government, resulting in the issuance of multiple reports and guidance letters. In his role as Executive Assistant Attorney General, Hoffman oversaw the operations of the Divisions of Law and Gaming Enforcement, the Racing Commission, and the Offices of Homeland Security and Insurance Fraud Prosecutor (civil), focusing primarily on complex civil, administrative and regulatory matters. He guided Department of Law and Public Safety Directors, senior in-house lawyers, outside counsel and investigators in developing strategic approaches to handling a docket of more than 10,000 cases in state and federal court involving commercial disputes, as well as healthcare, securities, tax, consumer protection, environmental, education financing, housing, and other complex multi-party and multi-state enforcement matters. He also served as Acting Attorney General for all civil cases for which the Attorney General was recused including, but not limited to, multibillion dollar environmental litigation, health care fraud settlements and charitable trust oversight.

#### Madeline Bell

Coordinator - The College of New Jersey

Madeline Bell is Policy and Public Relations Coordinator for the Center for Community Engaged Learning & Research at The College of New Jersey. She manages several policy and community action network initiatives including the Trenton Prevention Policy Board. Madeline has been with the College in a professional capacity since 2011, and is a candidate in the Master of Public Administration program at the University of Pennsylvania.

#### Lindsey Bowen

School-to-Work Coordinator Center for Vocational Rehab/ United Way

Lindsey joined CVR in November 2011 as an employment specialist assisting developmentally disabled persons in seeking employment. In 2012 Lindsey was promoted to School-to-Work Coordinator in Asbury Park High School, a position grant funded by the United Way of Monmouth County. Since assuming this role, she has expanded the program to increase the numbers of participating Asbury high students and has enhanced the curriculum to achieve or exceed program goals. Lindsey Coordinates guest speakers, trips and other career exploratory outings.

As an Alumni of Stockton with a Degree in Speech Pathology, Lindsey has dedicated her career to working with children, youth and families, including the Arc of Ocean and serving as a substitute for a variety of local school districts.

### **Reva Curry**

*Executive Director - Center for Community Engagement The Richard Stockton College of New Jersey* 

Reva Curry is the Executive Director of The Richard Stockton College of New Jersey's Center for Community Engagement. Coming to Stockton in 2008 she has also served as the Interim Dean of the School of Health Services and Executive Director of Community Partnerships. During her tenure at Salem Community College, she held the positions of Assistant Dean of Academic Affairs, Dean of Student Services, and Vice-President of Student Services. Dr. Curry has her Ph.D. in Educational Leadership from the University of Pennsylvania, and her Masters from Augusta College. In addition, she has an Executive Leadership Certificate from the Mendoza College of Business at the University of Notre Dame, and an Urban Education Certificate from Hamline University.

#### Patrick Donohue, MA

Assistant Provost - The College of New Jersey

Patrick Donohue is Assistant Provost for Community Engaged Learning Programs and Partnerships at The College of New Jersey, where he manages the College's Community Engaged Learning (CEL) program, the Bonner Institute for Civic and Community Engagement, the Institute for Prison Teaching and Outreach, and the Sustainability Institute. Patrick also serves a Steering Committee member for the Trenton Violence Reduction Strategy and a co-chair for the Trenton Prevention Policy Board. Prior to working at TCNJ, Patrick was a Professor of Political Science at Middlesex County College, and served as the Board Presidents for Isles, Inc.

#### Cassandra Gibson, Ph.D., LCSW, MSW

Assistant Professor of Counselor Education The College of New Jersey

Cassandra Gibson is an Assistant Professor of Counselor Education at The College of New Jersey. She received her Master of Social Work and Ph.D. in Philosophy from the University of Maryland. Dr. Gibson's research includes substance abuse, addiction, and criminal offender behaviors; group counseling strategies; youth-based prevention services; and, program development, research, and evaluation. Dr. Gibson serves on Trenton Violence Reduction Strategy Steering Committee, and is a Bonner Academic Fellow working with the Trenton Prevention Policy Board.

### **Reverend Gary Holden**

Senior Chaplain - Vineland Police Department

Reverend Gary Holden is the Pastor Emeritus of Trinity Bible Church of Vineland, New Jersey and Senior Chaplain of the Vineland Police Department and Cumberland County Sheriff's Department. Rev. Holden is the recipient of numerous credentials that authenticate his ability to envision and found the Police Chaplain Program of New Jersey. Rev. Holden is a member of the American Management Institute of FEMA and a member of the Community Emergency Response Team (CERT). Additionally e is a trainer for the Department of Homeland Security Incidence Response to Terrorist Bombing (IRTB). Chaplain Holden completed basic and advanced training by the International Critical Incident Stress Foundation. He is a member of the State of New Jersey Alpha Crisis Management and the Mercury Crisis Management Teams. He is a counselor with the New Jersey Disaster Response Crises Counseling (DRCC) Team. He is a board certified Master Chaplain (CMC) certified by the American Board for Certification in Homeland Security (CHS).

#### Jeremy V. Johnson

Newark Philanthropic Liaison - City of Newark

Jeremy Johnson has enjoyed more than twenty years as collaborator with nonprofits and grantmakers in New Jersey. He has devoted his career to strengthening and empowering institutions to serve communities that are economically, racially, and ethnically diverse.

In 2007, Jeremy was appointed the City of Newark's first philanthropic liaison. Funded by the Council of New Jersey Grantmakers, the liaison position links statewide, regional, and national foundations with the Mayor's administration to address the city's most pressing priorities. His office is nonpartisan and has leveraged over \$50 million for multiple Newark initiatives. He has galvanized philanthropic resources for early childhood education, postsecondary access, environmental sustainability, prisoner reentry and holistic neighborhood-based projects.

Jeremy manages the Newark Funders Affinity Group, over two dozen grantmakers with an interest in Newark, launched with co-leadership from the Victoria Foundation and Bank of America.

Jeremy's career includes 12 years on the leadership team of the New Jersey Performing Arts Center in downtown Newark, which opened in 1997 to spur urban revival and economic development. Jeremy cultivated and stewarded awards from prominent funders, including the Dodge, Ford, Wallace and Doris Duke Charitable Foundations.

In 2014 Jeremy rallied Newark's leaders to establish the Newark City of Learning Collaborative. NCLC's goal is to increase the percentage of residents with college degrees and postsecondary credentials, reaching 25% by 2025. Jeremy received his B.A. from Kenyon College and M.F.A. from the University of Iowa. He completed his graduate residency at New York's Lincoln Center. He serves on the boards of the Newark Arts Council and Newark Youth Policy Board. Raised in Cleveland, OH, Jeremy resides in Newark.

#### Marissa P. Levy

Associate Professor of Criminal Justice Richard Stockton College of New Jersey

Marissa P. Levy is an Associate Professor of Criminal Justice at the Richard Stockton College of New Jersey. She has a Ph.D. in Criminal Justice from Rutgers University – Newark, School of Criminal Justice. She has worked as a Research Associate at the Crime Prevention Analysis Lab at California State University – San Bernardino and is the Lead Data Investigator for the Atlantic City/Pleasantville Municipal Planning Board. Her research interests include ecological criminology, crime prevention, crime mapping, and research ethics.

#### Kirk Lew

*Policy Analyst - State Employment and Training Commission Department of Labor* 

Kirk Lew has been involved in the workforce development efforts for NJ's underserved youth populations for over 18 years. Kirk began his career as a residential advisor for the Edison Job corp. program in 1995, which he oversaw residential services, recreational services, and daily and life skills training for six years. During that six year span, he assisted over 500 young men obtain their educational credentials and or find gainful employment. Kirk worked for a nonprofit organization which assisted youth aging out of DYFS services, to find gainful employment. In 2002, Kirk took a managerial position for a medium size non-profit organization located in Central New Jersey. Alternatives Inc. serves persons with disabilities and helps them reach their maximum level of independence in their communities. Kirk served as the senior manager of their supported employment program for over 9 years. Kirk

designed workforce development training for classified students in four Central Jersey high schools and provides those students with structured learning experiences. Kirk is currently working for the State Employment and Training Commission (SETC) as a policy analyst with a focus on youth and disability issues within NJs workforce system. He currently manages the SETC's Shared Youth Vision Council and provides youth technical assistance to NJs 17 local workforce investment boards.

#### **Israel Posner**

Executive Director - Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism The Richard Stockton College of New Jersey

Israel Posner, PhD., has been a professor and administrator at The Richard Stockton College of New Jersey since 1973 where he currently serves as Executive Director of the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism in Stockton's School of Business. Dr. Posner completed his undergraduate degree at Brooklyn College in New York City and received his Doctorate from Temple University in Philadelphia. He has been active in the field of human resources development, market research and management consulting for the past 35 years during which he has consulted for dozens of private and public sector organizations. Dr. Posner recently co-edited a very well received book, "Casino Gaming in Atlantic City: A Thirty Year Retrospective". He is frequently invited to speak at public forums and is regularly quoted by news media on gaming and hospitality related issues.

#### Dana L. Redd

#### Mayor - City of Camden

Dana L. Redd, a lifelong resident of Camden, was sworn in as Mayor of Camden City on January 1, 2010. Having relinquished her position as a State Senator, Mayor Redd decided to dedicate all of her energies and focus to the city she loves.

As Mayor of the Great City of Camden, Mayor Redd has brought real change to Camden. She was the lead proponent for the new Camden Metro Police Department, which has dramatically reduced crime in our neighborhoods. She has also been a leading advocate for Cure Violence (formerly Operation CeaseFire), a citywide violence reduction initiative. Mayor Redd has worked relentlessly to attract new businesses leading to new jobs in our community, all the while working to provide new educational opportunities for our children.

As a former member of City Council, Ms. Redd was able to secure Camden's third federally funded HOPE VI grant project, which totaled more than \$142 million. As State Senator, she sponsored legislation to aid families at risk of foreclosure and legislation to provide affordable housing throughout New Jersey.

Mayor Redd will continue to draw upon her 20 years of experience to achieve her overall goal of building a better and brighter future for Camden.

#### **Eugene Schneeberg**

Director - Center for Faith-Based & Neighborhood Partnerships U.S. Department of Justice

Mr. Eugene Schneeberg is the Director of the Center for Faith-Based & Neighborhood Partnerships for the U.S. Department of Justice. In this capacity, Eugene helps coordinate between the White House and the Department of Justice's efforts to outreach and partner with faith-based and other non-profit organizations around the country.

Under his leadership, the Center for Faith Based & Neighborhood Partnerships at the Department of Justice works to advance the goals of the President's National Fatherhood & Mentoring initiative, assists in the coordination of the National Forum on Youth Violence Prevention and serves on the Federal Interagency Reentry Council.

He came to the Obama Administration after working for almost a decade as the Director of Operations for Straight Ahead Ministries a national faith-based juvenile justice non-profit in Greater Boston.

He received his undergraduate degree in Urban Affairs from Boston University. Eugene was raised in Roxbury, Massachusetts and is married to his wife Deitra. They have two sons Eugene Jr., and Elijah, and one daughter, Genesis

#### Heather Schulze

*Community and Youth Outreach Coordinator Interfaith Neighbors* 

Heather Schulze has worked for Interfaith Neighbors, Inc., in Asbury Park for 6 years and currently holds the position of Community and Youth Outreach Coordinator. Through Interfaith Neighbors, Heather helped design and now coordinates the Kula Café Training Program. The Kula Café, located on Springwood Avenue in Asbury Park, houses both a community eatery and a youth job training program. With a goal of placing local youth in employment which will allow them to sustain themselves and their families financially, the training program teaches customer service and hospitality skills to youth through hands on practice waiting on customers in the café. In addition, Heather directs the Need to Feed program, a youth driven program which serves meals to residents of Asbury Park in need.

Heather serves as an active member of the Asbury Park Community Development Initiative. Under the initiative, Heather acts as the co-chair of the Youth Training Subcommittee which designed and implemented the Go for the Gold program. Go for the Gold is a collaborative project between numerous youth job training providers with a goal of reinforcing skills taught in those programs to the best performing youth recommended for participation. With the support of the Workforce Investment Board, the City of Asbury Park, and the Asbury Park Chamber of Commerce, Go for the Gold has graduated 13 students.

Heather holds a Bachelor of Arts degree in Literature, and Master of Arts degree in British and American Literature and a Juris Doctor degree from the University of New Hampshire School of Law.

#### Larry Sternbach

Business Services Specialist Monmouth County Division of Workforce Development

Larry joined the Monmouth County Division of Workforce Development in February 2010 as part of the team dedicated to helping find new jobs for the thousands of employees impacted by the closing of Fort Monmouth.

His role has since expanded to serving all businesses and job seekers in Monmouth County

Larry brings the County over 25 years of marketing experience, having worked with some of America's leading companies, including Gillette, AT&T and the United States Olympic Committee.

#### Tracy A. Swan-Grova, MPA, MCJ

Senior Project Coordinator Rutgers University Walter Rand Institute

Ms. Swan, Senior Project Coordinator, oversees Rutgers University Walter Rand Institute's major community planning and strategic development projects, typically in the field of public safety and crime reduction, such as Municipal Juvenile Delinquency Prevention, Sexual Violence Prevention, Camden Safer Cities Initiative (modeled after Boston CeaseFire), and Camden Operation CeaseFire (modeled after the Chicago CeaseFire). She also conducted two major prison reentry initiatives for the NJ Department of Corrections. In her current role, Ms. Swan provides valuable large-group, multi-agency facilitation and program development expertise, as well as research and data analysis on anti-crime prevention programs. Ms. Swan recently completed a county-wide comprehensive planning process and strategic report on reentry for Camden County. Ms. Swan is also responsible for several program evaluations, such as a multi-state mentoring initiative, a newly created addictions recovery center, and mental health services for a local school district. She received her BA in Psychology from Oberlin College, holds a master's in Public Administration (MPA) and a master's in Criminal Justice (MA-CJ) from Rutgers-Camden. Ms. Swan also serves as an adjunct professor in the Criminal Justice Undergraduate Department of Rutgers University

#### Dr. Louis Tuthill

Assistant Professor of Criminology, Department of Sociology Anthropology, and Criminal Justice, Rutgers-Camden

Dr. Tuthill is currently an Assistant Professor of Criminology in the Department of Sociology, Anthropology, and Criminal Justice at Rutgers-Camden. Dr. Tuthill worked for the United States Department of Justice (DOJ) as a Social Science Analyst where he managed and advised on the research portfolio with included gangs, drug markets, firearm trafficking, evaluation research, and neighborhoods and violent crime. Dr. Tuthill additionally advised the Executive Office for US Attorneys on their violent crime reduction initiatives to include Project Safe Neighborhoods, Ceasefire, Comprehensive Anti-Gang Initiative, and Violent Crime Task Force. He established performance measures; developed presentations and courses; and provided technical assistance for US Attorneys and their staff around these programs. He also advised the US Attorney General's violent crime and anti-gang task forces on how to improve efforts at the local level.

Prior to his position at DOJ, he worked as a researcher at the Southern California, Center for Disease Control and Prevention (CDC) funded center, Academic Center for Excellence (ACE), on youth violence prevention which took a public health approach to addressing juvenile delinquency and violence. His extensive experience with law enforcement, social services organizations, public health, and community based organization will provide a unique level of credibility across partner agencies.

### Nelida Valentin

Executive Director Newark Workforce Investment Board

Nelida Valentin serves as Executive Director of the Newark Workforce Investment Board. In her role, she leads the work of the board in pursuit of its mission to lead and empower the Newark workforce system by leveraging assets and resources to ensure the economic success of Newark residents and the prosperity of business. Ms. Valentin guides the direction and policy development of the Newark Workforce Career Center, oversees innovations and grant funded projects including Managing for Success, a USDOL funded Workforce Innovation Fund initiative.

Born and raised in Newark, NJ, Ms. Valentin began her career in public service in 1987 with the State of New Jersey, the Department of Community Affairs (DCA) as Program Development Specialist with the Office of Hispanic Affairs. In her 21 years of state service she led the State Human Services Advisory Council in the New Jersey Department of Human Services, and various initiatives related to Work First, NJ's welfare reform program in the Division of Family Development. Ms. Valentin was also Training & Development Officer for the Department of Education, and established the "New Jersey State Government Service Internship Program" in 1998, creating a means for Hispanic students to obtain work experience in public service. The program grew to expand internships in non-profit and private enterprises, with over 300 Fellows gaining a broad array of experiences. In 1989 Ms. Valentin accepted an appointment to serve as Executive Director of the Hispanic Leadership Opportunity Program, funded by the Ford Foundation, at La Casa de Don Pedro, a nonprofit organization in Newark, NJ.

In 2001 Ms. Valentin was appointed Director for the Center for Leadership Development at Thomas Edison State College in Trenton. She created the Center for Leadership Development at the John S. Watson Institute for Public Policy, conducting a 12-month exploratory process for the implementation of the Leadership Trenton Program, a civic leadership development program focused on the Trenton/ Mercer area. Ms. Valentin worked with the Partnership for New Jersey and sought regional funders from corporate, state, and independent foundations to launch Leadership Trenton under the auspices of Thomas Edison State College. Under her leadership, over 90 Leadership Trenton Fellows participated and graduated from the Program.

In 2004 Ms. Valentin was appointed Executive Director of the New Jersey Department of Transportation's Division of Civil Rights/Affirmative Action. There she administered the implementation of NJDOT internal and external AA/ EEO programs; informed and maintained oversight of Department activities relating to equal opportunity and civil rights, the Disadvantaged Business Enterprise Unit, the Affirmative Action and Wage Rate units; and served on statewide AA/EEO task forces, committees, and boards.

Ms. Valentin served as a delegate to the President's Summit for the Future of America's Children and as a trustee for the Greater Trenton Behavior Healthcare, I AM Trenton Community Foundation, Planned Parenthood of Mercer Area and City Smiles, Inc. She served as Chair of the Board of Directors of Isles, Inc., a Trenton-based non-profit community development organization dedicated to urban rehabilitation, beautification, and youth job development. She chaired the Nominating Committee for Planned Parenthood Association and served as Commissioner for the Trenton Parking Authority Commissioner from 1998 to 2008.

Ms. Valentin holds a Bachelor's Degree in Business Studies from Stockton State College in Pomona, New Jersey, and a Master's Degree in Political Science from Rutgers-New Brunswick. She is a graduate of Leadership New Jersey and studied at the John F. Kennedy School of Government and Politics at Harvard University, specializing in the Art and Practice of Leadership Development.

#### Wanda H. Moore

Director of the Office of Community Justice Office of the Attorney General

Wanda Moore is an Assistant Attorney General, with the Office of the New Jersey Attorney General and serves as the Director of the Office of Community Justice. Ms. Moore spearheads the implementation of communitybased crime prevention strategies to reduce truancy, delinquency and violence. Ms. Moore guides cutting-edge, place based solutions work through the development of youth planning boards in several cities in New Jersey including Atlantic City, Trenton and Newark. Prior to joining the Attorney General's Office, Ms. Moore served as Director of Prisoner Re-Entry for the City of Newark, where she orchestrated the development of the Newark Prisoner Reentry Initiative, a key strategy of inclusion for former Mayor, now Senator Cory Booker. From 1989 through 2007 Ms. Moore served as a Deputy Public Defender. During her tenure in the Office of Public Defender, Ms. Moore was designated as one of the first Drug Court Public Defenders in the State of New Jersey. She was responsible for staffing the Essex County Drug Court Program in Newark upon its opening in May 1997 and was appointed the first Statewide Drug Court Director for the Office of Public Defender in 2003.

Ms. Moore is the Past-President and a founding member of the Thurgood Marshall Action Coalition, a national organization of Drug Court professionals committed to ensuring access to drug courts and framing critical research questions to support evidence-based treatment options for people of color. Ms. Moore also served as a Board Member for the National Association of Drug Court Professionals as well as a faculty member of the National Drug Court Institute. Ms. Moore received her Bachelor of Arts Degree from Brown University, Providence, Rhode Island in 1983 and her Juris Doctorate Degree from Northeastern University School of Law, Boston, Massachusetts in 1986. In 1999, Ms. Moore received her Master in Education Degree from Lesley University in Cambridge, Massachusetts.